



Sunway University e-Bulletin

November 2025

Dear Colleagues,

Greetings from all of us at the Branding and Corporate Communications Department.

We are pleased to be emailing you the latest e-Bulletin for Sunway University and would like to express our gratitude to all who have contributed articles to the bulletin.

Please do forward this e-Bulletin to all your local and international business associates, colleagues, friends and families.

This month's edition leads with Sunway University's remarkable advancement in the Times Higher Education (THE) World University Rankings 2026, rising from the 401–500 band to 301–350 and further solidifying its standing as Malaysia's and ASEAN's No. 1 non-government-linked private university.

Additionally, Sunway University, in partnership with United Nations, celebrated a major sustainability milestone with Rock the Goals 2025 celebration to mark the 10th anniversary of the 17 Sustainable Development Goals (SDGs).

Congratulations to all academics and students who won awards and recognitions from across the globe.

Please help to share the news of the great activities and achievements happening at our University.

The e-Bulletin runs bi-monthly and alternates between the University and the College.

Sunway University Remains ASEAN's Top University by Climbing into the Global Top 350

10 October 2025



Source: Provided to WOB

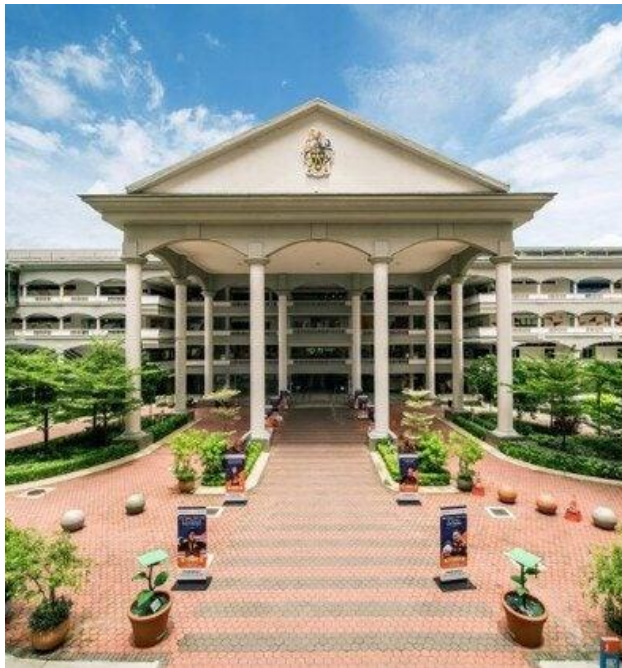
In a remarkable achievement, Sunway University has surged ahead in the Times Higher Education (THE) World University Rankings 2026, climbing into the prestigious 301–350 band, up from last year's 400–500 position. This milestone cements Sunway's position as Malaysia's and ASEAN's No.1 non-government linked private university, reaffirming its leadership in the region and its growing global reputation.

The UK-based Times Higher Education World University Rankings are one of the most globally respected and rigorous assessments of institutional excellence; ranking 2191 universities worldwide across five key pillars: Teaching, Research Environment, Research Quality, Industry, and International Outlook. Sunway University improved its performance across all five core indicators, notably in **Research Quality**, where it is now ranked #111 globally.

Sunway has also distinguished itself with an exceptionally high **International Outlook**, supported by robust global alliances. Its strategic academic partnerships with Lancaster University (UK) and Arizona State University (USA), as well as cutting-edge research collaborations with institutions such as Cambridge, Oxford, MIT, and Harvard, have positioned it as a truly global institution. Strong partnerships with leading universities across ASEAN and the Asia-Pacific further reinforce Sunway's regional leadership.

“This rise in the global rankings is not just a validation of our academic and research excellence, but of our values and our belief in education for the greater good. It is a proud moment for our faculty, staff, students, and global partners,” said Prof. Sibrandes Poppema, President and Vice Chancellor of Sunway University.

As Sunway University continues its ascent on the world stage as the mission-driven 5th generation university, it remains firmly committed to delivering impactful education and research for people and planet.



Sunway University Rocks SDG Milestone with Rock the Goals 2025

26 September 2025



Sunway University marked a milestone in sustainability with Rock the Goals 2025, a vibrant celebration held in partnership with the United Nations to honour the tenth anniversary of the 17 Sustainable Development Goals (SDGs).

Almost 1,500 students, staff and guests gathered alongside representatives from the UN, UNICEF, the European Union, the World Health Organisation and ambassadors from around the world, reflecting the truly global spirit of the occasion.

The night, emceed by RD, a renowned radio host on Malaysia's MIX radio station, featured electrifying performances by popular Malaysian artists, including the country's most inspiring neurodivergent band Zimi'J and multi-award-winning artist Uriah See, before concluding with a high-energy finale by DJ Blink, the acclaimed electronic artist, which had the entire crowd on their feet.

A standout moment was the Rock the Goal Adaptive Fashion Show, which embraced punk rock aesthetics to promote inclusivity and sustainability. The runway showcased diverse models wearing sustainable designs created by Sunway's Fashion Design and Technology students, emphasising fashion as a platform for positive social change.

Support for the event came through video messages from influential organisations and figures, including Greenpeace, the Malaysian Mental Health Association, and government representatives YB Michelle Ng and YB Wong Chen.

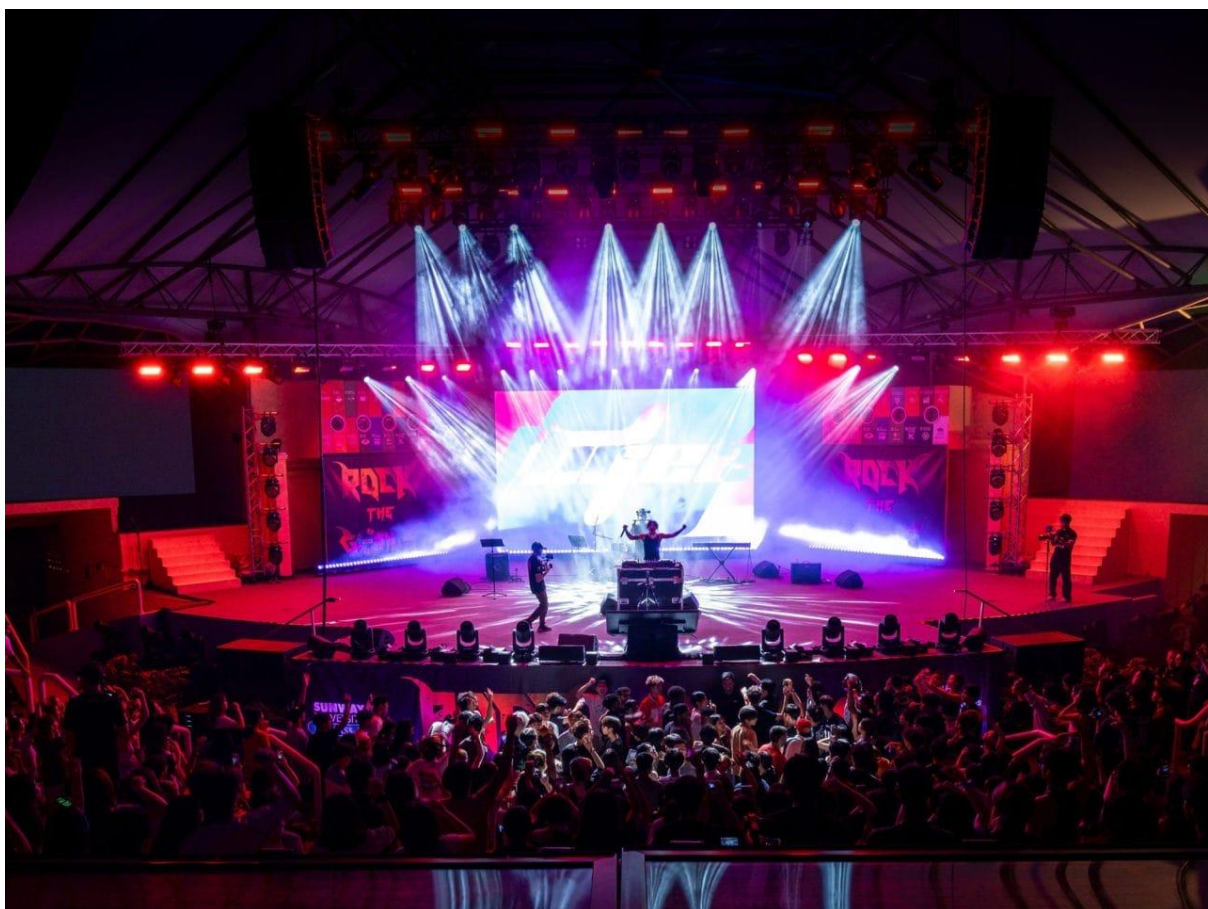
World-renowned chef Gordon Ramsay also sent a congratulatory message from London, praising Sunway University as “a Campus With A Conscience” for its dedication to advancing the SDGs.

United Nations Malaysia Resident Coordinator a.i. Robert Gass addressed the audience with a call to action, reminding young people that the SDGs require their ideas, courage and commitment. “Music inspires, unites and reminds us that change is possible,” he said, urging everyone to keep “rocking the goals”.

Sunway University President and Vice-Chancellor Professor Sibrandes Poppema echoed the sentiment, highlighting the university’s dedication to sustainability and the power of education to inspire change.

The celebration was supported by numerous corporate and community partners—including Ace Canning, Acer, Dyson, and Sunway Lagoon—who share a commitment to sustainability.

Rock the Goals 2025 was widely recognised as a reflection of Malaysia’s dedication to the SDGs and a call for educational institutions across the country to collaborate in nurturing innovation, inclusivity, and responsibility for the future.



UK Minister Rt. Hon. Seema Malhotra Visits Sunway University

07 October 2025



The 6th of October was a special day for Sunway University, as the Most Happening Campus was graced by the presence of the United Kingdom's Rt. Hon. Seema Malhotra, the Parliamentary Under-Secretary of State for Indo-Pacific and the Parliamentary Under-Secretary of State for Equalities. She visited the campus in conjunction with a special forum entitled Future Forward: UK–Malaysia Connections That Shape Tomorrow, hosted at Sunway University's Rooftop Terrace.

The event began with a warm welcoming address by Prof Abhimanyu Veerakumarasivam, Provost and Deputy Vice-Chancellor of Sunway University, who highlighted the strong and evolving partnership between the United Kingdom and Malaysia in education, research, and innovation.

Tan Sri Sir Dr Jeffrey Cheah, Founder and Chancellor of Sunway University, as well as the founder and current chairman of the Sunway Group, was also present to welcome the distinguished guest and reaffirm Sunway's commitment to fostering international collaboration and global citizenship through education.

During the forum, Rt. Hon. Seema Malhotra delivered an inspiring talk that underscored the long-standing friendship and shared vision between the United Kingdom and Malaysia. Reflecting on the enduring relationship between the two nations, she remarked that "we are approaching almost 70 years of collaboration" and expressed her hope to see "another 70 years ahead."



Following her talk, a lively Q&A session with staff and students provided an engaging platform for open dialogue on topics ranging from international relations and equality to leadership and global development. The discussion reflected the spirit of curiosity, inclusivity, and forward-thinking that defines Sunway University's learning environment.



The visit underscored Sunway University's growing role as a hub for international engagement and thought leadership, further reinforcing its commitment to building bridges that connect communities across borders for a more sustainable and equitable future.

Sunway International Mobility Programme in NCUT, China

26 September 2025

September 2025 marks the first cohort of the Sunway University Mobility Programme to NCUT (北方工业大学), Beijing.

From 1st to 14th September 2025, sixteen students from the Faculty of Engineering and Technology, Sunway University, participated in this two-week mobility programme hosted by NCUT. The programme introduced students to the fundamentals of database technology and machine learning, delivered brilliantly by Prof. Wang Ruobin of NCUT.

Beyond technical learning, the students also explored cultural landmarks such as the Great Wall and the Summer Palace, and had the opportunity to visit a rural area outside Beijing to engage with locals—including an apple-picking experience.

This mobility programme reflects the faculty's commitment to providing students with diverse experiences that better equip them for today's dynamic world. It was undoubtedly a valuable and memorable learning journey for all who participated.









Sunway University Excels at Culinaire Malaysia 2025

22 October 2025



Congratulations to the outstanding students from the School of Hospitality and Tourism Management, Sunway University.

Our talented students demonstrated exceptional skill, creativity, and professionalism at Culinaire Malaysia 2025, earning an impressive array of Gold, Silver, and Bronze awards across the Culinary, Food & Beverage, and Housekeeping categories.

From crafting exquisite dishes to showcasing mastery in mixology and innovative housekeeping displays, our students have truly exemplified the spirit of hospitality excellence.

We extend our warmest congratulations to all winners and participants for their dedication, hard work, and for bringing pride to Sunway University.



Friendship Without Boundaries

29 October 2025



Organised by Student LIFE Department (SLE & Sports Unit)

In celebration of International Friendship Month, Student Leadership & Engagement and the Sports Unit under Student LIFE Department proudly continued to nurture friendship and unity within the Sunway community through its flagship initiative called as the Friendship Series 2025. This year's celebration revolved around four (4) core themes – Culture, Art, Sport and Volunteerism, each highlighting a unique way friendships can grow, thrive and inspire connection among Sunway students.

The series began with Friendship Series #1: Friends Stick Together, a collaboration with the Sunway Arts and Crafts Club on June 25th, 2025. Centred on the theme of *Art*, the session gathered 53 students who explored their creativity by designing and personalizing their own stickers. This hands-on activity that encouraged self-expression and connection through shared creativity.

Next came Friendship Series #2: World Flavors – A Global Potluck, held on July 30th, 2025, at the Observation Deck. Featuring 12 international student communities, clubs & societies and a company partner, the event gathered over 400 attendees in a vibrant celebration of cultural

diversity. Filled with food, games and performances, the potluck embodied Sunway's global spirit – a day of laughter, learning and lasting friendships.

The celebration continued with Friendship Series #3: LOOK BACK took place on July 31st, 2025, at the Rooftop Terrace (Sunway College). Organised in collaboration with the Sunway University Anime Club and Sunway Film Society. The event featured a free screening of the anime film *Look Back*, exploring themes of creativity, friendship, and the lasting impact of shared experiences. With 80 participants, the screening offered students a refreshing escape from academic routines and an opportunity to bond through storytelling and art.

Friendship through service was highlighted in Friendship Series #4: Community Service Trip, held on September 27th, 2025, at the Valley of Hope, Sungai Buloh – Malaysia's only leprosy settlement and a UNESCO World Heritage site. Forty (40) students participated in the trip, learning about the history of leprosy, interacting with the residents and celebrating the Mid-Autumn Festival together. This meaningful engagement not only strengthened friendships among Sunway students but also built lasting connections with the Valley of Hope community – proving that friendship knows no boundaries.

The series concluded with a high-energy finale, Friendship Series #5: Pickleball Jam, co-organised with the Sunway Pickleball Club on September 29th, 2025, at The Zone, Sunway University. Featuring 20 teams (80 participants) competing in mixed and men's doubles, and supported by VIDA Malaysia and DINKY Malaysia, the event blended sport, music, and camaraderie. The Pickleball Jam was a smashing success and a night to remember filled with laughter, teamwork, and community spirit.

As the Malay proverb goes,

"Tempat jatuh lagikan dikenang, inikan pula tempat bermain"

"If one can remember a place of hardship, how could one forget a place filled with joy?"

May this year's Friendship Series 2025 continue to inspire meaningful connections and celebrate the true essence of friendship within the Sunway community.

EducationUSA Fair 2025 at Sunway University



On Friday, 12 September 2025, we proudly hosted the EducationUSA Fair, a vibrant event that brought together students, educators, and U.S. university representatives to explore global education opportunities.

The day began with students from Honsbridge International School, welcomed by our Marketing Department. They enjoyed a campus tour and participated in interactive games at the U.S. Fair booth with Prof. Mei-Hua Lin and Dr. Janitha Nadarajah.

In the afternoon, students from Meadow Oaks International School attended the Alumni Panel Session titled "Beyond Borders: Studying in the U.S. and Navigating Global Careers", moderated by Assoc Prof Dr Pei Jun Woo. The panel featured:

1. Dato Vincent Choo, F&B Entrepreneur
2. Dr Kien Yow, Director of Special Programs, European City University
3. Mr Tony H M Tan, Director, Next Media Sdn Bhd

The highlight of the event was the EducationUSA Fair, where representatives from top U.S. universities met with Sunway students to share insights on academic programs, scholarships, and life in the U.S. Participating U.S. Universities included:

- Arizona State University
- Eastern Michigan University
- Foothill College
- Iowa State University of Science and Technology

- Messiah University
- Middle Tennessee State University
- Minerva University
- New York University – Abu Dhabi
- Southern Utah University
- University of Central Arkansas
- University of Wisconsin – La Crosse
- Oregon State University
- Ohio State University
- University of Louisiana at Lafayette
- Oklahoma State University
- Wichita State University

A heartfelt thank you to EducationUSA, our speakers, and all attendees for making this event a meaningful success!

[hashtag#SunwayUniversity](#)

[hashtag#mosthappeningcampus](#)

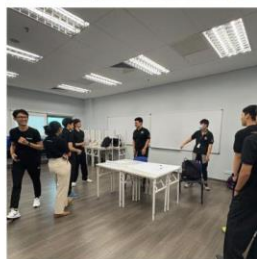
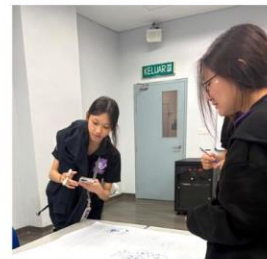
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CAMPUS TOUR & U.S FAIR ACTIVITIES

WITH HONSBRIDGE INTERNATIONAL SCHOOL



AMERICAN UNIVERSITY ALUMNI PANEL SESSION

"BEYOND BORDERS: STUDYING IN THE U.S AND NAVIGATING GLOBAL CAREERS"



EDUCATIONUSA FAIR

WITH U.S REPRESENTATIVE UNIVERSITIES PART 1



EDUCATIONUSA FAIR

WITH U.S REPRESENTATIVE UNIVERSITIES PART 2



EDUCATIONUSA FAIR

WITH U.S REPRESENTATIVE UNIVERSITIES PART 3

Visit to the Embassy of the State of Qatar in Malaysia

22 October 2025

As part of the Sunway Business School Embassy Series, students and staff from Sunway University and Sunway College had the privilege of visiting the Embassy of the State of Qatar in Malaysia.

The delegation was warmly welcomed by His Excellency Salah Mohammed Al-Sorour, Ambassador of the State of Qatar to Malaysia, who shared valuable insights into Qatar's dynamic development, visionary leadership, and commitment to global collaboration.

A special appreciation to Mr Saoud Mubarak Al Nasser, Second Secretary, for his engaging presentation on Qatar's economic growth, tourism industry, educational advancement, and sporting excellence, including the country's global recognition as host of the FIFA World Cup 2022. He also highlighted Qatar's growing partnership with Malaysia, particularly in education and research through academic collaborations with institutions such as Universiti Kebangsaan Malaysia (UKM), fostering stronger bilateral relations in innovation and higher education.

This meaningful dialogue deepened students' understanding of Qatar's strategic role in the Middle East and its collaborative ties with Malaysia in areas such as trade, investment, education, and cultural exchange. For many students, this was their first experience engaging directly with embassy officials, an inspiring opportunity that broadened their global outlook and enhanced their appreciation of international diplomacy.



We extend our heartfelt thanks to His Excellency Salah Mohammed Al-Sorour and Mr Saoud Mubarak Al Nasser for their warm hospitality and enriching discussion. Special appreciation also goes to Professor Lim Weng Marc, Dean of Sunway Business School, for his continued support and leadership in strengthening global learning experiences through the SBS Embassy Series.

Through this initiative, Sunway Education continues to nurture globally minded graduates and foster meaningful international partnerships that promote learning beyond borders. Stay tuned for more exciting embassy visits ahead.







Sunway University Press Brings Readers Together at the POPULAR Book Fair 2025

09 October 2025

From 6 to 9 October 2025, Sunway University Press, together with Sunway University and POPULAR Bookstore, proudly organised the POPULAR Book Fair 2025—an event that brought crowds and a buzz of excitement across campus. The four-day event marked the first time the fair was held at the university, transforming the space into a vibrant hub for readers with exciting offerings of books, gifts, stationery, and refreshments.



POPULAR Book Fair 2025 held at Sunway University for the first time



Book lovers flocking to the lively POPULAR Book Fair

A highlight of the fair was the launch of *The Tyranny of Speed*, a compelling book by Sunway University Press that explores how today's fast-paced culture shapes our relationships, attention, and sense of purpose. The launch event on 8 October featured a meaningful dialogue between the book's authors—Sandy Clarke, Licensed Professional Counsellor from

Sunway University, and Professor Eugene Tee from HELP University—with BFM 89.9's Dashran Yohan serving as the moderator.

The event invited attendees to pause and reflect on the importance of slowing down and savouring everyday moments, and participate in a guided meditation session.



*A rapt audience during the launch of *The Tyranny of Speed**



From left: Authors Sandy Clark (Sunway University) and Prof Eugene Tee (HELP University), and moderator Dashran Yohan (BFM 89.9)

The Tyranny of Speed was officially launched by Ms Lee Siok Ping (Chief of Student Life & Services, Sunway University), Mr Edward Liang (General Manager, POPULAR Bookstore), Ms Helen Goh (Senior Manager—Special Projects, POPULAR Bookstore) and Ms Carol Wong (Head, Sunway University Press).



From left: Ms Helen Goh (Senior Manager–Special Projects, POPULAR Bookstore), Ms Lee Siok Ping (Chief of Student Life & Services, Sunway University), author Prof Eugene Tee (HELP University), author Sandy Clarke (Sunway University), Mr Edward Liang (General Manager, POPULAR Bookstore), Dashran Yohan (BFM 89.9) and Ms Carol Wong (Head, Sunway University Press).



A joyful moment with guests captured during *The Tyranny of Speed* launch

The excitement continued with “Let’s Talk About: Jobs, Stress & Everything in Between”, a talk hosted on 9 October 2025 by Sunway University Press. Moderated by Sunway University Press’ Ivan Ling, the talk featured Prof Alvin Ng, Professorial Teaching Fellow from Sunway University, and Mr Jason Soh, Associate Principal Lecturer from Sunway College—experts in the fields of psychology and career development, respectively. The session offered valuable insights on the use of psychology to manage stress, navigate interpersonal challenges, and maintain mental well-being while pursuing success.



From left: Jason Soh (Sunway College), Prof Alvin Ng (Sunway University) and Ivan Ling (Sunway University Press)



Audience members during the session

The success of the POPULAR Book Fair 2025 highlighted the power of books in sparking ideas and bringing communities together. Sunway University Press, together with Sunway University, is proud to continue inspiring a culture of learning, reflection, and connection.





Óbuda University Students Begin Intercultural Learning at Sunway

13 October 2025



CELS welcomes students from our partner institution, Obuda University, who participate in a one-week intercultural learning project. [Associate Professor Dr Tamas Kiss](#) greeted the group along with Óbuda University leaders: President Professor Levente Kovacs, Vice President Professor Enikő Maior, and Tamas Novak, Head of Global Engagement.

Ten students from Óbuda University began their intercultural learning programme at Sunway University on Sunday (12 October). They were accompanied by Óbuda University President/Rector, Professor Levente Kovacs, who flew in from Saudi Arabia after attending the THE Education Summit, where he also met with our President, Professor Sibrand Poppema. Joining the delegation were Vice President/Rector, Professor Enikő Maior, and Tamas Novak, the President's/Rector's Envoy for Global Engagement.



They were also warmly welcomed by Katalin Böszörményi-Nagy, Chargé d'Affaires of the Hungarian Embassy in Kuala Lumpur.

The morning activities included a campus tour and a mind-mapping session on Malaysia and Malaysian culture, followed by an informal Q&A session.

