



CAMPUS WITH A CONSCIENCE

March 2025 | Issue #15

Dear Colleagues,

We are pleased to be sharing with you the latest Campus With A Conscience e-Bulletin.

Thank you to those who have been continuously contributing to the sustainability efforts across Sunway College and Sunway University.

The latest bulletin covers the sustainability efforts of clubs & societies, schools and departments from all across our #MostHappeningCampus.

This month's edition leads with the ASEAN Workshop on Sustainable Development 2025 organised by the United Nations Sustainable Development Solutions Network (UN-SDSN) Asia headquarters and hosted by Sunway University. The event supports Malaysia's ASEAN chairmanship in 2025 as it brought together senior Cabinet members, high-level ASEAN delegates, and leading academics to generate impactful policy recommendations.

In addition, Sunway University has been awarded the prestigious GreenRE Platinum certification under the Existing Non-Residential Development (ENRB v3.3) category, highlighting the University's exceptional commitment to sustainability and environmental responsibility.

Thank you for taking your time to read through the CWAC eBulletin and please do feel free to share our Campus With A Conscience updates with all your family, friends and associates.

Malaysian Deputy Prime Minister officiates UN-SDSN ASEAN Workshop on Sustainable Development
15 January 2025



Sunway University hosted the ASEAN Workshop on Sustainable Development 2025, organised by the United Nations Sustainable Development Solutions Network (UN-SDSN) Asia headquarters. The event brought together senior Cabinet members, high-level ASEAN delegates, and leading academics to generate impactful policy recommendations, supporting Malaysia's ASEAN chairmanship in 2025.

The opening ceremony featured distinguished speakers, including Malaysia's Deputy Prime Minister II, YAB Dato' Sri Haji Fadillah bin Haji Yusof, who delivered the keynote address; ASEAN Secretary-General Dr. Kao Kim Hourn; UN-SDSN President and Sunway University Honorary Distinguished Professor Jeffrey Sachs; and UN-SDSN Malaysia Chair Tan Sri Sir Dr. Jeffrey Cheah KBE AO.

With the theme "The Future of Southeast Asia's Energy, Economics, and the Environment," this two-day workshop fostered meaningful dialogue on achieving the UN Sustainable Development Goals (SDGs) by 2030, in line with Malaysia's MADANI vision of sustainability.

Together, we are shaping a sustainable and resilient ASEAN future.

Sunway University earns GreenRE Platinum Certification

06 January 2025



Sunway University has been awarded the prestigious GreenRE Platinum certification under the Existing Non-Residential Development (ENRB v3.3) category. This certification, the highest level within the GreenRE Green Building Certification framework, highlights the University's exceptional commitment to sustainability and environmental responsibility.

The GreenRE Platinum certification, awarded by Malaysia's leading green building certification body, recognises the University's advanced energy efficiency, water conservation measures, and sustainable operational strategies.

Professor Sibrandes Poppema, President of Sunway University, commented, "This certification marks a significant milestone for Sunway University and reaffirms our dedication to embedding sustainability into every aspect of our infrastructure and operations. We are committed to leading by example and inspiring positive change within our community and beyond."

This achievement is in line with Sunway University's vision of fostering environmental stewardship and building a greener future through continuous innovation and sustainable practices.

Professor Jeffrey Sachs shares insights with Sustainable Development students at Sunway
15 January 2025



We were honoured to have Professor Jeffrey Sachs, President of the UN Sustainable Development Solutions Network (UN-SDSN) and Jeffrey Cheah Honorary Distinguished Professor at Sunway University, spend time with our Master of Sustainable Development Management (ODL and Conventional programs) and PhD in Sustainable Development students.



Professor Sachs shared his insights on critical global challenges and the path to achieving the UN Sustainable Development Goals (UNSDGs). Students had the opportunity to ask questions, gaining direct guidance from one of the world's foremost experts in sustainable development.

This session highlights one of the unique features of our Master in Sustainable Development and PhD in Sustainable Development programmes: direct access to global leaders and the chance to engage with experts at the forefront of sustainable development.

At the Jeffrey Sachs Center, we prepare future leaders to create real-world impact through education, research, and meaningful interactions.



Sunway University: 7th most sustainable University in Malaysia!

11 December 2024



Sunway University has been ranked as the 7th most sustainable institution in Malaysia, according to the prestigious QS Sustainability Rankings 2025. A total of 29 Malaysian institutions were ranked. In Asia, Sunway University was ranked #97 out of 661 institutions. These rankings aim to evaluate and showcase the social and environmental impact of universities as centres of education and research, while also considering their role as major employers. They consider the operational sustainability challenges that any large and complex organisation, such as a university, must navigate to create a positive impact.

Here is the full list of Sunway University's Rankings in the QS Sustainability Rankings 2025:

- Overall Performance: #480 Globally (#7 in Malaysia, 97 in Asia)
- Social Impact: #433 Globally
- Governance: #757 Globally
- Environmental Impact: #569 Globally

Sunway University is immensely proud to be recognised for its dedication to sustainability and its ongoing efforts to make a positive contribution towards a better world. This recognition not only highlights the university's commitment to environmental stewardship and social responsibility but also serves as an inspiration for the entire academic community to continue striving for greater ecological and social impact. The ranking is a testament to the university's initiatives aimed at creating a sustainable future, from eco-friendly infrastructure to programs that encourage sustainable practices among students and staff.

Sunway University: 145th Most Sustainable University Worldwide!

18 December 2024



Sunway University is excited to announce its impressive achievement in the 2024 UI GreenMetric World University Rankings, securing the 145th position globally and ranking as the 9th best university in Malaysia. This achievement marks a significant milestone, as Sunway University has climbed 26 spots from last year's rankings, the largest leap among Malaysian universities. In addition, Sunway University has achieved the top spot (#1) in Malaysia for the transportation category, improving from its #2 ranking last year. The UI GreenMetric rankings, which evaluated 1,477 universities from 95 countries, recognise institutions for their dedication to sustainability and global environmental impact.

The rankings are based on six key categories that assess a university's sustainability efforts across various areas. Below are the rankings for Sunway University in each of these categories:

1. Setting & Infrastructure: #188 globally, #13 in Malaysia
2. Water: #182 globally, #11 in Malaysia
3. Energy & Climate Change: #244 globally, #6 in Malaysia
4. Transportation: #32 globally, #1 in Malaysia
5. Waste: #397 globally, #20 in Malaysia
6. Education & Research: #171 globally, #11 in Malaysia

Sunway University expresses its heartfelt gratitude to UI GreenMetric for providing the opportunity to participate in this esteemed ranking and for recognising the university's steadfast commitment to sustainability. We are truly thankful to UI GreenMetric for motivating universities worldwide to work towards a more sustainable and environmentally responsible future.

This achievement highlights Sunway University's continued focus on sustainability and its ongoing efforts to encourage environmental responsibility. Through various initiatives, the university is not only making strides in Malaysia but also contributing to global sustainability goals. Sunway University remains committed to creating a campus environment that promotes green practices and reduces its environmental impact, reflecting its broader dedication to fostering a more sustainable future.

Sunway University receives Groundbreaking Grant for Planetary Health

22 January 2025



Sunway University and Fondation Hoffmann have signed a transformative grant agreement at the World Economic Forum in Davos, Switzerland, to address Southeast Asia's growing planetary health challenges.

The collaboration, which marks the Fondation Hoffmann's first grant in the ASEAN region, focuses on three key areas:

- **Training Journalists and Media Influencers:** Enhancing media's capacity to report on the planetary crisis and its effects on public health.
- **Addressing Governance Gaps:** Strengthening policies with a focus on planetary health at global, regional, and national levels.
- **Business Transformation:** Developing new approaches to help businesses understand their operations' impact on planetary health.



André Hoffmann, President of Fondation Hoffmann, expressed,

“Partnering with Sunway University as a dynamic institution from the Global South is a significant milestone, as this collaboration embodies our commitment to addressing critical challenges in the ASEAN region.”

Professor Dr Jemilah Mahmood, Executive Director of the Sunway Centre for Planetary Health, highlighted, “Through our partnership with Fondation Hoffmann, we aim to build regional capacity, foster innovative solutions, and inspire action across Southeast Asia.”

This partnership underscores the essential role of businesses, media, and governance in creating a sustainable future, with an emphasis on mitigating the region’s environmental and health crises.

Sunway Business School students explore sustainable farming at Farm Fresh@UPM
13 December 2024



Sunway Business School students had the unique opportunity to visit Farm Fresh@UPM, immersing themselves in a day filled with hands-on learning and agricultural fun on 13 December 2024.

The visit offered an in-depth experience into sustainable farming and livestock management, fostering greater appreciation for the agricultural industry.

The tour began with a visit to the cow barn, where students learned about the milking process and the practices behind producing fresh, high-quality milk.

Following this, they explored the farm animal enclosures, meeting a variety of animals, including goats, rabbits, reptiles, deers, and even the impressive Brahma Chicken, known for its large size and distinctive feathered feet.



The visit wrapped up on a sweet note with students enjoying delicious fresh milk ice cream, a perfect way to cool down after an educational day under the sun.

A big thank you to Farm Fresh Berhad for the warm hospitality!

Sunway University successfully organises Desa Mentari Community Health Campaign 18 December 2024



On Saturday, 30th November 2024, Sunway University proudly hosted the Kempen Kesihatan Komuniti - 3K at Desa Mentari, PJS 6. This impactful event brought together students, faculty, and the local community to champion health, sustainability, and wellness—living out our Campus With A Conscience (CWAC) values.

Organised by students of the MPU 3442 Community Service for Planetary Health course, the event featured:

- ✓ Health Talks on nutrition, mental health, and preventive care.
- ✓ Health Screenings for BMI, blood pressure, and breast health.
- ✓ Interactive Activities including STEM workshops, recycling education, dengue prevention awareness, and Zumba sessions.
- ✓ Family-Friendly Games to strengthen community ties, and a Lucky Draw for Desa Mentari residents.

This initiative was a shining example of what we can achieve through collaboration. It brought together 700 people consisting of residents, students, and staff members working hand-in-hand to empower the Desa Mentari community. More than just a one-day campaign, it reflects our ongoing commitment to sustainability, community health, and education, in alignment with the Sustainable Development Goals (SDGs)—particularly Goal 3: Good Health and Well-being.

A heartfelt thank you to our local leaders, including the ADUN, Member of Parliament, and Councillor, along with our corporate partners, community representatives, and the dedicated teams at Sunway University and Jeffrey Cheah Foundation. Your support and partnership transformed this campaign into a beacon of hope, paving the way for sustainable and impactful initiatives in the future.

At Sunway University, we strive to nurture future leaders who actively engage with and serve communities, translating classroom knowledge into real-world action. The success of this campaign

marks the beginning of more efforts to empower underserved communities and address healthcare gaps. Together, we are creating a healthier society and a better planet.

Let's continue to champion health, sustainability, and impactful education—one initiative, one community at a time.



Celebrating Bristi Khatun's contributions to sustainable agriculture in Malaysia

09 January 2025



A big congratulations to Bristi Khatun, an alumna of our Sustainable Development Management programme, for receiving the prestigious honour from the Bangladesh High Commission in Kuala Lumpur!

She was recognized for her Outstanding Contributions to Malaysia in Sustainable Agriculture under the Societal Service category, a testament to her unwavering commitment to sustainability and positive societal impact.

This well-deserved accolade was presented on December 18, 2024, during International Migration Day and National Expatriate's Day. We are incredibly proud of her achievements and dedication to creating a better future for all.

Empowering Myanmar refugee children

26 February 2025

This January, a team of dedicated Sunway's Campus With A Conscience (CWAC) volunteers embarked on a mission to inspire and educate young minds at the Myanmar Refugee Children Learning Centre (MRCLC) in Kuchai Lama.

The event aimed to enrich the lives of Year 1 students and kindergarteners. Activities were thoughtfully designed to enhance literacy, mathematics, critical thinking, language skills, and self-confidence. By fostering a nurturing and enjoyable learning environment, the programme sought to empower the children to face life's challenges with renewed strength and optimism.



Volunteers were not only facilitators of education but also compassionate companions. Through interactive and engaging sessions, the children's joy and enthusiasm for learning were palpable. The volunteers, too, left with enriched perspectives, understanding the profound impact of education and connection across diverse backgrounds.

As the day concluded, both the volunteers and children departed with invaluable memories and lessons. The Myanmar Refugee Kids Tuition Project stands as a testament to the transformative power of education and community, bridging gaps and building brighter futures, one session at a time.

Sunway Business School (SBS) proudly hosts the World Business Council for Sustainable Development (WBCSD) Flagship executive leadership programme

22 November 2024

Sunway Business School (SBS) proudly hosted the World Business Council for Sustainable Development (WBCSD) Flagship Executive Leadership Programme at Sunway University. This partnership underscores SBS's commitment to sustainability and responsible leadership.

A highlight of the programme was a half-day community activity at Desa Mentari, aligning perfectly with Sunway's #CampusWithAConscience initiative, fostering social responsibility among participants and supporting the local community. It also underscores SBS's commitment to sustainability and responsible leadership and their vision of aspiring business leaders who not only thrive professionally but also give back meaningfully to society.

Participants took part in various hands-on activities that made an immediate impact:

- ◆ **Gotong Royong & Clean-Up:** A community-wide effort to clear debris and clean up playgrounds and shared spaces.
- ◆ **Recycling Initiatives:** Placement of new recycling bins across Desa Mentari, reminding residents of the importance of sustainable waste management.
- ◆ **Tree Planting:** Adding new life to the Desa Mentari community garden through collaborative planting activities, symbolizing growth and a commitment to a greener future.

This event exemplifies the SBS vision of inspiring business leaders who not only thrive professionally but also give back meaningfully to society. Special thanks to the WBCSD team, SBS facilitators, and all volunteers who made this day a success.

Together, we're creating a brighter, more sustainable world! 🌱







Sunway University students nabs grand prize at the Star Next-Gen Eco Innovators Programme
3 December 2024

Congratulations to Team M.Eco from Sunway University for their remarkable achievement!

Their innovative solution, MecoBin, earned them the Grand Prize of RM10,000 at the Star Next-Gen Eco Innovators Programme inter-university finale, hosted by the Star Media Group Bhd at Menara Star, Petaling Jaya.

The MecoBin, designed for B40 communities, is a game-changer in recycling. This electronic plastic bottle collection bin rewards users with points for every bottle recycled, seamlessly tracked via an accompanying app.

Emerging as champions among 10 talented teams, Team M.Eco has shown that sustainability and ingenuity go hand in hand. Well done, Team M.Eco—you've made us proud!



Associate Professor Dr Jane Gew awarded for pioneering sustainability in food waste education

21 January 2025



Congratulations to Associate Professor Dr Jane Gew Lai Ti for winning the Best Presenter Award at the 8th International Conference on Environment (ICENV) 2024 and the American Chemical Society (ACS) Travel Grant Award! Her innovative work on tackling food waste through project-based learning (PBL) aligns with SDG 12: Responsible Consumption and Production, showcasing how education can drive sustainability and real-world impact.

Empowering the Desa Mentari community through entrepreneurship

03 March 2025



Sunway iLabs spearheads impactful initiatives under the Sunway Desa Mentari Programme, a comprehensive effort by Sunway University to uplift the B40 community residing in Desa Mentari PPPR flats through entrepreneurial empowerment. This programme reflects a collective commitment to fostering positive social impact by leveraging the strengths and expertise of diverse collaborators.

In December, Sunway iLabs at Sunway University conducted the first cohort of the Bengkel Kemahiran dan Motivasi Keusahawanan (BKMK). The workshop brought together nine female micro-entrepreneurs, aged 27 to 57, from the Desa Mentari community. These micro-entrepreneurs, including home-based F&B sellers and traditional saree makers, participated in a two-day session to acquire essential entrepreneurial skills. Key areas of learning included social media marketing in collaboration with TikTok Shop Malaysia and financial literacy, which covered cost estimation and pricing strategies. The success of the workshop was driven by a collaborative effort involving facilitators and mentors from TikTok Shop Malaysia, Sunway iLabs, the Sunway University Community Development and Engagement team, and Sunway students and alumni. They provided hands-on guidance and personalised support to ensure participants could effectively apply their newfound knowledge.

Beyond the workshop, follow-up plans are in place to offer continued support to ensure sustainable growth for these micro-entrepreneurs. This holistic approach underscores the dedication of all involved in driving long-term impact for the Desa Mentari community.

The BKMK initiative highlights Sunway iLabs' leadership in fostering innovation and addressing real-world challenges. Working in synergy with Sunway University and its extensive ecosystem, this programme demonstrates the transformative power of education and entrepreneurship. By uniting the efforts of multiple stakeholders, Sunway iLabs continues to pave the way for meaningful community development, setting a benchmark for building a more equitable and empowered society.

