

SungeiWay

OCTOBER - DECEMBER 1993

PP 7/8/6/92





Dear Editor,
Last week, ever since my husband went abroad on business, there has been this thin man with glasses that keeps knocking on my bedroom window before I go to bed. When he comes again tonight, what shall I do?

Dear Madam,
Let me in.

Dear Editor,
My mother-in-law is threatening to visit me next week. What should I do?

Dear Threatened,
Dig a big hole in your garden, and ask her to drop in.

Dear Editor,
What does one need to be, to be buried with full military honour? Be patriotic?

Dear Sir,
No, be dead!



BS CARTOON drawing COMPETITION

1. Cartoons must depict scenes of SungeiWay life.
2. Cartoons can be coloured or black and white.
3. Participants may send in as many entries as possible.
4. All entries must be original.
5. Please include your name and company behind each entry.

EDITORIAL

Well folks, the Berita SungeiWay Crossword Puzzle has come to an end! Hope you enjoyed yourself looking for the answers. It was surely interesting to read the various answers that came in and I believe it also spiced up the monthly PR Proforma meeting, which was when we picked the winners.

For those who did not make it this time, I am sure the discoveries of your surrounding was well worth the while.

Anyway, for the year 1994, we have planned a series of cartoon drawing competitions for both the "undiscovered" artists and enthusiasts. So, come on, send in your masterpiece or even your doodles. You never know, you might be the lucky one this year.

Editor

EDITORIAL BOARD

Abdullah Mohamed
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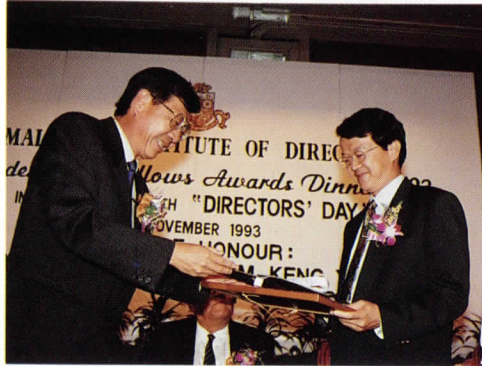
Kok Yoon Lee
Elangovan
C P Ong
Anna Wong
Andrina
Purusothaman



\$150 worth of Caltex vouchers must be won

6. Prizes will be distributed evenly to participants whose entries are published in Berita SungeiWay throughout 1994.
7. The decision of the judges is final.
8. This competition is opened to all employees of the SungeiWay Group.

Please send all entries to Ms Joyce Liew, Public Affairs Division, Level 18, Menara SungeiWay, not later than 20th February, 1994.



Congratulations

**to
our President**

Y Bhg Dato' Dr Jeffrey Cheah

on being awarded the Fellowship

of the Malaysian Institute of Directors

on

15th November 1993

from

All Staff

The SungeiWay Group of Companies

Dato' (Dr) Jeffrey Cheah was awarded the Fellowship of the Malaysian Institute of Directors at its Annual Dinner held on November 15 1993. The following is the CITATION which was prepared and read at the ceremony by Dr Ismail Noor, VP International Affairs of the Malaysian Institute of Directors.

Dato' Dr Jeffrey Cheah, is the Founder and the President of the SungeiWay Group of Companies. Among the awardees tonight, he is the youngest at 48 years of age. Although born not of poor parentage, his early life was regimented by his father in a strict disciplinary and Spartan manner. For instance, Jeffrey Cheah had to cycle 6 miles daily from his hometown in Pusing to and from the Sultan Yusof School in Batu Gajah ... the same school attended earlier by Sultan Azlan Shah.

Later, he studied accountancy at the Victoria University of Technology, in Melbourne, Australia. It is from this same University, his alma mater, that he was recently conferred the degree of Doctor of the University in recognition of his significant contribution to the University's development. Incidentally, he has just received confirmation that he will be conferred another honorary Doctorate in Education from the University of Western Australia sometime in March next year.

With more than 20 years of hands-on management and entrepreneurial experience in the SungeiWay Group, Jeffrey Cheah has steered his conglomerate into an enviable entity with an annual turnover exceeding RM1.0 billion.

Jeffrey Cheah is indeed an inspiration to many young, upcoming entrepreneur-managers. He started business with tin mining in the early 70's. As tin mining progressed, limestone bedrocks were uncovered. Realising the market potential for rock aggregates, Jeffrey Cheah then took the opportunity to move into quarrying and asphalt/premix manufacturing.

Today, the activities of the SungeiWay Group has become the proud testimony of Jeffrey Cheah's vision of accomplishment. His diversified conglomerate's operations cover varied activities that include quarrying and premix manufacturing, civil engineering and building construction, manufacturing of concrete-based products, claypipe manufacturing, property development and investment, trading, leasing, insurance, advertising, nursery development and landscaping, higher education, consultancy services, computer services, leisure and entertainment. All these covering the territories of Malaysia, Singapore, Thailand and Indonesia.

The man with the Midas touch is a description that can properly be attributed to Jeffrey Cheah. He is a visionary who, from the time he entered college, decided to be his own boss. At times, his visionary zeal was perceived to be enshrouded with impatience when in fact it proved to be pioneering, always wanting to be the first to seize an opportunity.

One only has to look at several pioneering, dare-to-be-different, first-to-do ventures, to admire the attainments of the man...

- * The 800-acre wasteland which he developed into the now Recreation Area. All these from once used mining land and quarry area. When completed, the zone will be a boom for tourism within the region.
- * The first monorail system in Bandar Sunway that he plans to develop, becoming the first public transport system of its kind in the country.
- * Then in 1986, he pioneered the first twinning concept in tertiary education with Leicester University and Curtin University, and subsequently with other credible institutions of higher learning as well. To date, the College has 3000 students and has twinning arrangements with nine universities around the world. He foresees Sunway College to eventually be placed in trust as a Foundation, for the benefit of the future generation at large.

Jeffrey Cheah was conferred the title of Dato' Paduka Mahkota Selangor (DPMS) by the Sultan of Selangor in 1988, recognising his substantial contributions to the development of the state, and for his active involvement in social community work. He is currently the Honorary Secretary of the Malaysia Chapter of the Young Presidents' Organization. He also sits on the Board of the Federation of Public Listed Companies.

Ladies and gentlemen, the Malaysian Institute of Directors is very pleased to admit Dato' (Dr) Jeffrey Cheah into its Academy of Fellows!

Congratulations

Y Bhg Dato' Dr Jeffrey Cheah

on being conferred

Winner of Distinction Award

for the

Property Man of The Year

by

The International Real Estate Federation

Malaysian Chapter

on

16th December 1993

from

All Staff

The SungeiWay Group of Companies



Dato' Dr Jeffrey Cheah was announced winner of the Distinction Award for the Property Man of the Year by the Malaysian Chapter of the International Real Estate Federation (FIABCI). The following CITATION was read during the Fiabci Award of Distinction on November 16th 1993.

Dato' Dr Jeffrey Cheah, 48, is a young man who stands tall among corporate chiefs. He is the founder and president of the SungeiWay Group of Companies. Well endowed with the right combination of ingredients such as perseverance, tenacity, humility and accountability, Dato' Dr Jeffrey Cheah has steered his conglomerate into a reputable entity with an annual turnover exceeding RM1 billion.

In the span of 20 years of hands-on management and entrepreneurial experience, Dato' Dr Jeffrey Cheah has led his team towards accomplishing numerous development feats in property development, leisure and tourism, construction, manufacturing and education.

His dare-to-be-different, first-to-do ventures, attained the admiration of many. This is shown in the development of Bandar Sunway. Bandar Sunway, the RM2 billion development project covering 800 acres was formerly used for tin mining, sand mining and later limestone quarrying. These activities certainly reduced the land to a total wasteland.

Rather than abandoning this wasteland, Dato' Dr Jeffrey Cheah had a vision to create a unique development that offers a conducive place for living, working and leisure. This is where the concept of "Resort Living Within the City" is conceived.

Bandar Sunway made its entry into the property scene in 1987 and todate, Dato' Dr Jeffrey Cheah has transformed the wasteland into the now thriving Bandar Sunway township. Other than the residential and industrial park development, the other completed projects include a comprehensive 22-acre campus for Sunway College, an amphitheatre, a water theme park including one of the world longest pedestrian suspension bridges, a family recreational club and the new SungeiWay Group Headquarters. The whole of the township is also extensively landscaped in line with the concept of "Resort Living Within The City".

When fully completed, Bandar Sunway will have a 1,000-room Sunway Lagoon Resort and Convention Hotel, with a 1,800 seating- capacity ballroom (now under construction), a one million square feet theme shopping mall featuring an open ice skating ring overlooking the lagoon, luxurious service apartments and condominiums. To top it off, Bandar Sunway will be the first in the country to have its own monorail system. These developments are built around a 20-acre fresh water lake.

Dato' Dr Jeffrey Cheah is indeed an inspiration to many young, upcoming entrepreneur-managers. He was conferred the title of Dato' Paduka Mahkota Selangor (DPMS) by the Sultan of Selangor in 1988 in recognition of his substantial contributions to the development of the state, and for his active involvement in social community work. A few months ago, he was conferred a doctorate from his alma mater for his significant contribution to the university's development.

He is currently the Honorary Secretary of the Malaysian Chapter of the Young President's Organization. He also sits on the board of the Federation of Public Listed Companies. On November 15th 1993, Dato' Dr Jeffrey Cheah was awarded the Fellowship of the Malaysian Institute of Directors.

Ladies and gentlemen, the Malaysian Chapter of the International Real Estate Federation (FIABCI) is very pleased to award this year's winner of the Distinction Award for the Property Man of the Year to Dato' Dr Jeffrey Cheah.



Congratulations

to

Sunway Lagoon Waterpark

on being awarded

The Winner of

the Best Leisure Development Category

by

**The International Real Estate Federation
Malaysian Chapter**

on 16th December 1993

from

The SungeiWay Group of Companies

Sunway Lagoon Waterpark was announced winner of the Leisure Property Development Category by the Malaysian Chapter of the International Real Estate Federation (FIABCI). The following CITATION was read during the Fiabci Award of Distinction on November 16th 1993.

FIABCI AWARD OF DISTINCTION LEISURE PROPERTY DEVELOPMENT

Sunway Lagoon Waterpark was the brainchild of Yang Berbahagia Dato' Dr Jeffrey Cheah and the effort of the Bandar Sunway Group. It was conceived with the primary objective of rejuvenating a wasteland that had been devastated by decades of strip mining for tin, sand and limestone. A crater measuring 80 acres across and 220 feet deep was the result of the mining operations.

The key objectives to the development of the Sunway Lagoon Waterpark is to create a high-quality water based recreational centre that will appeal to the young and old. It also provides an interesting and fun avenue to foster family unity, and at the same time to motivate, develop and assist the tourism industry.

Today, Sunway Lagoon Waterpark has become the proud testimony of a vision come true. The Waterpark's diverse attractions include among other things :

- | | |
|--------------------------|---|
| a) Wave Pool | f) Double Twister Slides |
| b) Activity Pool | g) Twin Toboggan Ride |
| c) Children/Kiddies Pool | h) Lagoon Express Ride, which |
| d) Giant Waterslides | is a tram ride to ease the |
| e) Twin Speed Slides | visitors' journey from the main entrance. |

Public response to the Sunway Lagoon Waterpark has been overwhelming. Since it was opened a year ago, the Waterpark has gained an unprecedented followings from domestic and foreign visitors. More than eight hundred thousand people have visited the park in the last one year.

In essence, Bandar Sunway has created an environmental-friendly project which the public can enjoy, not only for its various unique recreational water-based activities, but also for its totally scenic resort environment.

"Resort Living Within the City" and "Malaysia's Premier Water park" are attributes that aptly describe Sunway Lagoon Waterpark.

With the commencement of the second phase, added attractions enhances the vision. The second phase comprises various rides like :

- | | |
|------------------|-----------------------|
| a) Flying Carpet | c) The Log Flume Ride |
| b) Runaway Train | d) Rapid River |

The longest pedestrian suspension bridge in Malaysia will be open early next year.

For generations to come, Sunway Lagoon Waterpark, shall remain the reminder of the vision of one man.

Ladies and gentlemen, FIABCI Malaysian Chapter is very pleased to present the 1993 Award of Distinction For Leisure Property Development to Sunway Lagoon Waterpark.

Now, I call upon Mr Yeow Thit Sang, the Executive Director of Bandar Sunway Group to receive the award.

I have great pleasure in inviting the honourable Minister of Culture, Arts and Tourism YB Dato' Sabbaruddin Chik to present this award to Mr Yeow Thit Sang.

PRIME MINISTER OFFICIATES PACIFIC RIM SYMPOSIUM

Pacific Rim. The major objectives of the symposium were to promote regional business collaboration, cross-border strategic alliances and to update participants on major strategic challenges and key issues facing the Pacific Rim over the next decade, dubbed "The Pacific Century".

Among the distinguished speakers who addressed the symposium were Brig-Gen George Yeo, Minister for Information and the Arts and Second Foreign Minister, Singapore; Senator Peter Cook,

Minsiter for Trade, Australia; Mr John Wolf, US Ambassador to Malaysia and Dato Seri Rafidah Aziz, the Minister of International Trade and Industry. Corporate leaders from the region also spoke at the symposium and these include Mr Aburizal Bakrie, Chairman of the Bakrie Group Indonesia and President of the ASEAN Institute; Dr Narongchai Akrasanee, Chairman & CEO of



↑ The President of the SungeiWay Group and Director of ASLI, Dato' Dr Jeffrey Cheah, speaking at the opening of the Symposium.

The Honourable Deputy Prime Minister, YAB Dato Sri Anwar Ibrahim engrossed in a discussion with Dato' Dr Jeffrey Cheah. →



The Prime Minister, YAB Dato Seri Dr Mahathir Mohamad officiated the First Pacific Rim Business Collaboration Symposium on 5th December 1993. The glittering opening ceremony was also attended by the Deputy Prime Minister, YAB Dato Sri Anwar Ibrahim, Cabinet Ministers from Australia, Malaysia and Singapore and Captains of Industry.

This Symposium is the most prestigious and biggest event organized by the Asian Strategy & Leadership Institute (ASLI). The successful organization of this symposium which was held just 4 months after ASLI was established demonstrated ASLI's organizational skills.

The symposium was attended by 200 participants representing 110 companies from 16 countries in the

General Finance & Securities, Thailand; Mr Y Wada, Senior Executive Vice-President of Sharp Corporation, Japan and Mr Ahtok Ilhan, President of the Malaysian International Chamber of Commerce and Industry. From Academia, the speakers included Prof Mal Logan, President & Vice-Chancellor of Monash University; Prof William Miller, Professor of Management at Stanford University and Prof Llewlyn Howell of the American International Graduate School of Management (the Thunderbird School).

ASLI's Executive Director, Mr Michael Yeoh said the symposium had put ASLI on the map and will position ASLI well in the years ahead as a leading conference, seminar and consulting company. "The success of the symposium is due to team work, dedication, commitment and effective planning," said Mr Yeoh.



Mr Chew Chee Kin, SWG Managing Director (Operations), handing the mock cheque to Tuan Haji Zainal Abidin b Haji Sakom.



(L-R) Mr Chew Chee Kin, YB Dato' Dr Fong Chan Onn, Dato' Tee Hock Seng.



CHARITY FUND DINNER

Under the Chairmanship of Mr Chew Chee Kin, who is also the Managing Director of the SungeiWay Group, the Selangor Quarries Association (1993), or SQA, hosted a Charity Fund Dinner in aid of two charity organisations, namely Yayasan Basmi Kemiskinan Selangor and the Langkawi Education Project.

The dinner held on 10th December 1993 at Kelab Shah Alam was attended by YB Dato' Dr Fong Chan Onn, Deputy Minister of Education, Y Bhg Tuan Hj Zainal Abidin bin Haji Sakom, the Political Secretary of Menteri Besar Selangor, the SQA committee and members and approximately 300 guests.

Through generous contributions from donors, table sponsors and advertisers, the SQA successfully raised and donated RM\$80,000 each to Yayasan Basmi Kemiskinan Selangor and the Langkawi Education Project.

Abdullah Mohamed
Public Affairs and Administration

SUNGEI WAY CONSTRUCTION'S CHARITY DO

Sungei Way Construction believes in the philosophy of extending a hand to the unfortunate and the needy. It is a way of saying "thank you" to society.

On the morning of December 1993, Sungei Way Construction's Executive Director Mr Tan Kia Loke on behalf of Sungei Way Construction, presented RM20,000 to Ozanam House and RM10,000 to Hospis Malaysia with the help of Sungei Way Construction's business associates. Ozanam house, a house for neglected and abused children, will be using the fund for its building extension while Hospis Malaysia will be using it for its general operating costs.

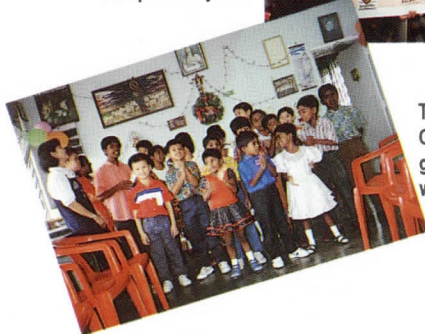
Also present for the occasion were the press, the AGM of F&A Sungei Way Construction and the committee members responsible for the raising of the fund. Well done, Sungei Way Construction !!

Yeap Choon Beng
Sungei Way Construction Sdn Bhd



Mr K L Tan handing the mock cheque to Mrs Elizabeth Vaz of Ozanam House.

And another one to Dr Lopez of Hospis Malaysia.



The children of Ozanam House greeting their guests with some songs.

SUNWAY COMPUTER SERVICES ANNUAL DINNER & DANCE 1993



It was a case of "Mistaken Identities" for the staff of Sunway Computer Services when they held their Annual Dinner & Dance 1993 at the Hyatt Saujana in November.

The staff had the chance to show their creative talents in disguising themselves at the dinner. There was a sad clown, a pirate with a 'Ninja Turtle' in place of the parrot, an angel, some 'Hindu Ladies', a couple straight out of the Chinese opera, Whitney Houston, Merlin the Magician, a horse jockey, etcetera, etcetera.

Some of the highlights of the dinner included a Bhangra dance, a Thriller cum Chinese Kung Fu dance, a Karaoke contest and some lucky draws.

All in all the staff had a great night of fun and laughter, a well earned treat for the year of hard work.

The occasion was graced by Datin Susan Cheah, Mr Quah Siak Seng and wife, Mr Mok Sew Wah, Mr Frankie Ang, Mr Yau Kok Seng, Mr David Lee and Mr Phang Koon Tuck.

Quek Wai Leng
Sunway Computer Services

SUNGEI WAY
CONSTRUCTION'S

DEEPAVALI NITE



Relishing the
merriment



"Deepavali Waltega
Warega, Warega."

For Hindus, November is the time for celebration of the Festival of Lights. For Sungei Way Construction, its Deepavali Nite on 10th November was for everyone to relish the merriment of the celebration.

It was a rainy evening; nonetheless, none of the 250 staff present were troubled by the weather.

All of us celebrated the nite with great zest and with an abundance of food, games and gifts. The highlight of the evening was an open air disco with all the lights and sounds.

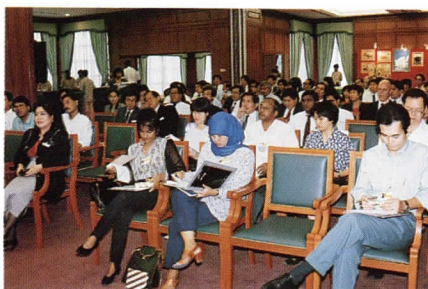
It was after all a celebration of lights!

Sri Ramesh
Sungei Way Construction

SUNWAY HOTEL PENANG



Dato' Dr Jeffrey Cheah exchanging document with Mr Rudiger Koppen.



Guests who witnessed the signing at the Penthouse of Menara SungeiWay.



Guests interested in knowing more about the hotel.



Sunway Hotel Penang has recently signed a management contract agreement with Koppen Yan Zimmermann (Penang) Incorporated or KYZ.

With the agreement sealed, KYZ will provide full management and marketing services for the RM40 million hotel.

Situated at New Lane, Penang, Sunway Hotel Penang will have 270 rooms when ready in May 1994.

The expected occupancy of hotel guests will be 60 per cent locals while foreigners will make up the remaining.

The contract was signed by Dato' Dr Jeffrey Cheah, President of the SungeiWay Group, on behalf of the Sunway Hotel Penang and Mr Rudiger Koppen on behalf of KYZ.

Sunway Hotel Penang telah menandatangani perjanjian pengurusan dengan Koppen Yan Zimmermann (Penang) Incorporated ataupun KYZ pada November 3, 1993.

Dengan termaktubnya perjanjian tersebut, KYZ akan menyediakan perkhidmatan pengurusan dan pemasaran untuk hotel yang bernilai RM40 juta itu.

Sunway Hotel Penang yang mempunyai 270 bilik, terletak di New Lane, Pulau Pinang dan akan siap dibina pada Mei 1994.

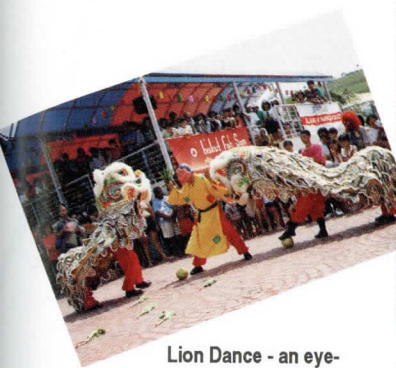
Penghuni hotel tersebut dijangka terdiri daripada 60 peratus pelancong tempatan dan selainnya pelancong-pelancong asing.

Kontrak tersebut ditandatangani oleh Dato' Dr Jeffrey Cheah, Presiden Kumpulan SungeiWay bagi pihak Sunway Hotel Penang dan Encik Rudiger Koppen bagi pihak KYZ.

Striving for excellence is stimulating and rewarding, striving for perfection - in practically anything - is both neurotic and futile.

- Edwin C. Bliss

1 SUNWAY LAGOON WATERPARK 1st anniversary



Lion Dance - an eye-opener - for the eventful day



Happy birthday to all! Captain Quack celebrating Sunway Lagoon's 1st year anniversary with all the birthday boys and girls born on the 24th October.



**Rain, Rain, go away
Come again.....soon!**

The Waterpark turned 1 on 24th October 1993. As part of our first anniversary celebration, patrons of the Waterpark were treated to two weeks of endless fun. Patrons who visited the Park during weekdays were treated to free meals and balloons were distributed to all children in the Park. Party games with attractive prizes were also organised for our patrons.

On 17th October, a spectacular stunt show was performed by Sunny Film Production and telecasted live in Sekapur Sirih (TV3). The event was highlighted by a heart-stopping stunt by a helicopter rescue team. The Koong Brothers (cast from Jangan Ketawa) entertained the crowd with their martial arts. We also had Yo Yo the Clown entertaining the younger crowd with his balloon sculpture.

24th October, THE day - a full-day event - was planned for our patrons. The celebration started with a loud bang from the lion dance troupe. About 100 of our patrons celebrated their birthdays with us at the Park with a cake-cutting ceremony and presents were given out. They were also accorded free entry as part of our celebration. 3 spectacular fashion and beachwear extravaganza livened up the day with their vibrant and active performance. The 2 winners of MJ Search, Elton Mark and Saiful did their rounds amidst applause from excited spectators. Our patrons were also treated to a dragon dance performance, acrobatic show and fire-eater. Throughout the day, birthday cakes were distributed to our patrons.

During the first year period, we had more than 10 companies holding their family days at the Park, namely Fujitsu, ICI, Superior Press, KPMG Peat Marwick, SungeiWay Group, to name a few.



Birthday cards making competition. Can you spot the winner? (Clue : the one with the painted face)



The dare-devil human torch. Warning! Don't try it at home.



Trick or treats? Supermodel (Malaysia) giving away goodies to our patrons.



Mat Rambo struggling to free lagoon from its invaders!



Showtime at Sunway Lagoon Waterpark. Tata...tata...

FROM THE desk of CAPTAIN QUACK

17 - 19 September - OMEGA SEAMASTER INTERNATIONAL SKI SHOW

THE WATER-SKI show, first-of-its kind ever shown in Malaysia was performed at the lake for 3 consecutive days. 20 skiers from the Victorian Water Ski Association thrilled our patrons with ski-stunts and comedy act.

26 September - LANTERN DAY CELEBRATION

MORE THAN 3000 people celebrated their LANTERN Day or Mooncake Festival at the Waterpark. A full day programme was lined up for this auspicious day. The celebration kicked off with a lion dance performed by both the Northern and Southern lions. This was followed by a LANTERN making competition whereby attractive prizes were given away. Other events for the day include a live band performed by Alang & Mango Crazy (from New Zealand), Stilt-Walkers, a Fire-Eating show and a COME ACROBATIC stunt show. Waterpark visitors were also given free treat of mooncakes and attractive prizes were given to children. The celebration ended with more than 100 children touring the Waterpark with lanterns led by the Monkey God.

Month of November - SUNWAY LAGOON NOVEMBER ENTERTAINMENT EXTRAVAGANZA

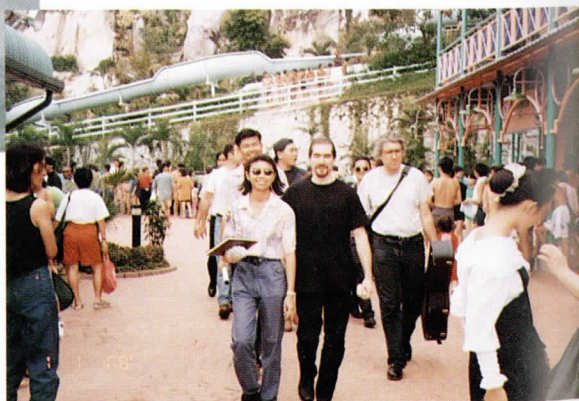
EVERY SATURDAY and Sunday of the month, patrons of Waterpark were entertained by the beauties from Maggie Loo's Supermodel of the World and balloon sculptures by Yoyo the Clown. The supermodels captivated the audience in skimpy bikinis and swimwears, dancing to the tune of lively music.



Omega Seamaster International Ski Show
"Champion of heavyweight"

"The 3 musketeers" doing their stunts at the lake.

The Southern Sons strolling
at Sunway Lagoon
Waterpark



Mooncake Festival



Lighting up the darkness of the night the ancient way.



Yummy, Mooncake tasting. Eat in only. No takeaway please.



Lanterns, lanterns everywhere! See them all young and old in a parade.



Monkey God and friends during lantern festival.

Christmas Celebration



"I volunteer to go on stage."



What a fun, splashing Christmas



There are gifts for those who brave stage fright

Enjoy yourself with the balloon!

UPDATE DEVELOPMENT AROUND THE SUNWAY LAKEON RESORT



AMPHITHEATRE

It was completed in October 1993 and had been utilised for staging a concert. Stage with roof has just been completed.



Sunway Lagoon Resort as seen from opposite sides.



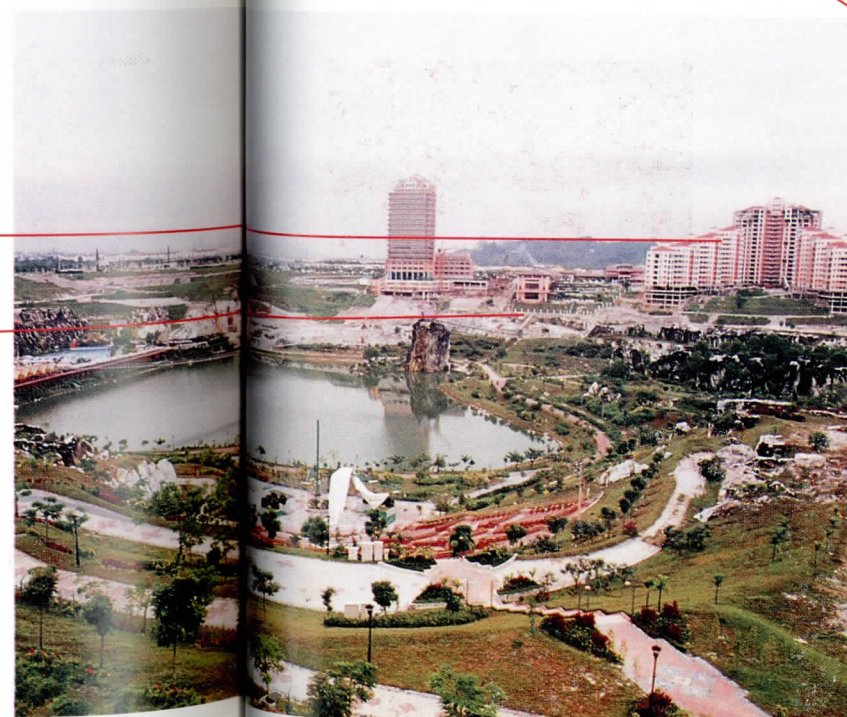
AMUSEMENT PARK

The amusement park will be ready by February. There will be exciting rides such as the Runaway Train, Flying Carpet, Log Flume and lots and lots more.



CONDOMINIUM

R.C. and structure and works completed. Plastering, painting and internal finishing work in progress.



SUNWAY HOTEL

Foundation work is in progress. The hotel is expected to be completed by end 1995. The 18-storey hotel will have 411 rooms and a ballroom with a 1800 seating capacity.

Photos taken in late December 1993

CHRISTMAS BASH

Bandar Sunway's Polka Dot Christmas Party



Becky was named the
Polka Queen



The polka-dotted guests



Mr Yeow - the Polka Dot King



Construction's Xmas Masquerade

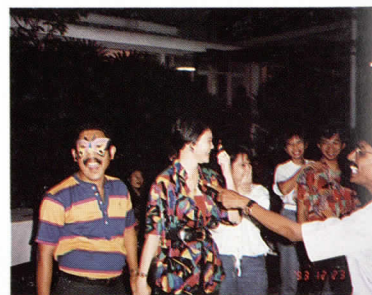
Management at Party Land



The Party Land
which is complete
with its own choir
band and guitar
player



"I think its a
ticking bomb! "



Who's that
guy?



Our very own
Santarina



DISCOVERY ON WHEELS



"Good luck!" That's what Mr Yeow seems to be saying to all the participants.



The Marshalls clocking out the cars from the car park



Philip sacrificing the rush onto the boat but stopped instead to pose for Berita SungeiWay. What a spot!

In the morning of 23rd October 1993, some 240 members of KSS together with their family members took off to the Isle of Legends, Pulau Pangkor.

The drive along the coastal road was pleasant to say the least until the hunters found their first piece of treasure - a salted fish! Cars were zooming to and fro, some stopping along the way to hunt on foot. The questions were so mind-boggling that some resorted to plucking answers from out of the air ; - what to do...cannot find! By the time most of them arrived at the jetty in Lumut, it was mid-afternoon.

The ferry ride was refreshing for a change after all that driving. Standing out on the ferry with the cool breeze brushing against your cheeks (and hair flying all over the face) admiring the vast expanse of sandy beaches and crystalline blue waters was enough to take your breath away ...not to mention your mind off your work load back at the office too!

Pan Pacific Hotel was comfortable, fun and romantic (if you choose to make it happen) Dinner started off later than expected - someone out there started clanging their fork and spoons accompanied by shouts of boos. Suddenly almost everyone joined in. The room fell quiet only when Mr Yeow walked in. What a scene! Dinner was served almost immediately.

The night ended with the hunters stomping to the karaoke hall, belting out song after song. With enough of exercising their lungs and throats they then changed to the fast tempo of disco music. Overall, it was a good hunt and a holiday well spent.

Alice Silva
KSS Executive Secretary

A family celebration

More than 4,700 staff and family members of The SungeiWay Group celebrated their annual Family Day on 10 October 1993 at Sunway Lagoon Waterpark. Filled with fun from the various game stalls, competitions and water rides, the atmosphere reflected a fun-fair spirit.

Every member of the family had a fair share of the merriment. For the first time in the family day history, a baby contest was organized. The response was overwhelming for the two age group categories - 1 to 12 months and 13 to 24 months. Some poor fellows were not even awake yet for the contest. I guess parents really do not mind putting their little 'kiddos' through a wee bit of discomfort just so long as they can be shown off — That's what you call PROUD PARENTS!

Game stalls, manned by staff of the various subsidiaries was a real hit with the crowd. The beautifully decorated prize booth with soft huggable toys hanging all around really did the trick.

Others were busy trying their hand at the various competitions like floral arrangement, teh tarik, roti canai, drawing & colouring contest and a walk-about treasure hunt. The hunters were the only people allowed to walk the suspended bridge - how lucky.

Being in a place where water is aplenty - how could the organizers not have water competitions! Tube relay, pillow fight and speed slide competitions organized at the wave pool, activity pool and speed slide area respectively provided the wet touch to liven the place. The hive of activities ended at about 1.00pm leaving the still energetic ones to enjoy the water.

Alice Silva
KSS Executive Secretary



Dato' Dr Jeffrey Cheah releasing the banner to officiate the opening of the Family Day celebration.



The little ol' chap is blissfully asleep during the judging round.



Contestants of the pillow fight having a bashing time.



Lucky winners changing their tokens for toys.



Ahyoyo! Ini macam short tarik you want to score high marks, eh?



Judges from Blooming Florist scrutinizing the floral arrangement done by contestants.



In deep concentration!



The fruit of labour of our young artists



The crowd looks captivated by Yo Yo the clown.



Children having a splashing time near the water fall.

Christmas Extravaganza at the Waterpark



It's 'lending a hand' time from the KSS committee and lifeguards for the children to board the bus.



"Oh! The children is going to love this!"



Its Santa distributing gifts!



"Here, let me help you hold your ice-cream cup, little fellow!"



Look Mummy! I can swim!



Children from Kiwanis Down Syndrome having fun at the children's pool

A total of 350 children from various welfare homes and societies had an early feel of Christmas when KSS organised a Christmas Extravaganza for them at the Sunway Lagoon Waterpark on 20th December 1993.

They were treated to lunch and were greeted by Santa who later gave out Christmas presents to them.

Among the homes and societies were Rumah KIDS, Malaysian Care, Shelter, Kiwanis Down Syndrome, Spastic Children Centre and Society For The Deaf And Dumb.

Alice Silva
KSS Executive Secretary



SUNWAY COLLEGE'S 1ST ANNIVERSARY



(L-R) Dr Rex Sharman, Mr Michael Yeoh and Datin Susan Cheah cutting the cake with the 'landlord', Mr Yeow Thit Sang, and the architect, Mr Ray Cheah.



The gaily decorated 1st floor balcony of Sunway College for the 1st anniversary celebration "feel"



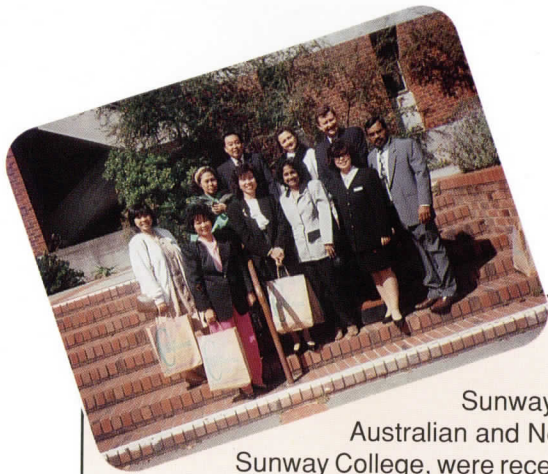
Staff were really in the mood for celebration

Visit of the Australian Parliamentary Delegation



The Parliamentarians' visit to Sunway College was organised by the Australian High Commission, when they were here for the ASEAN Inter-Parliamentary Organisation (AIPO) meeting.

They were met at Sunway College by Dr Rex Sharman, Director of Studies, Ms Elizabeth Lee, Associate Director, Ms Tai Mei Lin, Head of Australian/NZ Twinning Programmes and Mrs S. Siva, Head of Western Australian Matriculation Programme.



THE MOST BEAUTIFUL CAMPUS

Ms Elizabeth Lee, the Associate Director of Sunway College and Ms Tai Mei Lin, the Head of the Australian and New Zealand Twinning Degree Programmes at Sunway College, were recently invited by the Western Australian Government on a Familiarisation Trip to Perth together with officials from 5 other private Institutions in Malaysia to visit their Institutions of Higher Learning.

Over the 5 days in September, the delegation visited the University of Western Australia, Curtin University, Murdoch University, Edith Cowan University and two colleges of further education.

Ms Lee, a first time visitor to Australia, was more than pleasantly surprised by the place and Sunway College's twinning partner in Perth, the University of Western Australia.

Situated on the banks of the famous Swan River, the University of Western Australia's campus is regarded as the most beautiful in Australia. Its Mediterranean style buildings are set in a delightful and serene garden landscape offering a pleasant and safe learning environment.

Summing up about the University, Ms Lee and Ms Tai had this to say, "The UWA is a 'real class act' - we are very proud that Sunway College is associated with the University of Western Australia!"

SUNWAY COLLEGE ENTRANCE SCHOLARSHIPS

Thirty two outstanding students became proud recipients of the Sunway College Entrance Scholarships on October 29, 1993.

The ceremony, held at Sunway College, was abuzz with excitement as congratulations were generously dispensed to the richly deserving.

The scholarships amounted to a total of RM220,000 for pre-university and tertiary education at Sunway College.

The scholarships will cover 100 per cent of tuition fees for the pre-university courses and 50 per cent of tuition fees for twinning degree courses.



Speaking at the presentation ceremony, Mr Michael Yeoh, Principal and Executive Director of Sunway College said, "Sunway College Entrance Scholarships were initiated to enable Malaysian students to pursue higher education without financially burdening their parents."

Open to self-funding students, applicants for the degree courses must obtain at least three A's at STPM, A level or their equivalents. Those applying for the pre-university level must score an aggregate of eight or better at SPM.

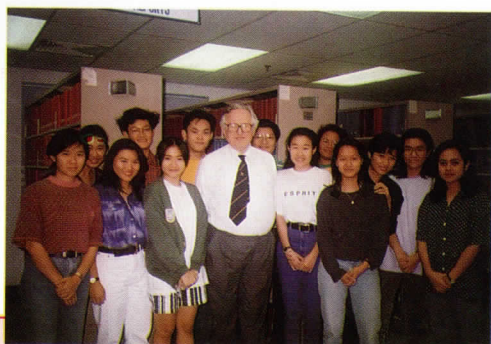
happenings at Sunway College



Sheikh Mohd. Yusmal, aspiring Cambridge 'A' Levels applicant - meeting the Vice-Chancellor of the University, Professor Sir David Williams, at Sunway College, September 1993.



Top scholars seen here posing with Dr. Rex Sharman, Director of the Canadian Matriculation Program. The Sunway College's Canadian Matriculation Programme has grown more than 700 per cent since it started 3 years ago. So far, 93 per cent of its students have graduated from the programme - a very high rate in comparison with many Ontario high schools.



Professor Michael Furmston, author of the 'Bible of Contract Law' - Chesire Fifoot and Furmston - Dean of Law Faculty of the University of Bristol, during his visit to Sunway College Law Library. Seen here posing with our Leicester University, Law degree twinning program students.

Home Thoughts From Abroad

Why is it that people think: "He's overseas. He must be on holidays," and when you return you are greeted by "how was your holiday?" Naivety! I had two such "holidays" this year: one in Canada and the US, the other in Australia and New Zealand, but I did not get a suntan. Rather, I got results from busy working trips.

The North American experience saw an agreement to extend the number and level of courses offered through our Western Michigan twinning program enlarged, to bring more WMU students to Malaysia for one semester, and to extend staff exchanges.

That trip also saw the finalizing of our proposed twinning arrangement with the University of Calgary in Alberta, Canada.

The Australian trip saw details of the twinning programme with Victoria University of Technology (VUT) straightened away. VUT is our most recent Australian twinning program. But part of that trip was a "holiday". I did get to visit my family for the first time in five years (in New Zealand).

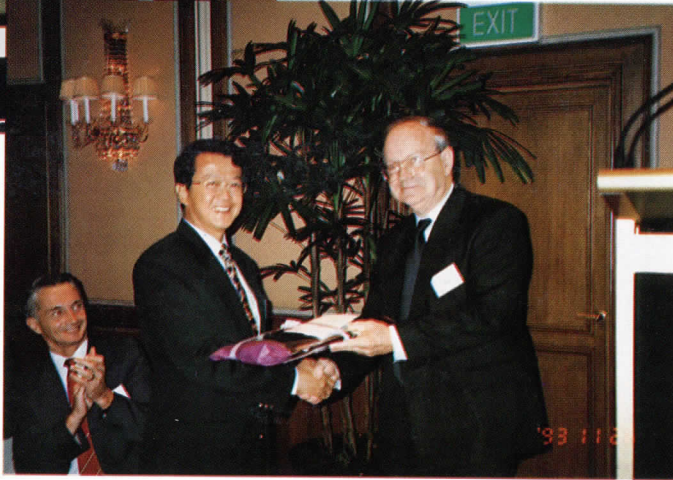
The value of those face-to-face contacts cannot be undervalued. Those working holidays are the threads that hold our strong hands together.

*Dr Rex Sharman
Sunway College*



Dato' Dr Jeffrey Cheah delivering his speech.

Faculty of Business Victoria University of Technology Annual Dinner



Professor Brian Wise, Dean of the Faculty of Business presenting a memento to Dato' Dr Jeffrey Cheah.

Victoria University of Technology, the alma-mater of Dato' Dr Jeffrey Cheah, held its Faculty of Business' Annual Dinner at Sheraton Towers, Melbourne on November 26th.

Dato' Dr Jeffrey Cheah was invited as guest speaker to the function. He spoke on *Entrepreneurship and Opportunity*.

Congratulations



On the occasion of the 70th Birthday of Duli Yang Maha Mulia Yang Dipertuan Besar Negeri Sembilan Darul Khusus Tuanku Jaafar Ibni Al-Marhum Tuanku Abdul Rahman, DK, DMN, DKMB (Brunei), DK (Kelantan), DK (Kedah), DK (Selangor), DK (Perlis), DK (Johor), DK (Pahang), DK (Terengganu), DK (Perak), Dekon Sdn Bhd's Site Supervisor, Ananthan s/o V. Bachu, was conferred the Pingat Jasa Kebaktian (PJK).

This distinguished award is conferred on persons who is actively involved in social activities and contributed towards the society.

THE TEN COMMANDMENTS OF SUCCESS

1 Speak to people:

There is nothing as nice as a cheerful greeting



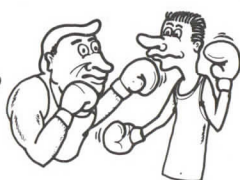
6 Be genuinely

interested in people



2 SMILE:

It takes 72 muscles to frown – only 14 to smile



7 Be generous

with praise – cautious with criticism



3 Call people by name:

Everyone is pleased when you remember their name



8 Be considerate

with the feelings of others, it will be appreciated



4 Be friendly & helpful:

and others will respond in like manner.....



9 Be thoughtful

of the opinions of others, there are 3 sides to any controversy – yours, the other persons & the right one?

5 Speak & act

as if everything you do were a genuine pleasure



10 Be willing

to give service, what counts most in life is what we do for others



BS CROSSWORD PUZZLE

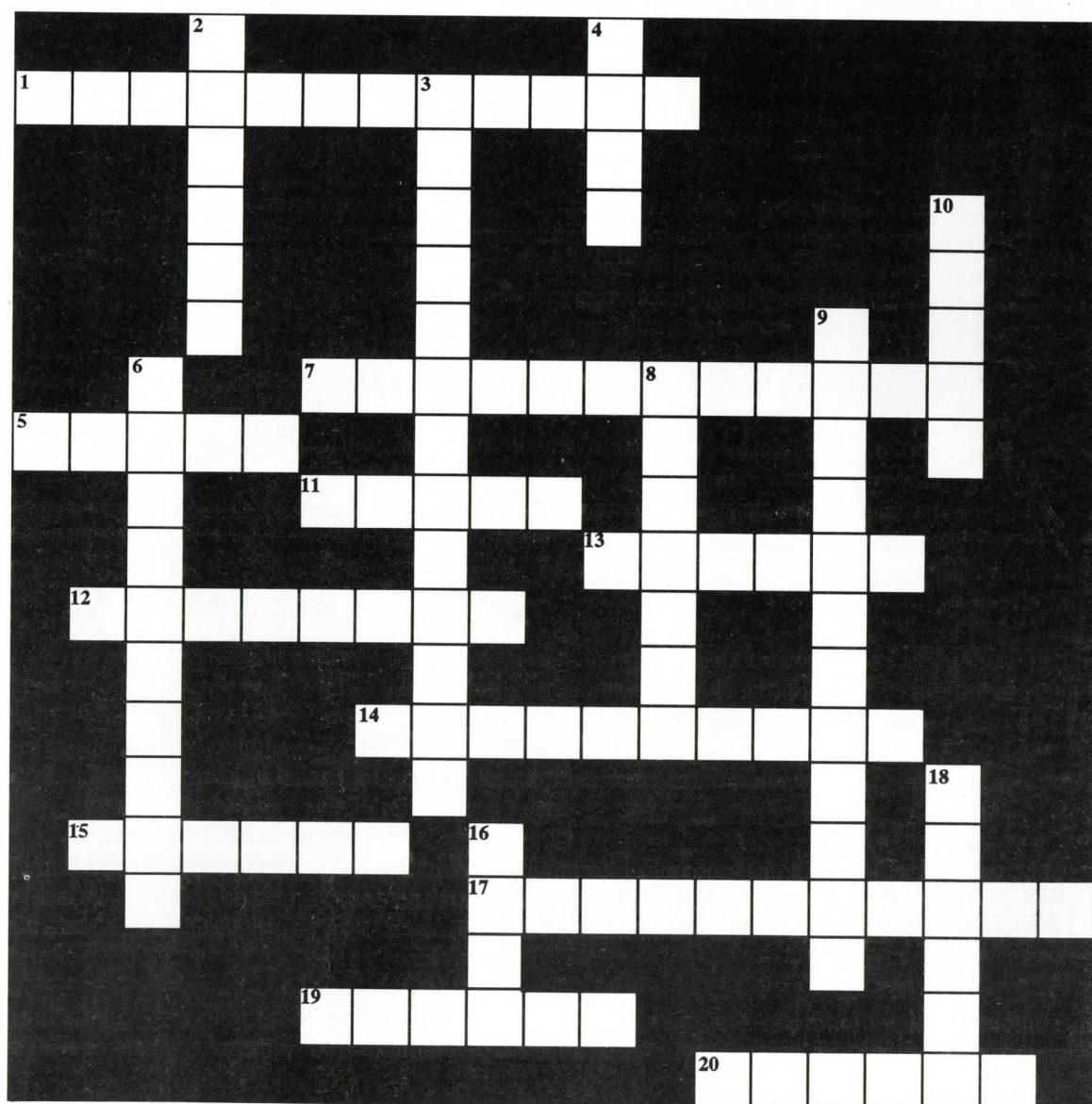
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UNOCAL 76



PRIZES TO BE WON :

- * MR\$150 WORTH OF CALTEX PETROL VOUCHERS
- * 6 BOTTLES OF 4 LITRE EACH UNOCAL HIGH PERFORMANCE ENGINE OIL SG/CD SAE 20W50



**** CLOSING DATE : 20TH FEBRUARY 1994**

NAME :

DEPARTMENT/COMPANY :

Send to : BS Crossword Puzzle
c/o Joyce Liew
Public Affairs and
Administration Division
(Level 18)

BS CROSSWORD PUZZLE

ACROSS

1. Sunway College presented RM220,000 worth of ... to its students last year. (12)
5. A famous Australian Ski troupe who performed at the Sunway Lagoon Waterpark. Only part of the answer is required. (5)
7. Name a ride which will be part of Themepark's phase 2 development. (6/6)
11. The ... river marks the boundary of Bandar Sunway's development on the east side. (5)
12. When completed, Bandar Sunway will be the first township in the country to have a ... system. (8)
13. Even ... are not left out. A new event introduced during the SungeiWay Group Family Day this year. (6)
14. Name one of the subsidiaries situated at Level 15 of Menara SungeiWay. Only part of the answer is required. (10)
15. A foreign minister who visited the Waterpark. Only part of the answer is required. (6)
17. 1993 was celebration for Sunway College, Sun-Mix Concrete and the Sunway Lagoon Waterpark. (11)
19. Sun-Mix celebrated their remembrance of a ... this year. (6)
20. A group subsidiary that has "Bleed", "Blitz" and "Limbo" as part of its jargons. (6)

DOWN

2. The presence of ... around the Bandar Sunway neighbourhood will further boost the security of the township. (6)
3. Klang Valley's shopping, leisure and entertainment landmark at Bandar Sunway. (6/7)
4. The SungeiWay Group subscribes to ... management style. (4).
6. Dato' Dr Jeffrey Cheah was awarded the ... of the Malaysian Institute of Directors some time this year. (10)
8. A fortress on high ground overlooking and protecting a city but here it storms out fun. (7)
9. Segment of the drama - ... was featured in TV3's SekapurSirih. (3/9).
10. KSS will hold its ... AGM in March 1994. (5)
16. The only singer at the 1993 KSS Nite. (4)
18. Dato' Dr Jeffrey Cheah received the prestigious award - the 1993 Property Man of the Year and Sunway Lagoon Waterpark - the Leisure Development Award from (Only the acronym needed) (6)

Numbers in the bracket indicate the number of letters for each answer

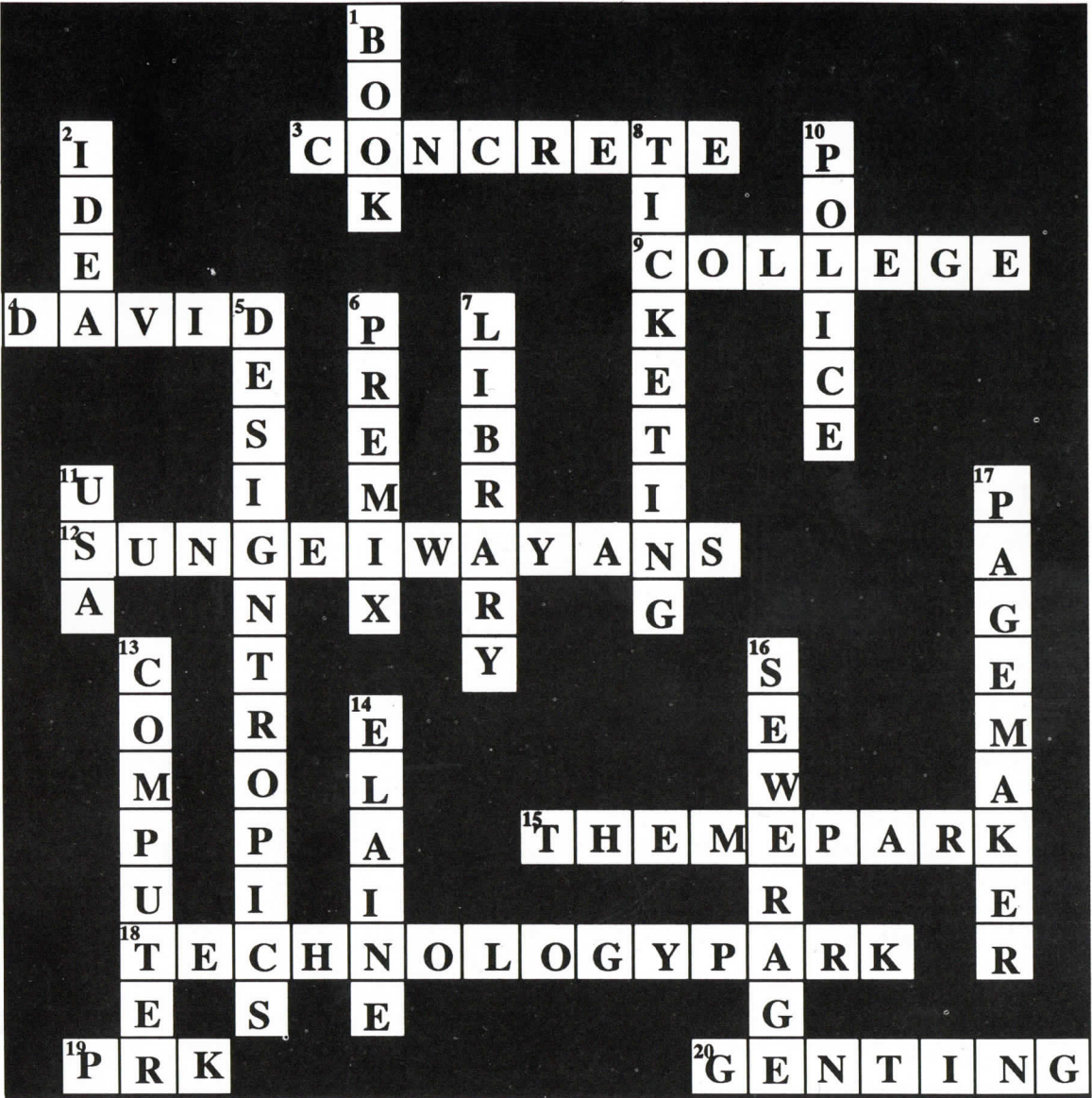
RULES AND REGULATIONS

1. BS Crossword puzzle is open to all employees of the SungeiWay Group.
2. Members of the Editorial Board are not allowed to participate in this contest.
3. Each employee may only send in one entry. Entries can be on original or photostated copies.
4. Selection of winners will be based on entry with all-correct answers. If there is

no entry will all-correct answers, the entry closest to the all-correct answers will win.

5. If there are more than one winner, only three entries drawn by the panel of judges will be selected as winners and prize will be shared equally among them.
6. The decision of the judges is final.
7. Answers will be published in the next issue of Berita SungeiWay.
8. Closing date for all entries is 28th January, 1994. Late entries will not be entertained.

Answers for the Crossword Puzzle
(3rd Quarterly Issue of Berita SungeiWay)



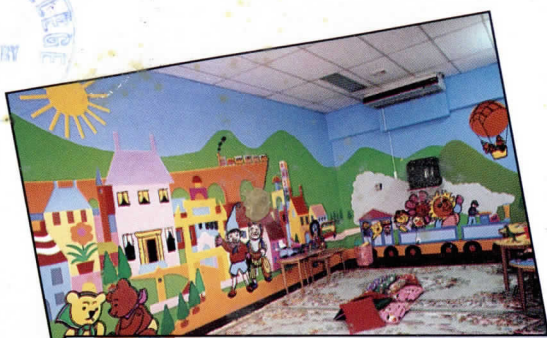
Congratulations to the lucky winners

Ler Chai Gen @ Lee Chai Gen
 Sungei Way Quarry Industries Sdn Bhd

P.S. Rejandran (Rajan)
 Sungei Way Quarry Industries Sdn Bhd

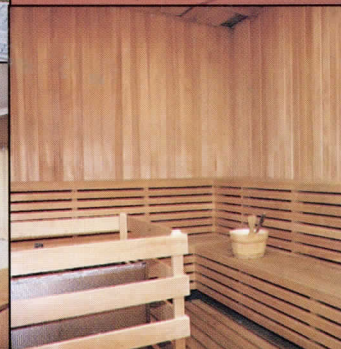
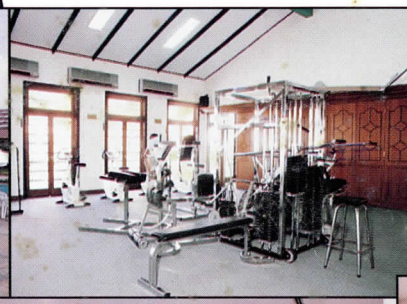


corporate head



SUNWAY LAGOON CLUB

A Slice of Paradise



SUNWAY LAGOON CLUB - The latest recreation club uniquely developed for a leisure family lifestyle. The Club not only overlooks a beautiful lagoon but is also fully equipped with a pool, badminton, squash and tennis courts, a coffehouse and disco cum karaoke - the Citadel - also grace the Clubhouse.

Sunway Lagoon Club caters for banquets and seminars. Various activities and festive parties are organised for members and their families. The recent one being the week-long activities and revelries for Christmas and to usher in the New Year.