



# SungeiWay

JANUARY - MARCH 1996

KDN PP 5365/6/94

## SUNGEIWAY THANKING POLICE





A birthday surprise for Dato' Seri Dr Jeffrey Cheah. With him are Datin Seri Susan, Mr N S Lee and Encik Hatta.

Dato' Seri Dr Jeffrey Cheah receiving a plaque from Tuan Carleel, the OC of PJ Traffic Police. Looking on is the GM of SungeiWay Group's Security Division, Mr N S Lee.



Our guests taking a break at the Sunway Lagoon Club.

On 30th March, a get-together buffet lunch was organised by the SungeiWay Group to appreciate the efficiency of PJ Traffic Police in manning traffic at the various intersections within Bandar Sunway.

The Group acknowledged the effort of these policemen whom, as Dato' Seri Dr Jeffrey Cheah said, "Tried their level best in lessening traffic congestion, be it rain or shine."

Dato' Seri Dr Jeffrey Cheah, accompanied by Datin Seri Susan and various senior managers of the Group, extended a warm welcome to Tuan Carleel, OC of PJ Traffic Police, and about 120 of his colleagues who drifted in after their various shifts ended.

For a change, from the hustle bustle of the traffic situation out there, they sit back and crooned their favourite songs at the Karaoke session. They also joined us in our birthday celebration for Dato' Seri whose birthday fell on the same day.

In his welcome address, Dato' Seri has pledged to host the PJ Police Force's annual Family Day at the Sunway Lagoon Theme Park.

## **Green Lung Project** at KLCC

SungeiWay is embarking on a project that is hailed to be the "Green Lung" of Kuala Lumpur. The project is undertaken by a consortium which consist of Sunway City Berhad, Sunway Nursery & Landscaping Sdn Bhd and Dekon Sdn Bhd.

The 50 acre park and garden costing RM60 million at the Kuala Lumpur City Centre (KLCC) site will be a masterpiece in tropical landscaping, complete with several species of rainforest trees, soothing greenery, fountains, patterned footpath, sculptures and murals. Once finished, it will be the pride of Kuala Lumpur.

The agreement was signed at KLCC Office by Mr Ngian Siew Siong, Executive Director of Sunway City Bhd, Dr Yap Son Keong, Assistant General Manager of Sunway Nursery and Landscaping and Encik Abdul Rahim, Executive Director of Dekon KLCC was represented by Haji Abdul Rahim Naim.

The park will be at the centre of the KLCC development surrounded by hi-tech and modern buildings and structures. This will be a haven for office workers in KL as well as members of the public.



Mr Ngian Siew Siong (L) exchanging documents with Haji Abdal Rahim Naim after the signing.

## SUNWAY CITY BERHAD IN PARTNERSHIP AGREEMENT with SOUTH AFRICAN COMPANY

Sunway City Berhad will bring its experience in residential development to Cape Town South Africa.

On 11th March, Sunway City signed a partnership agreement with Credo Development Partnership to build a residential development called Green Oaks Estate, in the University Town of Stellenbosch located at the picturesque Western Cape near Cape Town.

The agreement on our end was signed by our SungeiWay Group President, Dato' Seri Dr Jeffrey Cheah and witnessed by Sunway City's Managing Director, Mr Yeow Thit Sang. Representing Credo Development was its Managing Director, Mr Johan



Dato' Seri Dr Jeffrey Cheah after the exchange of documents with Mr Johan Laubschet Looking on were Mr Yeow Thit Sang and Mr Hugo Lambrechts.

Laubscher and witnessed by Mr Hugo Lambrechts.

Under the agreement, Sunway City will build 550 units of houses at Stellenbosch located about 54km from Cape Town. Stellenbosch was chosen because of its stable residential market and for its history and architecture. It is also a top tourist town, surrounded by vineyards which produce the best wines in the country.

May Kou Sunway City Berhad

# SUNGEIWAY GROUP'S HUMANITARIAN APPEAL for BOSNIA & HERZEGOVINA

For two hours during the morning of Friday, February 16, the key corporate players in town and senior government officials have experienced a very touching moment together, during the launch of the Global Humanitarian Appeal for Bosnia and Herzegovina.

The solemn event was launched by none other than our Honourable Prime Minister, YAB Dato Seri Dr Mahathir bin Mohamad, who has always championed the collection of effort and strength to reconstruct the war-torn Bosnia-Herzegovina. Apart from the exhibition of enlarged pictorials, depicting brutal, mass destruction and killings in Bosnia-Herzegovina, the Main Auditorium of Memorial Tunku Abdul Rahman at Jalan Dato' Onn, on that morning was choked with silent memories.

The event was jointly sponsored by LimKokWing Integrated and the SungeiWay Group and supported by the Ministry of Foreign Affairs. The objective of the appeal was to create awareness and rally for worldwide support in the rehabilitation of a country that has been brutalised and ravaged. Although diplomatic peace effort was finally reached in December 1995, the surviving civilians who have to carry on with the haunting echo of pain, need basic amenities such as food and medicine to rebuild their lives.

This event was organised with the hope that we could achieve more than that. The programme introduced the crippled country with the screening of a video that has captured some of the many tragic scenes of human sufferings and aftermath of the war. The filmlet was indeed beyond words, beyond tears.

Following on was an appeal made by YAB Dato Seri Dr Mahathir, via Internet, as it was the most appropriate medium to reach the world. The



At the launch. YAB Dato Seri Dr Mahathir, flanked by Tan Sri Lim Kok Wing, YB Datuk Abu Hassan, Acting Minister of Foreign Ministry, Minister of Refugees & Social Policy from Bosnia-Herzegovina and Dato' Seri Dr Jeffrey Cheah.



YAB Dato Seri Dr Mahathir and Datin Seri Dr Siti Hasmah, admiring the book on Bosnia with some of the Bosnian children at the exhibition.

delegates and the public at large were given directive information to which they could make their contributions of various kinds.

Finally, a tour of the exhibition by the Prime Minister, accompanied by some luckier Bosnian children ended the 2-hour event.

K Y Woo Sungei Way Management



## SUNGEI WAY MARKETING BECOMES OFFICIAL DISTRIBUTOR OF UAC PRODUCTS

End of last year, Sungei Way Marketing Sdn Bhd entered into a distributorship agreement with UAC Bhd whereby Sungei Way Marketing became an official distributor for UAC's building products. This marked another milestone in Sungei Way Marketing's objective of becoming a fully integrated building materials distributor in Malaysia. Present at the signing ceremony was the Managing Director of UAC Bhd, Mr Li Heng Tiong and the General Manager of Sungei Way Marketing, Mr Wong Fook Chai.

A market leader in the fibre cement product industry, UAC Bhd produces a wide range of products for applications in roofing, ceiling, eaves lining, wall partitioning, housing panels etc. In fact, it was the first company in Malaysia as well as Asia to produce asbestos-free fibre cement building products.

Demand for fibre cement roofing, ceiling and cladding products will remain buoyant

due to government initiatives to build more low-cost and lowmedium cost houses, especially under the forthcoming Seventh Malaysian Plan.

Sungei Way Marketing will now have the means to better tap into this segment of the building materials market especially with the company continuously expanding its area of coverage by increasing their number of branches and warehouses.

Presently, Sungei Marketing has branches and warehouses in Penang Island, Butterworth, Ipoh, Segambut, Bandar Sunway, Malacca, Muar, Kluang, Johor Bahru, Kuantan, Temerloh, Kota Kinabalu and Bintulu

With Sungei Way Marketing's extensive network of branches and warehouses coupled with UAC's products, we are looking forward to a long mutually beneficial relationship between the two parties.

> **Kenny Lee** Sungei Way Marketing





Managing Director of UAC Bhd, Mr Li Heng Tiong (L) and the GM of Sungei Wav Marketing, Mr Wong Fook Chai exchanging distributorship agreement.



UAC Roofing Shingles, chosen for its aes thetic appeal.



UAC Supertex Woodgrain Shakes roof blend in with the country & Western theme at the Sunway Theme Park.

 UAC Cladding on Vistabord drywal system being used in Sunway Lagoon Resort Hotel.

## DOUBLE CELEBRATION GATHERING FOR SUNWAY COLLEGE STAFF



\*All work and no food make Jack/Jill a burnt out homosapien!" Tan Sri Navaratnam is seen here with College staff.

"Gong Xi Fatt Cai and Selamat Hari Raya," greeted Tan Sri Dato' R.V. Navaratnam, Executive Director of Sunway College to all present at the double celebration gathering on 4th March.

Tan Sri Navaratnam expressed his hope that all staff are recharged and able to face the new challenges ahead of us. He also encouraged staff and students to participate fully in all activities to make Sunway College *the Bright Way, the Smart Way* and the *Sure Way*, towards a sound, all-round education and success in the future.

### HARI TQM LAUNCHED IN SUNWAY COLLEGE



The Director-General of SIRIM, YBhg Dato' Dr Ahmad Tajuddin Ali, officially launched Hari TQM at Sunway College in a colourful ceremony on 24th January.

Dato' Dr Ahmad praised Sunway College for using the TQM techniques actively in its operations. He expressed SIRIM's support of the College's efforts and offered technical assistance in the College's aim of attaining ISO 9000.

## SUNWAY COLLEGE AUSTRALIAN TWINNING PROGRAMMES - FLYING COLOURS ALL THE WAY



One for the album! Sunway College As students posing with their dedicated lecturers.

When the results of Sunway College Australian Twinning degree programmes were announced, big smiles and deserving pats on the back was given to academic staff for yet another set of excellent academic achievement.

The overall pass rate was an outstanding 96% for the 4 Australian Universities twinning degree programmes.



Sunway College staff distributing door gifts at the entrance of Sunway Theme Park to visitors.



Ms Elizabeth Lee, witnessing a children colouring competition.

### Sunway College Played Host

The Organisation and Service Development Department in the Ministry of Education had their family day at Sunway Lagoon Theme Park where a group of 50 handicapped children were also invited.

A total of about 800 ministry staff with their family members and the 50 handicapped children were presented with door gifts sponsored by Sunway College.

As early as 7.00 am, Sunway College staff were all ready for their duties, to distribute the door gifts to the children and later at noon they turned judges for games and competitions which was also sponsored by Sunway College.

Also present was Ms Elizabeth Lee, Vice-Principal of Sunway College.

## SUNGEI WAY CONSTRUCTION'S TEAM CONFERENCE TO PROMOTE TEAM WORK

Sungei Way Construction (SWC) has its unique way of ushering in the New Year - a Team Conference for 140 employees.

Held on 5th to 6th January, at the Fraser's Pine Resort, its objective was to promote better team work within the Company.

Mr K L Tan, the Managing Director of Sungei Way Holdings Bhd, in his opening address, shared with all, the success stories, business directions and strategic plans of the SungeiWay Group. The Executive Director of SWC, Mr Ng Kit Heng later presented the Company's vision and mission, long and short term plans with

the message of team work being the key success factor for the Company.

The 2-day event was a forum for participants to air out their concerns at work to the Management, a workshop entitled "Managing Upwards & Decision Making" led by an external consultant and a short-

but-fun session of Fitness & Health Talk given by Mr Chan Shun Fat of Sunway ASLI.

It is hope that the message of team work will stay afreshin the participants' minds, as the refreshing cool air of Fraser's!

> Lee Yin Mui Sungei Way Construction

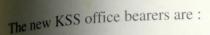


## 12TH KSS ANNUAL GENERAL MEETING

13th February 1996 marked the end of the KSS Committee's services to the Club, but for another team, its a new beginning.

The AGM held at the Ixora Hall, Sunway Lagoon Club, went on smoothly.

As committee members were busy counting votes, members were trying to out do one another in the numerous games organised for them. They were also treated to a sumptuous buffet dinner.



President : Mr Henry Yuen

Vice-President : Mr Chiam Tun Cheng

Hon. Secretary : Ms Esther Yap

Asst. Hon. Secretary : Ms Abbey Chen

Hon, Treasurer : Mr Peter Chin

Asst. Hon. Treasurer : Mr Leong Choon Meng

Sports & Social Officer : Mr Ng Eng Lee

Hon. Auditor : Mr Lee Taik Fah

Committee Members : Ms Joyce Liew

Mr R Ravindran

Mr Sha Kam Fook

Ms Evelyn Khoo

Ms Sarena Cheah



Members registering for their rights to vote.



They are trying to pack the highest hamper!



Very serious in exercising their rights!



Committee members very busy tabulating the votes.



Part of the newly elected committee members.



## SPECIAL GUESTS DINNER



"Make sure my lucky number is picked!"



Kumar (in the saree) and his gang!



As the name suggests, it was an evening specially planned, in appreciation of our business associates who had been very supportive of the Kelab Sukan Sunway's (KSS) activities.

Let's Unwind, was the theme of the evening Guests were invited to unwind after a hard day's work, to a string of hilarious acts!

First, it was Kumar and his gang who were specially flown in from Singapore. Kumar tickled his guests with his "18-PL-TV Classification" jokes.

Showtime was Leonard Tan who cleverly impersonated various singers such as Elvis Presley and Pavrotti. Leonard was also in the mood to tease his guests with his "newly developed" sense of humour.

Later in the evening, the SungeiWay Group on behalf of KSS, presented a total of RM88,000 to 16 charity homes and 3 individuals. The fund was raised by the Club throughout 1995, by means of selling pewter keychains.

A token was also presented to Sunway College who raised the most funds.

As a tribute to the winners of the KSS Karaoke winners for 1995, they were invited to each present a song. Champion, Mr Gerald Graham, Norfaiz Mohd Sabari and Casey Chew did the honour.

It was an enjoyable evening with our business associates, away from business talk!

> Joyce Liew Sungei Way Management

Leonard Tan behind the Elvis look!



Representatives from the 16 charity homes after receiving their cheques from SungeiWay Group President, Dato' Seri Dr Jeffrey Cheah.



Gerald Graham of Bandar



Casey Chew of Masalam



Norfaiz from Adasia.



Tan Sri Navaratnam, on behalf of Sunway College, receiving a plaque from Dato' Seri Dr Jeffrey Cheah, for raising the most fund.



Staff and guests seemed captivated by Mr Jurgen Ludwig, the GM of Sunway Lagoon Resort Hotel!



Staff of Sunway Computer Services celebrating their success.

### IBM BUSINESS PARTNER OF THE YEAR

Sunway Computer Services clinched the coveted *IBM* Business Partner of the Year 1995 award.

At its presentation ceremony recently, Sunway Computer Services also received the *New Customer Leadership Award*.

For the first award, Sunway Computer was selected based on its outstanding business performance - contributing 20 per cent of IBM's total business partners revenue in 1995; outstanding customer satisfaction rating of 98 per cent for an installed customer base of nearly 200 companies and its

success in establishing the company as a leader in manufacturing and distribution solutions.

Being a qualifier in the *IBM Business Partners' Recognition Event*, Sunway Computer
Services received an incentive
trip to South Africa.



Dato' Seri Dr Jeffry Cheah and Datin Susan accompanying HRH Samdech Krom Preach Norodom Ranariddh and his family to cross the suspension bridge.



Dato' Seri Dr Jeffrey Cheah escorting HRH Samdech Krom Preah into Menara SungeiWay.

## VISIT OF THE CAMBODIAN 1ST PRIME MINISTER

SungeiWay Group had the honour of receiving the Cambodian First Prime Minister, HRH Samdech Krom Preah Norodom Ranariddh and his family at Menara SungeiWay on 15th February.

They were accompanied by Minister in Attendance. YB Mr Goh Cheng Teik and greeted by Dato' Seri Dr Jeffrey Cheah and Datin Seri Susan.

The royal family was first given an overview of Bandar Sunway township's development at the Marketing office by Dato' Seri. They then proceeded to Level 19 to view the township from the balcony.

Our visitors also had a guided tour of the Sunway Theme Park.

May Kou Sunway City Berhad



Sheeba with its caregiver!

### SHEEBA THE FELINE

It took about 3 months to discuss and finalise the transfer of Sheeba to Sunway Lagoon Theme Park.

A lot of effort was put into the designing of the

enclosure, special caging and landscaping with the help of volunteers from the Theme Park.

Sheeba, the tiger, is of Bengal/Siberian breed, weighing 180 kg. The 36-month old Sheeba's body length is 1850 mm, with a height of 838 mm.

The Siberian Tiger is the largest cat in the world. They have very highly developed eyesight for night vision and excellent hearing.

Being a solitary animal, they are seldom seen together. Their distinctive coat marking are stunning which makes them very illusive. Sadly, they have been hunted to near extinction.

This beautiful creature is now residing in its `kingdom' at the Sunway Lagoon Theme Park and shall be greeting visitors to the Park.

### SUNWAY THEME PARK'S

## FAMILY DAY AT BUKIT CAHAYA

Where else could one find a Family Day filled with lots of fun, laughter and entertainment? No other than the experts whose primary goal is to sell fun and entertainment - Sunway Lagoon of course.

On 13th January, about 400 people, comprising staff and their family members gathered amidst a pristine tropical jungle, to celebrate their Family Day.

The ambience of the serene, quiet locality was soon transformed with the sound of throbbing upbeat music, games and contests for everyone. Of course, our talented inhouse entertainer, Manja and DJ, Ernie were at the helm to make sure that everyone has got lots of fun! There were also lots of prizes for lucky draw.

The event ended at about 3.30 pm but the memory will linger, I'm sure!"

Antony Dass Sunway Theme Park



Ready, get-set...and hee...hee!



Is that something that escape from the jungle?



...and I thought the climate here would be something like the Coolest Place In Town!

## SUMPTUOUS SPREADS AT THE SUNWAY LAGOON CLUR



\*\*\*\* MAY \*\*\*\*

#### OODLES OF NOODLES

Be sure to try our special highlight - braised Yee Mee with shredded duck or chicken meat with golden mushrooms. Enjoy also the fried wantan skin noodles with crabmeat sauce.

Or you may take your pick of thin noodles, fat noodles, or even flat noodles. And, let us turn it into a tasty wholesome meal for you. Fried, steamed, boiled or served in a delicious soup, generously garnished with vegetables, chicken or fish balls.

For reservations, please call Tel: 736 1188 ext 124.

Every Sunday
4 pm to 7 pm

Age Limit 16 years and above
Cover Charge RM8.00
Only soft drinks
will be served

\* No Alcoholic drinks
will be served \*

\*\*\*\* APRIL \*\*\*\*

## SENSATIONAL CURRY CELEBRATION

Executive Chef, Simon Goh brings you the finest curries in authentic Malay, Chinese, Indian, Portuguese and Thai tradition:

- ☆ Fish Head Curry
- ☆ Curry Capitan
- ☆ Thai Green Curry
- ☆ Dhall Curry
- Aloo Masala
- A Prawn Vindaloo
- **☆** Salted Fish and Pineapple

Perfectly complemented by a choice of Rassam, Malagatawny soup, chutneys, pickles, Raita, Paceri nenas, Acar Rampai, Nasi Briyani, Naan Bread, Roti Jala and Thosai.

For dessert, try something different - our irresistible Payasam, Carrot Halua or Pineapple Pudding.



### SUPER SANDWICHES & PERFECT PASTA

Indulge in the world of sandwiches. A dizzying array to choose from: pizza baquettes, grilled turkey ham and cheese sandwiches, grilled lamb on pita bread, Californian chicken burgers, classic steak sandwiches, Mexican steak sandwiches, and surf & turf sandwiches

For an unforgettable pasta exploration, enjoy fettucini, tagliolini, macaroni or spaghetti, cooked in style of your choice: Bolognese, Maarinara, Pesto, Alla Arrabbiatta, Carbonara, Pizzaiola, Al Granchio or Pescatore.

## SUNWAY LAGOON CLUB

HAVE A PARTY, A SEMINAR OR ANY TYPE OF FUNCTIONS AND LEAVE ALL THE ARRANGEMENTS TO US



Meeting packages available for 25 pax onwards at RM40 inclusive of 2 coffee breaks and lunch.

- \* Coffee break with 3 snacks of your choice
- \* Buffet luncheon with menu of your choice

### We also cater for:

- \* Wedding
- \* Birthday Parties
- \* Seminars
- \* Hi-Tea Gatherings
- \* Barbeque
- \* Full Moon Gatherings

Meeting facilities ranging from 25 pax to 250 pax. Conference equipment available:

- \* Whyteboard & Markers
- \* Overhead Projector
- \* Portable Screen

- \* PA System
- \* Flip Chart
- \* Slide Projector

For enquiries kindly contact the **Banquet Department at 736 1188** 

## Sentimental Dine At COCO LOUNGE

with Special Cocktail Served...



## THURSDAY "LADIES NITE"

With every jug of beer purchase, enjoy FREE SNACK on us from 5 pm to 9.45 pm.

## BE A MEMBER OF SUNWAY LAGOON CLUB today

#### ~ COST ~

RM8,500 per membership (RM63 monthly subscription fee, inclusive of government tax).

### ~ FINANCING ~

Provided by Sungei Way Leasing Sdn Bhd to qualified applicants.

#### ~ LOAN SUM ~

A fixed loan of RM5,000 per membership can be arranged per qualified applicant.

#### ~ INTEREST RATE ~

The interest rate for this financing facility is currently 12% per annum on yearly rest.

### ~ PERIOD OF LOAN ~

The loan is available for a period of one year only.

### ~ HOW TO APPLY ~

- Complete the Application Form
- Attach all the necessary documents as specified on the Application Form
- Pay RM100 for the stamp duty and incidental legal expenses (for leasing cases only).

For further information, please contact Ms Kenchana/ Ms Sharifah at Tel: 736 1188.



## Congratulations

Winners of Berita SungeiWay Jumble Words Contest September - December 1995 issue

### Lim Mei Ling

Sunway City Berhad

### Chan Wai Yin

Active Resources Sdn Bhd

### Answers for Jumble Words Contest, September - December 1995 issue :

- 1. Process Manufacturing Solutions
- 3. Community Chest Project
- 5. Maverick Trading Post
- 7. Poolside Terrace
- 9. Sunway Sayang

- 2. Victoria University of Technology
- 4. Profiles of Excellence
- 6. Sunway Lagoonview
- 8. Mega Themed Shopping
- 10. Subang Square

### EDITORIAL BOARD



Abdullah Mohamed Joyce Liew Norjiati Shuib P. Murali Jerrine Koay K Y Woo Purusothaman Angela Tan May Kou Shalini T

## NOW YOUR GROUP







### SIX TICKETS TO ALL PARKS TO BE WON EVERY ISSUE

















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### QUESTIONS:

- The sculptures greeting guests at the main entrance of
- Lits soft opening was on...... and one of its outlet (picture above) is named .....
- Name the above interchange.....
- Name the product....

### RULES & REGULATIONS

- Fill in the blanks with correct answer in full sentences.
- Know Your Group Competition is opened to all employees SungeiWay Group, except the Editorial Board members.
- Each employee may only send in one entry.
- Selection of winners will be based on entry with the most
- A maximum of three winners with the most correct answers

- 6. Name of this machine which is use for road patching.....
- 7. Pretty maids in a row. Who won the Miss Sunway 1993?.....
- 8. Are these pillars or what?.....

will be selected for every contest. If there are more than 3 winners, the actual winners will be decided by balloting.

 Judges' decision is final and no correspondence will be entertained.

#### **CLOSING DATE: 24TH JUNE 1996**

Send your entries to:

KNOW YOUR GROUP CONTEST c/o Joyce Liew Public Affairs & Administration Divisio Level 18, Menara SungeiWay

S LIBRARY



### MENTARI BUSINESS PARK

~ A Choice Business Address ~

Coming up soon within the thriving township of Bandar Sunway is the choice business address - Mentari Business Park.

Together with Mentari Plaza, the location is currently well-served by major roadways, and access will later be enhanced by the Shah Alam (currently under construction), the proposed New Pantai Expressway, the North-South Central Link and the Damansara-Puchong-Putra Jaya Expressway. To maximise its convenience to users, Jalan PJS8/1 - the main road leading to Mentari Business Park from the Federal Highway, will be expanded from four to six lanes.

Mentari Business Park combines the best aspects of shopoffices and high-rise office buildings. Ground floors are well-suited for a wide array of shops while the upper levels are meant for offices.

Ideal for occupants involved in retail, distribution or professional business.

Together, there will be three 7 to 8 storey blocks with a total of 208 units. Sizes ranges from 19'x 75' to 21' x 75' for typical offices with built-up area from approximately 1,184 sq ft onwards.

With so much to offer, Mentari Business Park is poised to become a coveted business address in Petaling Jaya.

Look out for the launch expected end of May 1996!

For more information, call the Sales and Marketing Department of Sunway City Berhad (formerly known as Bandar Sunway Bhd) at 730 5577/8/9 ext. 1102/3/4.