

REACHING GREATER HEIGHTS

Shifting to our new corporate headquarters in Bandar Sunway symbolises a new era in the Group's history.

After consistent impressive growth throughout the years, the time has now come to take an even larger strategic step in our quest for future progress. This is embodied in Menara SungeiWay and the centralisation of the Group's operations within it.

Core of our strength, our new corporate headquarters stands as a monument of SungeiWay's status in the business world. Read on inside for the full story and the experience of a lifetime that so many of us have shared — the momentous move ahead with SungeiWay.



Mr Yuen, Dato' Dr Jeffrey Cheah, Mr Nelson Yong and Mr Ng Boon Hwee at the lobby entrance.



Staff having a look-see into the President's office.



Everybody looking happy with their office space.

EDITORIAL

The last quarter was a momentous period for the SungeiWay Group. The greatest and most significant event for us all was shifting into the new corporate headquarters, the Menara SungeiWay.

In conjunction with the Group's entry into a new era, we have taken this opportunity to make a few changes to enhance the quality and appeal of our newsletter. Do tell us how you like our new bright and breezy style.

For our cover story, we captured the spirit of the great shift by showing what it felt like to be part of the exodus to Menara SungeiWay. And as good news always bears repeating, there is the story about our impressive 33% hike in our interim pre-tax profits – congratulations, everyone. In the euphoria, Focus Flash takes a look at the Corporate Affairs Division that certainly played a vital role in our success.

At SungeiWay, we believe in the importance of recreation too. Take a look at how our colleagues 'let their hair down' on the trips to Lake Toba, Thailand and Taman Negara. And let's not forget the KSS Games, where the athletes among us excelled amidst the fun and friendly rivalry.

Berita SungeiWay strives to keep you abreast with the Group's endeavours and activities in a varied and interesting way. So, with this, enjoy.

Editor



one that will undoubtedly ensure the greatest returns.

This shift is the embodiment of a vision of our President, Dato' Dr Jeffrey Cheah, for SungeiWay. Menara SungeiWay will shine with beacons of success from the heart of our Group's flagship development project, Bandar Sunway.

September 25, 1993 : one big blur of boxes, files and lorries. A moment of intense teamwork and camaraderie amidst the nostalgia of moving from the old SungeiWay headquarters to Menara SungeiWay.

Our people from all departments interacted positively throughout the physically very demanding task, maintaining their happy smiles and their enthusiasm while helping each other or pausing to reminisce about the past.

From our old headquarters, SungeiWay had made corporate

NEW PLACE, NEW PHASE OF PROGRESS FOR SUNGEIWAY



history with its many achievements. Now, having grown both in terms of stature and workforce, we face a bright future. And this is heralded by our move into the new 19-floor, 'intelligent' building in Bandar Sunway.

The new headquarters brings all our companies together under one roof. This centralisation will result in increased efficiency. A move involving great expense but

1. Checking out the President's new office
2. "Business as usual"
3. Trying out the new environment. The verdict: very nice!



Tempat Dan Fasa Baru Perkembangan Sungeiway

September 25 : kotak dan fail-fail yang bertimbun serta deretan lori. Suatu ketika yang memaparkan semangat gotong-royong dan persaudaraan; diselubungi nostalgia pemindahan dari ibu pejabat SungeiWay ke Menara SungeiWay.

Kakitangan dari kesemua jabatan penuh dengan semangat dan masih lagi berupaya mengukir senyuman walaupun penat bekerja. Sambil tolong-menolong di antara satu sama lain ada di antara kami yang teringat kembali masa-masa yang lampau.

Dari ibu pejabat lama kami, SungeiWay telah mencipta sejarah di dalam dunia korporat dengan pencapaian-pencapaiannya. Kini, dengan adanya perkembangan dari segi kedudukan di dalam bidang korporat serta tenaga kerja, kami mempunyai masa depan

yang cerah. Dan, ini disusuli dengan pemindahan kami ke bangunan baru, 19-tingkat di Bandar Sunway.

Dengan adanya bangunan baru ini, kesemua syarikat Kumpulan kini berada di bawah satu bumbung. Penyatuan ini sudah tentu akan meningkatkan lagi kecekapan bekerja. Pemindahan ini menelan belanja yang besar, tetapi sudah tentu akan mendatangkan pemulangan modal yang lumayan.

Pemindahan ini merupakan wawasan President kami, Dato' Dr Jeffrey Cheah untuk Kumpulan SungeiWay. Menara SungeiWay akan cemerlang dengan sinaran kejayaan di tengah-tengah projek pembangunan terulung kami - Bandar Sunway.



(Old Office)
"Where do I begin?"



Hatching another masterplan at the new office.



Shifting out?
No problem!

Bells and Whistles

"While encouraging performance, SungeiWay also cares for the welfare of its employees. The new corporate headquarters is a symbol of our concern to provide a conducive environment. It brings our people together, fostering stronger team spirit."

Dato' Dr Jeffrey Cheah, President
(Employee Bulletin, September 1993)

"I have been working with SungeiWay for some time and I have never ever experienced anything as dramatic as moving to Menara SungeiWay."

Chelsia Cherng, F&A Executive
Sungei Way Leasing

"Now that the companies are all under one roof, I feel we should all strive to double our efforts to do better from now on."

Major Shariman, Security Manager
Security Division

"I am proud to work for such a progressive organisation. It's like SungeiWay is reaching new heights, literally."

Edward Siripala, Project Manager
Sunway Computer Services

"The scenery outside my window is so breathtaking, especially when you know that most of it belongs to the SungeiWay Group."

Connie Chan, Senior Executive Secretary
Sungei Way Management

"It's a really comfortable place to work in. It's just so big and fresh."

Angie Ng, Accounts Assistant
Design Tropics

"We have very good team spirit. Everybody did their best to help out and get the job done quickly on the day we shifted."

Velu, Driver
Sungei Way Equity

"I live in Bandar Sunway, I work in Menara SungeiWay. I hope to see my children studying at Sunway College someday. It's so very convenient."

Kanesan, Security Guard
Sungei Way Holdings

SUNGEIWAY GROUP CHALKS UP 33% HIKE IN INTERIM RESULTS



The first half of 1993 saw SungeiWay achieving a record Group pretax profit of RM\$26.7 million, 33% over the RM\$20.1 million earned in the last corresponding period. Turnover rose by 59% from RM\$121 million previously to RM193 million.

The better performance was largely attributed to improvement in turnover on the back of a buoyant construction sector.

During the period under review, the Group acquired a new quarry in Nilai and was granted exclusive rights to operate a quarry in Sungei Buloh. The acquisition of another on Penang island is being finalised.

These acquisitions will place the SungeiWay Group in a strategic

position to meet the increasing demand for quarry products arising from the implementation of several massive infrastructure projects.

With RM\$700 million worth of contracts in its order book, the Group's Construction Division is poised to see sustainable earnings growth over the next few years.

The Group's 60% – owned vitrified clay pipes (VCP) plant was commissioned in May this year. The plant has an initial capacity of 24,000 tonnes per annum and this is expected to double in the near future.

The Group plans to export 40% of its Keramo pipes, being of international quality standard. The recent National Sewerage

System privatisation project, estimated to be worth RM\$6 billion, provides further reassurance to the long term prospects of this venture.

Being a fully integrated construction group, SungeiWay Holdings Berhad is confident of its ability to take advantage of the country's infrastructural development to achieve sustainable earnings growth over the next few years.

The results for the second half is expected to be better, being traditionally a busier period for the Group, particularly in view of the substantial orders in hand.

The directors have declared an interim dividend of 6% gross (6% – 1992), payable to shareholders on November 15, 1993.



Para hadirin di persidangan akhbar pengumuman kejayaan kita



KEPUTUSAN INTERIM KUMPULAN SYARIKAT SUNGEIWAY MENINGKAT 33%

Pertengahan pertama tahun 1993 melihatkan kejayaan Kumpulan Syarikat Sungeiway dengan mencatatkan rekod keuntungan sebelum cukai sebanyak RM\$26.7 juta, 33% lebih daripada keuntungan yang diperolehi pada tahun sebelumnya iaitu RM\$20.1 juta. Pulangan modal meningkat 59% dari RM\$121 juta pada tahun lalu ke RM\$193 juta.

Peningkatan pretasi ini adalah disebabkan oleh peningkatan dari pulangan modal di sektor pembinaan.

Dalam masa yang dikaji, Kumpulan telah mendapat sebuah kuari baru di Nilai dan juga telah diberi hak eksklusif untuk menjalankan operasi di kuari Sungai Buloh. Kami juga di dalam proses memperolehi sebuah lagi di Pulau Pinang.

Perolehan ini akan menempatkan Kumpulan SungeiWay di dalam posisi yang strategik untuk memenuhi permintaan bagi keluaran kuari. Permintaan ini adalah hasil daripada beberapa projek infrastruktur yang besar.

Dengan memperolehi beberapa kontrak projek yang dianggarkan bernilai lebih RM\$700 juta, Bahagian Pembinaan Kumpulan ini akan mencatatkan peningkatan pendapatan untuk beberapa tahun lagi.

Kilang membuat paip-yang-digilap, yang merupakan 60% milik Kumpulan telah mula beroperasi bulan Mei tahun ini. Kilang ini pada mulanya mempunyai kapasiti 24,000 tan setahun dan ia dijangka akan meningkat dua kali ganda dalam tahun-tahun akan datang.

Kumpulan bercadang untuk mengeksport kira-kira 40% daripada paip-paip Keramo yang kualitinya bertaraf antarabangsa. Pengswastan Projek Sistem Pembentungan Kebangsaan baru-baru ini, yang dijangka bernilai RM\$6 billion, menambahkan lagi keyakinan terhadap penceburan Kumpulan di dalam bidang ini.

Sebagai sebuah kumpulan pembinaan yang bersepadu, Sungei Way Holdings Berhad yakin akan keupayaannya untuk mengambil peluang di dalam pembangunan infrastruktur negara, demi mencapai peningkatan pendapatan yang kukuh untuk beberapa tahun yang akan datang.

Pengumuman keputusan bagi pertengahan kedua dijangkakan lebih baik, memandangkan masa ini merupakan tempoh yang paling sibuk bagi Kumpulan ini dengan banyak pesanan dan tempahan projek.

Pengarah-pengarah telah mengumumkan jumlah kasar dividen interim sebanyak (6% – 1992), berbayar kepada pemegang-pemegang sahamnya pada 15 hb November 1993.

THE CORPORATE AFFAIRS DIVISION



Seated : Mr Yau Kok Seng. Standing (L-R) : Ms Aeen, Mr Tan Kim Aun, Mr Leong Choon Meng, Ms Elaine Leong



Mr Lee Yu Ban



Ms Anita Wan

DYNAMIC THINK TANK OF SUNGEIWAY

a large merchant bank. But, these are obviously too limited.

What Is The Corporate Affairs Division?

"Corporate Affairs" and "Public Affairs". These are two different divisions and therefore, the terms cannot be used interchangeably.

In SungeiWay, the Public Affairs Division is principally responsible for promoting the Group to the audiences that are important to our operations and performance. These include the media, investors, government, the business community and employees. This division principally serves to communicate with others in a planned and careful manner, keeping them informed of our dynamic developments and all the while, enhancing or protecting our image as a thriving conglomerate in Malaysia.

The Corporate Affairs Division, however, is quite different in nature. Mr Yau Kok Seng, Assistant General Manager of the division describes it succinctly :

"We were known as Corporate Planning in the beginning. However, the division's name changed to Corporate Affairs to better reflect its wider functions."

"Today, we undertake corporate planning, business development, corporate finance and provide corporate information and advisory services."

With such a diverse range of activities "under one roof", it is no wonder that the division has been likened at various times to the Corporate Advisory of a large accounting firm or even the Corporate Finance Department of

Corporate Affairs:
Corporate planning,
business
development,
corporate finance,
corporate
information &
advisory services

Playing A Strategic Role

The Corporate Affairs Division assists management in defining the Group's future strategic directions. This includes co-ordinating and evaluating business planning among the Group's various subsidiaries, and diagnosing their respective performance to ensure the achievement of overall Group corporate objectives.

The division also actively identifies potential opportunities for business development. This entails conducting feasibility studies on mergers and acquisitions; assessing project viability, strengths and weakness; expected investment returns; and undertaking market research. This area sees the department working hand in hand with the Operations Division to source new avenues for businesses for the Group.

On corporate finance, the division's

function is to formulate strategies for restructuring and other major corporate exercises for all our companies. In providing corporate information and advisory services, the division liaises with government authorities on licensing applications, corporate exercises and regulatory compliance submissions.

A Dynamic Team

"The personnel within the Corporate Affairs Division are dynamic, self-motivated and able to perform under pressure," says Yau.

"These are essential qualities as we have to be sensitive and respond quickly to the market

Dynamic,
self-motivated
and able to
perform under
pressure

opportunities," he adds.

Mr Yau's staff comprises a manager, Mr Lee Yu Ban, who is an accountant with corporate advisory experience in a merchant bank. There are also three executives – Mr Tan Kim Aun who holds ICOSA and MBA qualifications; Mr Leong Choon Meng, also an accountant and Ms Anita Wan, an ex-Sunway College student who holds a Business (Accounting) degree from Curtin

University, Australia. The division is supported by two secretaries, Elaine Cheah and Aeen.

And, of course there is Mr Yau at the helm. He is a qualified accountant with many years of auditing and consultancy experience gained from a large international accounting firm before joining SungeiWay.

It should be clear by now that dynamism and meticulousness mark the Corporate Affairs Division. But to this, Mr Yau quickly adds, "Perhaps the most important skill required is inter-personal skill. Like any other function, corporate affairs personnel have their fair share of dealing with people both inside and outside the organisation. And, we must do it effectively."

Joyce Liew
PUBLIC AFFAIRS DIVISION



Professor Bengt Broms making a point about PMI-Pile

ENGINEERING EXPERTS GET TO KNOW PMI-PILE BETTER

On August 7, 1993, 60 government and private sector engineers and consultants received an excellent briefing on the superior PMI-Pile system by Professor Bengt B Brom of Nanyang Institute of Technology.

Professor Brom was here by special invitation from the session organisers, Technological Association of Malaysia (Penang) and Sunway PMI-Pile Construction Sdn Bhd.

The presentation, which was held at the Equatorial Hotel in Penang, was very thorough and compared various types of piling with the hydraulic injection method employed in the PMI-Pile system.

According to our guest speaker, the main advantage of this system lies in the fact that the bearing capacity of each pile is checked; the pile is jacked down to the depth where penetration resistance corresponds to two times the working load.

PMI-Pile has been lauded for its environment-friendliness and its efficiency in terms of cost and construction time. With the constant research and development efforts of Sunway PMI-Pile Construction, the industry can certainly expect further improvements in this home-grown innovation.

Angela Tan
Sunway PMI-Pile

DOING SUNGEIWAY PROUD AT THE NATIONAL SKILLS COMPETITION 1993

Bandar Sunway Sdn Bhd had the pleasure of hosting the Construction Teams event of the prestigious National Skills Competition 1993. The event was held at the company's Phase 7C site on August 6-9 this year.

The event was jointly organised by Jabatan Kerja Raya (JKR), Master Builders Association and Black & Decker Sdn Bhd. Both Bandar Sunway and SungeiWay Construction Sdn Bhd served as facilitators.

The National Skills Competition aims at recognising workers' skills. The other objective is to raise awareness of, and attract young Malaysians to, the construction trade.

The event was graced by the presence of Deputy Minister of Works, YB Mr Kerk Choo Ting on August 8, 1993. With him was a delegation from Namibia, headed by Hon. Hidipo Hamutenya, Minister of Trade and Industry.

Another highlight was the Tea Reception on August 10, 1993 at Sunway Lagoon Club. This was also attended by YB Mr Kerk, together with distinguished guests from JKR and Master Builders Association.

This year, there were two team competitions – finished trade (where the participants are judged on their skills in erecting a block wall and a brick wall, plastering, and laying floor and wall) and the latest addition, structural trade, respectively.

Sungei Way Construction earned the honour of coming runner-up in the finished trade event after Syarikat Pembinaan Setia Sdn. Bhd. and ahead of AL Ambia Sdn. Bhd. This subsidiary of Sungei Way Holdings Berhad was also the runner-up for structural trade, with Syarikat Siah Brothers Trading Sdn. Bhd. as champion

and Ho Hup Construction Bhd in the third placing.

The climax of the National Skills Competition arrived with the prize giving ceremony, officiated by the Prime Minister of Malaysia and patron of the event, YAB Dato' Seri Dr Mahathir Mohamad. The ceremony was held on August 16, 1993 at Maktab Perguruan Teknik Cheras, Kuala Lumpur.



Mr K.L. Tan presenting a cheque to the runner-up of the National Skills Competition 1993



Members of the Lion Club, Johor Bahru at the handover ceremony at the General Hospital

HANDOVER OF HOPE

The Johor Bahru General Hospital received a total of RM31,600.00 to finance a new playground on April 18, 1993. Jointly raised by the

SungeiWay Group and the Lion Club, the funds will certainly go a long way to cheer the children of the hospital.

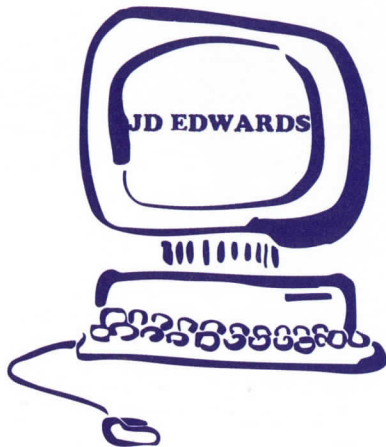
SEKALUNG HARAPAN

Hospital Besar Johor Bahru menerima sejumlah RM\$31,600 sebagai pembiayaan kos mendirikan sebuah taman permainan kanak-kanak. Wang tersebut merupakan hasil kutipan amal yang dianjurkan oleh Kumpulan SungeiWay dan Lions Club, Johor Bahru. Kutipan tersebut sudah tentu akan meriangkan lagi kanak-kanak di hospital tersebut.

SUNWAY COMPUTERS COMES OUT TOPS AGAIN!

Sunway Computers Pte Ltd in Singapore has scored two JDEdwards wins recently with the closing of the S\$340,000.00 BP DeSilva and S\$640,000.00 Baxter Health contracts.

JDEdwards — also sold by our Malaysian office — is a suite of software which caters to the finance, distribution, construction and manufacturing industries. Recently, it won the prestigious



Buyers Choice Awards 1993 from a field of 369 candidates.

With the JDEdwards and other wins this year, Sunway Computers Pte Ltd is Top Business Partner of IBM Singapore, having exceeded IBM Singapore's quota for the year and enjoyed all their skew bonuses.

Congratulations and keep it up, Singapore!

CUSTOMERS COMES FIRST



Sunway Computer Services Sdn Bhd (SCS) has completed the set-up of its Customer Response Centre

(CRC) Hotline in Kuala Lumpur as part of a larger and more encompassing *Customer Satisfaction Programme*.

Customers need only remember one number to call if they face any problems. This is in line with the company's emphasis that

customer service comes first.

SCS's *Customer Satisfaction Programme* has brought amazing results within a short time. IBM's Customer Satisfaction audit for June and July showed that Sunway Computer's Customer Satisfaction index has risen from 84.5% to 90%! This reflects the ratio of happy customers versus unsatisfied ones in the company portfolio.

UNIX SIGNS UP WITH BRISTOL TRADING

On the home front, the Unix Division of Sunway Computer Services Sdn Bhd recently signed up with Bristol Trading for a RM210,000.00 Triton Manufacturing Resource Planning solution.

The signing ceremony, which was held at Banker's Club in Kuala Lumpur, was attended by, among others, Datin Susan Cheah, Executive Director of SungeiWay Management Sdn Bhd; Mr Mok Sew Wah, General Manager, Operations; and the

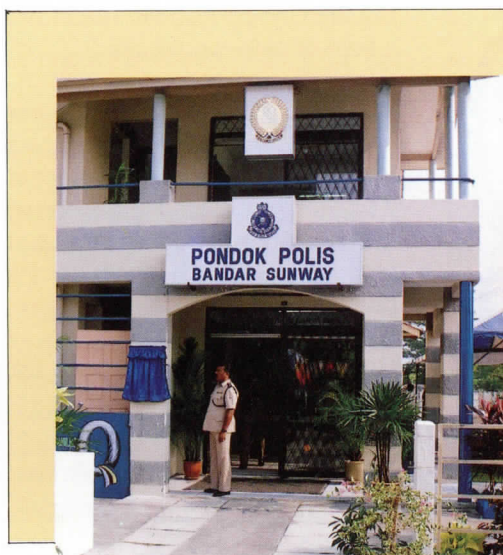
Senior Management of Bristol Trading Sdn Bhd.

Kok Yoon Lee

Its sealed! GM of Sunway Computer Services, Mr David Lim, exchanging the signed documents with MD of Bristol Trading, Mr Yong Yook Seng. Witness are Mr Mok Sew Wah and Mr Tan Ay Zing, AGM of Bristol Trading.



A SECURE SUNWAY



The tasteful Pondok Polis



Dato' Dr Jeffrey Cheah presenting a souvenir to Tuan Haniff Ahmad, Chief of Police, PJ District. Looking on are Mr N.S. Lee, Chief of Security Division, SungeiWay Group and Tuan Hashim Abdullah, Deputy Chief Police of Selangor

September 25, 1993 saw the opening of a new police station in Bandar Sunway. This was a move which, according to our President, Dato' Dr Jeffrey Cheah, would undoubtedly be a tremendous boost to security in our exclusive resort township.

"Safety ranks high on our priority list. In this regard, we have always enjoyed a good rapport with them (the police) and look forward to a closer working relationship," he remarked in his speech.

Our President indicated that the police would have their efforts complemented by our own security service. However, he added that the residents themselves have a very significant part to play in maintaining the peace of the neighbourhood.

Dato' Dr Jeffrey Cheah also noted that the Neighbourhood Watch Team introduced by the Selangor Police Contingent would serve as a very effective unofficial force in maintaining peace and deterring crime.

He said, "I believe that Bandar Sunway residents, through its Protem Committee will benefit from this exercise too."

September 25, 1993 merupakan pembukaan rasmi pondok polis baru di Bandar Sunway. Menurut Presiden kami, Dato' Dr Jeffrey Cheah, ini merupakan langkah yang akan meningkatkan keamanan di taman yang eksklusif ini.

"Keselamatan merupakan keutamaan kami. Di dalam hal ini, kami telah menjalin hubungan yang akrab dengan pihak polis. Kami berharap kerjasama di antara dua pihak akan bertambah mesra di masa depan," kata beliau di dalam ucapannya.

Presiden kami menyatakan bahawa Jabatan Keselamatan Kumpulan SungeiWay akan membantu pihak polis di dalam usaha-usaha mereka mengekalkan keselamatan. Tambah

BANDAR SUNWAY YANG SELAMAT

beliau lagi, penduduk-penduduk juga harus memainkan peranan mereka untuk mengekalkan keamanan di taman ini.

Dato' Dr Jeffrey Cheah berpendapat bahawa Skim Pengawasan Kejiranan yang diperkenalkan oleh Kontijen Polis Selangor merupakan satu pasukan tidak rasmi yang berkesan untuk mengekalkan keamanan dan mencegah jenayah.

Beliau menambah lagi, "Saya percaya penduduk-penduduk Bandar Sunway menerusi Jawatankuasa Protem mereka akan mendapat manfaat dari skim ini."

VISITORS FROM NAMIBIA

On August 8, the Minister of Trade and Industry of Namibia, Mr Hidipo Hamutenya and his senior officers visited Bandar Sunway in conjunction with the National Skills Competition.



They were received upon arrival by the Deputy Works Minister, YB Mr Kerk Choo Ting and Bandar Sunway's Executive Director, Mr Yeow Thit Sang.

The ministerial entourage was impressed with the workmanship and quality of the houses under construction by Bandar Sunway

and the overall layout of the township.

Later, after a short briefing, tea reception and news conference, the Namibian guests were shown the picturesque view, comprising Sunway Lagoon Waterpark and Sunway College, from the southern end of the club swimming pool.

Merely looking at the waterpark was not enough and Mr Yeow proudly took his guests on a tour of the premises. With the place teeming with activity and hordes of locals and tourists out on a Sunday spree, it was a perfect time to visit, indeed.



SUNWAY LAGOON CLUB

A Slice Of Paradise



It's not too late for an opportunity to be part of Sunway Lagoon Resort's 'Paradise Next To Home', the **SUNWAY LAGOON CLUB**.

Now, you can become a shareholder of the club for only RM6,000.00. This unique offer provides you the change to own a share of **SUNWAY LAGOON RESORT BERHAD**.

You will not be a mere licensee who is only granted permission to

use the facilities. Rather, you will actually co-own the club.

In addition, you will also enjoy a fully transferable membership that gives you exclusive access to a fully-equipped gymnasium; swimming pool; sauna, tennis and squash courts; snooker facilities; a discotheque and karaoke; children's playroom and more.

If you have not submitted your application to this wonderfully

convenient club that's located 'right next door', do not wait any longer as membership is limited. You will be happy to note that 100% financing is available for qualified applicants.

For further enquiries and guided club tours, please contact the **SUNWAY LAGOON CLUB** marketing office at **03-736 1188**.

Join the club!

SUNWAY LAGOON WATERPARK

EVENTS DIARY

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July 8, 1993

Make it Visit Malaysia Year Asean Agents Welcome Dinner

Our waterpark hosted a welcome dinner for 32 travel agents from Brunei, Indonesia, Thailand and Philippines in an effort to promote Visit Malaysia Year 1994.

The occasion was organised by Tourism Malaysia. Encik Baharudin Hassan, Regional Manager (ASEAN) of Malaysia Airlines and Encik Ahmad Bakri Shabdin, Director-General of Tourism Malaysia, together with Mr Yeow Thit Sang, Executive Director of Bandar Sunway, welcomed our guests to sunny Malaysia.

July 31, 1993

Michael Jackson Search Finals

10,000 fans thronged the car park of Sunway Lagoon to watch 18 finalists vie for the top three prizes of RM10,000 cash each in the Michael Jackson Search Finals. The hugely successful event was organised by Pepsi.

August 2, 1993

Visit By The Lord Mayor of London

It was a very impressed Lord Mayor of London who was taken on a tour around Sunway Lagoon Waterpark by Mr Ngian Siew Siong and Mr Chiam Tun Cheng of Bandar Sunway. R.T. Hon. The Lord Mayor, Sir Francis McWilliams, was accompanied by Tuan Haji Iskandar Astar, President of MPPJ and other MPPJ Council members.

August 8, 1993

Visitors From Namibia

Namibia's Minister of Trade & Industry, Hon. Hidipo Hamutenya, paid a surprise visit to our waterpark. He was accompanied by our Deputy Minister of Works, YB Mr Kerk Choo Ting.

August 19, 1993

Special Sunway Lagoon Waterpark Priviledges For MBf Countdown Card Members

Sunway Lagoon now offers MBf Countdown Card members free entry to the waterpark everyday for a year's duration. In addition, card holders are allowed to bring along up to eight guests at a 40% discount on the entry fee (except on Sundays, public holidays and school holidays).

These priviledges came about after the signing ceremony between the two establishments. The event was officiated by Mr Chew Chee Kin, Group Managing Director of SungeiWay and YM Raja Badrol Raja Ahmad, Chairman of MBf Discount Card Sdn. Bhd. Witnessing the signing were Mr Yeow Thit Sang, Executive Director of Bandar Sunway Sdn Bhd and Mr KK Ng, President of MBf Discount Sdn Bhd

August 27, 1993

Glenn Medeiros & Miss Malaysia Say "CHEESE"

Hearthrob Glenn Medeiros met up with Miss Malaysia, Fazira Wan Che for a photography session at our scenic waterpark. Interviews were also conducted with the press.



NAMIBIAN GUESTS

1. Mr Hidipo Hamutenya, the Minister of Trade & Industry, Namibia with Mr Yeow Thit Sang, Executive Director, Bandar Sunway admiring the souvenirs for sale.
2. Mr Yeow Thit Sang (L) taking our Namibian guests around the waterpark.



LORD MAYOR OF LONDON

"A very impressive waterpark."
(L-R) Tuan Haji Iskandar Astar, President of MPPJ, R.T. Hon The Lord Mayor, Sir Francis McWilliams, Lord Mayor of London and Mr Ngian Siew Siong, Senior General Manager of Bandar Sunway.

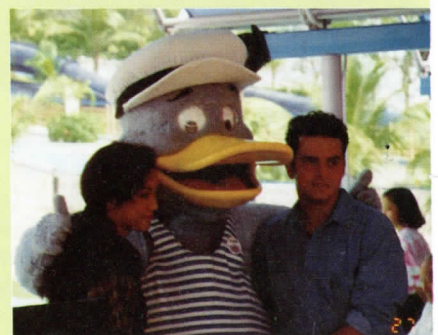


ASEAN GUESTS

Mr Yeow Thit Sang saying "Selamat Datang" to our ASEAN guests.

GLEN AND FAZIRA

The Sunway Lagoon Waterpark mascot getting all "quacked up" with Fazira Wan Che and Glenn Medeiros



MICHAEL JACKSON

Moonwalk Mania!

UPDATE DEVELOPMENT AROUND THE SUNWAY LAGOON RESORT

THE SUNWAY LAGOON CLUB

Opened for membership application in August.
Operations start in October.



PALMVILLE CONDOMINIUMS

R.C. works completed. Internal wall and floor finishes in progress. Swimming pool, children's pool and spa - construction in progress. Painting works in progress.



SUNGEIWAY GROUP HEADQUARTERS

The Group's subsidiaries started operating from the new HQ in end September.

AMPHITHEATRE

The 2,500 "all-seater amphitheatre will be able to hold local, cultural, and international shows when the "finishing touch" is completed in October.



The Sunway Lagoon Resort as seen from opposite sides



SUSPENDED BRIDGE

The completed bridge measuring 420 metre, spanning across the lake.
Open to public in October.



AMUSEMENT PARK

Phase 2 of the Theme park will be ready by January next year. There will be lots of exciting fun rides.

SungeiWay Scene

WELCOME TO THE JUNGLE

F & A Night

Our colleagues were "dressed to kill" on F&A night held on July 30, 1993 at Dewan Berjaya, Bukit Kiara Equestrian and Country Club, Kuala Lumpur. The theme was, after all, Jungle Warfare.

The night began with speeches by Mr Chew Chee Kin, Group Managing Director (Operations) and Mr Quah Siak Seng, Deputy Group Managing Director (Finance & Administration). These were followed by a sumptuous buffet dinner. The highlight of the night was the hilarious sketches performed by our very own talented colleagues.

The first prize for the sketch competition went to Sungei Way Enterprise Sdn Bhd, Sunway PRK Sdn Bhd and Sunway College.

Second prize went to the SungeiWay Construction Sdn Bhd. Sun-Mix Concrete Sdn Bhd won the third prize.

The best F&A award went to Sunway College. The Best Dressed Lady & Gentleman Award went to Ms Anita Wan, Senior Executive in Corporate Affairs Division and Mr Chiang Hong Kiat,

Marketing Executive of Sungei Way Construction, respectively.

There was more entertainment from the KL Dance Theatre, after which the night ended with everyone dancing to the sounds of AJK's music machine. From Jungle Warfare to Jungle Boogie? Undoubtedly!

"Smile, you're on candid camera," Mr Quah Siak Seng, Deputy GMD (F&A) seems to be saying to Ms Audrey Har



A Motley crew indeed!



"You don't believe these are my Sunday clothes?"

SUN-MIX CONCRETE CELEBRATES 10TH ANNIVERSARY

August 14, 1993 marked the illustrious 10th anniversary of Sun-Mix Concrete Sdn Bhd, happily celebrated with a sumptuous dinner and entertainment at the prestigious Kelab Golf Sultan Abdul Aziz in Shah Alam, Selangor Darul Ehsan.

The evening was graced by members of the Executive Committee of SungeiWay, and attended by the management, staff and friends of the celebrant company.

In his address, Mr Larry Yap,



This cake is just too nice to be cut up! Mr Larry Yap (centre) flanked by Mr Chew Chee Kin and Datin Susan Cheah.

General Manager of Sun-Mix Concrete, took a "walk down memory lane" and recalled how the company had started with only 10 staff members. And he proudly noted the company's growth over the last decade to become one of today's largest ready-mix companies in Malaysia, with a work force of 300 employees.

He also highlighted the company's achievement as the first to earn the prestigious ISO 9002 Quality System Award in the ready-mix industry.

Song, dance and hilarity made up the entertainment programme. Guests were treated to performances by Jerrica Cha and the Kong Brothers. However, it was the Paper Dolls who nearly brought the house down with



Mr Quah Siak Seng, Deputy GMD (F&A) getting a wild west experience

laughter. Impersonating Anita Sarawak, Marilyn Monroe, Whitney Houston and other famous women, they certainly made some of the gentlemen in the audience squirm and blush with their taunts and teases.

It was a most entertaining and enjoyable night for everyone who attended the anniversary celebration. Thankfully, the 20th year is not too far away.

DAVITT CHIN
SUN-MIX CONCRETE

A PLACE IN THE SUN

The staff of SungeiWay Marketing Sdn Bhd and Sunway Hydraulic Industries Sdn Bhd had a relaxing time, basking in the sun on the

beautiful beaches of Southern Thailand.

The 31 employees (and some customers, too) who were on this joint annual company trip thoroughly enjoyed their time together from August 28 to September 1, 1993. One thing was foremost on their minds as they lay on the Koh Samui beach or shopped and ate in Haadyai: "Enjoy it while it lasts."



Hurry up! We're melting.

STEVEN HS KOH

STUDIES, SOCIETIES AND SKIS

Life at Western Michigan University

Three current transfer students — Kevin, Sharmila and Hayati — were back recently on holiday. Here's a candid look at life at Western Michigan University (WMU) through their eyes.

New Life

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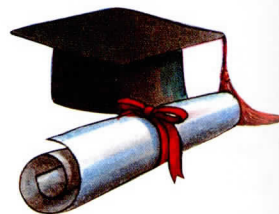


Nature seems to lend a helping hand in making student life in Michigan a wonderful experience. There are beautiful white winter days and sunny days for wearing colourful zinc sunscreen at the beach.

But besides being able to enjoy the environment, there are a host of other reasons to seek an education at WMU where studying is enjoyable and fruitful.

At WMU, students have every opportunity to enjoy life to the fullest. Not only do we receive the benefits of dynamic education methods, we also get to ski, sail, and play sports like golf and all-American basketball.

Going to WMU as a transfer student from Sunway College is an exciting and eye-opening experience. One of the first things encountered is 'culture shock'. It takes a while to settle in and get used to the new place and people. There are several cultural and behavioural differences between American and Malaysian students. 'Going Dutch', for example, is a common practice over there.



Studying : American Style

• • • • •



Americans are generally friendly and easy-going. But they tend to be very vocal and extroverted. In class, American students do not hesitate to speak up. Their more reticent classmates from Asia need encouragement to become more expressive — a key ability in view of the fact that class participation can earn up to 40% of a year's score. This assessment system makes good attendance absolutely necessary, too.

For each course, there is a host of interesting subjects offered. For example, communications students can even opt for hands-on video production.

Students aiming for WMU should expect a much heavier workload than before and be prepared to work independently much of the time. This is especially pertinent if taking up computer science or engineering.

However, the friendly and helpful lecturers at WMU are ever ready to give their assistance on academic matters. On others, the International Student Services office and seniors are good sources of help.

Living Quarters



The residential halls of WMU are wonderful places to live in. For foreign students, these halls provide the chance to meet a lot of other people. In addition, many social activities are held there, so the fun never ends.

Worth mentioning is the fact that most of these halls are very well equipped. You would find good fitness facilities and maybe even a sauna just downstairs.

An alternative to residence halls would be renting a place off campus. This may work out cheaper than on-campus accommodation and many Malaysian students do opt for this choice. There are many apartments and houses to let near the university.



Activities Galore



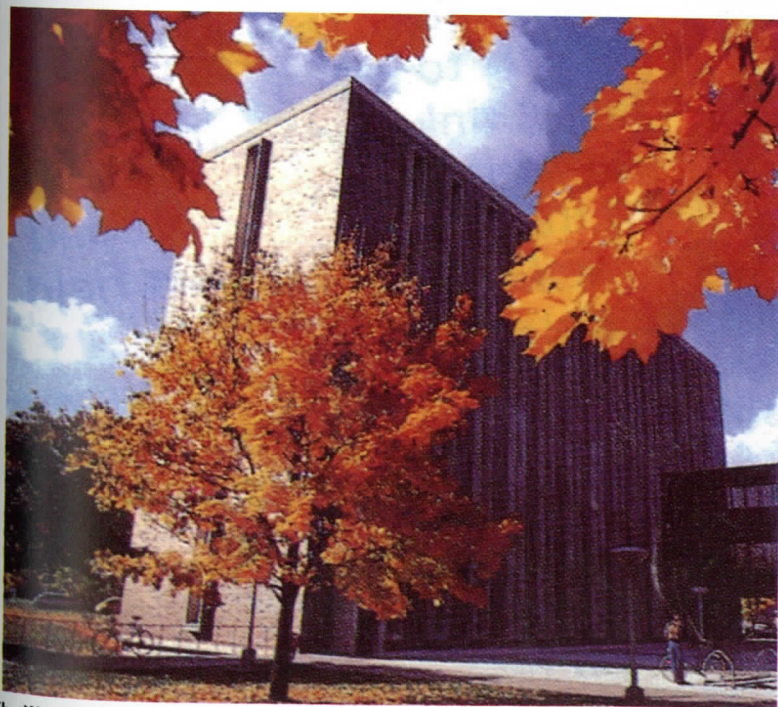
Student activities at WMU are in abundance for students interested in enhancing their education. There are many clubs and societies to join, fraternities and sororities

for those interested. There is even a McDonald's Club for the burger-crazy groupies. These societies are excellent for making new friends and spending free time constructively.

For new students, the WMU orientation programme will prepare them for university life with academic counselling and information on registration procedures, banking, transportation and social activities.

As far as Kevin, Sharmila and Hayati are concerned, Western Michigan University gets a definite 'thumbs up' for its education methods and conducive environment for growing up.

Kathleen Sim
Sunway College



The Western Michigan University



FORGING AHEAD AT SUNWAY COLLEGE



A proud moment for Mrs Sukanya as she receives a plaque from Dr Marsh, Director of the Secondary Education Authority Perth

WELL DONE, WAM!

Sunway College earned the praise of Dr Colin Marsh, Director of the Secondary Education Authority, Perth, for the work done by staff

under the Western Australian Matriculation (WAM) programme.

He presented Mrs Sukanya Siva with a plaque as a token of

appreciation and as a symbol of the continuing cooperation between Sunway College and the Secondary Education Authority in Perth.

STAFF VS STUDENTS



Unity is strength. With this in mind, the staff and students of the WAM programme held a Games Carnival. The friendly telematch games fostered team spirit. This encounter of the sporting kind helped build a closer rapport between lecturers and students, thus enhancing the friendly teaching-learning environment that already exists.

PARENTS PARTICIPATE

The first Parents-Teachers-Students day under the WAM programme was held on July 31, 1993. The objective of the open day was to encourage parents to learn more about the programme

and to find out the progress of their children.

Many parents turned up at the college and discussed their children



A painstakingly constructed exhibit for the WAM Programme PARENTS-TEACHERS-STUDENTS Day.

BACK TO NATURE AT TAMAN NEGARA



While most SungeiWayans were busy 'moving house' to our new hi-tech corporate headquarters on September 21, 1993, 40 members of KSS had a jolly time 'going back to nature' at Taman Negara.

They arrived at Kuala Tembeling at 11.30 am and had a quick lunch before the boat left the jetty. The two-hour ride along the Pahang river was cool and breezy.

Going upstream, surrounded by huge trees with dangling vines, water buffaloes and children swimming around having fun, was reminiscent of the kampung scene famously depicted by Lat the cartoonist.

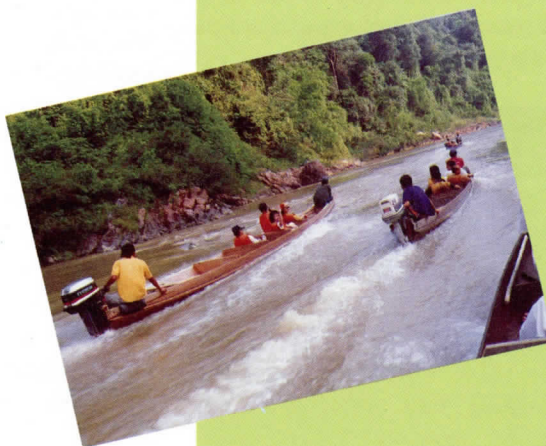
And walking in the darkness of the jungle after dinner was an unforgettable experience. Some members of the group even saw deer frolicking at a salt lick.

Everyone woke up the next morning, bright and sunny except for Mr Jerry Lai, Account Manager of Adasia. And instead of joining the rest to shoot the seven rapids up Sungai Tembeling, he went wandering on his own to explore the canopy walk.

Everyone had their fair share of adventure during the outing. Most discovered that jungle trekking is loads of fun - provided one is not afraid of leeches. Some also came across the 'Tualang' tree and were awestruck by its gigantic size. No wonder its name which means 'big person' in the Hokkien dialect.

All however, enjoyed the bliss of nightfall, spending the time playing games like 'congkak' and chess, or just relaxing with a drink or two in the rustic riverbank restaurants.

ALICE SILVA
KSS EXECUTIVE SECRETARY





KSS TRIP TO LAKE TOBA

Lake Toba, Indonesia. An experience of a lifetime for 60 KSS members who visited the exotic destination from the August 6th to August 10th. Here is the story ...

Day One : Touchdown!

Parapat was a refreshing sight after a long, tiring journey. It greeted all 60 of us KSS members with its 'postcard-pretty' mountain ranges.

We enjoyed the view and the breeze for the few remaining hours of daylight, with some of us already looking forward to having early first night. The more excitable among us, however, ventured into town and discovered a pleasant little 'disco' which played songs of yesteryear.



One for the picture album.

Day Two : A Taste of Village Life

The second day was an eye (and nostril) opener. We took a two-hour boat ride down to Samosir Island, which is all dusty and hot, with the smell of cow dung permanently in the air. In addition, there was no lack of the rustic feel — the wild pigs running around freely certainly gave the place a distinctive atmosphere.

We ventured further into the island to visit the Batak Toba Village and the Museum Huta Bolon Simanindo. A few of us had a swinging 'Horas' time attempting the Gondang Marsiolopan dance that was invented for the agile and very well-coordinated only.



Muru, Pat and Alice doing a Gondang Marsiolopan

local inhabitants trying to interest tourists in artifacts, trinkets and cloth. It was like a village-style Parkson Grand Sale.

Day Three : Stormy Weather and Spunky Drinks

The third day started with lunch right smack bang in the middle of Lake Toba. To say it was romantic would not be very true. Instead, try 'downright scary'!

As if for effect, a storm began to brew on our way back. Torn and tattered life jackets miraculously appeared before us. And then nature unleashed her power and we chanted prayers as we hung

Ambarita, another village, gave us a taste of the macabre. There we saw the old stone court of Raja Siallagan, an open space where he tortured and beheaded his enemies. Eerie place!

After the shudders, we decided to do a bit of shopping at Ambarita and Tomok. Rows and rows of huts were sprawled along the single dirt road, with enthusiastic



A pretty foursome.

on to dear life. It was quite an experience, indeed.

After surviving the perils of the boatrike-gone-wrong, we stopped for hot cups of ginger tea on our way to Berastagi. Incidentally, the Bataks believe that the tea can turn ordinary men into super vigorous beings—a useful quality if one has four wives. Our menfolk gulped the brew down in a hurry and some even bought a few packs home.

It was chilly in Berastagi. But, there were more sights to behold. Sipiso-piso waterfall was tranquil and lovely. Mount Sibayak and Mount Sinabung, in contrast, were two active volcanoes which were spitting out ashes and smoke. Some members of our group went

off to the hot springs at the foot of the volcano for a dip to 'cleanse' themselves of ailments and aches.

Day Four : Around Medan

Regardless of whether the therapeutic bath worked, we did more shopping the next morning, grabbing persimmons, trinkets, bags, clothes and even carrots along the way!

We then headed off to Medan, stopping for durians, too. When we reached Medan, we visited the Chinese temple, the mosque and Istana Maimun. We stopped for some bird nest and shark fin cuisine



Soothing tired feet

Day Five : Last Call

Most of us shopped desperately before leaving Lake Toba with a fully satisfied feeling. The wild pigs, the smoking volcanoes, and the storm ... Ahh! Exotica.

WHERE THE WIND BLOWS



It's not everyday we get to pose with mountains in the background.

JEST RELAX



Oh! Deer
.....

Zookeeper after an escaped antelope: "Maam, have you seen a black faced antelope?"

Old lady: "No, who did your black face aunt elope with?"

From The Mouth Of Babes
.....

"Children are natural mimics who act like their parents despite every effort to teach them good manners" — Anonymous

"Children aren't happy with something to ignore, and that's what parents were created for" — Ogden Nash

"Children seldom misquote you. In fact, they usually repeat word-for-word what you shouldn't have said" — A Very Wise Person

THE POWER AND THE GLORY

Fourth KSS Games Carnival



Dato' Dr Jeffrey Cheah, President of SungeiWay, opened the carnival and with that, the games began in full force. It was like a scene from Chariots of Fire, the movie.

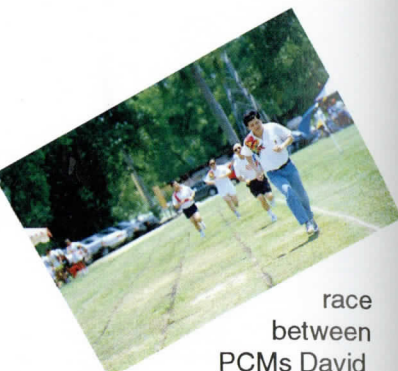
Desk-bound executives turned into furious competitors, pounding track and pouring sweat to the

roar of the crowd.

Even VIPs had their fair



share of mud in a special relay event. There was an impromptu 1,200-meter



race between PCMs David Lee, Chief



The athlete in everyone was roused on September 5, 1993. There were coloured tents scattered all around Padang Timur P.J, while a booming PA System set the tone for an adrenalin-filled Fourth KSS Games Carnival.

The morning kicked off with a series of military-style marches across the field. Everyone had come to compete and no one was going to leave without a good try for the trophies.

Manager, Sungei Way Risk Manager and Edwin Liew, Company Secretary, SungeiWay Holdings. There was also the bicep-bulging tug-of-war which filled the air with grunts and gasps amidst the cheering.

For a touch of humour, some of our hunky guys joined our beautiful girls in a little foot dance for a pom-pom competition. Trevor Allen, a lecturer at Sunway College really enjoyed cheerleading with his mammoth-sized sense of humour.

The races went on, leading to the prize presentation ceremony and the final honours. And as the dust settled, a solitary voice echoed into the silence: "See you next year and we'll whip you again!"

EVENT	COMPANY
March-Past	Sungei Way Construction Sdn. Bhd/ Dekon Sdn Bhd
Pom-Pom Competition Sdn Bhd	Champion - Sunway College/Sungei Way Computer Services Runner-up - Sungei Way Enterprise (1988) Sdn Bhd/PRK Sdn Bhd/Sungei Way Machinery Sdn Bhd
Overall Champion	Sungei Way Construction Sdn Bhd/Dekon Sdn Bhd
1st Runner-Up	Sunway Keramo/Sun-Block Sdn Bhd/Sunway PMI-Pile Construction Sdn Bhd/Adasia
2nd Runner-Up	Sungei Way Holdings Berhad/Sungei Way Risk Management Sdn Bhd/Sungei Way Management Sdn Bhd/Security Division

BS CROSSWORD PUZZLE

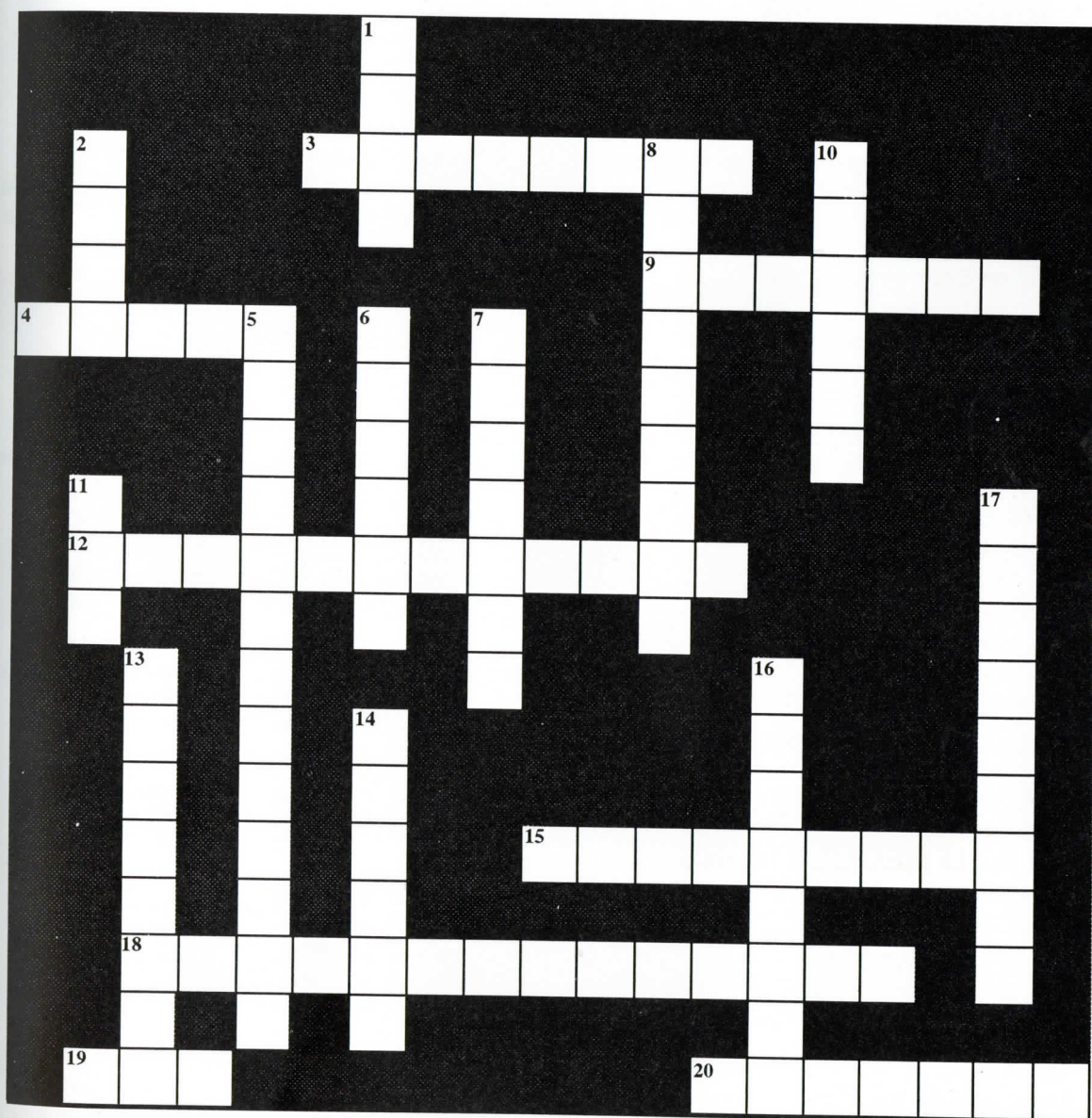
Sponsored by :

UNOCAL 76



PRIZES TO BE WON :

- * MRS150 WORTH OF CALTEX PETROL VOUCHERS
- * 5 BOTTLES OF 4 LITRE EACH UNOCAL HIGH PERFORMANCE ENGINE OIL SG/CD SAE 20W50



** CLOSING DATE : 20TH DECEMBER 1993

NAME :

COMPANY :

Send to : BS Crossword Puzzle
c/o Joyce Liew
Public Affairs Division
(Level 18)

BS CROSSWORD PUZZLE

ACROSS

3. A mass consisting of aggregates and sand mixed with a certain proportion of cement and water. (8)
4. Who was the 4th KSS President? (5)
9. Where does the "battling of tongues" usually takes place? Only part of the answer required. (7)
12. Who adorns the pages of the SungeiWay Group calendar? (12)
15. A popular venue for beauties of the world. Only part of the answer required. (9)
18. The increased investment in manufacturing sector by local and multinational companies has resulted in growing demand for prime industrial land. ... at Bandar Sunway caters to this demand. (10/4)
19. Who is the leader in steel fabrication, civil and engineering works? (3)
20. A landmark in Kuala Lumpur that is a testimony of Sun-Mix's technology in safer structure an cost-efficient construction - Wisma ... (7)

Numbers in the bracket indicate the number of letters for each answer.

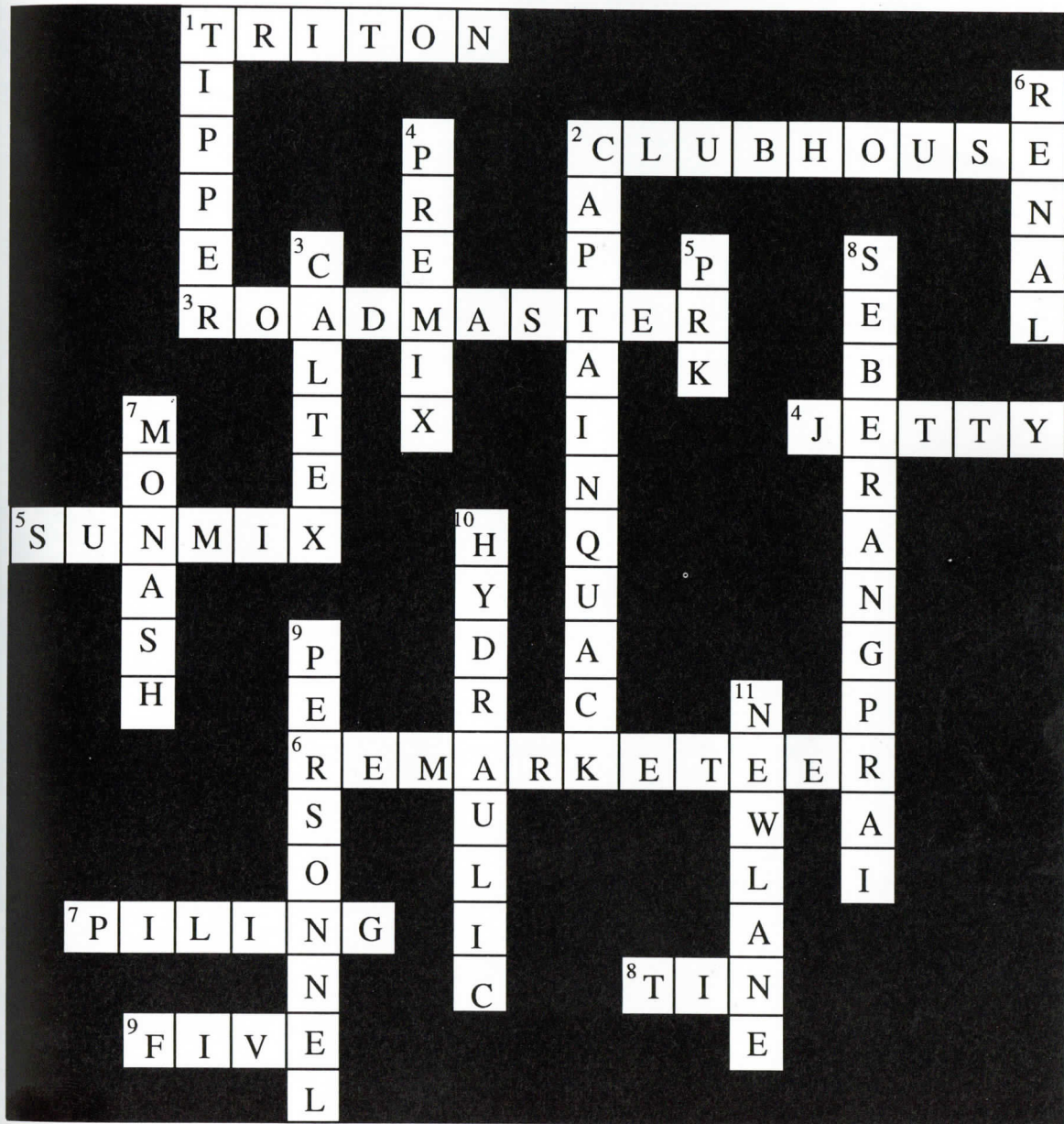
DOWN

1. What was used during the Sunway College opening ceremony to reveal a plaque and the Sunway College logo? (4)
2. Bandar Sunway township evolved from a ... Competition. (4)
5. One of the SungeiWay Group of companies that deals with aesthetic. (6/7)
6. Sungei Way Quarry Industries adds colour to Malaysian roads using its ... (6)
7. Identify something in the Sunway College with one of Malaysian's former Prime Minister. (7)
8. In 1989, SungeiWay Group contributed towards the SEA Games XV, held in Kuala Lumpur. We were part of the SEA Games ... sub-committee. (9)
10. Who were the hunks at the KSS Tropical Madness Nite? (6)
11. Unocal oil originated from ... (3)
13. Which company in the Group adopted a new logo in 1991? Only part of the answer required. (8)
14. Who sang during the 1990 SungeiWay Group Annual Dinner and Dance? (6)
16. What is the Sunway Keramo's vitrified clay pipes used for? (8)
17. ... is used to do the page layout of Berita SungeiWay. (4/5)

RULES AND REGULATIONS

1. BS Crossword Puzzle is open to all employees of the SungeiWay Group.
2. Members of the Editorial Board are not allowed to participate in this contest.
3. Each employee may only send in one entry. Entries can be on original or photostate copies.
4. Selection of winners will be based on entry with all-correct answers. If there is no entry with all-correct answers, the entry closest to the all-correct answers will win.
5. If there are more than one winner, only three entries drawn by the panel of judges will be selected as winners and prizes will be shared equally among them.
6. Judges' decisions are final.
7. Answers will be published in the next issue of Berita SungeiWay.
8. Closing date for all entries is 25th August, 1993. Late entries will not be entertained.

(2nd Quarterly Issue of Berita SungeiWay)



Congratulations to the lucky winners

Tan Bee Ling
Sungei Way Management Sdn. Bhd.

P.S. Rejandran (Rajan)
Sungei Way Quarry

**Suppaiah a/l Murugiah
Sungei Way Equity**



HIGHLIGHTS OF THE QUARTER



COVER STORY- Re-live the atmosphere of anticipation, awe and team spirit when we moved into the NEW PLACE, NEW PHASE OF PROGRESS FOR SUNGEIWAY (pp1-3)

FREE ENTRY - A special benefit for MBF Countdown Card members from Sunway Lagoon Waterpark everyday for a year (p 12)

HAPPY BIRTHDAY! 10 seems to be a significant number with Sun-Mix Concrete Sdn Bhd. From the early days when it had 10 employees only, the company recently celebrated its 10th year in an evening of fun and food. (p 15)

CALL OF THE WILD - It was a 'wild' time at Bukit Kiara Equestrian and Country Club when F&A Nite '93 exploded on the scene. (p 14)

LAUGHTER & CHALLENGES GALORE - From military marches to male cheerleaders, it was non-stop fun and games at the Fourth KSS Games Carnival (p 24)

VISITORS FROM NAMIBIA - Sunway Lagoon never fails to impress its visitors, and Namibia's Minister of Trade and Industry is no exception. (p 11)

CORPORATE AFFAIRS - Get better acquainted with the Corporate Affairs Division in Focus Flash this issue. (p 6)

THE POLICE ARE HERE! With the police in the area, Bandar Sunway residents can certainly feel more secure. (p 10)