

blaze



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COLLEGE

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Moving to Greater Heights with Sir Chris Bonington

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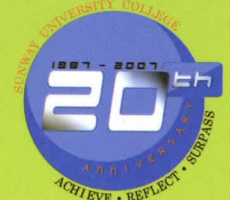
INSIDE:

Students' wild
escape on Irau

Performing arts
students helping
hand in
The King & I

Sunway alumnus
mixes studies with
entrepreneurship

Nothing but
brilliance by
students of MUFY
Sunway



blaze

Explanatory notes: "Blaze" was selected as its name signifies Sunway University College's burst of achievements in recent years. Sunway University College is a 'trailblazer' in the area of excellence in education pursued with a flaming passion in the hearts of its staff and students.

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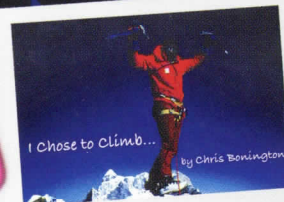


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Contents



4



Cover Story

Legendary Mountaineer speaks about reaching the Pinnacle of Success

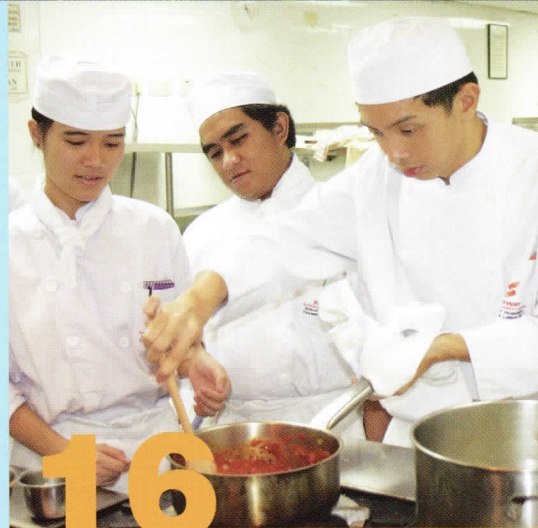


Features

- 7** Memorable Graduation Ceremony with a Special Diplomat
- 8** Students' Wild Escape on Irau
- 25** Two Aussies swop a VU semester at Sunway

Happenings

- 10** Students Gleam in G.O.L.D Project
- 12** Performing Arts students helping hand in *The King & I*
- 14** One of Earth's Noblest Professions
- 16** William and Haziq make Culinary Classes Meaningful



Hallmarks

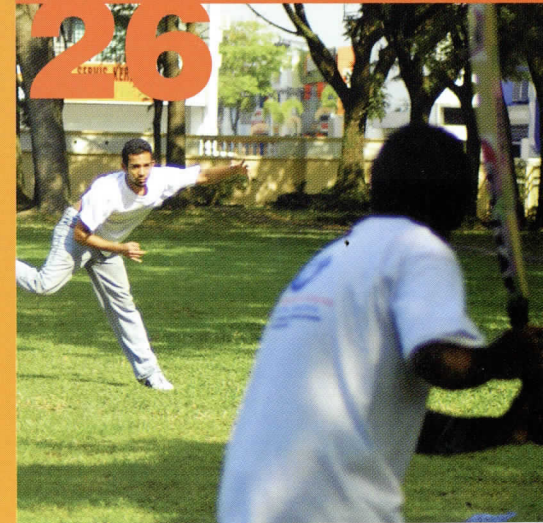
- 19** Bank Employee gets MBS MBA UK Scholarship Award
- 20** ADTP Students given WMU Scholarships
- 21** A line-up of Star Students at CIMP Sunway
- 22** Eloquent Jacintha gets Harvard Scholarship as peers head for Oxford & Cambridge
- 23** Nothing but Brilliance by Students of MUFY Sunway
- 24** CIMP Students score in Euclid Math Competition

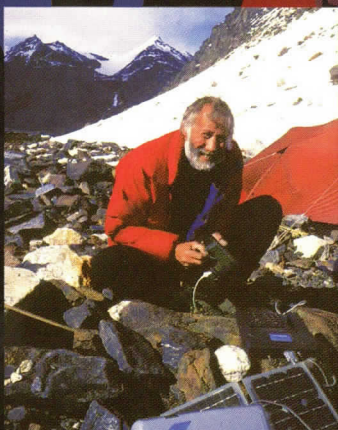
Alumni News

- 17** Sunway Alumnus mixes Studies with Entrepreneurship

Sports Scene

- 26** Legendary Cricketer stops by Sunway



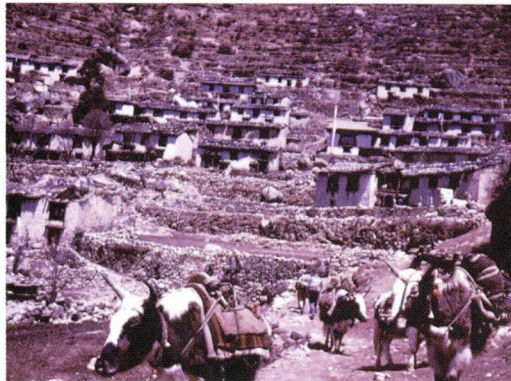


Legendary Mountaineer speaks about reaching the Pinnacle of Success

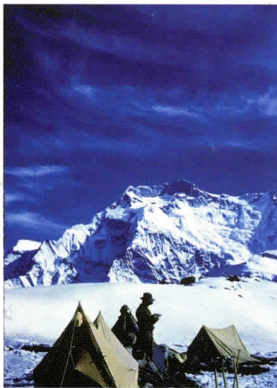
At sixteen, Christian Bonington was first drawn to mountains on his way to visit his grandfather in Ireland by train. "There was something strangely exciting about the way the deep-cut, utterly desolate valleys wound their ways into the mountains" he said, in his book "I Chose to Climb".

*Photographs courtesy of
Sir Chris Bonington*

Chris Bonington at the age of 18 at Harrison Rocks, Tunbridge Wells in 1952.



The view of the South Face of Nuptse. Everest is behind.

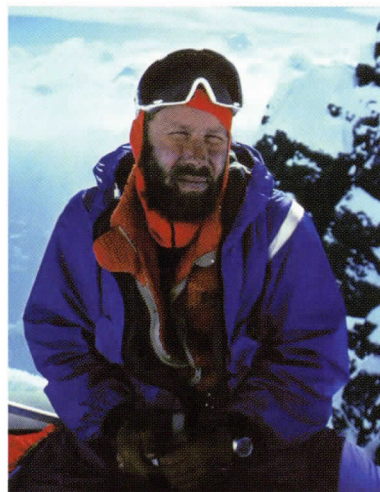


The view from the base camp in the Himalayas.

On the way to Namche Bazaar, passing Sherpa lodges and homes.

Among his great climbs are the first British ascent of the Eiger North Wall with Ian Clough in 1962 and the great south face climb of the Annapurna in 1970. Sir Chris, as he prefers to be called, led three Everest expeditions and finally in 1985 at the age of 50, he reached the roof of the world, as an advisor to a Norwegian Everest Expedition led by shipping magnate Arne Naess.

His long list of achievements in the mountaineering world earned him a knighthood for the sport in 1996. Lancaster University awarded Sir Bonington an honorary degree (DSc Hons) in 1986 and in 2005 he was installed as its Chancellor.



From then onwards, Chris Bonington started climbing in Wales and after his National Service, he served in the army and indulged this love for two years as a mountaineering instructor in the Army Outward Bound School.

After completing his studies at University College School, London, Bonington entered the corporate world as a management trainee at Unilever. Don Whillans invited him to join a mountaineering expedition to Patagonia. The lure was irresistible and he was put in a tight spot. While requesting a release for this expedition, he was given an ultimatum to choose between his career at Unilever or mountaineering. He chose the less conventional one.

Today the 73 year-old, Sir Christian Bonington is firmly established as one of Britain's leading climbers. He has scaled the greatest peaks on earth and earned a livelihood from photo-journalism and mountaineering. He has been on 19 Himalayan expeditions, including four to Everest and the first ascent of the south face of Annapurna.

Sir Christian Bonington was recently invited by Sunway University College to give a talk under Sunway's Distinguished Speakers Series. The well-illustrated talk "I Chose to Climb" photos and footage dramatically unfolded the lessons learnt on the mountain which can be applied as strategies for living and succeeding. Sir Chris drew parallels from this with the world of business, management and leadership.

In the first expedition led by him to the South face of Annapurna, Sir Chris shared that leadership is not so much a matter about giving orders as capturing the loyalty and enthusiasm of a team through consultation and inspiration. Sir Chris had to endure both joy and tragedy as after the expedition made a successful bid for the summit, Sir Chris's trusted companion, Ian Clough was killed in an avalanche on the final stages down. With mixed feelings and a deep sense of loss, Sir Christian Bonington went on further expeditions.

In his fourth and successful attempt to the Everest, also known as the third pole, the highest level of teamwork was demonstrated. Sir Chris acknowledged that the Norwegian Everest expedition which had placed 18 climbers and sherpas on the summit in three separate ascents, was remarkable for a single expedition. Sir Chris emphasized "It was made possible because of superb planning and organisation but most of all from teamwork among members"

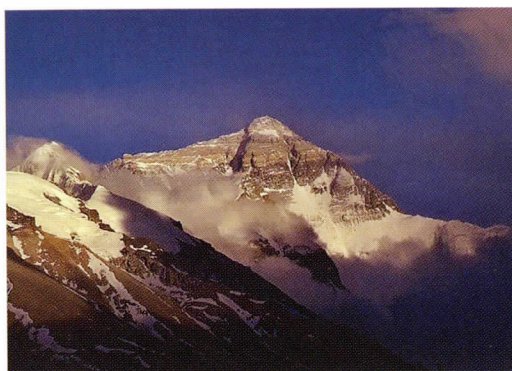
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Admiring the Central Tower.



Sir Chris Bonington speaking during the Distinguished Speakers Series at Sunway University College.



The view of the north side of the Everest from Base Camp. This photo by Eric Bolz

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As mountaineers know, a successful climber does not fight the mountain but must become acquainted and attuned to it, interpreting the signs and taking appropriate precautions and measures. He needs to adapt his strategies to suit the changing of the elements, the terrain and the capabilities of team members.

So climbing a mountain can be a strong metaphor for managing or leading a company or business towards ultimate success. Indeed Sir Chris reminds one that there are three things one should practice in successful management and leadership. He said "Firstly you must be very clear of your vision. Sometimes it is easy to lose clarity in objectives. Secondly, one should inspire and involve others in the leading process and lastly care for the team, even as you step back and delegate, cultivating leadership in those around you". Judging from all the experiences that Sir Chris has been through, it does help too, if you love what you are doing.

The Distinguished Speakers Series started in 1988 at Sunway University College as a community effort to bring talks by scholars to the public and provide a stimulating intellectual platform for students. Previous world renowned speakers have included Sir David Williams, Professor Michael Furnston, Professor Wang Gungwu and professors and academics from the Harvard Business School.

While Sir Chris was here, he was accompanied by his Vice-Chancellor Professor Paul Wellings, who delivered a talk on "How is Globalisation Influencing the Development of Higher Education" the day before Sir Chris Bonington's talk under the same Distinguished Speakers Series.

Lancaster University's link with Sunway University College was sealed earlier with the signing of a Memorandum of Agreement on 18 September 2006 to initiate an academic affiliation with Sunway to offer joint honours degrees



Sir Chris Bonington (6th from the right, top row) and his expedition members including the sherpas, before a climb in the Himalayas.

in the areas of accounting & finance, business, psychology, information systems, information technology, multimedia systems, hospitality and tourism. Students who complete their Sunway University College honours degree will be awarded two scrolls - one by Sunway University College and one by Lancaster University.

Sir Christian Bonington, Chancellor of Lancaster University and Tan Sri Dato'Seri (Dr) Jeffrey Cheah, Chancellor of Sunway University College awarded the Chancellors Scholarship to the first two recipients Chan Jinn Yep and Tay Ee Lin recently. They are reading for a joint honours degree in Business Management and Psychology respectively, at Sunway.



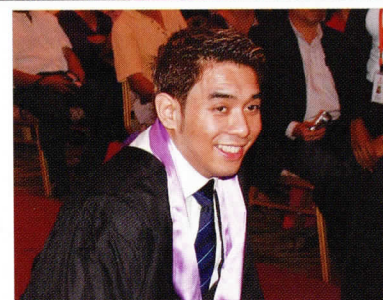
Sir Chris Bonington and Tan Sri Dato'Seri (Dr) Jeffrey Cheah flanking scholars Tay Ee Lin (left) and Chan Jinn Yep (right).



The Vice-Chancellor of Sunway University College, Professor Jarlath Ronayne addresses the graduands.



Smiling Diplomates of the School of Computer Technology, most of whom are continuing to read degrees at Sunway.



Amri waits his turn.

Memorable Graduation Ceremony with a Special Diplomate

As graduation ceremonies go, they seem to be all the same. Not the one recently at Sunway University College. There was every reason to be proud as Tan Sri Dato' Seri (Dr) Jeffrey Cheah, the founder of Sunway University College in his first official duty as Foundation Chancellor gave out degrees and diplomas to 538 graduates from the School of Computer Technology; School of Hospitality, Tourism and Leisure Management and the School of Creative Arts & Communication.

It was also the first time Sunway awarded degrees and diplomas from programmes developed entirely by Sunway academia. Tan Sri Dato' Seri (Dr) Jeffrey Cheah was installed in a grand ceremony as its Foundation Chancellor in the presence of the Sultan of Selangor, HRH Sultan Sharafuddin Shah AlHaj in September last year.

Among the graduates was Awangku Mohd Azizul Amri Pingiran Sarpuddin who received his Diploma in Computer Studies. Preferring to be called Amri, he has been physically disabled and wheelchair bound since an accident in 1998. Amri hails from Brunei.

Upbeat about receiving his diploma during the graduation, Amri said "I am proud to have completed my diploma in computer studies". He added "As I love computers, I found this course interesting. I owe my success to my lecturers and friends who were very helpful which was definitely a "plus" for me". Amri has just completed his Bachelor of Information Technology (Networking) and will receive his degree in another ceremony next year.

When asked if his disabilities were a challenge, Amri said "Thankfully, Sunway University College is a wheelchair friendly institution and was easily accessible. I



Tan Sri Dato' Seri (Dr) Jeffrey Cheah presenting scrolls to the diplomates.

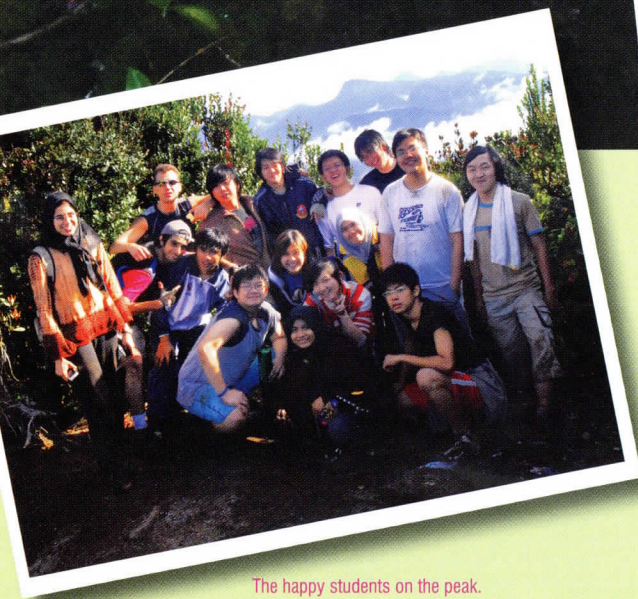
believe that one should never give up and - when there is a will there is a way - no matter what the obstacles are".

Degrees conferred were honours degrees in information systems, information technology and multimedia studies. These precede the joint honours degrees that are now currently offered by Sunway University College in affiliation with its partner, Lancaster University in the UK in the near future. The first cohorts under this arrangement are currently underway in the areas of computer technology, business, hospitality and psychology.

Students' Wild Escape on Irau

22 hikers from the Canadian International Matriculation Programme's Trekking Club at Sunway University College mixed their love for nature with hopefully, a message for trekkers. "If you have to leave anything behind, leave only your footprints".

Photographs by Tan Meng Chwen



The happy students on the peak.



They chose Gunung Irau which is a picturesque montane area some 2110 metres above sea level in Cameron Highlands. The trek up to the peak has a certain mystique owing to a cushion of moss which lines the trees and thick forest creating a shimmery glow in a misty shroud. In the course of admiring Mother Nature up the trail, the group picked up trash.

The trekkers led by their teachers, Tan Meng Chwen, Leon Varga and Nancy Litman started the trek with a tough night time climb from 7 pm till 12.30 past midnight to reach the base of Gunung Irau "The trek was done in complete darkness which required teamwork and coordination in the group. We had to trust each other as we guided each other and grabbed at tree roots, moss and anything basically. This made the hike truly interesting and memorable" said Nancy.

The magnificent view from the peak.



Muhammed Ikhwan.



Mohamad Hamed Moazzensafaei.

Neda Nasseri, from Iran quipped "it was muddy, slippery and everyone got dirty but it was really exciting and a great experience to share with friends"

Undaunted by the rough terrain which at times required near vertical scrambling on all fours, the trekkers persevered. During their commune with nature they collected 6 big garbage bags of rubbish which they brought down with them.

The trekkers braved the cold and lugged 3 litres of water each for the 2-day long escapade as there were no rivers near the trail. The challenging conditions did not break the spirit of the students. Mohamad Hamed Moazzensafaei, one of the students, also from Iran, said "I really liked the climb. From

the challenges I faced in this climb I developed courage to overcome fears. Now I feel I can take on anything in life. I think trekking is a great activity."

However the sad state of the rubbish that marred most of the trails was obvious. "To be honest, I felt embarrassed for the human race when I saw all the rubbish strewn around this beautiful mountain retreat" added Hamed.

Nancy shared "I hope the students become aware of the importance of preserving our natural resources and all the wonders of nature in their country. The forest is so necessary for our survival as trees give off oxygen that reduce the greenhouse effect". She added "If one chooses to live more

responsibly as a student, as an adult one will teach others to preserve the environment".

The trekking club was formed 7 years ago and comprise of about 30 enthusiastic members. They meet informally and have a common love for trekking and adventure. In 2002, the club did 15 treks including scaling the peaks of Gunung Tahan and Mount Kinabalu. Some 5 treks will be done this year and Gunung Tahan was a recent ascent.



Alaysia.



Amber Chia makes a modeling appearance for charity.

Students Gleam in G.O.L.D Project

Students pursuing their Diploma in Conventions and Events Management at Sunway University College recently organised a Japanese-themed charitable event called the 'Sakura' Charity Fashion Show and Luncheon.

Proceeds from the sale of tickets were channeled to SMK Bandar Sunway's programme for students with learning disabilities called G.O.L.D. (Generating Opportunities for Learning Disabilities), which aims to provide vocational and life training for such students.

Sunway University College students also managed to raise funds for the G.O.L.D. programme throughout the semester (prior to the event) through sales from a food bazaar as well as selling Japanese knick-knacks and games. All this and

sourcing for sponsors and producing programme booklets, raised a total of RM5,888.

Held at the School of Hospitality, Tourism and Leisure Management's (SHTLM) fine dining restaurant, the event saw guests enjoying a hair and fashion show inspired by trends from Tokyo whilst sampling a spread of delightful Japanese delicacies.

The hair show, which kicked off the event, had student models showing off

the latest hair designs inspired by trend-setters in Tokyo. The fashion show which followed presented a range of beautiful kimono-inspired creations, with celebrity model Amber Chia, a special guest at the event, also participating.

"This is the first time I've attended an event organized by students. I am very impressed at how professional these Sunway students are at getting the event together, and with zero budget! I could see the sincerity in their hearts at wanting to make the event successful for the benefit of the disabled children, and I was delighted to be apart of it" said Amber at the event.

The students' efforts in the event were assessed as it fulfilled part of their

Sunway donates to G.O.L.D. From left to right, Mr Baskaran Sabapathy, Acting Head SHTLM, Ms Elizabeth Lee, Executive Director, Sunway University College, Mr Lee Weng Keng, CEO Education & Healthcare Division, the Sunway Group, YBhg Datuk Hj Zakaria Hashim Chairman of G.O.L.D and Puan Hajjah Juairiah Haji Johari, Founder & Coordinator of G.O.L.D.



Lunch is served!



A glam student model.

course requisites. The course provided a real event organising experience and stimulated more interest in the subject for the students.

"Initiated by Sunway University College's Founder and Chairman Tan Sri Jeffrey Cheah with its Trust, the institution has always been committed to giving something back to the community. Even though the event is part of the student's course requirements, we always encourage them to remember the less fortunate and so they came up with this interesting Japanese-inspired charitable luncheon," said the Acting Head of SHTLM, Mr Baskaran Sabapathy. Prior to the event, the students interacted with the students from the G.O.L.D. programme, teaching them how to make festive cards and playing games with them. This was part of the students' all round education to create awareness for the less fortunate and stimulate positive values for themselves.

"The knowledge and skills we learned through this project will not only enhance our experience but make us better equipped to work in the conventions and events industry," said second-year student Clarise Ching who is also project manager of the event.



A pair of students model the latest hair trends.

Performing Arts students helping hand in *The King and I*

By Melissa Teoh

It's not everyday that one gets a chance to dress a King and his court. But that's what a bunch of Performing Arts students from the Department of Performance + Media at Sunway University College recently did, when they were brought in by their lecturer, Melissa Teoh to work on an international touring production of *The King and I* at Istana Budaya.

Watching the performance from the wings.



The cast lining up to greet our Raja Permaisuri Agong: Sultanah Nur Zahirah of Terengganu.



Reuben Cheow counting money from merchandise sales.

Wardrobe crew (left to right) Joyce Tay, Joanna Soh and Olivia Kang.

It was a big production with 60 foreign artists, 12 local child actors, 50 local musicians and technical support crew. The involvement provided 15 first and second-year Sunway students with valuable professional experience and insights into the workings of a Broadway-like musical. They were hired by Intan Budaya Presentations to provide support backstage and in the wardrobe and merchandise departments.

The three-week long engagement began with an intense two-and-a-half-day load-in, where seven 20' ft containers carrying set pieces, props, costumes, lighting and sound equipment were set up onstage. The first two days were hectic with major rigging; lighting, sound and costumes set up; the laying out of the dance floor and the assembly of huge props. Once assembled, the beautifully crafted sets and props required little of the audience's imagination to be transported to the old world of Siam.

A full dress rehearsal was scheduled on the afternoon of the third day, followed by the opening performance on that very same evening. The eight students who were the wardrobe crew had to learn to work very fast. Together with two local professionals, they ran a tight ship, getting their show cues down in just half-a-day. They had to make sure that all their assigned actors were each clad in their correct costumes for each scene. The costumes, which were exceptionally brilliant, had been designed by Tim Yip, the Oscar-winning art director and designer for *Crouching Tiger Hidden Dragon*.



The wardrobe crew comprised four first-year students -- Olivia Kang, Joanna Soh, Joyce Tay and Joanna Foo, and four second-year students -- Bryant Albuquerque, Jojo Tan, Grace Chua and Joanne Tan.

Two familiar faces who were seen scampering back and forth backstage and front-of-house were second-year student Erica Tham and first-year student Roger Liew, both assistants to the Technical Coordinator. While the others were preliminarily occupied with specific duties, they busied themselves by providing assistance in various departments including costumes and merchandise.



Grace Chua and Joanne Tan, personal dressers to Brianna Borger, who played Anna Leonowens.

Just as backstage support is crucial to any given production, the same applies to the front-of-house areas. First-year students Howard Law, Reuben Cheow, Dwayne Tan and Khoo Ee Ping, together with senior Afiq Nazmi Azmi were all smiles as they greeted audiences each night at their merchandise counter, targeting sales of souvenir programmes, tee shirts and DVDs to potential customers. Strategically positioned in the lobby of the theatre, the merchandise counter also served as the information hub where this energetic bunch provided answers to performance enquiries.

The Broadway Asia and Scorpio Entertainment / Richard Frankel production was presented by the Ministry of Culture, Arts and Heritage. It ran for three consecutive weeks at Istana Budaya in July, after having performed in various cities in China and Korea.

Melissa Teoh teaches Production Design, Stage Management and Stage Directing full-time at the Department of Performance + Media, Sunway University College. Having graduated with a BA in Theatre (Hons.) with emphasis in Directing and Production Design, she has just returned from Los Angeles where she worked as a production/stage manager, designer and in theatre operations. Melissa is an ensemble member of Furious Theatre Company (FTC), Resident Artists at The Pasadena Playhouse, State Theatre of California. Recently Melissa had the chance to be involved in *The King and I* as the Technical Coordinator.

One of Earth's Noblest Professions

Like posts in a pinball machine, they will bump you surreptitiously on to your correct path. Who are these sources of benevolence in our sometimes imperfect world? Why they are members of the hallowed teaching fraternity.



Kingsley Row proudly receives his prize.

On May 16th Sunway University College hailed the noble work of all its educators with a light hearted but meaningful teacher's day celebration. The theme was "The Joy of Teaching" which was underlined by a speech competition for teachers. The teachers were allowed unbridled expression to capture the audience with humour, and they proved to do this very well.

Elizabeth Lee, Executive Director set the scene, when she bravely cracked a racier than usual opening joke. Once received, the less shy members of the audience giggled. This was followed by her three warm wishes for teachers; that they would find their profession rewarding, that they would be friends and role models to their students and that they would always be burning with the desire to make learning more interesting for the students.

The speech competition participants warmed up during "round one", a week before Teacher's Day. The lucky participants were Dr Mohd Sufian Abdul Aziz and Mr. Thinaharan Ramachandran

and Ms Saravanamalar Surarajah from the School of Computer Technology; Mr. Kingsley Row from the A Levels and Mr. Paul Linus Andrews from the School of Business & Law.

The winner of the speech competition was none other than Mr. Kingsley Row. Bursting with lines from a song in the musical "Oliver!", Row was right at home in an exuberant speech explaining with great passion and humour, why he thought that teaching is one of earth's noblest professions. His parting words at the end of his speech were to "Go out and do what it takes to become 'one of them'- the students". It was an imaginatively put piece of advice for all teachers that clearly impressed the judges.

As the teachers savoured the extravagantly prepared high tea buffet and had a slice of the celebratory cake, each took home with them fond memories of their special day, one that will surely linger on until the next Teacher's Day.



Row gives an enthralling speech.



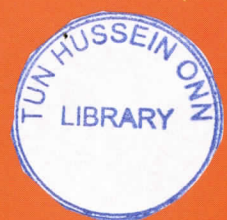
Educators take the cake From left to right : Lee Weng Keng, CEO Education & Healthcare Division, the Sunway Group, Elizabeth Lee, Executive Director, Sunway University College, Jennifer Rathabai, SASA President and Professor Jarlath Ronayne, Vice-Chancellor, Sunway University College.



Audience was captivated by Kingsley Row's speech.



Teachers enjoying the delicious spread of High Tea.





William is stirring as the other students observe.



Haziq (left) and William (right) take pride in their pasta sauce.

William & Haziq make Culinary Classes Meaningful

The culinary students of the Sunway University College School of Hospitality, Tourism and Leisure Management (SHTLM) did not expect to see two special students during their culinary classes but as the classes went on, they learnt more than they expected.

William Lim, 20 and Mohd Haziq Mohd Izmi, 19, were special students at the SMK Bandar Sunway and were placed on attachment training with the SHTLM for four months. The Sunway Group adopted SMK Bandar Sunway as part of its CSR programme. William and Haziq were given the privilege to join the practical culinary and kitchen operations classes of the first year of the Diploma in Hospitality and Tourism Management programme at Sunway.

Both William and Haziq benefit from a tailored curriculum with a more vocational focus. They have been given tasks at the G.O.L.D Street Café a signature project by SMK Bandar Sunway which provides skills training for the learning disabled class or Generating Opportunities for Learning Disabilities (G.O.L.D).

"The students have begun to accept them and realize that there are others in our community who are not like them" said Choong Siew Lee, the chef instructor. "It is really encouraging to see this interaction and to see our students becoming more attuned and sensitive to William and Haziq" she added.

William and Haziq are very positive and had no problems picking up skills. The two became well assimilated as the other students socialised with them during lunch and after class. Asked how they found the classes, William replied "They were interesting and we made a lot of friends" to which Haziq concurred "We learnt a lot in class"

This initiative was part of the 6-month Job Placement Programme under the 3R Corporate Social Responsibility by the Sunway Group. Sunway University College took in the students for training before they were attached with the Sunway Resort Hotel and Spa. Elizabeth Lee, Executive Director of Sunway University College said "We fully support the Group's objective to equip intellectually challenged students with skills that they can use in the real world. This training experience is invaluable as it teaches them independence and self-confidence".



Sunway Alumnus mixes Studies with Entrepreneurship



A former Canadian International Matriculation Programme (CIMP) student at Sunway University College in 2004, Tan Hai Liang who today is a final year student at Monash University, Sunway Campus, is a living testimony that you're never too young to materialize dreams.



Tan Hai Liang at his kiosk.

Hai Liang is doing a Bachelor in Business & Commerce degree and is only 21 years old, yet he is the owner of a food kiosk at the Sunway University College cafeteria.

During his CIMP project, Hai Liang noticed there was a lack of food variety at its cafeteria. "The CIMP involved students in projects and I chose to satisfy that curiosity with a project of setting up a kiosk in a food court", Hai Liang recalled. "As 70% of the final marks were based on assignment and the rest on projects, this made us more confident as we developed communication and

presentation skills in the course of our project work" he added.

While doing his project, he went on to explore the trends in dining and food tastes by speaking with friends who studied at Taylors University College which is just a stone's throw from Asia Café in Subang Jaya. That was when he soon realized that the food business was viable. "The CIMP really thought me how to go about starting a business" he said.



With his affable nature, he had no problems negotiating with the Lemon Grass BBQ chain and after paying royalties to use the name, Hai Liang and childhood friend Quek Wee Siong ventured into starting up a Lemon Grass BBQ Chicken rice outlet at Sunway in July 2006. "We each put in RM15,000 to start the business" said Hai Liang. The rest is history.

Hai Liang is proud of the fact that his RM15,000 portion was not a handout from family but was all his savings amassed from ang pow money and "reward" money from his parents for doing well in school since his childhood.

Wee Siong who is pursuing a Chemical Engineering degree at the University of Nottingham, leaves him to handle most of the business preferring to be a passive partner. "I keep a close eye on the business and drop by between classes" said Hai Liang. "I have not really started on promotions yet" he emphasized. But Hai Liang added "Maintaining the food quality and ensuring hygiene is important."

Not one to be complacent, Hai Liang strives to find ways to attract customers especially in the face of fierce competition. "My focus is on good customer service and I train my staff to be polite and friendly" he said. At the moment the business is stable and improving.

continued on next page



Hai Liang (right) and staff at the Lemon Grass BBQ Chicken Rice kiosk.



The Joy of Friendship : Hai Liang with one of his buddies and former CIMP mate, Joshua Ong, in Sydney.

continued from previous page

So what does Hai Liang do to unwind after all his studies and business? "I have just picked up golf and go to the driving range when I can. Golf is excellent for networking and it teaches one about strategy" he said. "In life, it is very similar to golf as we need to ask ourselves, what do I want to do next?". This business student gets inspiration from reading. One of his favourite books is "The Art of War" by Sun Tzu. In his free time, Hai Liang catches up with reading books on economics and finance and follows the Edge closely every week. He watches Bernama News and Bloomberg too to keep abreast with what's happening in the world's economy.

Friends anchor him and are very much a part of his life. Hai Liang has five close friends (two were CIMP mates) who were his primary schoolmates in Klang. "We support and encourage each other and share information. Our big dream is to run a corporation together in the future", he said. At the moment two are studying in Australia, and three are in the UK, pursuing business, quantity surveying and medicine. When he has the time he makes trips to see his friends in Australia and to check out the food and beverage industry there. He attributes some of his success to his mentor, an older friend from church, who has advised him in the last eight years.

Are you a former student? If you wish to join the Sunway University College Alumni and enjoy privileges please register at <http://alumni.sunway.edu.my> or call 03-74918622 and ask for Adelene/Elisa (Extn: 8021) or Vincent (Extn: 8069)

In a recent holiday there, Hai Liang learnt that people go for certain foods because of branding and the brand equity. The human factor issue cropped up in my observations. "A greeting and even good communications through utilising psychology was key in attracting customers" he said.

Hai Liang lives with his mum in Klang and takes pride in his close knit family sans his father who has since passed away. He has three sisters who he remains close with. His girlfriend is across the globe at Monash University in Australia and is in her final year pursuing the same Bachelor of Business & Commerce degree. "We share common interests which helps us to communicate and maintain our long distance relationship. We keep in touch regularly by phone" he said. Hai Liang is really looking forward to seeing all his friends when they graduate soon".

Hai Liang's advice to the young people who are thinking of going into business, "I would like to encourage them to start young, so they have time to pick up and learn from mistakes" He added, "The franchising industry in our country is young so there are many business opportunities. Don't be afraid of risks as there is a risk in everything".

This enterprising lad is already thinking ahead after graduation. He hopes to become a management consultant and teach others who are starting out in business. His ultimate ambition is to become an investment banker. Hai Liang has turned out to be exactly what he is, a fine product of Sunway University College and Monash University, Sunway Campus applying his theory and ideas into the real world. Congratulations and good wishes to him.





Nigel Banister (left), presenting the Professor Doug Wood scholarship to Paul Ong (right).

Bank Employee gets Manchester Business School MBA UK Scholarship Award

Paul Ong, Head of Business Development with MIMB Investment Bank Berhad, Kuala Lumpur is the very first applicant from Malaysia to win the Professor Doug Wood MBA scholarship award UK, for the Manchester Business School (MBS) MBA for Financial Managers & Finance Professionals.

The scholarship was announced by the MBS, which established the scholarship in recognition of the late Professor Wood's outstanding achievements.

Paul took up his place in January this year at the MBS in Sunway University College. The University College is the accredited partner of MBS to deliver its MBA programmes in Malaysia.

"I am thrilled to accept this scholarship and I hope to do justice to Professor Wood's legacy" said Paul Ong during the presentation of the scholarship award at the Bankers Club in Kuala Lumpur recently.

Paul whose hometown is in Kuala Lumpur comes across as a very career minded and a determined person who enjoys reading and going to the gym. He has been in senior level positions with 18 years of experience in the financial industry.

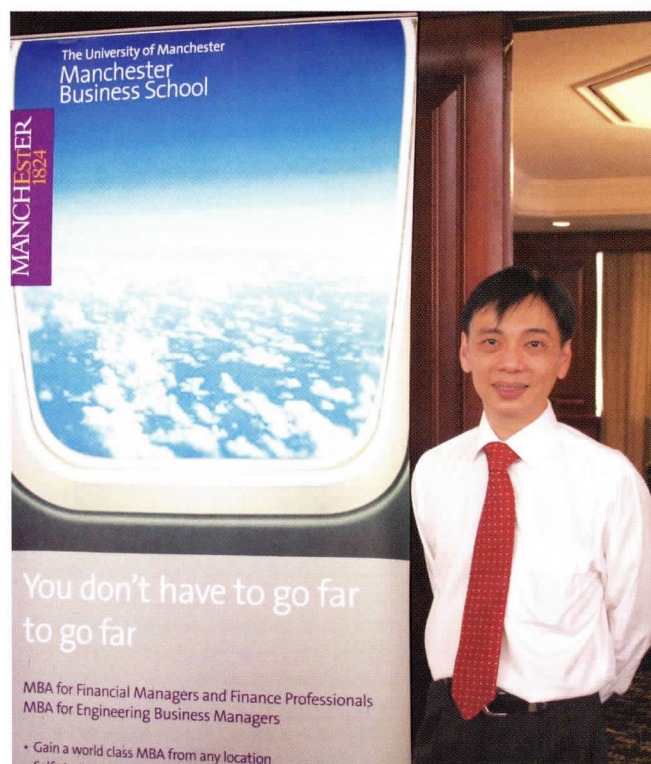
Commenting on the scholarship, Nick Collett, Lecturer in Financial Management and instigator for the scholarship, said: "Paul was a unanimous decision among the judges, who were impressed by the depth of analysis presented on how one niche retail bank in Malaysia is responding to fierce competition by reviewing its value propositions.

The CEO of MBS Worldwide, Nigel Banister added "The feedback from our tutors is that the students in Malaysia are performing to high standard. We are delighted that Paul Ong won the scholarship, in open competition against potential students from many other countries"

The scholarship provides £10,800 (approximately RM73,000) for the duration of the MBA and it covers full fees. This award is based on leadership potential, intellectual ability, commitment to public service, and likelihood of "making a difference."

This is the first year the Professor Doug Wood's scholarship award is given and it is for only one individual in a year and only for those applying for the MBA for Financial Managers & Finance Professionals.

The Deputy British High Commissioner, Mr. Patrick Moody who attended the presentation summed up the occasion "Education is the key among our interests in Malaysia and this event illustrates offshore British education's great potential. With this being the 50th year of Malaysia's independence, the best of British meets the best of Malaysian, signaling the start of a journey together"



Paul Ong after getting the award.

For more information, please visit
www.sunway.edu.my or
www.mbs-worldwide.ac.uk

ADTP Students given WMU Scholarship

At a certificate presentation recently, the American Degree Transfer Program (ADTP) at Sunway University College had reason to celebrate as a record number of 24 of its students, were honored in the Dean's List of Western Michigan University (WMU) and four students were awarded the Presidential Scholarship by WMU, valued at USD8,000 per year. This is the first time the ADTP at Sunway has had so many of its students earn this prestigious scholarship from WMU in one occasion.

The overjoyed WMU-bound scholars are: Yenni Chen from Indonesia, who will be reading Industrial Engineering; Lee Pei Li who will study Economics, Ng Sue-Lynn who has set her sights on Psychology and Mohammed Arafatul Islam from Bangladesh, who will be pursuing Electrical Engineering.

The scholarships could not have come at a better time as this year marks the 20th year of Sunway University College partnership with WMU. The strong collaboration has established Sunway's transfer program with WMU and as such enabled Sunway to offer a True-Credit American degree transfer program. As Sunway students credit transfers are already benchmarked against WMU which is widely recognized, they may transfer into any other US University should they decide not to enjoy the twinning benefits of WMU.

Ng Sue-Lynn's younger sister, Ng Sue-Yenn will be transferring to WMU's College of Fine Arts to pursue a degree in Musical Theatre Performance. Sue-Yenn is one of the few from Sunway's history to be accepted into this course. Sue-Yenn's talent for singing and dancing saw her win the Seventeen magazine's Star Search Talent Competition, recently in which she won the first prize. She was also in the musical "That was the Year" which played at KL Pac.

Among the students who will be transferring to other universities is Lee Jin Wei, a former State swimmer from Johor who is heading for the Pennsylvania State University, University Park Campus. The University is ranked the top 48th university in the US. Jin Wei will be pursuing a degree in Sports Science. Jin Wei was active in football and rugby and served as a part-time

swimming coach at Sunway University College.

Yenni and Arafatul have chosen well as WMU has a range of excellent engineering programs and WMU is ranked 19 out of the 50 top undergraduate Engineering Programs in the USA by US News.

By completing part of the degree in Sunway University College for the first 20-24 months and then transferring to the US for the other 20-24 months, a student will save 40% of the entire cost. Students can join the ADTP after completing secondary school. The main programs of study available at Sunway are in Business Administration, Communications, Computer Science, Natural Science, Engineering and Aviation although it is possible to transfer to other majors at WMU.



Lee Pei Li

Lee Jin Wei (second from right) teaching the finer points of competitive swimming.



Ng Sue-Yenn won the 17 Star Search.



From left to right, Yenni, Arafatul, and sisters, Ng Sue-Lynn and Ng Sue-Yenn.



CIMP Valedictorian Kourosh (left) with his proud mum Mahubeh Shekoffeh Rad (right).



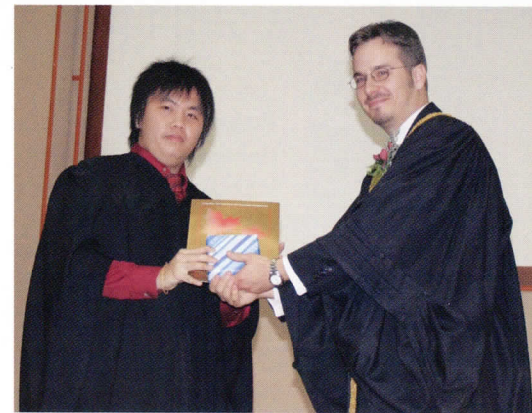
Eka with her teacher Nancy Liman (behind her) and Eka's parents and brother Rama.



Tenaga Nasional Foundation Scholar, Nurul Hanim Binti Hashim (left) receiving her diploma from Dr Rosemary Gannon, Director of the Sunway, CIMP programme.

A line-up of Star Students at CIMP Sunway

During the playing of the second national anthem, it became clear to anyone witnessing the recent graduation ceremony at Sunway University College that it was becoming a very Canadian occasion. In front of the smiling graduates 80% of their lecturers stood and sang the Canadian national anthem. The guest of honour was Mr. Che van Haastrecht, from the Canadian High Commission who underlined the occasion when he said during his speech, "The CIMP is a significant educational link between Canadians and Malaysians".



Top student Alex (left) receives his awards from Mr Che van Haastrecht from the Canadian High Commission (right).

This is the 32nd Canadian International Matriculation Programme (CIMP) graduation ceremony since it started at Sunway University College in 1991. Elizabeth Lee, Executive Director said "Today, the Sunway CIMP has attracted the largest enrolment of students outside of Ontario. This unique programme teaches students about the world beyond lectures and books, by engaging students to participate in community activities and caring for the environment".

This cohort bore many achievers. Alex from Indonesia was a recipient of the Governor General's Medal and the Tan Sri Dato' Seri (Dr) Jeffrey Cheah Award. Alex achieved 90% and above to earn this double honour. Nurul Hanim Binti Hashim, a Tenaga Nasional Foundation scholar won the CIMP Programme Award in recognition of her academic achievement and for being an all rounder. Nurul will be heading to McGill University, Canada to pursue Electrical Engineering under the same scholarship.

"Kourosh" Bagher Shekoffeh Rad, 19, from Iran was the class valedictorian for his impressive academic record and his involvement with extra-curricular activities. The valedictorian is traditionally a popular student and represents the student body.

Mr Mark Shim, from Canada, who teaches International Business and Geography, stated that Kourosh was a pleasure to teach as he was motivated, always asked questions and always had time to help others. Kourosh, in his speech said "We enjoyed being in CIMP at Sunway not only for the life lessons learned but because of the spirit of participation and sharing that helped us make meaningful friendships and life long friends". He added, "The variety of cultures and nationalities makes our learning more interesting and spurs us always to want to improve ourselves". The CIMP has 44 countries represented in its culturally diverse student population. Kourosh intends to pursue Architecture in Canada at the

Dalhousie University in Halifax, Nova Scotia, Canada.

Another prominent and no less proud achiever was Eka Diah Gun Herwanti who had to make her way around campus during the programme in a wheelchair. Eka who comes from Jakarta, will continue her studies in the "2+1" Victoria University Bachelor of Business programme at Sunway and plans to spend her final year in Melbourne.

CIMP students have traditionally entered top universities, not only in the US and Canada but throughout the world. In the previous graduation, Delicia Tang Li Fang, recently accepted an offer to read Law at one of UK's top universities, the University of Bristol. Delicia was a subject award winner for Introduction to International Business, World Issues : A Geographic Analysis.

Eloquent Jacintha gets Harvard Scholarship as peers head for Oxford and Cambridge

Jacintha Tagal, an A-Level graduate of Sunway University College has been offered a full scholarship at Harvard University. "I feel very lucky to have been one of the three selected from Malaysia to get this scholarship. I was competing against some truly amazing people from very diverse backgrounds" said Jacintha.

There is no doubt that Jacintha's credentials are the crème de la crème of her peers. She was outstanding academically during her A-Levels at Sunway and in Secondary School at St Teresa's in Kuching, Sarawak while her extra-curricular strengths were in debates and public speaking. Jacintha recalls, "One of my most memorable activities was being an advocate for a day, in a mock trial. It was interesting as we could refer to actual past cases to argue our case in the trial!"

The scholarship is for a four year liberal arts programme starting in September and valued at RM800,000. Jacintha is undecided about her choice of major which she sees as an accidental bonus and is looking forward to take full advantage of the liberal arts system. Jacintha already has an inkling of what she wants to do but feels it is not the right time to reveal this as yet.

Xander Chong Tze Siang, another A-Level graduate has paid for most of his course through several scholarships awarded to him by Sunway University College. The personable Xander has a list of extra curricular involvements under his belt; Student Council member,

Charity Carnival and the Amazing G-Race organiser. One of the high points of his student life was getting to meet Datuk Seri Hishammuddin Tun Hussein, the Minister of Education when he came to officiate at an event at Sunway University College.

Oxford University has given a place to Xander to read Biochemistry in October this year and he hopes to get some funding from local companies to offset some of the huge costs, before he leaves.

Derek Ho Hong Wai is another academic spark who has deftly combined his forte in piano performing and figure skating on ice with his studies. He represented Malaysia in figure skating last year and will be completing a Diploma in Piano Performance soon. Derek has been given a place to do Engineering at Cambridge University.

Xander owes part of his success to the lecturers. "They had a knack of helping us become more mature. They allowed us to experiment on our own but were always there to guide us". Derek concurred, "The lecturers were very supportive and positive"



Xander Chong



Derek Ho

Delivering her speech during her A-Level Awards Night recently at Sunway, Jacintha said "Never in my wildest dreams did I expect to be standing here. But the past 18 months have taught me that dreams do come true". Jacintha added "I was blessed with dedicated lecturers; who cared about our grades, took an interest in us and taught not only with blackboards but also with their lives. My hat goes off to all of you"

Her words of advice for the younger wave of applicants hoping to get a piece of the American universities scholarship dream. "Don't be put off by the application process which is tedious with documents, references, interviews and tests, but once you have completed it you would have learnt a good deal about yourself. And even if you don't get what you want, the experience itself is priceless. Have faith and confidence in yourself".

Eloquent words indeed, for someone who is only 19. Good wishes to you all, Jacintha, Xander and Derek.

Nothing but Brilliance by MUFY Sunway



Christine (right) receiving her subject award for biology from biology teacher, Ms Raajeswari Rajendran (left).



Professor Marilyn Liddell, Pro-Vice Chancellor and President, Monash University, Sunway Campus (left) presented a Monash scholarship to Leanne (right).



Huiyuan (right) gets his subject award for chemistry from his chemistry teacher, Maheshchandar Biaspal.

It has become something of a tradition at Sunway University College for the Monash University Foundation Year (MUFY), a pre-U programme, to consistently produce outstanding students. The Monash College Group, Melbourne, the examination and awarding body for MUFY Worldwide recently announced that Leanne Ho Su Yee, a MUFY August 2006 student at Sunway University College achieved the highest overall score among all the MUFY providers worldwide in the recent June examinations.

She also received the Monash Top Scorer Award. In all the six times that the Monash Top Scorer Award has been presented, MUFY Sunway University College won it on all the six occasions.

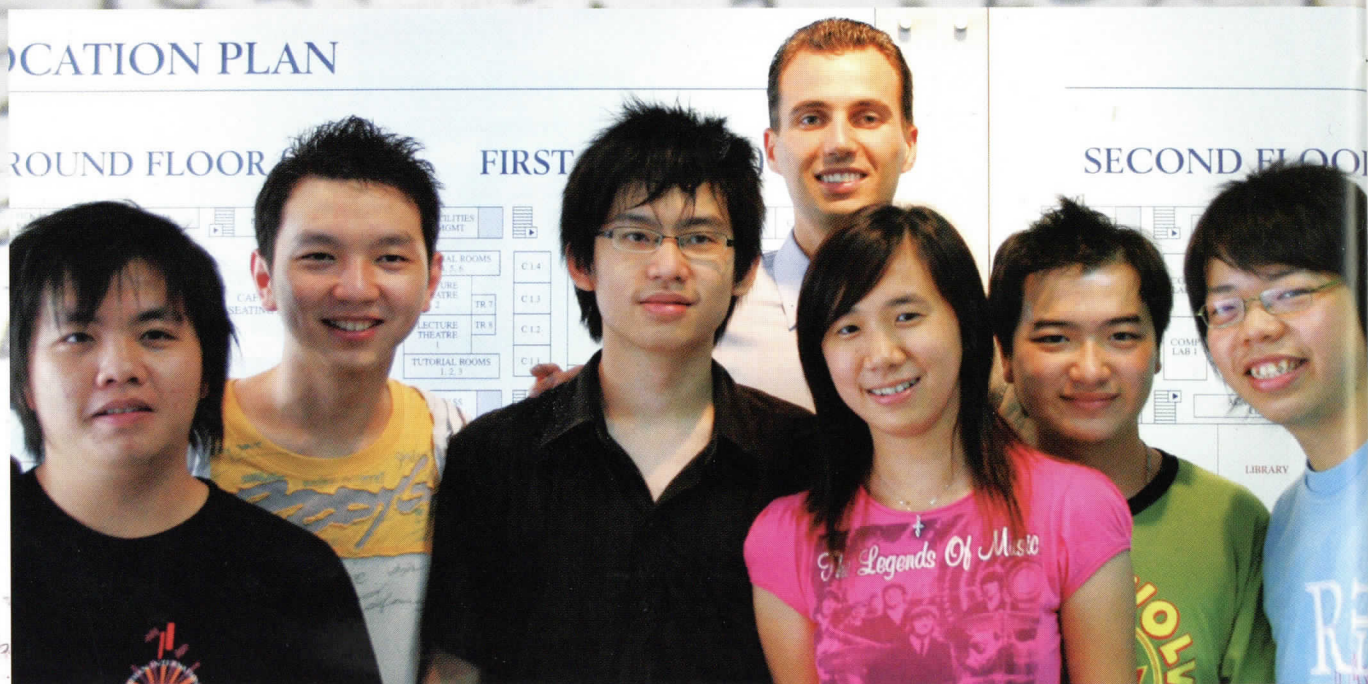
"It was a great honour to receive the award. All in all, the MUFY programme helped bring out the best in me. It was an enriching and fulfilling experience, both academically and socially. The lecturers are very dedicated and passionate and they were always there to help and motivate me" said Leanne.

MUFY, developed by Monash University academics as a pathway to Monash University and other reputable Australian universities is available at Sunway College, Johor Bahru, Taylors College, Melbourne, Vientiane College in Laos and Jakarta International College.

Leanne also received the Monash Subject Awards for Accounting, Economics and Mathematics B, sweeping three out of nine subject awards won by MUFY Sunway students. Leanne was awarded a full scholarship to further her studies at Monash University Malaysia. Leanne has chosen to read for a degree in Business & Commerce. Her classmates, Cheng Huiyuan and Christine Wong Xiu Ting were also offered full scholarships at Monash University, Sunway Campus. Huiyuan is pursuing engineering and Christine is studying Medicine.

Congratulations to Leanne, Huiyuan and Christine for their brilliant performance and to the rest of the August 2006 class on obtaining their MUFY certificates

CIMP Students score in Euclid Math Competition



Left to right: Some of the students Alex, Chandra Fernandes, Jodhi Putra, Caroline Villy, Randy Aliyanto and Edi Sudianto. Leon Varga is at the rear.

Congratulations are in order for the 9 Canadian International Matriculation Programme (CIMP) students at Sunway University College, who came in the top 10% and 25% in the 33rd annual Euclid Mathematics Competition, organised by the Centre for Education in Mathematics and Computing, University of Waterloo, Ontario, Canada recently.

The students in the top 10% were Caroline Villy (79), Chandra Fernandes (78), Jodhi Putra (77) and Liu Wei Wei (74). The top 25% were Alex (72), Sun Suishen (69), Kazi Tasneem (63), Edi Sudianto (62) and Randy Aliyanto (60).

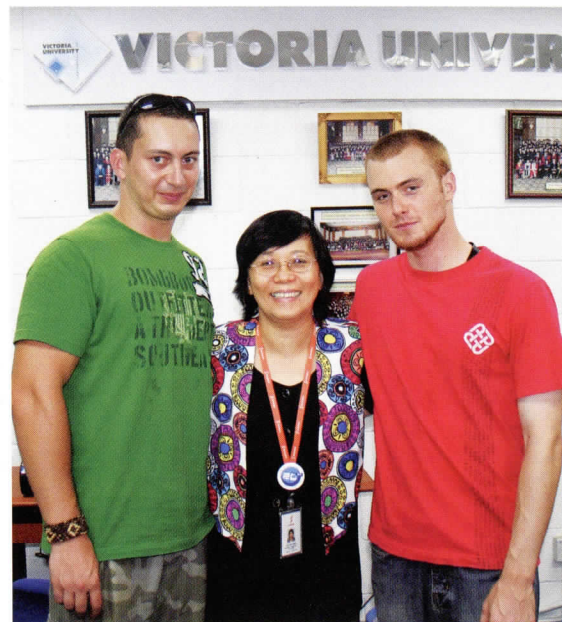
The competition was open to students in the final year of secondary schools in Canada as well as international students in Canadian programmes. The aim of the competition is to provide students with an opportunity to develop their mathematical problem solving ability.

The students prepared for the competition by joining a math club in which they were given selected problems to solve once a week. The students had two and a half months to prepare. The competition itself was a 2.5 hour written test and took place on 17 April. Marks were given not only for answers but for expression of the answers.

Leon Varga, a math lecturer of the Sunway CIMP said "The Euclid Competition is aimed at top young mathematicians in the world as it requires not only knowledge but creativity to solve the often challenging questions". He added "It is certainly an accomplishment for our students and a reflection of the bright young people we have in CIMP".

Two Aussies swop a VU semester at Sunway

Perhaps an advantage in the Victoria University (VU) Bachelor of Business programme at Sunway University College is that VU students can join a student exchange programme which allows complete mobility between any VU campus in the world.



Nikolay (left), Mrs Lim Tiew Ming, Head, Australian University Degree programme at Sunway (centre) and Tristan (right).

Two VU students in Melbourne who decided to take advantage of this were Tristan Knowles and Nikolay Popov who spent a semester of their final year in the VU programme at Sunway University College.

No stranger to Asia, Tristan spent a semester in Beijing, China before coming here. He shared, "As a student it was very similar to studying in Australia, so in that way it was not a huge change or learning process. Everyone spoke English and being run by Victoria University, course content and teaching was the same in Australia. However it made me develop as an individual through my experiences settling into a new country and meeting new people".

Tristan liked the closer relationships with fellow students and even lecturers, "Because of the smaller class size and the degree structure, most people knew each other and the lecturers knew the students well. I liked the diversity of study at Sunway too with students from many different programmes studying many different specialisations". "Being at Sunway was an invaluable experience as I was able to meet many bright students from all over the world and learnt a lot about the many different cultures" said Nikolay. He added, "The level of teaching is very high and the academic staff extremely helpful and friendly. The same applies to my fellow students who helped me

in my adaptation process in a new environment". He recalled that he had many memorable moments with good friends he met at Sunway.

What Tristan found very different was the lively cafeteria with students being busy everywhere and lots of different activities. This was a new experience for him coming from the Melbourne campus where it is much quieter. Both he and Nikolay enjoyed the socialising after classes especially at the nearby mamak stalls.

The Victoria University (VU), Melbourne, Bachelor of Business was first introduced in Sunway University College in 1994, beginning as a 1+2 twinning programme which progressed to a 2+1 and eventually to a 3+0 programme in 1999. All options are available enabling students to transfer to VU Australia at any designated time as the programme in Sunway is 100% identical to that in VU in Australia. Students may enjoy further flexibility of choice as besides VU in Melbourne, they may transfer to other reputable universities in Australia and New Zealand.

In its quest for world class education, Sunway has a two-month internship programme for its high achieving second or third year students for internship into one of the following prestigious accounting firms; KPMG, Deloitte KassimChan, PricewaterhouseCoopers,

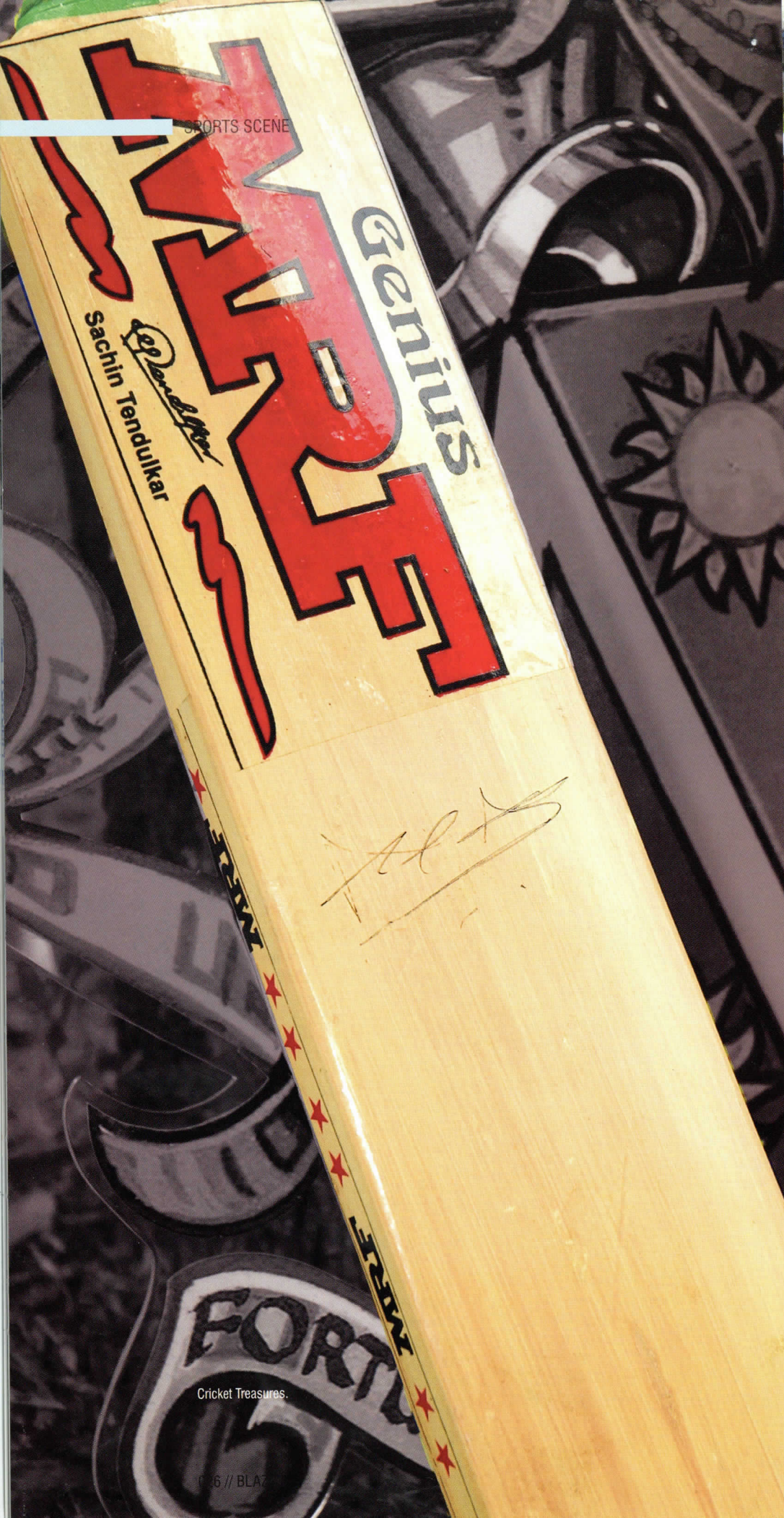
Ernst & Young and BDO Binder. Top students, particularly graduates who majored in accounting are also assisted with job placements into the "Big Four" accounting firms.

The high standard of the VU Bachelor of Business programme is continually revealed through its students consistently achieving high marks in many subjects in the VU examinations not only at Sunway but across all its global campuses. Earlier this year, Joyce Khor Sue Fern was offered a scholarship by Melbourne University, Australia after her first year of studies in the VU programme at Sunway University College and transferred on to complete her degree there.

VU Australia is best known as one of the most innovative institutes of higher education, offering a unique combination of academic and vocational skills in a modern and supportive environment. It continues to focus on partnership with industry to strengthen its curriculum, ensuring its graduates have an excellent chance of applying their skills to the job market.

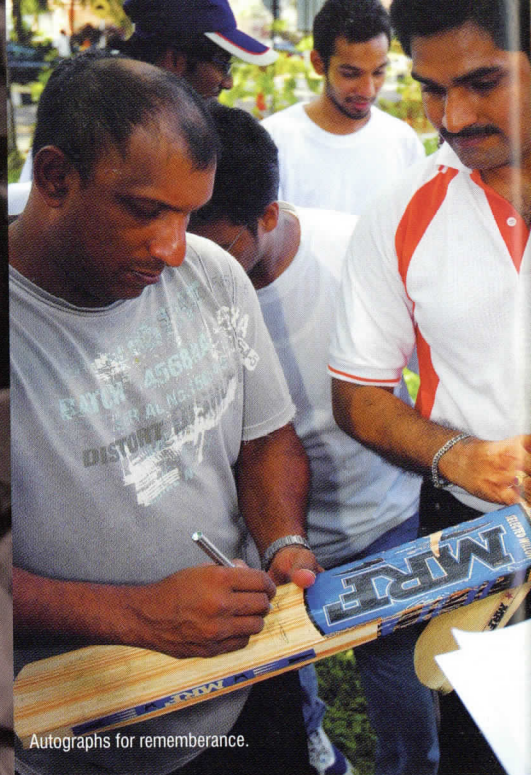
In both the 2005 and 2006 Good Universities Guide, Australia, VU graduates expressed a high level of satisfaction with their overall educational experience, giving the university a maximum 5-star rating.

SPORTS SCENE



Cricket Treasures.

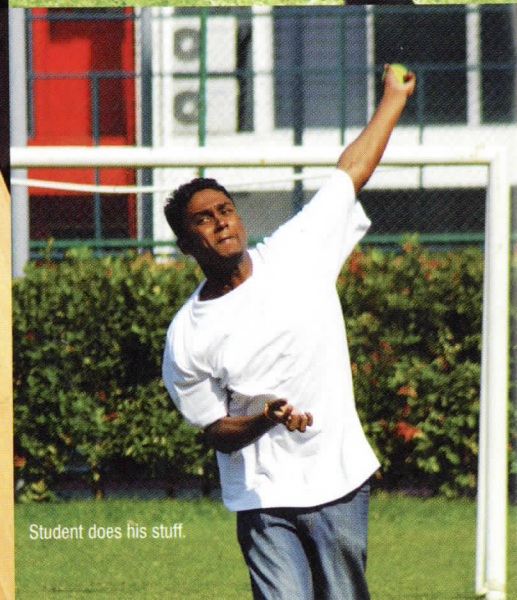
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Autographs for remembrance.



This is the way to do it.



Student does his stuff.

Legendary Cricketeer stops by Sunway

Sunway University College cricket players were given cricketing tips by legendary Sri Lankan cricketer, Aravinda Da Silva during his visit to Sunway University College recently.

Aravinda Da Silva, the man credited with winning Sri Lanka the Cricket World Cup in 1996, bowled over the students of Sunway University College, with his encouragements and words of support.

While he signed autographs for the students, he exhorted them to practice and work harder and to make their country proud in all their endeavours. The students, which include international students from Sri Lanka, couldn't believe their luck when they found out that they will be joined by the star during their game this morning.

"As a fan I felt most honoured to have Aravinda to teach us some pointers. I am thankful to Sunway University College for the arrangement. It is truly the best way to learn!" said Ahamed Azaam who is pursuing a degree in Information Technology under the School of Computer Technology at Sunway University College.

Sunway University College is one of the few private institutions in Malaysia that has a cricket team as it encourages its students to be an all-rounder. Sports scholarships are available every year to its student athletes.



Cricket leviathan Aravinda.



Aravinda in a jovial mood with students.



Sunway cricket players practice before Aravinda arrives.



Students were thrilled with Aravinda's tips.