

# blaze

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**SUNWAY  
UNIVERSITY  
COLLEGE**

Tan Sri Jeffrey Cheah  
is the **Foundation  
Chancellor** of  
Sunway University  
College



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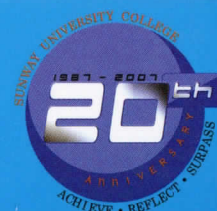
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Explanatory notes: "**Blaze**" was selected as its name signifies Sunway University College's burst of achievements in recent years. Sunway University College is a 'trailblazer' in the area of excellence in education pursued with a flaming passion in the hearts of its staff and students.

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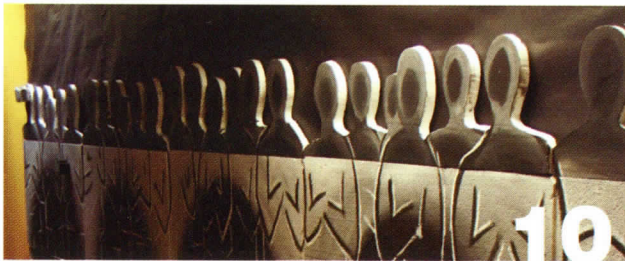
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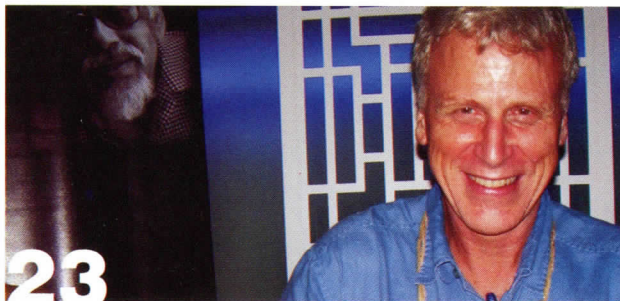
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The newly-robed Foundation Chancellor makes his speech as HRH Sultan Sharafuddin Idris Shah AlHaj looks on.

## Sunway University College Receives a Foundation Chancellor and Begins Affiliation with Lancaster University

YBhg Tan Sri Dato' Seri Dr Jeffrey Cheah was officially installed as Sunway University College's first Foundation Chancellor, on 19 September 2006. It was the first time ever for a corporate chief to be given this singular honour.

Historically, the mace was a weapon carried into battle by knights and warlike bishops, reflecting their status and prowess in the field. In the University context, it was carried as a weapon to protect the Chancellor, but it has now evolved into a purely ceremonial device signifying the dignity and authority of the Chancellor. The Mace, designed by Royal Selangor Pewter is 4.5 ft in length and made of teakwood and pewter with 24 carat gold-plating.

He took advantage of the occasion to share his vision for the University's role in the future of education in Malaysia and globally.

The hour-long ceremony, steeped in tradition, was officiated by His Royal Highness Sultan of Selangor, Sultan Sharafuddin Idris AlHaj and was witnessed by a large number of distinguished guests, members of faculties, scholars and staff.

It was in the early 1980s that the origins of Sunway University College began taking shape in the imagination and courage of this visionary individual. Known for his active and distinguished business career, Tan Sri Jeffrey has demonstrated a long time interest in Higher Education.

He founded Sunway College as it was known then in 1987 with 200 students. Today, 20 years on, Sunway University College has a total student population of 7,000, pursuing 17 different academic programmes or courses.

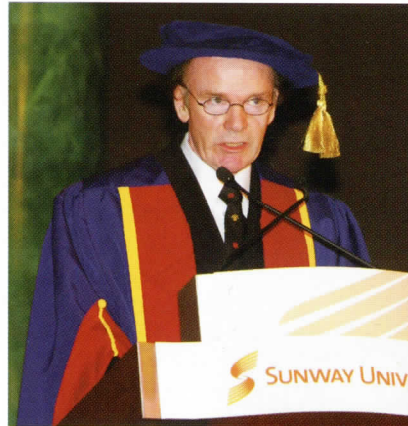
In Tan Sri Jeffrey Cheah's own words: "Higher education remains vital to the growth, sovereignty and progress of Malaysia. Our singular purpose is to make Sunway the premier private University in the Asean Region."

"We must have a global outlook and display leadership qualities in competing in the international arena. We must continually benchmark ourselves against international standards. Together we will inspire great achievements and together we will elevate the human spirit through learning and discovery." Moving words, indeed.





After the signing of the MoA for the Affiliation between Sunway University College and Lancaster University. (Left to right) Mr Lee Weng Keng, Tan Sri Dato' Seri (Dr) Jeffrey Cheah, Professor Jarlath Ronayne, Professor Paul Wellings, Professor Bob McKinlay and Lord Taylor of Blackburn.



Professor Jarlath Ronayne makes a statement.

The Selangor Sultan's presence, must have evoked interesting memories for many as the original institution, was declared open by the Sultan's late father, on July 25, 1987.

The unveiling of the new coat of arms of Sunway University College with the motto "Fortuna Eruditis Favet" was among the highlights of this traditional ceremony. The University College's Acting Vice-Chancellor, Professor Jarlath Ronayne, then spoke of the Grant of Arms to Sunway University College by the College of Arms, London in May 2006 and also described the devisal.

The other symbols of the Chancellor's office, the Mace and the Chancellor's Chair, which were commissioned for the occasion, were unveiled.

As an aside to the installation ceremony, Sunway University College signed a Memorandum of Agreement (MoA) with Lancaster University, England, the day before to initiate an academic collaboration.

The MoA was signed on behalf of Lancaster University's Vice-Chancellor, Professor Paul Wellings and Professor Ronayne, for Sunway University College.

This was witnessed by Lord Taylor of Blackburn from Lancaster University and Tan Sri Dato' Seri (Dr) Jeffrey Cheah. With the signing, students completing their Sunway University College Honours degree will be awarded scrolls from both Institutions.

The degree disciplines under this collaboration include business management, business studies, psychology, information technology, information systems, multimedia systems as well as in international hospitality management and international tourism management.

"Lancaster University established in 1964, is very selective in collaborating with other institutions of higher learning," said Professor Paul Wellings. We chose Sunway University College as it has a track record of producing high achieving individuals. Its academic standards have been consistent and most exemplary", he added.

Professor Wellings pointed out that through the agreement, Lancaster University would bring its knowledge of high quality university education to Sunway University College. "Together we will create a portfolio of university degrees that carry English quality along with a Malaysian spirit."

Tan Sri Jeffrey described the signing of the MoA as further recognition of Sunway University College's mission to provide top quality education for its students.

As an academic institution providing both world class international and homegrown programmes, Sunway University College has acquired the reputation for producing excellent results. Truly it has fulfilled the vision of Tan Sri Jeffrey Cheah: to become a first class educational institution and a 'Harvard of the East' in due time.



The Chancellor's Chair represents the seat of authority of the Chancellor. It is made of solid nyatoh wood partly upholstered in leather with the Coat of Arms embellished as a gold-plated relief into the backrest.



HRH Sultan Sharafuddin Idris Shah Al-Haj officially installs Tan Sri Dato' Seri (Dr) Jeffrey Cheah Fook Ling as the Foundation Chancellor.



# The Grant of Arms

The Acting Vice-Chancellor of Sunway University College, Professor Jarlath Ronayne spoke of the use of a Coat of Arms in universities, as a symbol of independent authority and high prestige, going back to the Middle Ages, when the colleges of the ancient universities were granted Arms, usually based on those of their founders.

Over the past 20 years, Sunway University College has produced students with outstanding potential, and well-regarded academic credentials. In 2004, Sunway College was elevated to the status of a University College.

It is essential for Sunway University College to adopt a unique, memorable emblem both as an identifier, and a symbol of the authority it holds as an institution of higher learning. The independence of the universities and their powers to award their own degrees in all subjects has, historically, been represented by the granting of the Coat of Arms.

Sunway University College is the first and only private university college in the region that was granted the Coat of Arms by the College of Arms in London. The Coat of Arms has three elements, namely the Crest, the Shield and the Motto. The Arms, which was devised by the Richmond Herald of the

College of Arms, contains three geometric shapes, known as "piles", each "charged" with a golden sun. Together, the piles, form a "W" and with the three suns, suggests the name Sunway.

The Coat of Arms was unveiled on September 19, 2006 during the Installation of YBhg Tan Sri Dato' Seri (Dr) Jeffrey Cheah as the first Foundation Chancellor of Sunway University College by His Royal Highness Sultan Sharafuddin Idris Shah, the Sultan of Selangor.

Professor Jarlath highlighted the fact that a Coat of Arms was given by the Supreme Authorities of a country as an indication of importance of the institution and the authority it holds to grant its own degrees.

The Crest, which is placed on top of the Shield, consists of a Malaysian tiger, grasping a torch, symbolizing learning and teaching at the institution.

The motto for the Coat of Arms "Fortuna Eruditis Favet" derives from Louis Pasteur's famous phrase "dans les champs de l'observation, la chance ne sourit qu'aux esprits bien prepares", which translates as "in the field of observation, chance favours the well prepared mind." In other words, serendipitous discovery arising out of an unexpected observation is not a random event; one has to have a prepared mind in order to recognize the implications of the observation.



Sunway University College Coat of Arms.

Handpicked by Professor Jarlath himself, he believed that the University College deserves a motto that carries an implication that the purpose of a higher education is to prepare minds well for a fulfilling and fortunate life. It was decided that the motto should be in Latin, the language of learning and scholarship in medieval times. The phrase was translated by Professor Thomas N. Mitchell, Provost and Professor of Latin at Trinity College, Dublin.

"Being granted the Coat of Arms, is indeed a significant recognition, as it signifies Sunway University College's high standing in the international arena. It is a distinction granted only to those individuals, families or organizations who are judged by the College of Arms to be worthy of it. Its uniqueness in the private higher education sector of Malaysia reflects Sunway University's achievements as a pioneering institution that sets quality and integrity above all else in the delivery of its educational programmes" said Professor Jarlath.

Sunway University College combines the best of long-established traditions with a frontier spirit of originality and innovation.



The Grant of Arms by the College of Arms in London.



# Victoria University MBA Students : Making an Impact on Society

What better way to learn something than to actually experience it first hand. This was just what students of the Victoria University, Melbourne (VU) MBA programme at Sunway University College did. The students, who are all working adults and members of the VU MBA Club have organised many events, including community support and field trips to factories and corporations.

As part of management in a modern environment, corporate social responsibility (CSR) is an issue of increasing importance. CSR aligns the interests of the corporation to that of society. As such, the VU MBA Club organised a charity event recently at the Rumah Hope in Paramount Garden, Petaling Jaya. The objective was to remind students of their responsibility to society.

Rumah Hope provides shelter, love, care, peace and security for 60 orphans, abandoned and/or abused children. It is managed by a group of dedicated volunteers from all walks of life.

Despite the VU MBA students' busy work schedule, 13 of them took time off to participate in this worthy event which included planning and conducting various children's games, distributing goodies and foodstuffs, and even providing a free hair-cut service to the children!

Henchard Too, President of the VU MBA Club, said, "Remembering the less fortunate and giving back to society is an essential part of being a good person. Even as working adults in the corporate world, there is always room to help the less privileged. The business world must not forget that it owes its living to society. Organising this event helps our members put their education and work objectives in perspective vis-à-vis those of society". Support to charity homes and charitable activities by the Club is organised at least twice annually.



VU MBA Club members with the Rumah Hope children.

Where education is concerned, field trips enhance learning. In this regard, the VU MBA Club recently organised a visit to Asian Composites Manufacturing Sdn Bhd in Kedah, which manufactures composite material products for the aerospace industry. Students had the opportunity to observe a lean manufacturing set up; how parts flow in single part orders along moving lines in lay-up cells through autoclave, trim, paint, assembly inspection, test and finally to shipping. There was also a briefing on the Company's quality and operation systems.

Jeannie Ng, Vice-President of the VU MBA Club, said that "This visit was very informative and relevant as it gave us a practical perspective to the theory

we learnt in class. It contextualised our learning, in terms of understanding and application of knowledge, in a practical scenario".

The Head of the VU MBA programme at Sunway University College, Stanley Yeow, said that nurturing the MBA student into a holistic person, both in terms of academic education and being a responsible citizen, is what is needed today. He added that learning at the MBA level needs to be orientated towards the discovery and practical application of new knowledge within the framework of CSR. This has been the aim of the VU MBA programme at Sunway University College from the outset.



The VU MBA Club students at the Asian Composites Manufacturing Sdn Bhd, in Kedah.





## 20 Years of Achievement at Sunway University College

Sunway University College is moving forward in time with the unveiling of its 20th anniversary logo and tagline: Achieve, Reflect, Surpass. These three action-oriented words signify Sunway's year-long celebrations which dot 2007.



Professor Jarlath Ronayne (left) and Ms Elizabeth Lee (right) launched the anniversary logo and tagline.

Sunway University College, having achieved much in the past 20 years, is taking this anniversary as an opportunity to reflect on its successes and to carefully contemplate how to surpass itself in the future. Essentially, the spirit embraced during the anniversary is continuous improvement.

Ms Elizabeth Lee, the Executive Director, and Professor Jarlath Ronayne, the Acting Vice-Chancellor of Sunway University College, unveiled the anniversary logo and tagline in a simple ceremony recently.

Mr. Lee Weng Keng, CEO of the Sunway Group's Education and Healthcare Division, commented during his speech, "Sunway University College may be only 20 years old, but it does not necessarily take many years to become a high quality institution."

"The National University of Singapore is merely 50-years-old, but it ranks within the top 20 in the world," he pointed out.

Sunway University College aims to further elevate the academic status of its staff through encouraging the pursuit of Masters and PhD degrees. There are plans for more staff involvement and participation in

research, workshops, conferences and lecturer exchange programmes with Universities overseas.

For 2007, approximately RM1 million has been allocated for research work, training and development of staff.

New programmes would include the honours degree in Business Studies, Bachelor of Science (Hons) International Tourism Management, Bachelor of Science (Hons) International Hospitality Management, Bachelor of Science (Hons) International Conventions & Events Management and Bachelor of Science (Hons) Retail Marketing Management,

In the pipeline are the honours degree in Accounting & Finance, honours degree in Law and a Diploma in Nursing.

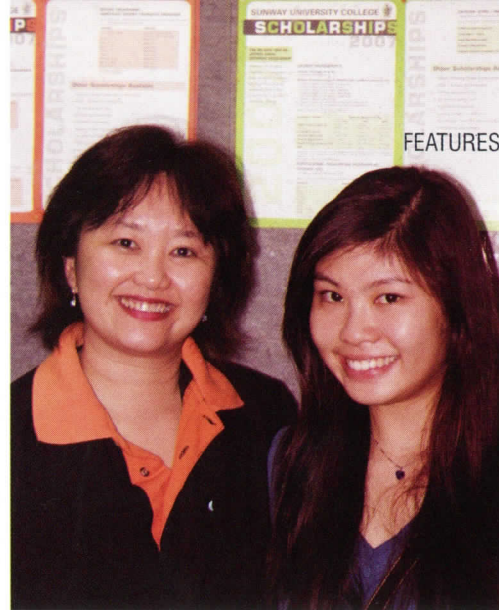
Other 20th Anniversary celebration activities include a Treasure Hunt in April, a Community Carnival in May and a Gala Dinner in October. An International Academic Conference will be held in 2008.

Students from the Department of Performance + Media presented an abstract interpretation of the tagline: Achieve, Reflect, Surpass.





# Fortune Smiles on Candy and Jega



Candy Lee and (left) Ms Lee Siok Ping.

Among the scholarships given by Sunway University College, perhaps the ones that are the most satisfying to award are the Tun Dato' Seri Omar Ong Community Scholarships. These scholarships are not for academic achievers, nor for the "kings" and "queens" of sports or extra-curricular involvement. This little-known scholarship welcomes the forgotten youth who live in Homes or come from the impoverished community.

Ms Lee Siok Ping, Director of Student Services Department, who assists the Sunway Education Trust Fund to disperse scholarships said "This category of scholarships helps those individuals who are marginalised by society to be accepted and nourished to thrive in their own unique way".

21 community scholarships have been given out so far. "Jega" and Candy look like typical University students in faded jeans and backpacks but both are not strangers to working to support themselves at a young age and are now community scholars at Sunway.

For Jega or Jagadesan Chandra Mohan, who is currently pursuing the Diploma in IT and soon the Bachelor in Information Technology, his arrival at Sunway has opened a new world for him. Coming from a family where he lost his father at the age of 11 and his mother being a cancer patient, he is grateful to his lecturers. "The lecturers have been very helpful and encouraged me to participate in the Business Plan competition as well as allowing me to work part-time at the ICT R & D Centre of the School".

Jega believes in involving himself in many extra-curricular activities such as the Student Council, organising the Youth@Research and the World Cyber Games competition. I feel that these activities help broaden the mind and develop my leadership skills. "Despite being busy I like to keep focused on my studies and I hope to be gainfully employed and financially secure someday so that I can give back to the community".

For Candy Lee Pik Shin, who lives with her grandmother, the scholarship has enabled her to pursue the ACCA at Sunway. "The environment at Sunway's accounting division, Sunway TES where I study, is an inspiring one. Most of the lecturers are dedicated which drives me to work hard" said Candy. "The scholarship has also helped me develop in character" Like Jega, Candy would also like to get a headstart in an accounting career and eventually help others like herself to realise their dreams.

All community scholars are well looked after by qualified counsellors at the Student Services Department. Workshops and sessions on topics such as self-esteem and coping skills in time management, adaptation, goal setting and emotional quotient (EQ) are imparted by Lee's team to help the scholars realise their full potential and dreams.

To-date 24.6 million has been given out by the Sunway Education Trust Fund of Sunway University College. All surpluses from Sunway University College are ploughed back into the Trust to be used for scholarships, upgrading of facilities and for research. Sunway University College is the only private University College to operate under a Trust.

Those interested in the Community Scholarships may apply through Sunway's appointed coordinator, Malaysian CARE at (03)-90582101 (Esther) or through the Counselling Unit at the Student Services Department at (03)- 74918622.



Jega with (left) Ms Lee Siok Ping.



# Students Stage Glamour-with- a-Purpose Night



The red carpet entrance.

Diploma in Conventions and Events students of the School of Hospitality, Tourism and Leisure Management (SHTLM) of Sunway University College transformed ideas, talents and classroom learning into reality when they organised a glittering charity ball "Gala des Oscars".



Following the path of Hollywood celebrities

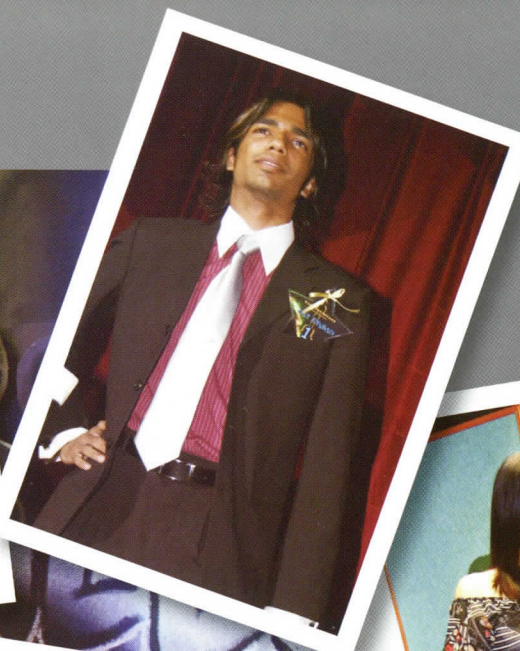
No effort was spared to come up with a glitzy programme that included performances by hip hop groups, pop bands and a Moroccan belly dance performance. The décor for the evening stayed true to the theme of a Hollywood and a glamorous Oscar's Night set complete with the Hollywood "Walk of Fame" star-studded walk, a red carpet entrance and images of "Oscar" himself.

The charity dinner was in aid of the Generating Opportunities for the Learning Disabled (GOLD), a class of special students with Learning Disabilities run as a volunteer programme under special needs teacher and Coordinator Puan Hj. Juairiah Bt. Hj. Johari within SMK Bandar Sunway. The objective was to raise funds for equipping the new arts and crafts room for the special students at the school.

The event itself provided an opportunity to instil and hone organising skills of the students of the Diploma in Conventions and Events Management and the Diploma in Hospitality, taking the Special Events Management module. It gave them a chance to experience working first hand with the community and to interact with special students, to learn positive values and to be more aware of the challenges faced by these special students.

Like the Oscars, Special Awards were given by the SHTLM to recognise those involved with GOLD. They were given to Coordinators Puan Hj. Juairiah Bt. Hj. Johari and Mrs Mary Chen, Outstanding Volunteer of GOLD, Mrs Nancy Thoo, who despite her disability by a stroke, offers her tireless support at the GOLD Street Bakery and Café and Outstanding Student, 22 year old, Syed Norsyafiq bin Syed Ahmad Marzuki.





Student fashionistas Grace (left) and Nelly (right) adorned the event

Silver Glam.



"Oscar" winner, Sharen Gill (left) receiving the Most Stylish Female Award, from Mrs Mae Tan (right)

A pledge to provide funds to equip the new arts and crafts room for the GOLD students at SMK Bandar Sunway was symbolized with handprints in clay. A cheque of RM5,000 was also presented by the SHTLM to GOLD. The amount raised represented proceeds from the sale of tickets for the dinner and in fund raising activities leading up to the event such as the Charity Car Wash held at SMK Bandar Sunway. The Car Wash involved 10 special needs students and 30 Events students who ran a brisk business of washing 55 cars using a buddy system of events students teaming with special students.



Ms Mae Tan (centre) Head of the SHTLM with her hand printed pledge embossed in clay. Pn Juairiah bt Hj Johari (left) and Dr Leong Yin Chin (right) Director of Academic Studies.





The Debutante actors (left to right) Cindy Tey, Nurul Ain Mohammed Jamlus, Joylynn Teh and Helena Foo.

## Performing Arts Star Students Assembled

3 Fat Virgins Unassembled pokes fun at a group of women attempting to free themselves from the "fat virgin" syndrome or the expectations by society of women as career persons, daughters, girlfriends, wives and mothers. It is a liberating comedy that reveals how women think and therefore act. Graduating Performing Arts students Helena Foo, Nurul Ain Mohammed Jamlus, Joylynn Teh and Cindy Tey of the Department of Performance + Media, Sunway University College, gave an impressive performance of this popular satire written by Singaporean playwright Ovidia Yu.

Although this play has been staged frequently in Singapore since it premiered in 1993, this was its first-ever production in Malaysia. At the helm was three-time BOH Cameronian Arts Award winner Zahim Albakri (who directed the sold-out Puteri Gunung Ledang: The Musical).

The young actors poured their hearts into the quirky roles which had a wide breadth of emotions and thoughts, during the two months of rigorous rehearsing. At times, with tensions running high, the cast created "explosions" on set. The four had no doubt given the roles their own personal stamp.







On top of acting, Helena, Nurul, Joylynn and Cindy have had to be involved in the production aspects of the project, especially publicity and marketing. Despite the short period of time given to pull off the production, the four were as close to finalising the project as any professional theatre company.

Professionals from the theatre industry gave their support as guest lecturers for the Career Management module which ran concurrently with the project. The guest lecturers included Head of Salt Media Consultancy, Fatimah Abu Bakar (a former New Straits Times editor), producer Adeline Tan, and publicist Lennard Gui.

3 Fat Virgins Unassembled was produced by playwright Leow Puay Tin, who wrote and starred in the critically-acclaimed Ang Tau Mui. Leow currently co-heads the Department of Performance + Media with performance artist and theorist Dr Ray Langenbach. The Department was started by theatre practitioner Rey Buono in 2004 with the objective of nurturing students for professional careers in theatre, film and television.

The 2.5 year Diploma in Performing Arts offers students a strong foundation in the theoretical and practical elements of theatre and video production through classroom interaction, the fostering of critical thinking, mentoring, and hands-on creative and research projects to cultivate knowledge and mastery of the craft.







HRH Sultan Sharafuddin Idris Shah Alhaj flanked by Tan Sri Jeffrey Cheah (left) and Datuk Razman M Hashim (right).



Left to right, Puan Sri Datin Seri (Dr) Susan Cheah, Professor Sir David Williams and Dr Goh Cheng Teik.

The Academic Procession.

# A Day to Remember in the History of Sunway University College

19th September 2006



A royal luncheon.



The newly installed Foundation Chancellor leaves the stage.



The macebearer, Dr Khatijah Khalid, Registrar leads the distinguished procession.





# Korean Students Learn English at Sunway

Students from the Su Won Baking and Cooking Academy in Su Won, Korea made a trip to Sunway University College not to holiday but to learn English. The three-week residential programme was held during the students' semester break, and was run by Sunway's Language and Compulsory Subjects Centre. It was certainly worthwhile as an eye-opener for the Korean students to be in Malaysia and to experience its rich multicultural heritage while learning English.

The 17 students were accompanied by a teacher and their principal, Mr Lee Won Young. As English is not widely spoken in Korea, the English language proficiency of the students was low. It is understood that the students were given a three-week crash course before they arrived. However, their enthusiasm levels were high as they were very eager to practise their spoken English with others.

The Korean students with similar English proficiency levels were placed into groups for their written classes, which were held in the mornings and the students combined together as a whole for oral classes which took place before lunch. The afternoons were dedicated to workshops and the students were given access to computers.

As a break from routine, the Korean students were taught English through the singing of English songs and the reading of English poetry as well as role-play. Sunway's School of Hospitality, Tourism and Leisure Management treated the students to two workshops on Dining Etiquette & Wine Appreciation and Pastry Making. The purpose was to encourage them to use the English language in practical and familiar contexts.

There was also time out for rest and relaxation for the Korean students when they were taken to Sunway Pyramid and to a local Pasar Malam (night market) by student ambassadors. These ambassadors, current students of the Intensive English Programme at Sunway University College, hail from Uzbekistan, Indonesia, Korea and Malaysia. They added an international flavour and enriched the Korean students' experience at Sunway.

The Vacation English School ended with a graduation during which the Korean students and the Sunway student ambassadors put up an impressive concert to show off the students' newly acquired English speaking skills.



Su Won students in a role play during their graduation concert at Sunway.



Su Won Baking & Cooking Academy students with their shopping at the Pasar Malam in Bandar Sunway.

"The students thoroughly enjoyed their time at Sunway and their confidence in the use of the English language has been boosted through this unique experience." Said Mr Lee Won Young. "We hope that more Korean students will take advantage of such a wonderful programme here at Sunway," he added.



# Self-Help Books on Childrens' Issues from Sunway Psychologists

7 more books in the popular "Advice Over a Cup of Tea" series by Dr Teoh Hsien-Jin, Head of the School of Health & Natural Sciences and Ms Janet Cheong Sau Kuan, Clinical Psychologist and Lecturer, Department of Psychology from Sunway University College, were launched recently and will complete the popular 28 volume series.

The new titles include Depression - Helping and Caring, The Art of Talking and Playing with Children, Recognising and Overcoming Stress in Children, Dealing with Bullying, Crisis Management, Anger Management and Improving Your Childs' Learning Ability. The title of the latter 3 books are jointly authored by Ms Janet Cheong and Dr Teoh while the others are solely authored by Dr Teoh. The paperback books are written in a clear style that can be easily understood by lay persons.

Dr Teoh and Ms Cheong presented the complete series of books to 10 secondary schools, the Mental Health Association and the Tun Hussein Onn Library (THOL) of Sunway. "We hope that the books will be an invaluable resource and guide on many issues concerning children today and is suitable for secondary students, teachers and staff, parents, those with younger siblings and people who have to work with children" said Dr Teoh.

The books are available at major bookshops such as MPH, Times, Popular and Kinokuniya and cost RM17 each.



Dr Teoh (left) presenting a set of books to Elizabeth Lee, Executive Director of Sunway University College, for its library.



# A Mountainous Task Completed

Checking out the rocks.

Patently scrubbing graffiti off.

A student going to great lengths to clean up.



Students of the Canadian International Matriculation Programme at Sunway University College decided to take matters into their own hands in a mission to make the world a better place. The exact spot they wanted changed? Gunung Datuk in Negeri Sembilan, a popular trek with a summit that offers spectacular views, however the camp areas are defaced with the bane of human apathy – garbage and graffiti. Led by their lecturers, Tan Meng Chwen and Nancy Litman, the 16 students Judith, Farah, Stephani, Nini, Aloysia, Arie, Dicky, Ikhwan, Kourosh, Edi, Naseem, Joanna, Amir, Nisita, Nee On and Amos (present and former) were mobilised up the mountain, bearing 5 litres of thinner, 20 pairs of gloves and 60 garbage bags.

The cleanup crew did a mountain of a job with their 26 bags of trash, Tan Meng Chwen (in red), Nancy Litman (5th from left) and students.

Setting off early and after two hours of hiking, the group spent a good part of the morning cleaning and scrubbing paint off boulders and collecting an endless array of waste – from empty wine bottles, cans, mineral bottles, cigarette butts, wrappers to footwear, cutlery, buckets, a sports bag, caps and even a ring!

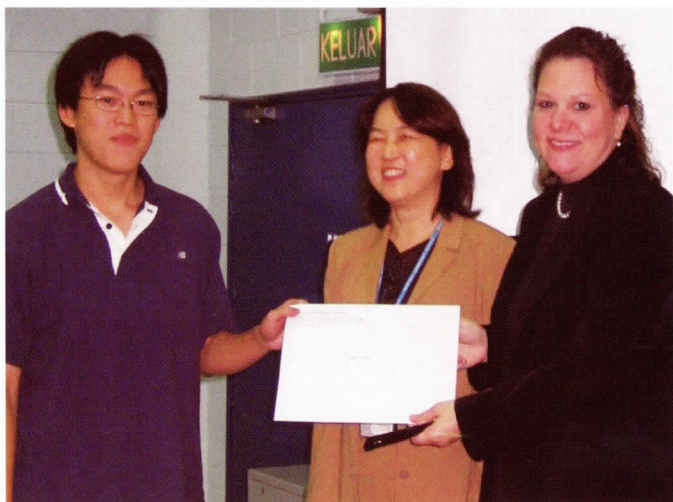
“One way to change the mindset of students is by getting them to go on treks like this as we want to instil in them, sensitivity to the environment and to act responsibly” said Tan Meng Chwen. “If we all work together, we can make a difference to the world we live in” added Tan.

“The garbage was just too massive to be cleaned up in one day but we still did a great job and the place looked better” said Muhammed Ikhwan one of the CIMP students who joined the clean-up. “It’s unbelievable how inconsiderate some campers can be and this exercise is definitely a wake-up call to trekkers not to leave anything behind and take their garbage back with them” he added.

Tan hopes to incorporate mountain clean-ups as a regular feature of the students’ community activities that they have to fulfil in their curriculum. “We don’t mind the work however the only problem is that the cost of purchasing the materials for the clean-up can be quite high. We certainly hope a sponsor will come forward in the future to help in this great cause”.



# Yenni and Hon Shuen Stand Out from Dean's List



Hon Shuen (left), receiving his certificate from Ms Cathleen Fuller (right), Director of Overseas Programs for the Office of International Affairs, WMU, at Sunway recently. Looking on is Dr Liew Yoke Ying (centre), Head of the ADTP at Sunway.

Among the students who have made an indelible mark in the ADTP at Sunway University College recently are Hon Shuen and Yenni Chen. Both had a Cumulative Grade Point Average (CGPA) score of 4.0 Honor Points. Hon, who was taking the prerequisites in Biomedical Sciences completed his sophomore year in Sunway in December 2006 transferred to the University of Michigan, Ann Arbor, to pursue a degree in Biomedical Engineering. He made it to the Dean's List every time it was awarded since joining the ADTP in Sunway in Jan 2005.

Chen who hails from Pekan Baru, Indonesia was a Dean's List honoree too on all the occasions it was offered. She plans to transfer to WMU soon after completing the ADTP at Sunway, to read for a degree in Industrial Engineering.

Hon Shuen ascribes his academic achievements to faculty staff. "I am thankful for the lecturers who took their time to encourage and guide us. They were most helpful and I appreciate their efforts to make our lectures enjoyable" he said.

Chen noted the unique nature of the ADTP in Sunway. "The flexibility of the course and the small student community has created a friendly atmosphere which helped me to grow intellectually and become a more motivated person" said Chen.



Yenni (right) holding her Dean's List certificate with Dr Liew.



# MUFY Sunway University College Reaches the Top for the Fifth Time

Monash University Foundation Year (MUFY) graduates at Sunway University College made their mark on the world rankings among all MUFY providers as it clinched the Monash Top Scorer Award again. The award has been won by a MUFY Sunway University College student on all the five occasions that it was offered. The award went to Sunway University College's Cheng Yuan Xiang.

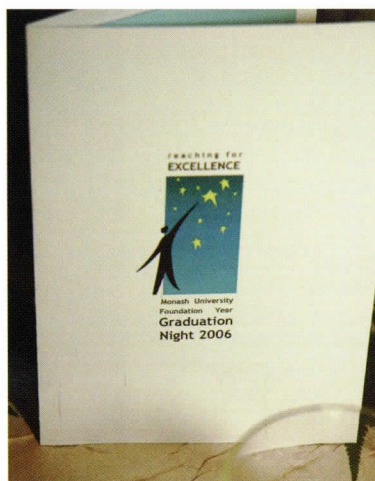
The Monash Top Scorer is a student who achieves the highest total score among all the providers of the MUFY Programme worldwide namely at campuses in Sunway University College Kuala Lumpur, Sunway College Johor Bahru, Taylors College Melbourne, Taylors College Perth, Vientiane College Laos and MUFY Jakarta.

Cheng was also awarded a 100% scholarship to further his studies at Monash University, Malaysia. Cheng has decided to pursue a degree in Business/Commerce majoring in Accounting & Finance and hopes to become an Accountant. Fifteen (15) other MUFY Sunway University College graduates were offered scholarships at Monash University, Malaysia.

MUFY Sunway University College also swept five out of the nine Monash Subject Awards in Accounting, Computer Science, Economics, English and Physics. The Monash Subject Awards are presented to students who score the highest marks in each subject among all the MUFY providers worldwide. Cheng Yuan Xiang again proved his academic might by topping the world in Accounting, Economics and English. Joanna Khoo Sook Wing was tops in Computer Science and Cheong Tien Ming won the award for Physics.

Cheng Yuan Xiang said "I am very honoured to be the Monash Top Scorer and I attribute this to God, my parents and the dedicated lecturers at MUFY Sunway University College who never cease to encourage and help students in all manner of ways".

Ahmad Ikmal Omar bin Omar was given the MUFY Achievement Award for impressive academic achievement and for his significant contribution and leadership qualities demonstrated in his extra-curricular activities. Ahmad Ikmal Omar will be pursuing a degree



The MUFY Awards Night Souvenir Programme.



Cheng Yuan Xiang with all his awards.

in Economics and plans to own a music-related business someday.

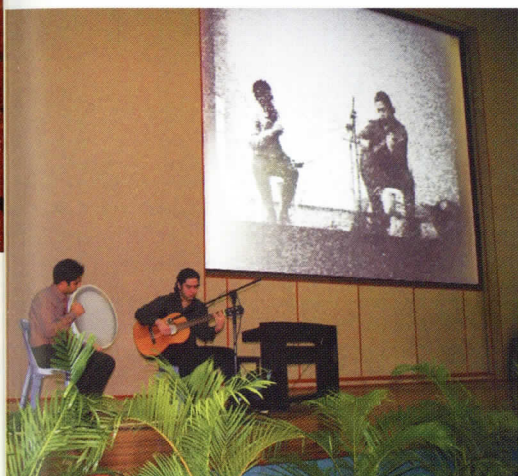
One of the features of the MUFY Sunway University College programme is the preparation of students to be a part of the community. Among the activities carried out yearly is the "Sharity" Carnival – a day dedicated to the less fortunate and through which students must make all effort to raise funds for charitable organisations. During the event this year, MUFY Sunway University teamed up with the Students Services Department to raise a total of RM20,000, the surplus of which was donated to various charities. MUFY Sunway University College made a donation of RM7,000 to the Montfort Boys Town during the graduation dinner.

"The MUFY Sunway University College is a holistic programme that teaches students to be adaptable in various environments and to expand their way of thinking, shaping them to act as a more socially aware and responsible human being" said Elizabeth Lee, Executive Director of Sunway University College.



# The Sunway CIMP – Putting Adventure into Learning

It was an occasion that rocked for 196 students as they graduated from the Canadian International Matriculation Programme (CIMP) at Sunway University College. For young people, brimming with bright-eyed enthusiasm, CIMP provides a rewarding year of mind-boggling class discussions and presentations, extra-curricular involvement and assignments.



Students' guitar talents impressed the audience.

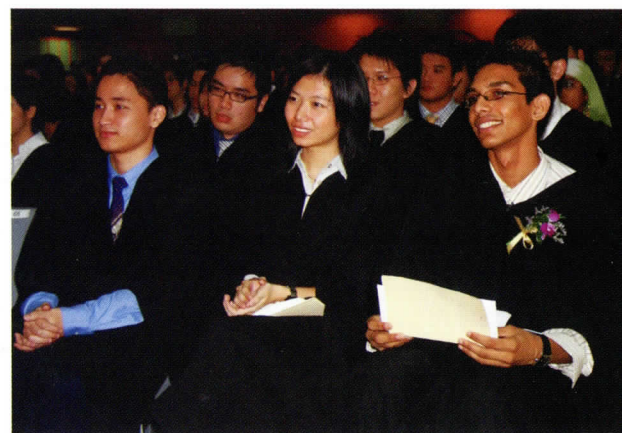
The CIMP at Sunway is the largest in Malaysia with more than 600 students. 80% of the teaching staff are Canadian certified, thus providing a truly Canadian learning experience. Students study an identical syllabus to the Grade 12 in Ontario and graduate with an Ontario Secondary School Diploma.

Dr. Rosemary Gannon, Director of the CIMP at Sunway said, "the CIMP offers formative and summative learning with 70% of the syllabi based on coursework and 30% on the final exams". Students may choose subjects without locking into a particular stream while thinking and enquiry, communication and application are the main approaches to learning.

Among the graduates were 15 Subject Award winners for a total of 18 subjects. 43 students achieved 80% in their marks and were awarded the status of Ontario Scholars. Among them, three students achieved distinctions. The flavour of the CIMP programme is leaning towards being a cosmopolitan one, as about half of the students come from as many as 44 different countries.

The Class Valedictorian for the December 2006 graduation, Ali Anjum who hails from Pakistan said, "the CIMP allows students to experience learning at its best, with dedicated teachers who bring lessons to life, with activities and class projects that open the mind to make learning an adventure"

Ali Anjum, who had 7 'A's, was active



Ali Anjum (right) and Gan Peck Jin (centre), awaiting their turn.

both in and out of the classroom. He was President of the CIMP Student Council, played rugby and basketball and helped raise funds for various charitable causes including creating more awareness for the fight against animal abuse. Ali will be pursuing Medicine at the International Medical University in Kuala Lumpur. He hopes to become a neurosurgeon in the future.

Gan Peck Jin was presented with the Tan Sri Dato' Seri Dr. Jeffrey Cheah Award which recognises high academic achievers. Gan achieved 7 'A's and managed to obtain a Diploma in Solo Piano (Associated Trinity College of London) privately while studying in the CIMP at Sunway. She and her group represented Malaysia in the 4th World Choir Games in Xiamen, China where they won one gold and two silver medals.

Musically gifted Gan will be pursuing a Degree in Performance from the University of Adelaide in February. "CIMP has taught me how to work with others as a team, communicate more effectively while overcoming language and cultural barriers and it has improved my speaking skills tremendously" said Gan.



# Sunway AusMat Students Sweep Chemistry Awards

The recent graduates of the Australian Matriculation (AusMat) pre-University programme achieved excellent results among all the AusMat providers worldwide in Western Australia (WA), Indonesia, Vietnam, China and Malaysia



Chelfi Chua Zhi Fei (right) receiving her certificate from Mr Hugh Alguire, International Officer, Curriculum Council, Western Australia (left) and Mrs Ruma Lopes, Director of Sunway AusMat (centre) looking on.



Arjun Sivanesan (right) was one in the top 0.5% in the world for Accounting with Elizabeth Lee, Executive Director, Sunway University College, admiring the trophy.

Out of the 266 Sunway AusMat students who sat the November 2006 examinations, 30 students (11%) achieved a TER of 99 and were in the top 1% in the world. 90 students (33.8%) had TER above 90 and were in the top 10% worldwide. 4 Sunway AusMat students had an almost perfect TER of 99.90. Overall 55% of all Sunway AusMat students had a TER of 85 and above. There were a total of 20,382 students enrolled in AusMat around the world who sat the same examinations.

Two Sunway AusMat students, Chelfi Chua Zhi Fei and Chong Wen Khang were Special Subject Award recipients for being the highest scorers for Chemistry among all WA schools and overseas providers. Chelfi will be pursuing Pharmacy at the University of Queensland and Chong will be studying Medicine at the University of Melbourne.

8 other students, Chew Li Suan, Christina Ooi Chel-See, Ho Yun Ying, Ivy Chiang Kim Ni, Lim Li Ping, Ng Ee Liang, Ravind Singh Pandher and Sharon Wong Leh Ing were in the top 0.5% in the world for Chemistry and earned Special Certificates of Distinction. Sunway AusMat was the only institution with this unprecedented record of receiving the highest number of awards and certificates among all AusMat programme providers, in Chemistry.

Arjun Sivanesan, Han Yuet Ling and Lim Sue Lyn received Special Certificates of Distinction Awards in Accounting which is in recognition for being within the top 0.5% worldwide for the subject.

Arjun also participated in the 2006 Business Educators of Western Australia (BEWA) Year 12 Accounting Competition in Western Australia and emerged joint First Place winner for his efforts. Lim Sue Lyn was in Second Place. The level of competition was high as it was extended beyond Western Australia to AusMat students in South East Asia as well.

Not surprisingly, Arjun and Han Yuet Ling will be pursuing Actuarial Science at the Australian National University and Lim Sue Lyn will read Economics at the University of Melbourne.

Christina Ooi Chel-See was the top student worldwide for English as a Second Language and she will be studying Medicine at the University of Melbourne. Kong Yue Jin and Afrah Binti Mohd were in the top 0.5% for

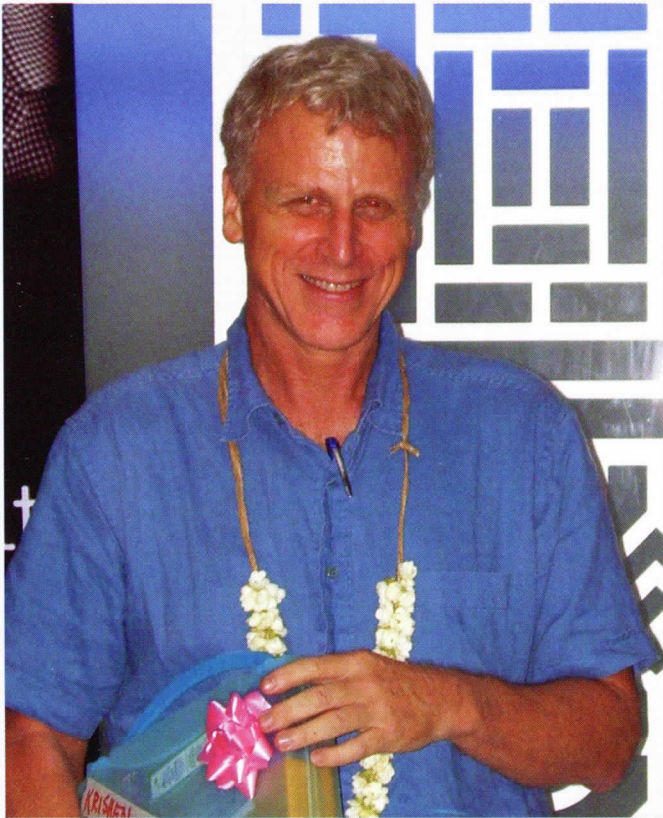
Malay Advanced and had Special Certificates of Distinction for the subject, among the world providers for AusMat as well.

89% of Sunway AusMat students of the graduating class qualified for some of the best universities in the world to do a course of their choice. Other courses favoured by top students were Pharmacy and Biotechnology. Overall 32 AusMat graduates have accepted places to read Medicine all over the world, out of these, 12 places in Medicine were offered to Sunway AusMat students at Monash University.

The Year 12 Australian curriculum which started at Sunway in 1988 is overseen by the Curriculum Council of Western Australia, on behalf of the Government of Western Australia. The main advantage of the Sunway AusMat is that 80% of the programme is application based to encourage critical thinking. The world is a classroom and learning is facilitated through the exchange of ideas and views. Students are encouraged to question and their creative and analytical talents are reflected in the high quality of their results and assignments.

Mr Hugh Alguire, International Officer of the Curriculum Council of Western Australia who was at the recent graduation dinner was most impressed with the exceptional forecast results of the students. He said "The good performance of the students may be a reflection of the synergistic relationship which has evolved over the many years between Sunway AusMat and the Curriculum Council".





Langenbach after he was presented with the Krishen Jit-Astro Award.



## Grant for Performance Artist-Theorist Ray Langenbach

A fund has been established to honour the legendary theatre director Krishen Jit. It was initiated by ASTRO and administered in collaboration with the Five Arts Centre.

The Krishen Jit-ASTRO Fund attracted 80 applications for grants from arts practitioners. Of these only three were selected. Dr Ray Langenbach, the Co-Head of the Department of Performance + Media at Sunway University College received a grant of RM16,000. Two other recipients were video installation artist Au Sow Yee and visual artist Sharon Chin, who received RM8,400 and RM9,600 respectively for their projects.

Dr Langenbach will use the money for his Malaysian Video Archives Project which documents the directorial works of Krishen Jit and other Malaysian theatre performances and performance art events over the period 1988-2006.

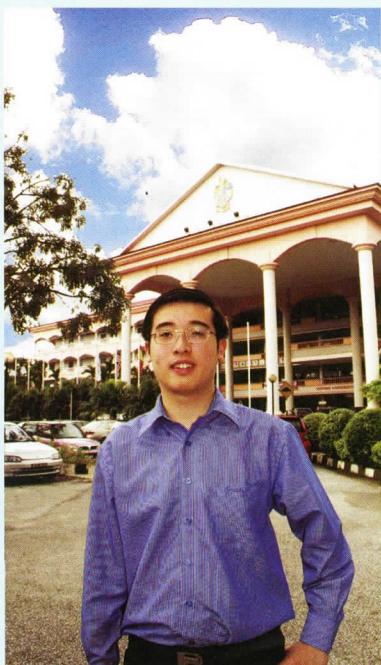
The project's three objectives are to preserve, annotate and develop public accessibility to these valuable performance works.

Dr Langenbach said, "The documentation would be an important training tool for our performing arts students as it is an interface between theatre and media. I wish to thank ASTRO and the Five Arts Centre for this grant as the need to document and preserve this great body of works is necessary to enable the younger generation of actors, not only in Malaysia but in South East Asia, to benefit from these archives."



# An Alumnus' Reminiscence of Sunway University College

As most educators would attest to, it is most rewarding when their former students visit them and regale them with their success stories. Albert Lim, alumnus of Sunway University College who now has a new nest down under, recently paid a visit to his lecturers at the Sunway campus - a place filled with fond memories for him.



Albert in front of his alma mater, Sunway University College.

If you wish to join the Sunway University College Alumni, you may call the Students Services Department at 74918622 Extn: 8021 (Adelene Goh) or 8069 (Elisa Dass). You may also email your details to [associates@sunway.edu.my](mailto:associates@sunway.edu.my). More info can be found at [www.sunway.edu.my](http://www.sunway.edu.my) under "Alumni".

In year 2002, Albert completed the Australian Matriculation (AusMat) course at Sunway University College. Consecutively, he continued on to Sunway's twinning programme with Australia's Victoria University (VU).

"I remember Ms Elizabeth Lee, the Executive Director, said when addressing us 'freshies' that Sunway is the way to the sun. That we should grow continuously towards our ultimate goal, for there is where success lies," he reminisced "Those words motivated us to work as a team to reach that goal. And most of these people I know have already obtained some of their dreams. Some have climbed to even greater heights."

Barely a year passed by since completing his degree on an exchange programme to Australia, he is already a founder and CEO of a company in Melbourne that specialises in artiste management, events management, marketing and promotions. His company also manages deejays, a new job description unheard of before this. "I saw a need for such a position to be created and I decided to create it," he said, matter-of-factly.

Despite having a full-time job of running his own company, he is also the marketing manager of a modeling agency, a part timer at a radio station and the musical director of a high-class restaurant. He even doubles as the restaurant's pianist on a weekly basis. To add to that, he is currently pursuing his Master of Business in Events Management degree.

This hardworking lad made a trip back to his homeland Malaysia mainly for business purposes. However, he couldn't resist dropping by Sunway University College to rekindle memories.

"It was not my choice to study in Sunway," this straightforward lad admitted "But my parents decided to send me here after completing my high school education because they knew Sunway was a platform to excel internationally. And so it was."

Albert claims that his wide network of contacts began when he participated in activities while at Sunway. Up to date, he has engaged with former Sunway course mates on several business arrangements.

"One of the lecturers, Mr. Zain Augustin, discovered that I could play the piano and asked me to perform during VU Night," Albert recalls "He encouraged us to get out there, get it done and just do it!"

With this attitude, Albert boldly approached a luxury hotel in Bandar Sunway during his short visit back and asked if he could play a few gigs at their lounge 'just for the fun of it'. The hotel management welcomed this self-driven young man and a few Sunway lecturers proudly witnessed his performance.

"It's the nurturing of such attitude during my time at Sunway that taught me persistence, courage and hardwork. And these qualities are what carried me through to make me the success that I am today," he concluded.

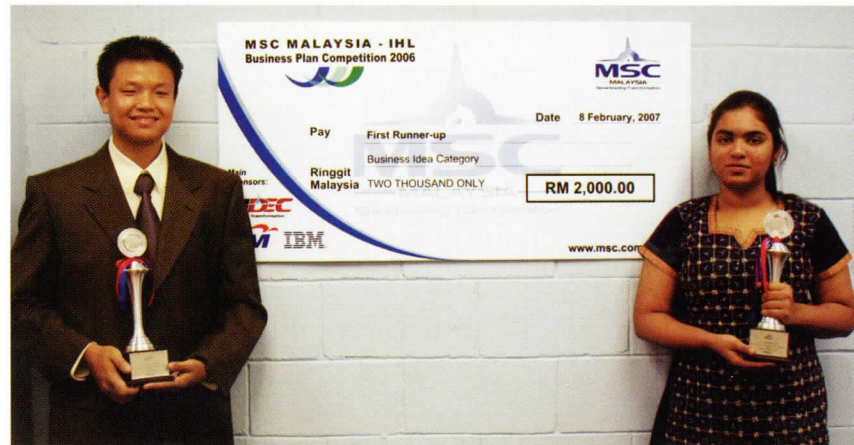


Albert masterfully tinkles on the ivory at the Atrium, Pyramid Tower Hotel.



# Sunway Students Edge First Runner-Up Place in Business Plan Competition

After winning two pre-qualifying rounds of the MSC Business Plan Competition late last year, students and staff made Sunway University College proud by winning the First Runner-up Award in the Business Idea category and the Merit Award in the Business Plan category respectively. This took place at the finals of the national level MSC-IHL Business Plan Competition in Putrajaya recently.



Dexter (left) and Susmitha on the right.

The students, Dexter Wong Kum Theen, Susmitha Burra and Lim Tou Ee are in the final year of the Bachelor of Information Technology (Computer Science). Their business idea was entitled Blue Alarm and for their efforts they received RM2,000 in cash and a RM1,000 voucher which was shared among them.

The team leader, Dexter Wong said "It has been an invaluable experience. The competition sharpened our business thinking, research and statistical analysis skills but more importantly, it gave me a chance to lead and to work as a team. We had to have strong nerves to be able to make a presentation in front of such a large audience on three occasions. But we are all the more, wiser for it". "I would like to thank the Sunway lecturers for their advice and encouragement without which we would not have made it thus far" he added.

Dexter and his team are working closely with the ICT R & D Centre at the School of Computer Technology to look into commercialising their business idea.

The Merit Award winners were lecturers Dr Cheng Fan Fah of the Australian Universities Programmes, Dr Loh Joo Pin of the American Degree Transfer Programme and Dr Lee Chiu Sze of the Monash University Foundation Programme, at Sunway. Their business plan was entitled E-value. The team won RM500 cash.

The objectives of the Business Plan Competition, organised by the Multimedia Development Corporation (Mdec), are to inculcate a culture of technopreneurship in Institutions of Higher Learning and to provide exposure & knowledge of key competencies required of a successful technopreneur. To encourage students & researchers from diverse backgrounds to share their business ideas, to work in teams that will leverage on technology and business competencies and to identify commercially viable ideas & compelling intellectual property. The competition has been running every year since 2004.

Sunway University College offers honours degrees in the areas of Information Systems (E Business/Enterprise Resource Planning), Information Technology (Computer Science), Information Technology (Networking/Communications) and Multimedia Systems. These programmes are offered in affiliation with collaborating partner Lancaster University.



## Who Are the Skater Boys?



Khoo Seng Chee was from the ADTP.



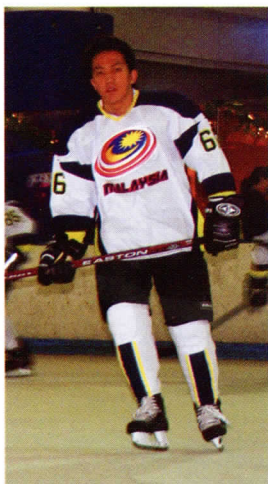
In the 6th Asian Winter Games 2007 that took place in Changchun, China which wrapped up early February, we were thrilled to witness the first Malaysian ice hockey team competing on an international level.

Now, the first question that might immediately leap to one's mind is, "How many westerners were on the team?" That query is understandable. After all, ice hockey in Malaysia is relatively unheard of. But happily the answer is, "None." The team consisted of 18 locals from different background and ages, who have been playing less than 8 years in local ice hockey leagues.

An even lesser known fact is that one third of the team either are or were students of Sunway University College. Even the Deputy Chef De Mission, Steven Tan, is the Programme Assistant of Sunway's Canadian Matriculation Programme (CIMP).

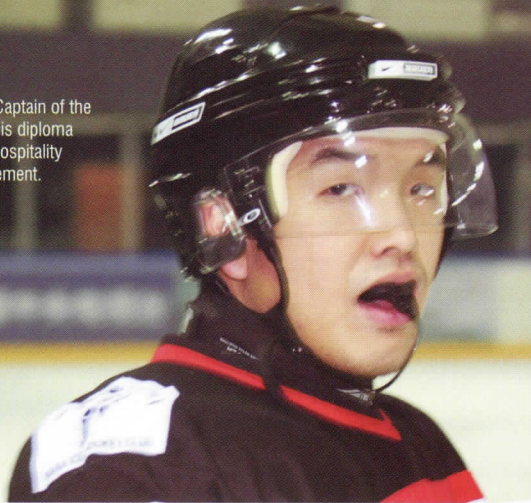
Moi Jia Yung, the Assistant Captain happens to be pursuing an Event Management major at Sunway. He and fellow team member, Ian Daniel Tracy, an ex-student of Sunway's American Degree Transfer Programme (ADTP), would traipse from the University campus after classes to Sunway Pyramid nearby for training.

Chew Jeen Sern was from the CIMP.





Moi Jia Yung, the Assistant Captain of the team, is currently pursuing his diploma under Sunway's School of Hospitality Tourism and Leisure Management.

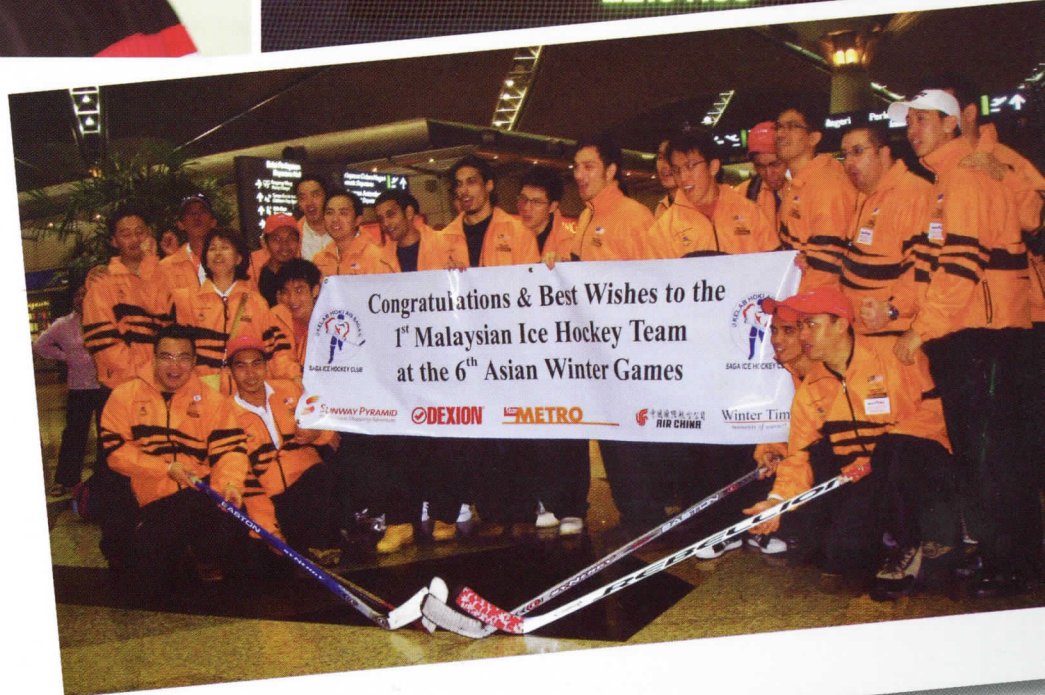


When there are no upcoming tournaments, they train about 3 times per week on average, and actual training hours can only start late at night. "Sunway Pyramid's Ice Rink is the only ice skating rink in Malaysia and we can only begin the training sessions after the rink is closed to the public," said Steven "It is an inconvenience, but we make the best of it."

Even buffed and strong youngsters like Jia Yung and Ian had to admit that it is strenuous to have to train late into the night and then wake up early the next day to attend classes. To them, however, it is worth the effort and sacrifices, which undeniably paid off when the team won in their first face off in the Games, beating Hong Kong 7-3.

Other team members, Adrian Chow and Chew Jeen Sern, are former CIMP students, and Allan Yeoh and Khoo Seng Chee were ADTP students. Adrian and Seng Chee are childhood friends who started out in the somewhat similar inline skating and eventually made the switch to the 'icy version' of the sport.

When the Asian Games Ice Hockey Event drew to an end, Team Malaysia managed an eighth ranking out of 11, not bad at all for boys who hail from a country that is undoubtedly too hot to have natural ice.



Malaysia Boleh!

