

#### Dear Colleagues,

Greetings from all of us at the Branding and Corporate Communications Department.

We are pleased to be emailing you the latest e-Bulletin for Sunway University and would like to express our gratitude to all who have contributed articles to the bulletin.

Please do forward this e-Bulletin to all your local and international business associates, colleagues, friends and families.

This month's edition leads with Sunway University topping the 2024 Times Higher Education (THE) Impact Rankings.

The Jeffrey Cheah Foundation, in collaboration with the UN Sustainable Development Solutions Network (SDSN), has launched a nationwide teacher professional development programme during the "ESD for 2030 Regional Meeting on Transforming the Futures of Education" summit, held at Sunway University.

Congratulations to all academics and students who won awards and recognitions from across the globe.

Please help to share the news of the great activities and achievements happening at our University.

The e-Bulletin runs bi-monthly and alternates between the University and the College.

# Sunway University tops times higher rankings in Malaysia 19 June 2024



Sunway University announces its latest achievement as the No. 1 non-government linked private university in Malaysia. This remarkable advancement is highlighted by the university's incredible leap and performance in the 2024 Times Higher Education (THE) Impact Rankings.

Sunway University excelled notably in four sustainable development goals (SDGs), scoring the top rank in Malaysia for SDG 8 (Decent Work and Economic Growth) and SDG 6 (Clean Water and Sanitation) in Malaysia. The varsity was also ranked third in Malaysia for SDG 11 (Sustainable Cities and Communities) and sixth for SDG 17 (Partnership for the Goals).

The Star

# Transforming the futures of education 3 July 2024



The Jeffrey Cheah Foundation, in collaboration with the UN Sustainable Development Solutions Network (SDSN), has launched a nationwide teacher professional development programme aimed at integrating Education for Sustainable Development (ESD) into Malaysian schools. This initiative, supported by the Ministry of Education, will empower over 2,500 teachers across 30 schools with global ESD competencies, adapted to local contexts.

Tan Sri Sir Dr Jeffrey Cheah KBE AO emphasized, "Our commitment to expanding this programme reflects the growing interest among Malaysian educators in ESD. We're thrilled to contribute to this crucial advancement in our education system."

Professor Jeffrey Sachs of UN-SDSN echoed this sentiment, noting the pivotal role of quality education in achieving the Sustainable Development Goals.

Here's to fostering a brighter, more sustainable future through education!

### Sunway University hosts National Cancer Congress 2024 25 June 2024



After months in the making, the inaugural National Cancer Congress, co-organized by the National Cancer Society Malaysia and Sunway University, has come to a close after 3 days of packed events from 21 - 23 June 2024.

The event started with a bang, featuring keynote plenaries from esteemed speakers from the Union for International Cancer Control (UICC), Ministry Of Health, Malaysia (KKM), World Health Organization, Oman Cancer Association, Oman Cancer Association, and the Qatar Cancer Society. The Minister of Health Malaysia, Datuk Seri Dr. Dzulkefly bin Ahmad officiated the opening ceremony.

With more than 60 speakers, almost 100 abstract submissions, 40 booth exhibitors, and more than 700 delegates registered, the congress included world-class talks covering critical themes such as cancer prevention, screening & diagnosis, treatment, survivorship, and advocacy. With four parallel tracks with topics tailored for medical professionals, allied health professionals, researchers, and individuals interested in determinants of health, there truly was something for everyone. It was a pleasure to witness cross-disciplinary and international collaborations blossom before our very eyes.

The final keynote plenary was delivered by none other than the former Malaysian Health Minister Tuan Khairy Jamaluddin, who spoke on "Keeping on the Road Towards A Healthier Malaysia: Finished and Unfinished Business." Addressing a packed hall, Tuan Khairy joined a distinguished panel, including Prof Dr Rosmawati Mohamed, Dr Feisul Mustapha, Dr Hadi Mohamad Abu Rasheed, MD, PMP, and Prof Elil Renganathan, to discuss "How Can We Do Better: Roles and Responsibilities of All Stakeholders in Fulfilling the Health Agenda."

A heartfelt thank you to the National Cancer Society Malaysia and our dedicated committee members and student volunteers from the School of Medical and Life Sciences, Sunway University, for their tireless efforts in making this event possible.

# ADTP alumna wins 2024 US Women's Open 20 June 2024



Sunway University is immensely proud of Sin Li Jane, our distinguished alumna from the American Degree Transfer Program at the School of American Education, for becoming the bowling champion at the 2024 US Women's Open. Her exceptional skill, unwavering dedication, and relentless perseverance have shone through on the international stage, bringing immense pride to Malaysia. Sin Li Jane has set a new benchmark in her bowling career, inspiring us all with her journey. Keep shining bright, champion!

#### SBS visits Royal Embassy of the Kingdom of Cambodia 28 June 2024



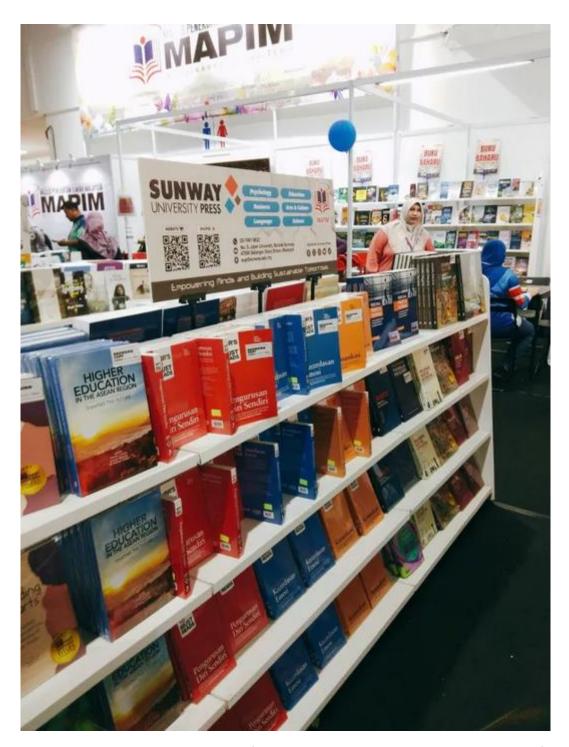
Sunway Business School recently had the honour of visiting the Royal Embassy of the Kingdom of Cambodia KH in Kuala Lumpur. Sunway University sincerely thanks the Embassy for facilitating this insightful visit for our students.

We would like to extend our heartfelt gratitude to HHis Excellency OUK Chandara, Ambassador of the Royal Kingdom of Cambodia to Malaysia, for graciously dedicating his valuable time to us. We also sincerely thank the Commercial Attache at the Royal Embassy of Cambodia, Mr. Panhnha Vith, for his support and assistance in arranging this special meeting.

During the visit, students were privileged to gain a deeper understanding of the Ambassador's esteemed role in Malaysia and the unwavering commitment of Cambodia and Malaysia to strengthening bilateral relations. The Ambassador generously shared valuable information related to business and educational opportunities, as well as career prospects in Cambodia, providing our students with a wealth of knowledge and insights for their future endeavours.

There were also meaningful interactions between the Ambassador and the students, fostering a rich exchange of ideas and perspectives. This visit not only broadened the students' understanding of Cambodia's dynamic landscape but also inspired them to consider international opportunities in their academic and professional journeys. SBS and Sunway University are deeply grateful for the Ambassador's time and insights, which left a lasting impression on our students.

# Sunway University Press at the KL International Book Fair 03 June 2024



Sunway University Press had the privilege of participating in the KL International Book Fair from 24 May to 2 June 2024 at WTC Kuala Lumpur. It was an incredible opportunity to exhibit our latest titles under the MAPIM booths, alongside 22 esteemed university presses.

A special highlight was the visit from the Minister of Education, YB Fadhlina Sidek, and the Secretary General of the Ministry of Higher Education, Dato' Seri Ir. Dr. Zaini Ujang, showcasing their support for academic publishing.



The Minister of Education, YB Fadhlina Sidek, visited our booths

KLIBF 2024 was a tremendous success, drawing in 1.8 million visitors over the 10-day event. It was a fantastic platform for connecting with fellow publishers, discovering new trends in university publications, and engaging with a diverse audience.



Secretary General of the Ministry of Higher Education, Dato' Seri Ir. Dr. Zaini Ujang received the latest titles from the MAPIM team.

We are excited about the future and look forward to bringing even more exceptional publications to KLIBF 2025 and beyond.

Thank you to everyone who contributed to making this event a success!

# Recognition for outstanding community support 02 July 2024



At our Residence, we believe in fostering a supportive and caring community. To recognise and celebrate such commendable actions, we have introduced an initiative called the Residence Community Support Stars. This Programme aims to honour residents who demonstrate extraordinary kindness and support towards their peers. Whether it is helping a fellow resident in need, providing guidance, or offering social support, every act of goodwill contributes to a stronger, more compassionate community.

We are delighted to extend our heartfelt appreciation to Nik Farha and Nur Aina (ACCA students) for their exemplary act of kindness and responsibility. On 3 June 2024, these two remarkable residents took swift and decisive action by contacting the emergency hotline in the Residence. Their prompt communication enabled the staff on duty to respond quickly and check on their fellow resident who was unwell. Without Nik Farha and Nur Aina's timely intervention, we might not have been aware of their friend's condition, and we were able to ensure she received the necessary medical attention at Sun Med.

Nik Farha and Nur Aina are shining examples of what it means to be a part of this community. Their readiness to help and their concern for their fellow resident's well-being exemplify the values we cherish and strive to promote within our Residence. We are proud to acknowledge them as the recipients of the Residence Community Support Stars recognition, which will be announced in the upcoming edition. Here are the previous editions for your reading.

# Sunway University and Emerald Publishing forge strategic partnership to advance research and education in Malaysia 03 July 2024



Sunway University and Emerald Publishing have formalised a strategic partnership by signing a Memorandum of Understanding (MoU). This agreement aims to enhance collaboration between academia and the publishing industry in Malaysia, fostering closer ties between the university and the publishing company. Notably, Emerald's MoU with Sunway University marks its first agreement with a local private university in the East Asia region.

The MoU signing ceremony was attended by Professor Abhimanyu Veerakumarasivam, Provost of Sunway University, and Wan Yat Seng, Regional Director of Emerald Publishing for East Asia. Associate Professor Dr. Calvin Cheong, Deputy Dean of Sunway Business School, and William Loh, Customer Success Partner at Emerald, also participated in witnessing the event.

Other notable attendees included Dr. Stella Ong Kim Yoke, Deputy Dean of Employability & Alumni; Professor Yuka Fujimoto, Deputy Dean of Research & Sustainability; Professor Susela Devi Suppiah, Director of Sunway Centre for Environmental Social Governance; Professor Motoki Watabe, Head of the Department of Management at Sunway Business School; Associate Professor Dr. Sitara Karim from the Department of Economics and Finance; Dr. Lianne Lee, Head of the Department of Economics and Finance at Sunway Business School; Dr. Janaki Sinnasamy, Chief Librarian; Tony Roche, Emerald's Chief Officer of Publishing & Strategic Relationships; Rozita Nordin, Marketing Manager at Emerald Publishing East Asia; Bernice Wong and Elvin Cheah, Business Managers at Emerald Publishing East Asia; and Professor Dr. Pei-Lee Teh, Head of the Department at School of Business, Monash University Malaysia.

Sunway University, a non-profit private institution committed to providing high-quality education, promoting enterprise, and conducting research on global issues, is owned by the Jeffrey Cheah Foundation, governed by a Board of Trustees.

Emerald Publishing, owned by Cambridge Information Group (CIG), specializes in scholarly publications including academic journals, books, and teaching cases across social sciences like management, business, education, library studies, and sciences such as health care and engineering.

SunFest: A Gift of Celebration 03 July 2024



Sunway Education has embarked on a mission to cultivate a culture of giving amongst the Sunway Community through the 3 pillars of giving (Time, Talent, Treasure) which embodies a Giving Sunwayian.

The Sunway University Student Council and Sunway College Student Council have chosen to align with this mission and to lead by example – Hence, SunFest which will run from 2 - 4 July2024 is a festival to raise awareness and funds for our fellow community scholars through the Jeffrey Cheah Foundation.

This event and initiative not only showcase the creativity and hard work of our students but also serves a noble cause to support our peers through the Jeffrey Cheah Foundation.

#### Dr Rabita awarded prestigious French MOPGA Fellowship for CO2 capture research 25 June 2024



Congratulations to Dr Rabita Mohd Firdaus Achutan, Research Fellow from Research Centre For Carbon Dioxide Capture and Utilisation who has been awarded the prestigious French government MOPGA (Make Our Planet Great Again) Visiting Fellowship. Her research project to be carried out in France is related to the development of novel nanofluids towards CO2 capture.

France, as a major player in the fight against climate change and guarantor of the spirit of the Paris Agreement, launched a new MOPGA visiting fellowship program geared towards strengthening scientific contributions to climate change issues raised by the COPs. This seventh MOPGA call for applications was intended to welcome at least 40 early career researchers (ECRs) wishing to carry out their research in France. The program is funded by the French Ministry for Europe and Foreign Affairs, in collaboration with the French Ministry for Higher Education and Research, and implemented by Campus France.

It is indeed an exceptional achievement for Dr Rabita to be selected as one of the 40 ECRs receiving this fellowship.