

Sunway University e-Bulletin

May 2024

Dear Colleagues,

Greetings from all of us at the Branding and Corporate Communications Department.

We are pleased to be emailing you the latest e-Bulletin for Sunway University and would like to express our gratitude to all who have contributed articles to the bulletin.

Please do forward this e-Bulletin to all your local and international business associates, colleagues, friends and families.

This month's edition leads with Sunway University successfully hosting two landmark events including the Times Higher Education (THE) Asia Universities Summit and the 2024 Planetary Health Summit and 6th Annual Meeting (PHAM 2024).

Sunway University is also teaming up with the Universiti Kebangsaan Malaysia (UKM) to introduce the Sunway University Medical Doctor programme.

Congratulations to all academics and students who won awards and recognitions from across the globe.

Please help to share the news of the great activities and achievements happening at our University.

The e-Bulletin runs bi-monthly and alternates between the University and the College.

Sunway University leads the way as host of THE Asia Universities Summit 02 May 2024



Tan Sri Sir Dr. Jeffrey Cheah, founder and chairman of Sunway Group and YB Dato' Seri Diraja Dr. Zambry Abdul Kadir, Minister of Higher Education Malaysia alongside distinguished guests at THE Asia Universities Summit, Sunway University.

Malaysia's emergence as a top-tier global educational destination achieved a new milestone with the inaugural hosting of the Times Higher Education (THE) Asia Universities Summit at Sunway University. Held from 29 April – 1 May 2024, this prestigious gathering underscored Malaysia's growing stature as a dynamic education hub for academic excellence and innovation in the region.

The summit convened over 600 esteemed global educational leaders, delegates and academics from universities across the region, including The Chinese University of Hong Kong, City University of Hong Kong, National University of Singapore, Monash University, North South University, Universiti Brunei Darussalam, Toyo University, Macau University of Science and Technology, Xi'an Jiaotong-Liverpool University, Nanjing University, Lancaster University and Arizona State University and more. Delegates were also welcomed to the annual summit by global icon and world-renowned chef, Gordon Ramsay.

The theme of this year's THE Asia Universities Summit was "Bridging Frontiers to Redefine the Evolving Educational Landscape in Asia." As economic and employment landscapes continuously evolve due to globalisation, there is a heightened need for universities to align their curricula with current industry demands.

The Minister of Higher Education Malaysia, YB Dato' Seri Diraja Dr. Zambry Abdul Kadir, who officiated the summit, has emphasised that the Ministry will continue to prioritise the development of students and ensure that universities remain focused on their respective roles.

The conference provided a platform for universities to showcase their achievements and engage in collaborative exchange of knowledge, skills and resources over 35 academic sessions. It emphasised on the need for universities to equip graduates with the practical skills and knowledge that will enhance their job prospects, contribute to economic growth and positive societal development.

The successful summit continued with an outstanding gala dinner to host THE Awards Asia 2024 winners' ceremony at Sunway Resort Hotel. This joyous event was graced by KDYMM Seri Paduka Baginda Raja Permaisuri Agong Raja Zarith Sofiah, in recognition of exceptional institutional achievements and celebrating the diverse excellence in the continent's higher education landscape.

In recognising the success and significance of the summit, President of Sunway University, Professor Sibrandes Poppema said, "We are honoured to host the THE Asia Universities Summit for the first time here in Malaysia, at Sunway University. It is a great opportunity for us to spotlight Malaysia's academic and research excellence, and at the same time, foster meaningful dialogues with global institutions across the region. Together, we aim to bridge the current gaps of education and reimagine the educational landscape in Asia."







PHAM 2024 successfully held at Sunway Campus
16 April 2024



The 2024 Planetary Health Summit and 6th Annual Meeting (PHAM 2024), co-hosted by Sunway Centre for Planetary Health (SCPH) and Planetary Health Alliance, was successfully held at Sunway campus during April 2024. Themed “From evidence to action: confronting reality” the summit emphasized the imperative to translate scientific research into tangible solutions.

The ceremony featured a keynote address by Malaysia’s Minister of Health, Datuk Seri Dr. Zulkefly Bin Ahmad, and opening remarks by distinguished guests including Professor Johan Rockstrom, Hao Liang Xu, United Nations Development Programme Associate Administrator.









Sunway University partners with UKM!

02 May 2024



Sunway University is teaming up with the National University of Malaysia (UKM) to introduce the Sunway University Medical Doctor programme. This partnership aims to revolutionise medical education in Malaysia by combining UKM's expertise with Sunway University's innovation.

The programme will focus on research and technology, training future doctors in clinical care and health innovations. Tan Sri Sir Jeffrey Cheah, founder of Sunway Group, believes this collaboration will shape the future of medical education in Malaysia and beyond.

Professor Sibrandes Poppema, President of Sunway University, sees this as an opportunity to create a programme that emphasises holistic development and care for both people and the planet, while Professor Dato' Gs. Ts. Dr. Mohd Ekhwan Hj. Toriman, Vice Chancellor of UKM, is proud of the partnership, highlighting its importance in serving the nation and its people.

Together, Sunway University and UKM are leveraging the strengths of both the public and private sectors to benefit society as a whole.

Sunway Campus eWaste Collection Day 09 April 2024

The widespread use of electronic gadgets without proper disposal is a concern that Sunway Education Group (SEG) aims to tackle.

While the SEG IT Services department has pressed forward to deploy better technology to all Sunway Education institutions, they are also conscious of the disposal of used electronic items (eWaste).

The eWaste disposal campaign was kicked off with the promotion of a permanent 'Larger eWaste Collection Bin' placed at the Recycling Corner located in the University building to encourage more students and staff to dispose bigger sized eWaste. The dimension of the bin opening measuring 990mm x 250mm is suitable for disposing items such as laptops, notebooks, computers, mini printers, network devices and small home appliances to name a few.



As for other eWaste items that are smaller in size such as mobile phones, batteries, chargers and other electronic components, the eWaste collection bins are available all year long at strategic locations on campus and hostels.



In late February 2024, the eWaste collection day was organised with a collection truck on campus to collect:

1. Office eWaste items from ITS and Facilities departments
2. Items collected from the large and small eWaste bins on campus
3. Other eWaste items brought from home by students and staff



The initiative, which is organised twice a year, is a joint effort between IT Services and Campus with a Conscience (CWAC). The collected eWaste is then properly disposed by a certified eWaste disposal vendor, approved by Department of Environment (DoE). The chosen vendor is also aligned with our IT Services department, advocating for and supporting a cleaner and greener environment.

It is hoped that through this campaign, the Sunway campus will be known by all as a sustainable campus. Section Head of IT Services and Project Leader, Mr. Ong Kiat Ming shared, "We all have the responsibility to take care of the mother nature."

The potentially damaging effects of eWaste on nature and human health can be mitigated through proper disposal practices. One of the key focus areas of this campaign was to create awareness among our community on the effects of our daily habits on mother nature.



CIO of IT Services, SEG, Mr. Tony Lee, said “It takes only little effort to participate in our Sunway Campus eWaste Disposal campaign. Let’s all bear the responsibility together to protect our environment.”



The total amount of eWaste collected since the campaign began in 2012 is 36,000kg (as of 29 February 2024). Globally, a total of 20 to 50 million metric tons of eWaste are disposed every year as reported by UN. Let’s make a change by reducing, recycling and reusing electrical and electronic appliances. Stay tuned to the next Sunway Campus eWaste Collection Day on 19 September 2024.

Empowering early career researchers: insights from the Online Research Profiles Workshop
24 April 2024



On Monday, April 15, 2024, the Training Room 1 of the Library buzzed with intellectual vigour as the School of Arts (SOA) Research Series, Early Career Researchers Network (ECRN), and Tun Hussein Onn Library co-organised a workshop that delved into the nuances of crafting compelling online research profiles. The workshop was led by Prof Adrian Lee Yuen Beng, Assoc. Prof. Dr. Andrew Filmer, and Ms. Goh Wei Haan.



Attendees had gained invaluable insights into the how and why of creating a robust research profile, essential for navigating the competitive academic landscape. From leveraging online platforms to optimising visibility strategies, participants learned actionable techniques to enhance their scholarly presence.

SCHOOL OF ARTS RESEARCH SERIES



ONLINE RESEARCH **PROFILES** FOR EARLY CAREER RESEARCHERS (ECRS)

LIMITED SPACE!



<https://forms.office.com/r/h11CrfoCQy>

Register by:
9 APRIL 2024

* Please bring along your own laptop
Lunch provided
Recognised as academic development hours

A well-established online presence is critical for ECRs to disseminate their work effectively, foster collaborations with peers, and propel their academic careers. This workshop is to guide ECRs through the strategic development and optimisation of online research profiles.

Date	: Monday, 15th April 2024
Time	: 9.30am - 4.30pm
Venue	: Training Room 1, Library
Trainers	: Assoc.Prof.Dr.Andrew Filmer Prof Adrian Lee Yuen Beng Ms.Goh Wei Han

Co-organized by:

School of
ARTS ECRN **TUN HUSSEIN ONN**
SUNWAY LIBRARY

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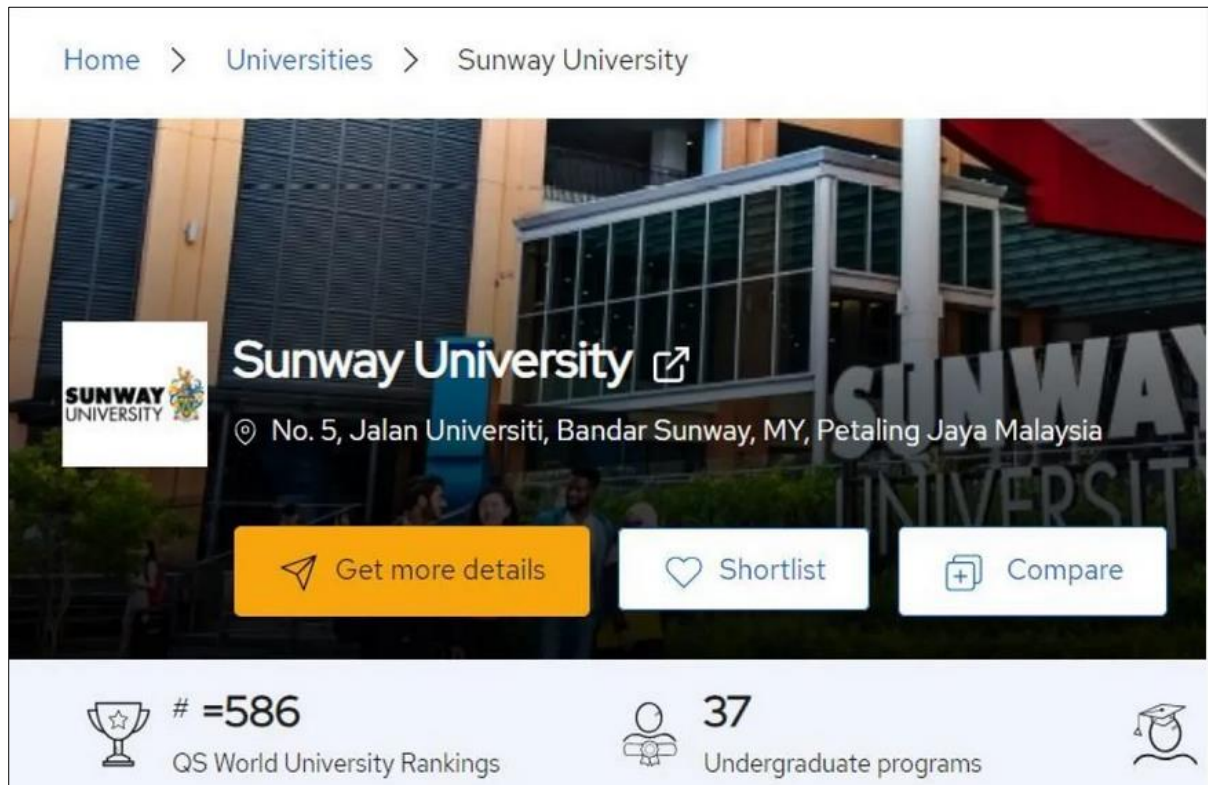
Jeffrey Cheah
Foundation
Nurturing the Seeds of Wisdom

The workshop also emphasised the significance of networking and collaboration in advancing research agendas. Crafting a visible researcher identity emerged as a focal point, highlighting the importance of curating a professional online persona.

Engaging discussions revolved around identifying the best online research platforms tailored to individual needs. Whether navigating academia or industry, attendees left equipped with practical tools to amplify their research impact.

SMLS debuts in QS World University Rankings by Subject 2024

12 April 2024



Sunway University School of Medical and Life Sciences (SMLS) has marked its debut in the QS World University Rankings by Subject 2024: Medicine, securing a remarkable position among the world's best, ranked within the top 701-720 globally. This achievement not only showcases our commitment to excellence in medical education and research but also positions us among the top 10 universities in Malaysia offering a medical program.

As we celebrate this global recognition, we are thrilled to announce new opportunities for aspiring medical researchers. Our Postgraduate Medical Science by Research Programs are now open for applications, offering studentships to those eager to contribute to groundbreaking medical research.

Explore our latest studentship opportunities for our Postgraduate by Research Program and join a community that's making a difference in the medical world.

Otemon High School Students Visit Sunway Campus
06 May 2024



International Office welcomed 13 high school students from Otemon High School. During their visit, the group stayed in Sunway Waterfront Residence and had the opportunity to get exposed to the Sunway student lifestyle. Additionally, the students participated in hands-on workshops organised by the School of Arts (SOA) and School of Hospitality and Service Management (SHSM).



The programme also included Business English Enrichment workshop organised by Victoria University for the students who are interested in business major. It was a valuable insight for the students to know the level of English that is required at university level to prepare them for tertiary education in Sunway.



Professor Mohammad Khalid wins Gold Award for Nano Engine Oil at DSS 2024

01 May 2024



Congratulations to Professor Mohammad Khalid, Head of Sunway Centre for Electrochemical Energy and Sustainable Technology (SCEEST) and his collaborators on Winning the Gold Award for the Research Invention of XT-Ultra Nano Engine Oil (Mos2-Hbn Based Nanolubricant for Diesel-Based Engines) during the Defence, Security and Sustainability Exhibition (DSS 2024) on 24 & 25 April. DSS is a biennial event organised by Centre for Research Innovation Management, Universiti Pertahanan Nasional Malaysia (UPNM) which provide a platform for researchers to present and showcase their research works. DSS2024 is held for the fifth time to gather all academics, industrial practitioners, researchers, students and administrators to exchange ideas, information and findings. The event also provides a platform to strengthen the relationship in sharing research findings with the research community.



Sunway University Press at London Book Fair 2024
15 March 2024



It was an honour for Sunway University Press to be involved in the prestigious London Book Fair in the United Kingdom from 12 March to 14 March 2024, in collaboration with Eurospan, IPG Publishers Group and Marston Book Services. The London Book Fair, a global gathering for the publishing community, provided a valuable platform for Sunway University Press to showcase its publications alongside other international publishers.

Exhibiting under the umbrella of Eurospan, IPG Publishers Group & Marston Book Services, Sunway University Press highlighted its two hot-off-the-press titles: *Expect the Unexpected: A Compilation of Common Clinical Cases Posing as Diagnostic Dilemmas* and *Higher Education in the ASEAN Region: Shaping the Future*. These publications delve into the opportunities and challenges of healthcare and higher education in Malaysia and the ASEAN region respectively, reflecting Sunway University Press's continual commitment to addressing practical contemporary issues through scholarly discourse.



Sunway University Press' Expect the Unexpected and Higher Education in the ASEAN Region at the London Book Fair 2024



A steady stream of visitors at the stand where Sunway University Press titles are exhibited

The successful participation of Sunway University Press in the London Book Fair underscores its dedication to promoting scholarly exchange and knowledge dissemination and advancing impactful content that contributes to intellectual discourse on a global scale.