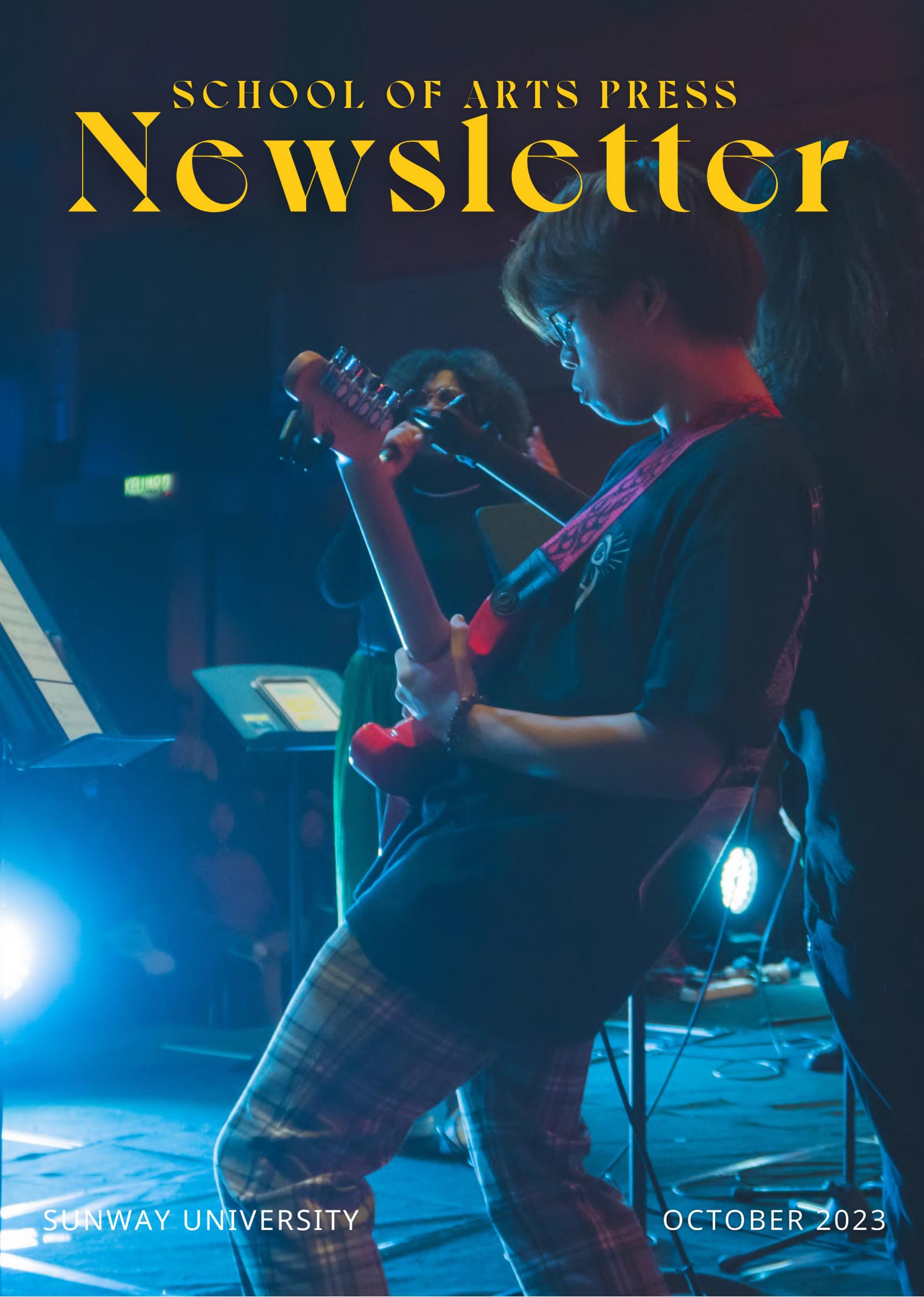


SCHOOL OF ARTS PRESS

Newsletter



SUNWAY UNIVERSITY

OCTOBER 2023



About us

School of Arts Press (SOAP) is Sunway University's School of Arts monthly newsletter in which we highlight and provide information on student and staff achievements, past events as well as a notification platform for upcoming events.

Issue highlights

In this month's issue, SOAP highlights lecturers and students' achievements, DOC's third ever Town Hall session, and Sun4U's participation in a global radio marathon!

The School of Arts Press

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Message From The Dean

It is a slower month here at the School of Arts, but this does not mean we've slowed to a stop. Our students are stepping out into the industries, making names for themselves as well as the School. Meanwhile, our staff continue to be recognised for not just their academic contributions, but also their contribution to student welfare.

As we enter the mid-semester break, I wish all staff and students a pleasant and restful time. May it serve as the breather you need before jumping back into the second half of the semester!

PROF. MATTHEW MARSHALL



DFPA Represents Sunway University at the ASWARA Music Festival

On the 2nd to 4th of October, the Department of Film and Performing Arts (DFPA) represented Sunway University at the ASWARA Music Festival. Bachelor of Arts (Honours) Contemporary Music (Audio Technology) (also known as CMAT) Programme Leader Ms Christine May Yong presented a workshop on building band cohesion while CMAT students were given the opportunity to perform. They were featured alongside student bands from institutions such as ASWARA, UiTM, and ICOM, with the audience responding warmly to their performance. To wrap things up, Bachelor of Arts (Honours) Digital Film Production Programme Leader Mr Azmyl Yusof performed with his band, Azmyl and the Truly Asia on the final night of the festival.



(Photo source: Christine May Yong)

Special thanks to Dr. James Boyle, Dean of the Music Faculty at ASWARA, who extended the invitation to students and faculty to take part in this amazing festival as well as to Andrew Tan, who served as a mentor and prepared the students for the festival!



(Photo source: Andrew Tan and Caitlin Ong)

SUN4U Radio Participates in World College Radio Day

On the 6th of October, SUN4U participated in the World College Radio Day (WCRD), which takes place on the first Friday of October every year. WCRD aims to highlight the importance of college radio stations in students' education. This year, SUN4U was the only Malaysian campus radio that broadcasted on a global radio marathon alongside radio stations from other universities all over the world. They submitted a 28-minute interview that concerned the theme "Where All Voices Are Welcome" and aired at 2.30 to 3pm (Malaysian time). This comprised four segments, including inclusivity, culture, campus stories, and food.



COLLEGERADIO.ORG



(Photo source: Sun4U Website; collegeradio.org)

SOA Collaborates with Sunway iLabs for Changemaker Week

On the 11th of October, Sunway University's School of Arts collaborated with Sunway iLabs through the "Creative Catalysts: From Palette to Profit, Entrepreneurship in the Artistic Realm" session, which was part of Changemaker Week. Changemaker Week is a week-long event organised by Sunway iLabs at Sunway University in collaboration with the six Academic Schools in Sunway University. The purpose of the event was for students to learn from and be inspired by hearing from startup founders and entrepreneurs, gaining insights into the startup world, and to network with diverse individuals. Each session features different topics, and each topic is targeted at different industries. The 60-minute session featured Sinan Ismail, Founder and CEO of Durioo+, and was moderated by third-year BA (Hons) in Advertising and Branding (BAB) student Nor Adriana binti Badrol Hisham. The session covered Mr Sinan's journey as a Muslim entrepreneur who wanted to create a safe streaming platform for children regardless of religion.



(Photo source: Sunway iLabs at Sunway University)

When asked about her experience moderating the session, Adriana expressed that she admired Mr Sinan's modesty and passion for solving the crucial issues concerning lack of engaging Islamic content and safe digital spaces for children. This appreciation was reinforced after hearing of challenges Mr Sinan faced throughout his entrepreneurship journey. Having experienced severe social anxiety before, Adriana shared, "I was so glad to be the moderator for the session. It was a good step to fight off my stage fright!"



(Photo source: Sunway iLabs at Sunway University)

We-Care

Appreciation Ceremony 2023

We-Care is the collaboration between Counselling & Wellness Unit and the Academic programmes here at Sunway. The School of Arts is represented by Ms Yesuselvi Manickam, Mr Mohd Azmyl Md Yusof, Ms Priyadharshini Ahrumugam and Ms Seri Intan Md Sidik, who've received continuous mental health wellness related training to better support the Sunway community, particularly students. To celebrate the outstanding work that these academics do, an appreciation ceremony was organised on 6th October and graced by our CEO Prof. Dato' Elizabeth Lee and President Prof. Sibrandes Poppema. At the event, Ms Priyadharshini also gave a sharing on her meaningful journey as a We-Care member.



(Photo source: Priyadharshini Ahrumugam)



Need assistance? Please reach out to these SOA We-Care academic staff.



(Photo Source: Priyadharshini Ahrumugam)

Department of Communication Holds Town Hall for September 2023 Semester

The Department of Communication held its last town hall of the year on October 20th. Upon arrival, the students were greeted with great enthusiasm by Mr Kumar. The town hall started off with important updates from the Head of Department, Dr Padma Pillai. Dr Padma also encouraged feedback from the students in order to enhance their educational experience. Subsequently, they welcomed back Department of Communication alumna, Chin Kar Marn, for a sharing session. Kar Marn started her Sunway journey from Monash University Foundation Year (MUFY) to continuing her studies in BA (Hons) Communication, specialising in Corporate Communication. After graduation, she is currently involved in United Nations Volunteer (UNV) as a digital communication Associate at United Nations Development Program (UNDP) Malaysia. She ended her sharing session with words of encouragement to the students.



(Photo source: School of Arts Press)

During the event, the Year 3 Event Management students revealed the 3rd comeback of RAWK Commcert with the theme of "Reach Artists With Kindness"! Last but not least, the town hall ended with a game session organised by the Next Gen committee, an internal club for the School of Arts.

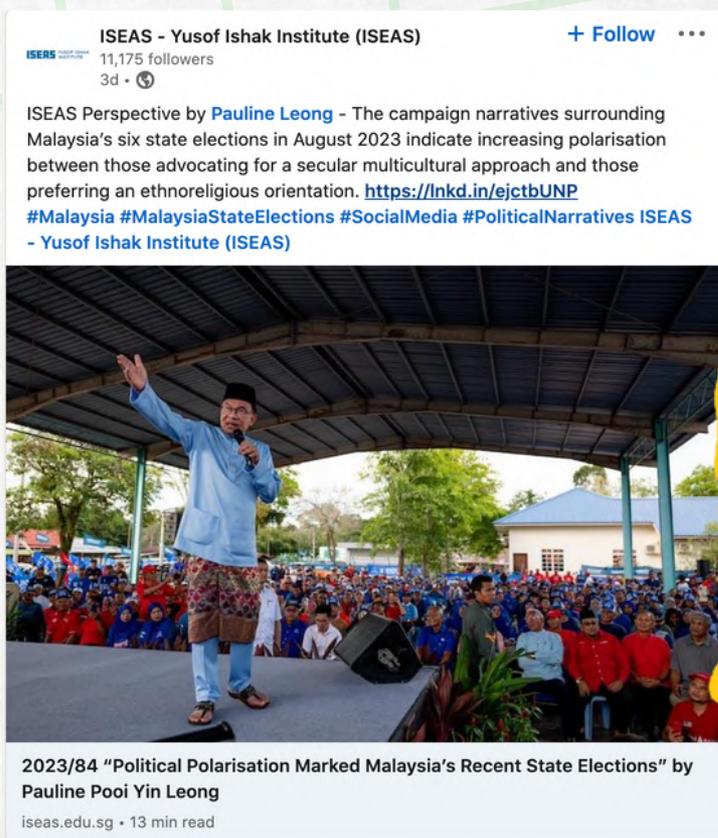


(Photo source: School of Arts Press)

Associate Professor Dr Pauline Leong's Article Published for the Yusof Ishak Institute (ISEAS)

Associate Professor Dr Pauline Leong recently published an article titled, "Political Polarisation Marked Malaysia's Recent State Elections" on the Yusof Ishak Institute (ISEAS) website. ISEAS is a Singapore institute that conducts research and study that focuses on the socio-politics, economic trends and developments in Southeast Asia. From the professional perspective of Dr Pauline, the article highlights the campaign narratives surrounding Malaysia's six state elections in August 2023 which indicate increasing polarisation between those advocating for a secular multicultural approach and those preferring an ethnoreligious orientation.

To learn more about the topic, click [here](#) to read the full article.



ISEAS - Yusof Ishak Institute (ISEAS) 11,175 followers 3d •

ISEAS Perspective by [Pauline Leong](#) - The campaign narratives surrounding Malaysia's six state elections in August 2023 indicate increasing polarisation between those advocating for a secular multicultural approach and those preferring an ethnoreligious orientation. <https://lnkd.in/ejctbUNP> #Malaysia #MalaysiaStateElections #SocialMedia #PoliticalNarratives ISEAS - Yusof Ishak Institute (ISEAS)

2023/84 "Political Polarisation Marked Malaysia's Recent State Elections" by Pauline Pooi Yin Leong
iseas.edu.sg • 13 min read



(Photo source: ISEAS LinkedIn, Sunway University)



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**Thank you for reading the
October 2023 issue of the School
of Arts Press Newsletter.**

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