

FASHTECH

Newsletter

STYLE UNVEILED

*Learn from the very best and
stay up to date with the
latest trends*

BEYOND GLAMOUR

*Step into the future of
fashion with Browzwear
3D Technology*



DESIGN the Future

*From sketch to reality
sculpt your fashion
designs using
Browzwear*

Partnering with Browzwear
The Industry's Leading 3D Fashion Design Software

OFFERING WORLD'S LEADING 3D FASHION SOFTWARE

Malaysia's 1st Fashion Design Institution to teach 3D Digital Fashion

ISSUE NO. 3

2023 3rd Edition

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Industry Collaboration with JUNIOR LOOKBOOK

6th June 2023

JUNIOR LOOKBOOK is Malaysia's first global registered trademark luxury multi-brands concept store for babies, kids and teenagers.

On this day, Sunway College & STYLO Fashion Design Technology Diploma students had an industry collaboration with JUNIOR LOOKBOOK Malaysia to inspire them to bring out the creative energy of these aspiring young fashion enthusiasts and the expertise of professionals in the fashion industry. Brian John Yim, the Chairman of JUNIOR LOOKBOOK invited the students to collaborate with him to help them gain exposure for these young fashion designers.

This unique partnership fosters a dynamic exchange of ideas, knowledge and hands-on experience for the diploma students, enriching the learning journey for both parties involved.

Through this collaboration, students gained valuable insights into the world of fashion, working alongside established designers, stylists and marketers.

They had the opportunity to contribute their fresh perspectives and innovative ideas to the development of new collections, trend forecasting and marketing





Simultaneously, the industry professionals benefit from the enthusiasm and creative thinking of these young students, helping them to not only discover fresh perspectives that challenge and inspire their own work, but also help build international connections with famous fashion brands.

This industry collaboration with JUNIOR LOOKBOOK Malaysia paves the way for the growth and empowerment of future fashion students, bridging the gap between education and industry, and creating a symbiotic relationship that fosters innovation and creativity in the world of fashion.

JUNIOR
LOOKBOOK
The Fashion House of World-Class Kidswear





Venue Sponsor for Mrs Malaysia Universe

17th June 2023

Sunway College & STYLO Fashion Design Technology Hub were honoured to be the venue sponsor for Mrs Malaysia Universe 2023 to provide these beautiful and talented women to showcase their beauty and promote their advocacies and make a positive impact in their community.

The contestants in Mrs Malaysia Universe go through a rigorous selection process, which includes interviews, talent showcases and runway presentations. The participants are evaluated not only based on their physical appearance but also on their character, charisma and commitment to making a difference in society. The pageant encourages married women to embrace their roles as wives and mothers while pursuing their personal goals and passions.

Throughout the competition, contestants are encouraged to promote social causes and engage in philanthropic activities. They are encouraged to use their platform to raise awareness about issues such as women's empowerment, education, health and environmental sustainability. Mrs Malaysia Universe serves as a catalyst for these women to become role models and advocates for positive change.

Mrs Malaysia Universe not only celebrates the beauty and accomplishments of married women but also empowers them to embrace their identities, contribute to society and make a lasting impact.



Open Day at Sunway College & STYLO Digital Fashion Hub

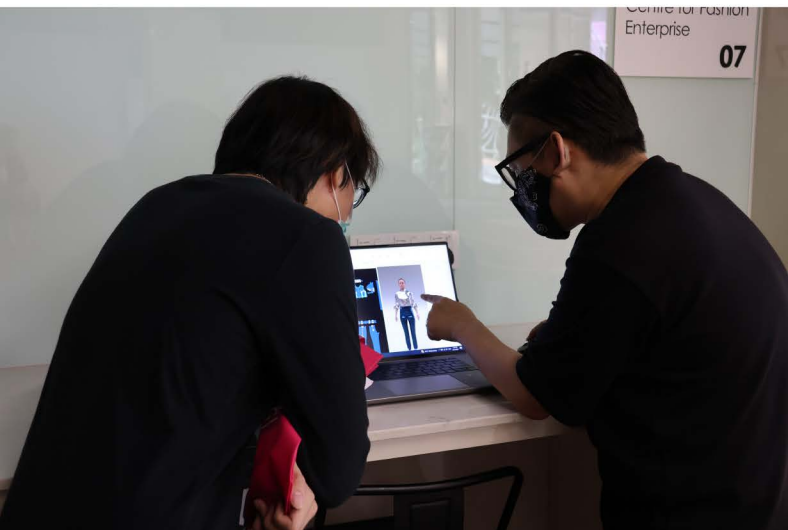
24th June 2023

Step into the world of creativity and style at Sunway College & STYLO Fashion Design Technology Hub as it was Sunway's Open Day. Both students and parents joined us for an immersive experience that showcased boundless opportunities when pursuing a career in fashion design.

The Open Day offered prospective students a chance to explore the design studio, where innovation and imagination thrive. Roger, the Head of the Programme and Fashion Designer guided the guests and explained the comprehensive fashion curriculum, highlighting the practical skills, design principles and industry knowledge that will shape fashion design education.

The audience got to witness captivating live demonstrations, where they witnessed the magic of fabric manipulation, pattern-making and garment construction firsthand. They also got to connect with the current fashion design students who share their experience and offer valuable insight to the diploma programme.

Roger also showcased VStitcher, the industry's leading 3D fashion design and development software which revolutionizes the way fashion students learn and engage with the design process. This cutting-edge software offers a virtual environment where students can create, visualize and manipulate digital 3D garments with remarkable accuracy and realism. With VStitcher, students can explore and experiment with different design concepts, fabrics and silhouettes in a dynamic and interactive way. They can easily create digital prototypes, make modifications and view their designs from multiple angles, fostering a deeper understanding of garment construction and fit.





Sunway College Fashion Workshop

25th June 2023

Sunway College Fashion Design Technology Hub organized a fashion workshop for students all around the campus to sign up. This fashion workshop was a fantastic event for several compelling reasons as it offers prospective students a glimpse into the dynamic and hands-on nature of fashion education.

Sky, the sewing coordinator, guided the potential students to experience the creative process firsthand, engaging in activities such as sketching, fabric manipulation and even garment construction. This immersive experience allows them to envision themselves as part of the fashion program and provides a tangible taste of what they can expect during their studies in Sunway College's Fashion Design Diploma Programme.

Additionally, this fashion workshop provided an opportunity for prospective students to interact with the faculty members and current students of the fashion diploma course.

They were able to ask questions, seek guidance and learn more about the curriculum, facilities and resources available. This direct interaction enables the participants who entered the workshop to gain a deeper understanding of the program and make informed decisions about their educational journey.

Moreover, the fashion workshop showcases the expertise and talent within the fashion school. Demonstrating the skills and techniques taught at the institution not only impresses potential students but also highlights the quality of education they can receive. This hands-on demonstration reinforces the credibility and reputation of the fashion program, building trust and confidence among the attendees.





Andy Durban the International Recruitment of the University for the Creative Arts (UCA)

26th June 2023

Andy Durban, the head of International Recruitment of the University for the Creative Arts (UCA) came to visit Sunway College's Fashion Design Technology Hub today. Through this exchange, both institutions can foster a vibrant cultural and educational exchange, enriching the experiences of students and faculty alike.

The visit allows both Sunway College and the UCA to gain valuable insights into the practices, techniques and perspectives of the fashion campus, expanding their global perspective on fashion education.

It also enables students to immerse themselves in a different learning environment, exploring new approaches to design, fashion industry trends and diverse cultural influences. This exchange promotes any future cross-cultural collaboration, fostering connections and friendships that transcend borders and promoting a sense of global citizenship.



This collaboration between universities can result in enhanced research capabilities through joint projects, shared facilities and the pooling of expertise. This allows researchers from both institutions to tackle complex problems, share resources and generate innovative solutions through interdisciplinary collaboration.

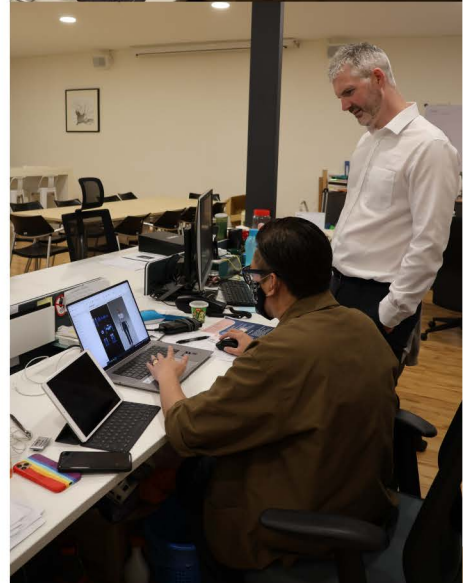
This network can provide valuable mentoring, internship and employment opportunities for student and facilitate professional connections and collaborations for faculty members and researchers.

This includes shared infrastructure, library resources, research equipment and joint funding applications, allowing both institutions to maximize their resources and achieve greater efficiency.

UCA can also foster cultural exchange, promote diversity and foster global perspectives among students and faculty. Interactions and collaborations with individuals from different backgrounds facilitate cross-cultural understanding, empathy and a global outlook, preparing students to thrive in an increasingly interconnected world.

Moreover, institutional internationalization encourages the sharing of knowledge, resources and best practices, benefiting both institutions in terms of curriculum enhancement, research collaboration and faculty development.

Overall, the visit between UCA and the fashion campus showcases the transformative power of international engagement, fostering a rich learning experience, cultural appreciation and a broader perspective for all involved.





Browzwear Singapore & Sunway College Fashion Design VStitcher Workshop

4th July 2023  browzwear

Sunway College Fashion Design Technology Hub had special guests from Singapore Joel Yip and Deepa Subramaniam from Browzwear, the leading provider of 3D fashion design software for clothing development and merchandising solutions.

This in-person workshop is to enhance the skills of the lecturers so that they will be able to teach the students this world-class 3D fashion software so that they can stay at the forefront of industry trends.

Firstly, the workshop provides hands-on training with specialized software and equipment used in 3D fashion design. These practical sessions allow designers to gain proficiency in the tools while exploring advanced features that can elevate their design capabilities.

With experienced professionals in the Browzwear team, they were able to conduct live sessions and share their knowledge, insight and experience to our team.

This exposure and practical advice helped our team to refine our techniques, overcome challenges, and gain a deeper understanding of the nuances of 3D fashion design.



Furthermore, this workshop provided a platform for Sunway College Fashion Design Technology and Browzwear to collaborate in the future. This gives the students the advantage to connect with fellow professionals, exchange ideas and engage in discussions that foster creativity and innovation. By interacting with a diverse group of designers, they gain fresh perspective, discover new approaches and build a supportive community that can inspire and motivate the fashion students of Sunway College.

Joel and Deepa showcased live demonstrations, enabling the students to witness the application of 3D design principles in real-world contexts. This experiential learning helps bridge the gap between theory and practice, ensuring that the students acquire practical skills that can be readily implemented in their work.

This workshop offered opportunities for feedback and critique from industry experts and peers. Students can showcase their work, receive constructive feedback, and gain insights on how to improve their designs. These workshops contribute to their professional growth, foster innovation and empower designers to excel in the ever-evolving world of 3D fashion design.



Alibaba visits the Fufilment Centre

7th July 2023

It was an honour to have one of the biggest institutions from Alibaba Business School to visit Sunway College & STYLO Fashion Design Technology Hub.

This will be immensely beneficial for the diploma students as it can foster their growth and provide valuable opportunities for international networking. Through such partnerships, students gain insights into global fashion trends, consumer behavior and supply chain dynamics, preparing them for the realities of the global fashion industry.

Partnerships with international businesses also offer students access to resources and tools that can enhance their learning experience.

Students can utilize Alibaba's platforms and technologies to explore innovative ways of designing, marketing and distributing their creations. This exposure to advanced digital tools and e-commerce platforms equips students with practical skills that are highly sought after in today's fashion industry.

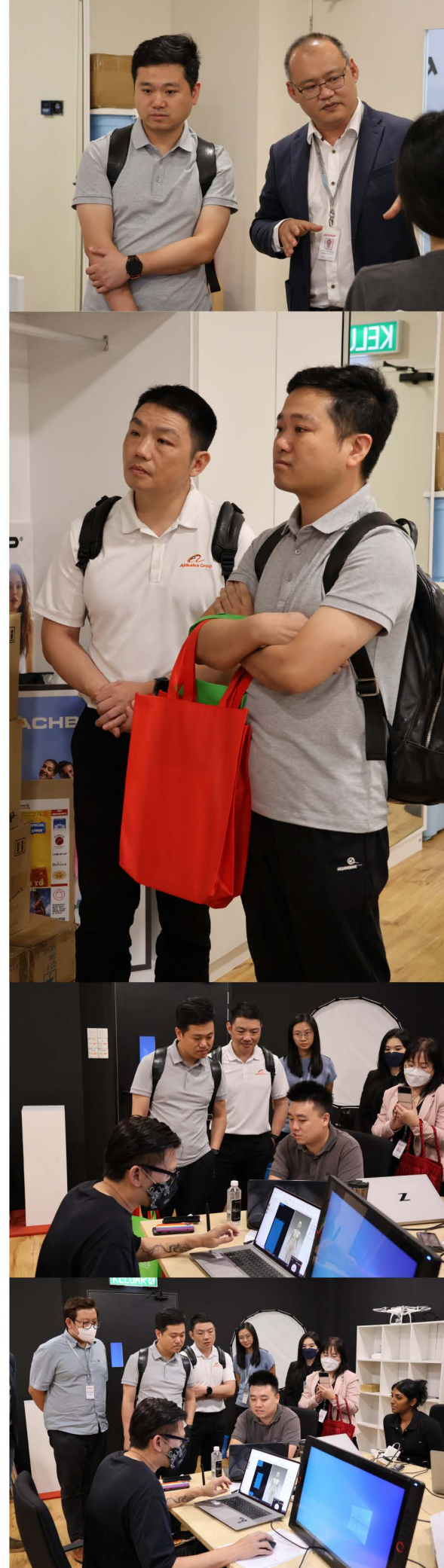
Partnerships with international businesses create opportunities for internships, collaborations and even potential job placements. By establishing a strong rapport with Alibaba and its network, students may secure internships that provide hands-on experience and exposure to global fashion operations.

Collaborative projects with the company can give students the chance to work on real-world fashion initiatives, expanding their portfolios and increasing their industry visibility.

Working alongside Alibaba professionals provides students with mentorship and guidance from experienced individuals who possess a wealth of industry knowledge. This exposure to real-world expertise helps students develop a deeper understanding of business strategies, marketing techniques and e-commerce practices.

Partnerships with international businesses like Alibaba not only provide valuable learning opportunities for diploma fashion students but also connect them with a global fashion ecosystem.

The knowledge, skills and industry connections gained through these partnerships pave the way for students to thrive in the increasingly interconnected and competitive fashion landscape.



Sunway Lagoon Mascot Partnership Project

12th July 2023



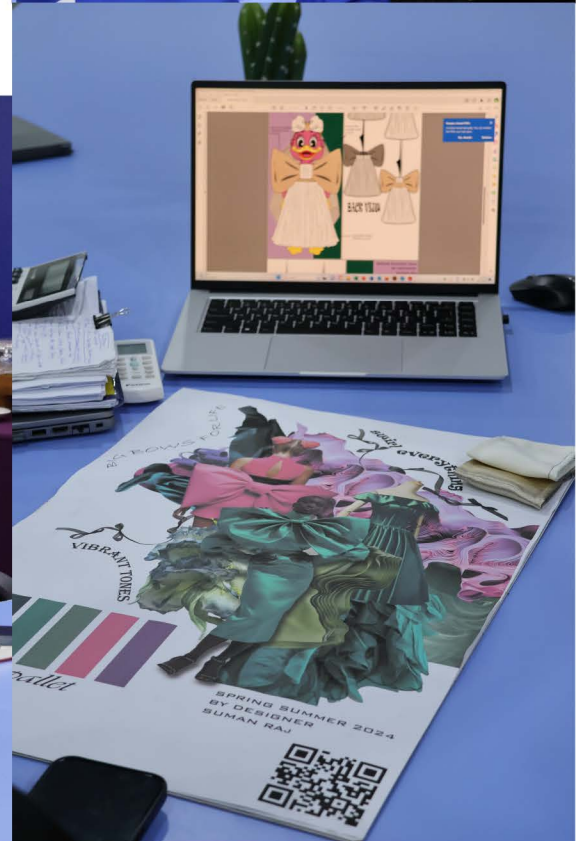
On this day, a few students from Sunway College Fashion Design Technology Hub were selected to showcase their work for Sunway Lagoon's mascot.

This partnership project with Sunway Lagoon can bring numerous benefits to students in the fashion department, fostering a valuable and enriching educational experience.

As the students eagerly unveil their creation, each design represents a unique fusion of artistry and functionality, aiming to bring the mascot to life in a visually stunning and engaging way.

The students' creations reflect a diverse range of styles, inspired by various themes and concepts. Some designs exude playfulness, featuring vibrant colours, exaggerated proportions and whimsical patterns that embody the spirit of fun and entertainment.

Others focus on sleek and dynamic silhouettes, incorporating modern elements to capture the essence of contemporary design. The fashion department's have poured their hearts and souls into these creations, infusing them with their own personal flair and artistic vision.





Such a collaboration can provide students with real-world exposure and industry connections. By working on a project with Sunway Lagoon, students have the opportunity to engage directly with professionals in the fashion and entertainment industry, gaining insights into the practical aspects of their field. This exposure can help students build relationships, network and potentially open doors for future internship or job opportunities.

A partnership project with Sunway Lagoon allows students to apply their theoretical knowledge and creative skills in a practical setting. Working on fashion-related projects for the amusement park provides students with hands-on experience, enabling them to showcase their design abilities and problem solving skills. This practical application of their learning enhances their understanding of the fashion industry and equips them with the necessary skills to thrive in the field.



Additionally, collaborating with Sunway Lagoon can offer students the chance to explore different aspects of fashion design.

As an amusement park, Sunway Lagoon offers a unique platform for creativity and innovation, encouraging students to think outside the box and explore unconventional design concepts. This exposure to diverse design challenges and themes can broaden students' perspectives and expand their creative repertoire.

TheSelina Visits Sunway College & STYLO Fashion Design Technology Hub

13th July 2023

TheSelina, a Malaysian brand that is dedicated to promoting their exquisite line of fashion bags. With a commitment to style, quality and functionality.

Their bags are designed with great attention to detail while incorporating artisan heritage skills of embroidery from Malaysia.

Selina Yeop plans to collaborate with Sunway College Fashion Design Technology to engage with the diploma students to help them gain exposure while offering a multitude of benefits for both parties involved.

Working alongside professionals in the industry exposes students to the inner workings of the fashion industry, enabling them to gain insights into various departments and roles involved.



THESELINA



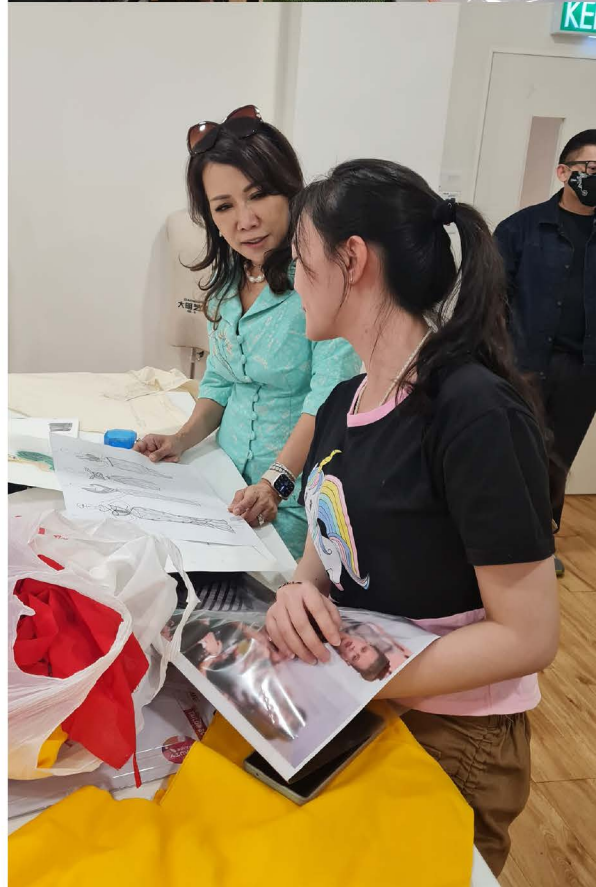
Additionally, TheSelina is participating in KL Fashion week. This fashion show requires coordination among various teams, including designers, models, makeup artists and a production crew.

Students have the opportunity to collaborate with professionals in different fields, enhancing their interpersonal skills, fostering teamwork and developing a holistic understanding of the collaborative nature of the fashion industry.

Furthermore, this collaboration with KL Fashion Week allows students to receive feedback and critique from industry experts.

This feedback is invaluable for their growth and development as aspiring fashion designers. It helps them refine their skills, understand market demands and gain a deeper understanding of the industry's expectations.

Being part of this renowned fashion event allows the students to push them to challenge their boundaries, think innovatively and strive for excellence in their designs, ensuring they stay at the forefront of the fashion industry



August Intake 2023 Available



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