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OCTOBER 2022

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In this month's issue, SOAP highlights the October activities and achievements of SOA staff and students, the restarting of Lunchtime Concerts for the semester, and the continuation of the student mobile documentary Project MoDo!



### Message from the Dean

In addition to on-campus activities, our students and staff have been keeping busy with their participation in off-campus competitions, guest lectures, interviews, and much more. It is truly encouraging to see the School of Arts reach beyond the four walls of the university and into the industry itself, a crucial step in maintaining relevance as an education institution.

- Prof. Matthew Marshall  
Dean of the School of Arts

**Dr Pauline Gives Guest Lecture at Quest International University**




**IMPACT OF SOCIAL MEDIA ON SOCIAL MOVEMENTS WORLDWIDE**

**GUEST LECTURE BY DR PAULINE LEONG**

**MODERATED BY MS. KALEI JOETHI SAHADEVAN**

Dr. Leong has presented and moderated at various conferences, both local and overseas, and published research articles in local and international journals. She is the author of Malaysian Politics in the New Media Age: Implications on the Political Communication Process, a book published by Springer.

October 4

GOOGLE MEET  
<https://meet.google.com/vdm-vtry-int>

10AM-11AM

1 CCA HOUR PROVIDED

FOR MORE INFORMATION, PLEASE CONTACT MS JOETHI +6012-250 2815

On October 4th 2022, Dr Pauline gave a guest lecture on the impact of social media on movements worldwide to the students and staff at Quest International University. The lecture was an hour long and was moderated by Ms Kalei Joethi Sahadevan. Dr. Leong has moderated at many conferences and published research articles in local and international journals. Moreover, she is also the author of Malaysian Politics in the New Media Age: Implications on the Political Communication Process, a book published by Springer.



(Photo source: Dr. Pauline)

## MP Students Claim Prizes at Amadeus International Music Awards (AIMA) Competition Round

Students from the BA (Hons) in Music Performance programme represented Malaysia at the Amadeus International Music Awards (AIMA), an online music competition stemming from Salzburg, Austria. The three students each claimed a prize in the Competition Round.

We sincerely congratulate Julian Hendriks, Yeap Bo Yee, and Fong Ee Veen for their achievements!



Julian Joseph  
Hendriks

Voice

Malaysia

## Julian Hendriks

Special Prize  
Master Star category  
(voice)



Bo Yee Yeap

Voice

Malaysia

## Yeap Bo Yee

Honour Prize  
Master Talent category  
(voice)



Fong  
Ee Veen

Piano

Malaysia

## Fong Ee Veen

Honour Prize  
Master Star category  
(piano)

(Photo source: [Amadeus International Music Awards Facebook Page](#))

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Dr Pauline Interviewed on BFM's Evening Edition



Dr Pauline Leong was interviewed on BFM's Evening Edition on the topic of, "Will the Internet be GE15's Kingmaker?" In the interview, Dr Pauline talks about digital space and mentions how apps such as TikTok and Twitter will play an important role in political campaigns. Moreover, she also touches on political parties like MUDA, Barisan Nasional, and many more.

[To hear the full podcast you may click here](#)

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### **Lunchtime Concert Lecture-Recital with Julia Bronkhorst**



We've kicked off the first lunchtime concert of the semester on 29th September 2022 with a lecture-recital by Julia Bronkhorst, a vocalist from New Zealand. In an effort to celebrate diversity, the recital featured songs based on her CD, "Rosa Ibérica", which consists of songs from the multicultural society of medieval Spain where Muslims, Jews and Christians lived in harmony together. She also performed music by modern composers such as De Falla, Rodrigo, and Escande, inspired by the multicultural society of medieval Spain.

(Photo source: Julia Bronkhorst)

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### **"Pictures at an Exposition" Lunchtime Concert**

On October 20th, Dept. of Film and Performing Arts Associate Professor Dr Andrew Filmer gave a Lunchtime Concert on the viola alongside pianist Robin Lee. This interactive recital introduced programme sheets that consisted only of numbered images and composer names - the story, or exposition, of the images were only given during the concert itself! Each attendee was provided a pencil to jot down notes in their programme sheets.

Overall, it was a fun and meaningful Lunchtime Concert that re-emphasised the importance of learning and note-taking!



(Photo source: Elizabeth Edwin)

## Dr Fiona Wong E Chiong speaks at Heritage and Cultural Tourism in Southeast Asia Symposium



Dr Fiona Wong E Chiong, representing the School of Arts, was one of five speakers at the “Heritage and Cultural Tourism in Southeast Asia Symposium” held on 15 September 2022 at Sunway University. This event was organised and hosted by the School of Hospitality and Service Management (SHSM), supported by the Sustainable Business Research Cluster.



The symposium discussed and reflected on research concerning heritage and cultural tourism in Southeast Asia, covering multidisciplinary topics and perspectives spanning food culture, heritage and conservation, as well as crafts. The five speakers from different universities and institutions presented their unique projects related to heritage and cultural tourism, providing a cross-cultural exchange of ideas and exploring future collaboration among individuals and institutions. Dr Fiona presented her research paper entitled, “Chinese Shophouse Façade” that offered a visual palette of different stylized Chinese shophouses and their façade designs from East and West Malaysia.

All in all, it was both an enlightening and enriching session about heritage and cultural tourism for the speakers and audience of the symposium.

(Photo source: Dr. Fiona Wong E Chiong)

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## Finnish Delegation Arrives at Sunway University for MoDo Project



We were very pleased to welcome the delegation from Metropolis University and Turku University, Finland, to Malaysia as part of Sunway University Team MoDo (Mobile Documentary)! The delegation of twelve students and two lecturers arrived on October 16th - a first trip to Malaysia for most of them. While here, they shot their short mobile documentaries about climate change in Malaysia with their student counterparts from the BA (Hons) Digital Film Production programme (who went to Finland in May earlier this year).

We look forward to watching their documentaries in the near future!



(Photo source: Azmyl Yunor)

Thank you for reading the **October 2022** issue of the School of Arts Press Newsletter.

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