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JULY 2022

In this month's issue, SOAP highlights the July achievements and the various showcases of SOA staff and students, along with learning sessions and webinars that were held.



### Message From the Dean

The end of the semester is always exciting, as we see students from different artistic disciplines showcase their best works of the semester. Each project is the culmination of our students' dedication and hard work, which is evident in the quality of the work they've produced. We look forward to the bright futures that await them!

- Prof. Matthew Marshall, Dean of the School of Arts



## Unity Flashmob Makes a National Record

On the 1st of July 2022, Qarlene Rishiqa Dharminder and her teammates from the BA(Hons) in Communications programme undertook an Event Management elective and made a national record with the Malaysia Book of Records entitled "THE MOST FLASH MOB DANCE IN MULTIPLE LOCATIONS SIMULTANEOUSLY"! Over 150 people (students and staff included) were part of this history-making event that occurred in 15 different locations across Sunway City.



**Unity Flashmob** was an event intended to bring people from different backgrounds together to celebrate the endemic phase through the explosion of music and dance while also creating a home campus atmosphere for the participants and viewers.

Not only did it achieve what was mentioned, it also succeeded in bringing back the hype to Sunway University as the #MostHappeningCampus as those who are natural dancers and those who dared to step out of their comfort zone joined forces to make history!

We wish a hearty congratulations to the students on this outstanding achievement!



(Photo source: Qarlene Rishiqa Dharminder)

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## We-CARE Peer Learning Sessions

We-CARE team is a collaboration between Counselling & Wellness and programme academics to reach out to students who are looking for support beyond the academic scope. Thus, to stay updated and relevant, We-CARE academics engage frequently in

Peer Sharing sessions. In the past few months, three DOC academics - Ms. Vijaya Sooria Sangaran Kutty, Ms. Yesuselvi Manickam, and Ms. Priyadharshini Ahrumugam were privileged to be invited as Presenter(s) in sharing their knowledge on youth-centred topics relating to inclusion and diversity, sexual health, and cyberbullying. The sessions were appealing, insightful and had generated much discussion to the curiosity of its members!

The sessions were as follows:

Ms. Vijaya Sooria Sangaran Kutty -  
*“Inclusion & Diversity: Exploring gender identity”*

(Photo source: Ms Vijaya)



Ms. Yesuselvi Manickam -  
*“Premarital Sex Among Youths in Malaysia”*

(Photo source: Ms Yesuselvi)



Ms. Priyadharshini Ahrumugam -  
*“Cyberbullying: What you need to know...”*

(Photo source: Ms Priyadharshini)



### **Congratulations, New SOA Graduates!**

On July 6th 2022, we saw fellow students from SOA graduating at the Sunway University Convocation held in Sunway Lagoon. The day was filled with joy and excitement as the graduates celebrated this momentous milestone in their education journey.

(Photo source: Cheah May Ann)

“Until this day, it still feels so surreal that I have finally graduated after three whole years,” comments Cheah May Ann from the BA(Hons) Contemporary Music (Audio Technology) programme. “Even with the hardships that I have encountered, I have enjoyed my experience here. I am grateful for the people I have met throughout my degree, especially to my closest friends that listen to my nonsense, some awesome lecturers, as well as my family who has supported me throughout. I have gained much knowledge and experience which I will always be grateful for.”

Congratulations to all SOA graduates on the successful completion of your programme!



(Photo source: Cheah May Ann)

## CMAT & MP Performances at Three Little Arts Fundraiser

On 30th June and 1st July 2022, the Sunway Student Ambassadors held a fundraising event called “Three Little Arts”. The goal was to purchase and provide a comprehensive set of functional second-hand devices for Need-based Scholars consisting of students from B40 families to ensure that they will be able to smoothly complete their education. The event featured performances from scholars of the BA (Hons) Music Performance and BA (Hons) Contemporary Music (Audio Technology) programmes!





(Photo source: Akram Ashraf & Ethan Tan)



## SOA Students Prepare to Study Abroad at Lancaster University

School of Arts students met with Tania Hughes, study abroad officer at the Global Experiences office of Lancaster University. The meeting was a pre-departure information session for SOA students that will be studying abroad this coming October for the Michaelmas semester. Students Ng Pek Kun and Amira Azhar from Advertising and Branding, Annicia Bernadette Gonsalvez from Communication, Cloee Chew, Angeline Wee Xin Yi, Lyana Amyra binti Ahmad Zakir, and Yeow Eileen from Interior Architecture are joining over forty other students that will be going to Lancaster University. Aside from enrolling in a number of subjects, the students will experience various on campus activities alongside local and international students such as film, theatre, and others.

Have a safe trip to Lancaster and enjoy your time!

(Photo source: Dr Mayco Santaella)



## The Joy of Music - The Sunway Conservatoire of Music (SCM) Recital

The Sunway Conservatoire of Music (SCM) presented their first concert, "The Joy of Music", on July 2nd. Beautifully performed music with joy and inspiration was presented to the fully packed View Gallery, which was graced by the presence of Sunway University's President Prof. Sibrandes Poppema and many distinguished members of the University and guests. The concert served to introduce the young and gifted students and some of the excellent maestro teachers at the Conservatoire, showcasing the students' improvement after their first semester of learning. The performance was a great success, opening a new chapter in music education where all young people will really enjoy music and learn more.

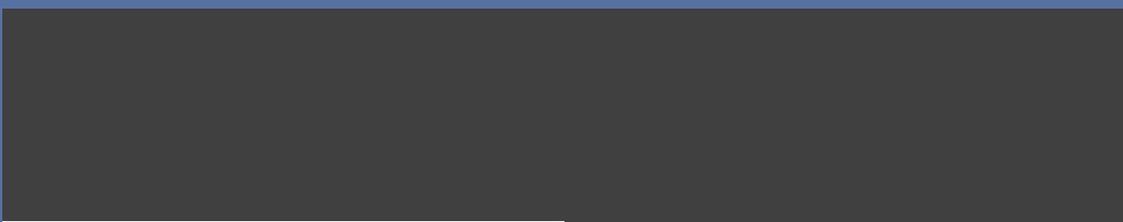


(Photo source: Prof. Snezana Panovska)

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## AED's 4th Webinar Series on 'Reimagining Teaching and Learning'

AED's Webinar Series from 25th to 26th May 2022 focused on teaching experiences that have positively impacted students' learning, especially the past two years voyaging through the pandemic. This journey had changed many fellow academics' teaching practices through the redesigning of their learning, teaching and assessment methods. In addition, these educators have used various platforms and tools in search of what works, while becoming more understanding and exhibiting empathy to online learners. We are proud to announce that three of the ten presentations, covering a variety of topics, were presented by our very own SOA academics!





**Andrew Filmer**

Presenter

MAY

25

3.20pm (M'sia)  
8.20am (UK)

**Assoc. Prof. Dr Andrew Filmer** from the Department of Film and Performing Arts spoke on “*Creative Assessments for Challenging Times*”, whereby listening tests for the Music History modules were replaced with concert reviews, and final exams included composition assignments that by their nature provided unique responses from each student.

**Ms Priyadarshini Ahrumugam**

from the Department of Communication in her presentation titled “*Mary Had a Little Lamb: Shepherding through Online Learning*” talked about humanising online learning platforms that was achieved through the use of conversational instructions, mental health support and show of empathy towards learners.



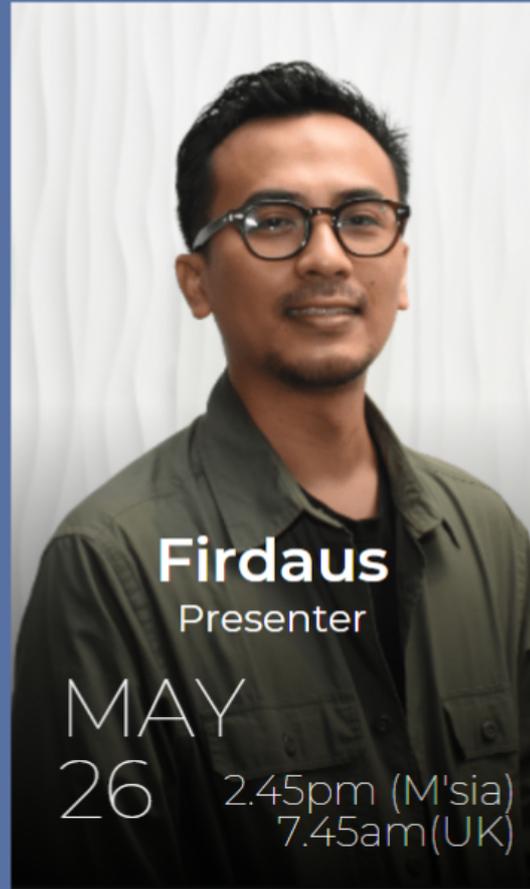
**Priyadarshini**

Presenter

MAY

25

3.55pm (M'sia)  
8.55am (UK)



**Mr Mohd Firdaus and Ms Maslisa Zainuddin** from the Department of Art, Design and Media in their presentation titled “*Collaborative Tools for Creative Active Learning*”, highlighted the monitoring of student’s progress and making weekly progress sharing for project-based learning more interesting, collaborative, and interactive as crucial to maintain enthusiasm in the online platform.

(Photo source: Ms Priyadharshini Ahrumugam)



## Jurassic World Dominion Campaign for Sunway Pyramid

57 students of the Integrated Marketing Communication (COM2014) subject ran a campaign for Sunway Pyramid this semester. Department of Communication lecturer Dr. Norizzati Azudin said the initiative was taken to expose the students with real-life industrial experience. She incorporated this into the subject's course work for the whole class, resulting in a social media campaign for the Jurassic World Dominion movie concentrated on Instagram and TikTok. The outcome of this collaboration proved that the engagement rate increased for the client, with Sunway Pyramid's TikTok followers escalating by more than 200%!

The School of Arts congratulates Dr Norizzati and her students on a job well done!



(Photo source: Dr Norizzati)

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## DFP End-of-Semester Showcase: “Watch My Film lah!”

“Watch My Film lah!” celebrates the films produced by the BA (Hons) Digital Film Production students. Held on 18th and 19th July, the event was set to encourage the students to claim ownership of their work.



The showcase consisted of four screening sessions, each accompanied by a “You Better Ask Me Questions!” Q&A session moderated by the academic staff to build a film criticism culture within the students. Besides that, there was also an award session called “I Thank My Crew for All Their Support”. Based on each subject, the academic faculty gave awards to the best project. It served as a pat on the back and a strong message for them to keep pursuing their filmmaking and creative endeavours.



The department proposes to hold this event at the end of every semester, with intention to extend the invite to alumni to close the gap between the institution and the industry. Ultimately, the department wants the graduates to feel like a family - a force that should never be broken.

(Photo source: Mr Ghazi)



(Photo source: Department Of Film and Performing Arts Youtube)

## CMAT April 2022 Semester Showcase

On July 25th, the students of the BA (Hons) Contemporary Music (Audio Technology) programme had their end-of-semester showcase! Hosted virtually on the Dept. of Film and Performing Arts [Youtube Channel](#), the showcase featured the best works from students of all years, as selected by their subject lecturers. The virtual showcase was well-received as students got to connect with one another while reviewing works ranging from the first

semester Audio Recording and Production class up to the final year Creative Project module. Congratulations to the CMAT students on a job well done!

To watch a replay of the showcase, click [here](#).



### Lunchtime Concert: A Feast of Song by Music Performance Ensembles

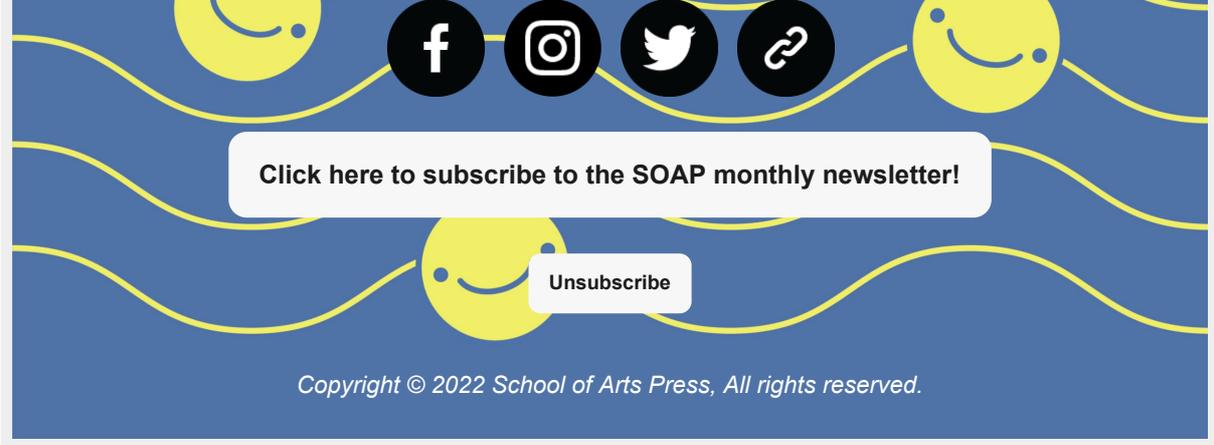
On the 14th of July, the BA (Hons) Music Performance students came together in groups to present the final Lunchtime Concert of the semester. However, the concert was more than a simple presentation; it also served as a final exam for the students in a live setting! The concert celebrated music and poetry with a beautiful selection of songs in German, French, and Latin, performed by various chamber ensembles (small groups) formed by the students. In addition to singing these songs in foreign languages, they were also required to recite poems in front of an audience. For the final performance, the students performed as a choir, ending the semester's Lunchtime Concert series on a high note.



(Photo source: Samuel Tan)

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