

#### eBulletin | November 2022

## Sunway University ranked number 1 Non-GLU Private University in Malaysia 23 Oct 2022



In the latest Times Higher Education (THE) World University Rankings 2023, Sunway University is the No.1 non-government linked university (GLU) private university in Malaysia and ranked as one of Malaysia's Top 10 universities.

THE World University Rankings is the largest and most diverse university rankings and Sunway University is now ranked 801-1000, out of 1,799 universities across 104 countries and regions.

## Campus With a Conscience hosts a-week long SDG Festival 26 September 2022



Innovation, inspiration, dedication and entertainment were just some of the key factors that brought a city together in a united effort to drive interest and action toward the United Nations 17 Sustainable Development Goals (SDGs).

In a wonderful display of unity, corporate leaders, non-governmental organisations, local school children, special society groups, influencers and over 20,000 students from all across the Klang Valley gathered at Sunway University, Sunway City for a week-long festival of events and activations in support of the United Nations 17 SDGs and its worldwide initiative of Local Action for Global Goals 2022, celebrated from Monday 19th of September through to Friday 23rd of September.

This unique festival and the first of its kind in Asia featured talks, performances, interactive workshops, corporate displays on sustainability from Volvo, Uniqlo, The Body Shop and Huawei, daily flag parades, on-stage demonstrations, a sustainable marketplace and a space to connect with leaders, changemakers, activists, private sector as well as a live musical performance, including a heartwarming rendition by the children from the Spastic Children's Association of Selangor and Federal Territory which captured the hearts of those who are lucky enough to catch the concert.

A splendid and memorable adaptive fashion show by Dawn Adaptive also ensured the occasion was a truly inclusive event at Sunway University.



Joining the excited visitors on campus were a host of international dignitaries including HE Dr Joachim Bergström, Swedish Ambassador to Malaysia who officially opened the event, HE Sami Leino, Ambassador of Finland to Malaysia and Brunei, HE Dr Peter Blomeyer, German Ambassador to Malaysia and Anikó Farkas, Deputy Head of Mission at Embassy of Hungary Ambassador in Malaysia.



Representing the local community was YB Michelle Ng, ADUN Subang Jaya who added, "Slowing climate change requires behavioural change - and it is the duty of governments to facilitate this for its citizens."

During the event, there was an e-waste collection where staff and students were able to environmentally dispose of their unwanted electrical items. Since the start of the initiative, over 34,000kg of electrical waste has been collected.

The noteworthy occasion also received royal approval as Selangor Princess Y.A.M Tengku Zatashah Sultan Sharafuddin Idris Shah delighted crowds with her passionate address on the planet. The environment advocate Selangor Princess mentioned, "It is truly important, how we treat planet earth, other fellow citizens of this planet and every living being here. With the recent climate change we have been experiencing, we must be very concerned about the state of our planet."

Younger participants enjoyed an interactive "Treasure Our Planet Trail" across the campus, learning new 17 SDG facts every step of their journey of enlightenment, ensuring the next generation will continue to carry the message of influence and action.

Daily on-stage demonstrations included soap making from used cooking oil by Pusat Wanita Berdaya, a cooking demonstration of edible vegetable scraps by Professional Culinaire Association Malaysia and a creative upcycling demonstration by Maslisa Zainuddin from Sunway University.

The week-long event was an overwhelming success and a great advert for Malaysia in the global world of sustainability. Professor Elizabeth Lee, Chief Executive Officer of the Sunway Education Group said, "This is our aim with the Local Action Global Goals 2022 – to educate and re-educate and also to remind everyone that we need to work collectively to bring about sustainable and meaningful change."

President of Sunway University Professor Sibrandes Poppema added he was very pleased the event was hosted at Sunway University as the institution works tirelessly to merit its growing reputation as A Campus With A Conscience.



The Local Action for Global Goals 2022 emphasised the need for the world to work together to deliver the Global Goals by 2030 through a range of special events and inspiring activations for all ages and interests. It brought together world leaders, policy-makers, decision-makers, business leaders, partners, academics, scientists, stakeholders, activists, and advocates from around the world to connect, examine solutions, identify a path forward, and work collectively in achieving the Global Goals at a critical time.

Malaysia can be rightly proud of its exceptional contribution toward this global goal.

#CampusWithAConscience is an underlying principle that embraces everything students will experience during their time at Sunway College and Sunway University.

This is the fundamental spirit at the heart of Sunway Campus Life; educating, encouraging, and engaging students in all aspects of a diverse and inclusive community to support them in adopting a lifestyle and lifestyle habits that truly reflect a society determined to create a better living environment for this generation and generations to come.

## Don't miss it: story writing competition 03 October 2022



The Blue-White Dot represents the only place we call home—
the Earth. On 14 February 1990, a historic photograph of
planet Earth was taken by the spacecraft Voyager 1 as it
exited the solar system. The Earth in the photograph is 6 billion
kilometres away, dwarfed by the great expanse of space and
reduced to a mere dot. Coined "a pale blue dot" by astronomer
and author Carl Sagan, the Earth in the photograph is wondrous
but vulnerable. It reminds us of our great responsibility to care
for this tiny speck and protect the lives that exist within it.

## Short Story Writing Competition

Theme: United Nations 17 Sustainable Development Goals

Aspiring authors are invited to embark on a literary journey towards achieving the United Nations' 17 Sustainable Development Goals (SDGs).

Entry is free and open to all.

The story, between 2,500 and 3,500 words in length, can be of any fictional genre but it must be written in English, original, unpublished, and must not infringe the intellectual property, privacy and other rights of any third party.

The story must be appropriate for a general audience and must not include content that is libellous, defamatory, obscene, indecent, harassing or threatening.

Stories should be well-written, authentic and creative; embody the message underlying any of the 17 SDGs; and showcase sustainable behaviour, technologies, practices or ideas, and/or illustrate solutions to sustainability issues or conflicts.

Winning stories will be published in an anthology.

Winners will receive royalties from the sale of the publication, if any.

## Colours of Malaysia: The Art of Amirudin Ariffin book launch 21 October 2022



It was truly a wonderful celebration at the Colours of Malaysia: The Art of Amirudin Ariffin book launch! This launch was hosted by Sunway University Press in strategic partnership with the National Art Gallery Malaysia and the National Book Council of Malaysia.

The event was graced by the presence of YBhg. Dato' Indera Dayang Fatimah Tom Abang Saufi, Chairman of the National Visual Arts Development Board, who delivered the opening address. We were proud to hear that the National Book Council of Malaysia, the highest awarding body in Malaysia for book-related matters, has selected Colours of Malaysia: The Art of Amirudin Ariffin as one of the 50 Best Malaysian Titles for International Rights 2021/22. This book is written by our very own Jeffrey Cheah Distinguished Professor, Professor Graeme Wilkinson and Ms. Bo Li.













## Sunway University and Hungarian Universities promoting transnational education 31 October 2022



During the week of 10-15 October, 2022, Sunway University collaborated with the Embassy of Malaysia, Hungary at the Universities of Nyiregyhaza, Miskolc and Debrecen to promote opportunities for transnational higher education. MOUs were signed between Sunway University and three Hungarian Universities, paving the way for educational cooperation in the fields of sustainable development, business, cross cultural communication, research and exchanges.

Pictured here is the University of Debrecen MOU signing with Sunway University represented by Professor Stephen J Hall, Dean, School of Interdisciplinary Studies and Associate Professor Tamas Kiss, Centre for English Language Studies. The signing at University of Debrecen, which has its roots in 1538, was witnessed by the Malaysian Ambassador to Hungary, Francisco Munis. There were presentations about Sunway for both academics and students, as well as seminars on Malaysia and Malaysian culture; Manglish and International English and Identity, adaptability, creativity: Lessons for the classroom. Hungarian students from all three Universities and Sunway University students are currently engaged with shared online cross- cultural projects, as part of Centre for English Language Studies (CELS) Communication Skills. An Erasmus Plus project is underway.

#### "The Brief Introduction to Hungary and Hungarians" Forum



Recently, we were privileged to have Hungary's Ambassador to Malaysia, Her Excellency Dr Petra Ponevács-Pana at a forum, "The Brief Introduction to Hungary and Hungarians", where she shared her insights about scholarships the Hungarian government offers for Malaysian students in the framework of the Stipendium Hungaricum scheme.

This forum marked our first milestone of upcoming collaborations with three Hungarian universities, University Of Debrecen, Miskolci Egyetem (University of Miskolc), and University of Nyíregyháza. In efforts to broaden our collaboration with European universities, a Memorandum of Understanding (MoU) will be signed with these three Hungarian universities to enable research and teaching collaborations, staff and student exchange in the next three years.







#### Professor Dr Chia Yook Chin awarded ISH Honour for Senior Women Researchers 2022



Professor Dr Chia Yook Chin was recently awarded ISH Honour for Senior Women Researchers 2022 for her outstanding service to the ISH and her exceptionally distinguished contributions to experimental and clinical research in hypertension. This award was given only to three senior women researchers worldwide and Professor Chia was one of them.

## Dr Mayco Santaella awarded the 2022 Jeffrey Cheah Scholars-in Residence Fellowship 13 October 2022



Congratulations to Dr Mayco Santaella, Associate Professor at the Department of Film & Performing Arts and Associate Dean (International) for the School of Arts, who was awarded the 2022 Jeffrey Cheah Scholars-in Residence Fellowship.

He is presented with the opportunity to spend four weeks at Brasenose College, University of Oxford. During his residency in the UK, he will visit other partner institutions including Lancaster University and discuss arrangements for a planned summer school and International Arts Festival that will take place in 2023 at Sunway University.

## Love of My Life (LOML) Campaign 29 September 2022

# LOML

#### LOVE OF MY LIFE CAMPAIGN



The Department of Psychology, in partnership with Sunway University Press, Peer Counselling Volunteers and Sunway Psychology Club organised their third Break Up Exhibition public event on 12-15 September 2022, at the Art Gallery, Level 1, West Wing, Sunway University.

Following the success of their previous exhibition in 2018 and 2019, the third Break Up Exhibition returned after a two-year halt due to the pandemic. The exhibition was held over four days, featuring donated items and raw stories related to relationship separations.

The event was inspired by the Museum of Broken Relationship in Zagreb, Croatia. The aim of the exhibition was to normalise break ups, grief, separations and the emotional pain associated with them. This exhibition hoped to impress onto people that they are not alone in their journey of recovering from separations. The event also hoped to empower individuals to move on in their lives through the sharing of anonymous stories of survival from breakups and other separations.

The book Mending Hearts - a collection of stories and photos from the previous two BUEs, was also available for purchase at the exhibition.

In conjunction with the exhibition, there was also "Mind Matters" - free public talks by mental health professionals on various topics regarding relationships on all four days of the event. The speakers were:

#### **Dr Joel Low, The Mind Psychological Services**

I'll Be Right Beside You: When Listening Is All You Have

#### Dr Anasuya Jegathesan, University of Cyberjaya

Toxic Relationships: The Presence and Absence of Individuals

#### Mr Kenny Lim, Befrienders Kuala Lumpur

Listening to Emotions

#### Dr Grace Yap, Lecturer, Sunway University

It Takes Two to Tango: Compatibility and Package

The BUE3.0 and Mind Matters talks were part of a larger campaign called the "Love Of My Life Campaign" that aimed to highlight lessons to learn from relationships. The LOML campaign was also featured on the Sunway Peer Counselling Volunteers' and the Sunway Psychology Club's social pages:

- Instagram: @sunway\_pcv; @sunwaypsychologyclub
- Facebook: Sunway Peer Counselling Volunteers; Sunway Psychology Club
- Linkedin: Sunway Peer Counselling Volunteers



## Special thanks to our speakers for sharing your knowledge!









Dr Woo Pei Jun, Head, Department of Psychology, School of Medical and Life Sciences, Sunway University shared, "Breakups are difficult but it gives you space to reflect on the relationship, learn about ourselves and make realistic changes to improve future relationship. Everyone reacts to breakup differently. Hence, it is important to give ourselves time to feel these feelings and heal by focusing on self-nurturing and establishing a new routine."

Professor Elizabeth Lee, CEO, Sunway Education Group also felt that "Time, as the saying goes, heals all wounds. The sharing of stories at the Break Up Exhibition is meant to show that each and every one of us experience, react and heal differently. Human relationships are important as it affects our mental health and well-being. Ultimately the stories shared are meant to show us that we are not alone in our feelings of love, loss and healing, but rather to bring us hope, to remind us that we are all amazing human beings".

The LOML Campaign ended with approximately

3,000 visitors and participants.

Break Up Exhibition: 3 Museum of </3

Mind Listen. Talk. Connect.

Infographics

2,630

188

184

MyWASSH Public Forum: Salt & Hypertension

19 September 2022

**MYWASSH** 

## PUBLIC FORUM

Salt & Hypertension

In conjunction with Sunway University

Campus with a Conscience Festival Week (19-23 Sept 2022)



PROF. DR LIM SOO KUN
Consultant Nephrologist,
Department of Medicine,
Universiti Malaya



PROF. DR CHIA YOOK CHIN
President of MyWASSH



**DR NURUL 'AIN**Assistant. Prof in Nutrition,
University of Nottingham
Malaysia

The Public Forum is part of the MyWASSH Public Health Education event held in conjunction with Sunway University Campus with a Conscience Festival Week to celebrate the 17th Anniversary of the United Nations Local Action for Global goals.

The objective of the event is to reach out to the public and create awareness of the importance of salt intake in relation to hypertension which is one of the main contributors to cardiovascular and cerebrovascular events worldwide. It is also in line with the sustainability development goals of the United Nations (SDG3: Good Health and Well Being).

There will also be a blood pressure screening booth throughout the week long event in the Sunway University foyer from 11am-4pm daily.

The speakers will be speaking on Hypertension, what is it and what the public needs to know about it as well as the consequences of uncontrolled hypertension. It will also cover the correlation between salt intake and the prevalence of hypertension as well as what are the possible ways to address the issue of excessive salt intake in our daily intake.

## Sunway iLab's 2022 Make It Challenge – Best Innovation Award Winner 20 October 2022



Let's give a round of applause to our Doctor of Philosophy in Sustainability Science and Technology (PSST) students for winning the Inaugural Best Innovation Award 2022 at this year's Sunway iLabs Make It Challenge. TEAM ENERGY came up with an economical solution to mitigate the thermal comfort of building during the summer and winter seasons using Phase Change Materials (PCMs). They also won RM 2,000 cash prize and a wildcard entry for the upcoming LaunchX Startup Incubation Programme that helps commercialise the idea into a real start up.

## Winning the Best Oral Presentation at ICEMT 2022 05 September 2022



A big shout out to Elaine Yong, FHEA for being awarded the "Best Oral Presentation" in her session, in the 6th International Conference on Education and Multimedia Technology (ICEMT), which was held virtually on the 13th to 15th of July 2022.

The title of her presentation was "Influences of Academic Self-Efficacy, Academic Procrastination and Digital Literacy for Online Learning".

The following is a brief summary of her presentation:



Online learning became a norm amid the COVID-19 pandemic. Sudden governmental movement control directives prohibited the gentle easing of students into online learning; and disregarded individual learning preferences. Despite that, it is still vital to understand student preferences to facilitate better adaptation and coping with online or blended learning courses. Therefore, a correlational study was designed to investigate preferences for online learning (POL) based on academic self-efficacy (ASE), academic procrastination (AP), and digital literacy (DL) levels. A total of 272 responses were analysed. Respondents were full-time undergraduates aged between 18 to 26 years (M = 20.8, SD = 1.38). Most were females (n=209, 76.5%) and had prior online learning experience (n = 221, 81.3%). The relationship between variables and group differences such as gender and prior experience were examined. Results showed all three study variables were related to POL in the anticipated direction. However, only DL was a significant predictor of POL. Males perceived higher levels of ASE and DL. Students with prior experience had a significantly higher POL. Findings implied that DL and prior experience were important factors in accepting online learning. Therefore, this study calls for a systematic approach to develop ICT skills and encourage exposure to short online classes before enrolment into tertiary education.

Congratulations to Elaine once again on the award won!

## SFNC community service 2022 26 October 2022



Date: 1-2 October 2022 Time: 9:00 AM - 4:00 PM Venue: AgeCare Elderly Home

The SFNC Community Service 2022, organized by Sunway Future Nurses Club (SFNC), was held on the 1st & 2nd of October 2022 (Saturday & Sunday), at AgeCare Elderly Home. It was attended by 7 student nurses from different groups and 7 Committee Members of SFNC. The event took 7.5 hours per day.



During the first day, the participants managed to clean the elderly home by sweeping and mopping the floor as well as rearranging the things in the cupboard, to make it tidier. On the second day, the participants did chair yoga with the elderly in the morning. The chair yoga was very interesting as it was a new experience for the participants. They understood that the elderly can improve their strengths and flexibility by sitting on a chair. Last but not least, they had some performances, such as singing 70s-80s songs and dancing with the elderly.



The group photos were taken throughout the event. This event was a success as it increased the members' understanding regarding the elderly at the elderly home as well as strengthened the bond between the seniors and the juniors. Everyone was actively involved in the event and they are looking forward to participating in similar events next time.

## The Events Team at Sunway University to represent Malaysia and compete at the Asia Level

#### 31 October 2022



Congratulations to the team comprising four BSc (Hons) Conventions and Events Management students: Moh Jing Yi, Boo Su Ting, Lee Lit Thung and Jackson Lim from the School of Hospitality and Service Management at Sunway University who will be representing Malaysia at the AFECA Asia MICE Youth Challenge 2022.

The lead coach of the team who is also a Senior Teaching Fellow, Ms Hairani M Nur mentioned that "This challenging industry-driven competition had to be completed within a very limited time, while at the same time students had to manage the pressures of submitting assessments.

So, kudos to the team who took up the challenge and excelled at this national competition. We are working towards a similar success at the Asia level." Ms Hairani would also like to extend a word of thanks to the events lecturers of the School including Ms Ng Siew Cheng, Ms Suhaini Ibrahim, Ms Belinda Fong, Ms Farah Atiqah and Dr Teh Pek Yen for providing invaluable advice which has led to the success of the team.



At this competition, the competing teams are required to present and pitch a creative yet unique business event idea in a six-minute time frame. Some of the judging criteria include the viability of the idea as well as its marketing strategy. The competition saw a panel of judges comprising notable events industry practitioners.

The teams from Sunway University and Taylor's University attained the title of national champion and will be representing Malaysia to compete at the Asia level next. Indeed, a big congratulations to everyone involved. Ms Hairani also emphasised that "Student competitions are essential for students' character building and skills development. These competitions could also bring about innovation that could be transferred to actual industry practice, which is important for the advancement of the industry. At Sunway University, we look forward to moulding young minds that are motivated and creative."