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Thu 22/11/2018 1:32 PM

Sent Items

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School of Arts Press

*November 2018 Edition*

## ABOUT US

The School of Arts at Sunway University offers a variety of disciplines, ranging from Advertising and Public Relations to Design, Architecture, Film Production, Theatre and Music. We are preparing a new generation of students and researchers in the domain of creative digital media (CDM), merging core attributes of the arts, sciences, humanities, media and technology.

School of Arts Press (SOAP) is a monthly newsletter in which we provide information on student and staff achievements, past events as well as a notification platform for upcoming events!

## MESSAGE FROM THE DEAN

Welcome to the November 2018 edition of the Sunway University School of Arts newsletter. We are delighted to share information about all the exciting things happening here in the arts. Don't miss the story below about the MIID (Malaysian Institute of Interior Design) competition that was held on the

Sunway campus last month. We had 900 participants from colleges and universities all over the country!

Another noteworthy event was the TogetherLah! campaign organized by Public Relations and Corporate Communication students in the Department of Communication and Liberal Arts. This project was designed to build inter-cultural awareness and respect among members of the Sunway Community. See the full report below.

Note: to accommodate final exams for our editors, there will not be a December edition of this newsletter. Look for our next update in mid-January 2019.

Please forward this email to anyone who would be interested in receiving a monthly review of upcoming events and past successes in the SOA. Links to subscribe or unsubscribe are included at the bottom of the newsletter.

Sincerely,  
Don Bowyer, Dean  
Sunway University School of Arts

## UPCOMING SOA EVENTS

- SOAR (School of Arts Representatives) Installation  
23 November 2018

- Department of Performance and Media Showcase  
30 November 2018

- *Mahsuri: Retold* Showcase by CMAT students  
30 November - 1 December 2018

- DID Showcase  
10 December 2018

- DFA Showcase  
13 December 2018

- Music Taster Days  
14 - 15 December 2018

- DGM Showcase  
15 -16 December 2018

For more information on SOA events, contact Sammy Chong at  
sammyc@sunway.edu.my

## Music Taster Days

talks | performances | masterclasses | workshops

# MUSIC TASTER DAYS

at the School of Arts  
Sunway University

14 - 15 December 2018  
Friday & Saturday

10am - 4pm



Andrew Filmer



Cheryl Mah



Jennifer Lim



Samuel Tan



Carolyn Lo



Kevin LeFohn

Register: [bit.ly/musictaster](https://bit.ly/musictaster)  
Enquiries: [musicip@sunway.edu.my](mailto:musicip@sunway.edu.my)  
Tel: 03-7491 8622 Ext: 7478/7481

piano | strings | wind band

Free  
Admission



"Music Taster Days is a two-day event for young musicians, featuring masterclasses and workshops for piano, strings and school bands. Come join us and be immersed in music activities with enthusiastic music students, under the guidance of a knowledgeable and experienced faculty."  
To register: [bit.ly/musictaster](https://bit.ly/musictaster)

## STUDENT AND STAFF ACHIEVEMENTS

Remember Anis Anati who went to Orlando to compete in the ACA Championships? Once again, she has proven her talent to everyone in winning the first prize in the recent Hanzi Ang Pow Design Competition 2018! The theme for this year's Ang Pow Design Competition is "home". Despite being a Malay, Anis has achieved recognition for her love of other races and culture by participating in the Ang Pow Design Competition.



*Photo source: Sin Chew Daily*

## RECENT ACTIVITIES

### MIID Event

The School of Arts hosted the Malaysian Institution of Interior Designers (MIID) annual competition on 13 October 2018. Sunway University was pleased to be the host for students from 20 universities and colleges majoring in Interior Design. This year's theme was Deria, which means Senses in Malay. Nine hundred participants from all over the country came to compete in various design competitions in reflection to the concept of Deria.







*Students preparing their artwork for the MIID competition.*



*Deria Fashion Show showcasing students' creativity during the MIID event.*

## TogetherLAH! Campaign

Back in August we wrote about the beYOUtiful campaign organised by the BA(Hons) Communication students from August 2016 intake. Now, communication students from the January and March 2017 intakes have organised a campaign titled TogetherLAH!

The TogetherLAH! campaign aims to inculcate Malaysian culture and diversity as well as to encourage a favourable attitude towards Malaysia amongst members of the Sunway community.

The purpose of the campaign is to highlight the fact that Malaysia is a multi-racial country which is made up of diverse races, religions and cultures and to remind our audiences to take pride in the beautiful country they are from or which they are living in right now. These student organisers hope that through the campaign they will be able to help Malaysia succeed locally and internationally.

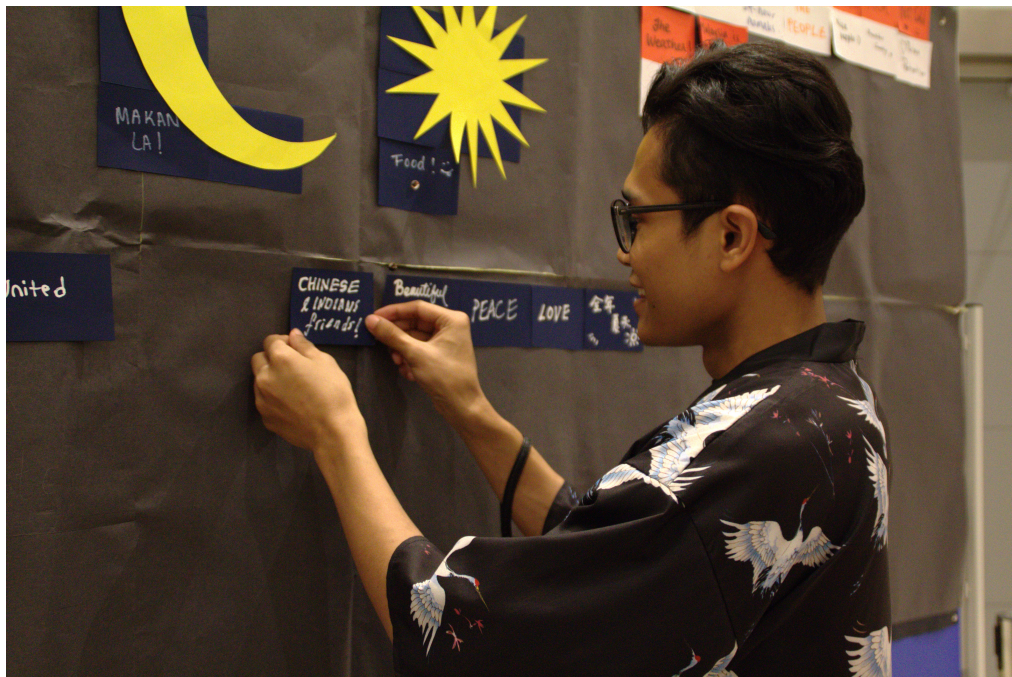
The overall duration of the campaign was 10 weeks, from 14 September to 2 November 2018. Throughout the 10 weeks, students organised various events, including the soft launch featuring a flash mob of simple dance moves from the three main races (Malay, Indian, Chinese) in Malaysia.

After the soft launch was the 'Lokal Bazaar' whereby different food trucks and vendors were called in to sell local Malaysian food, demonstrating the diversity of Malaysia's cultural cuisine.



*Students queuing for food trucks that highlight Malaysian flavours!*

'Lokal Night' was the second big event held after the bazaar featuring various Malaysian traditional performances. Talitha Tan, a Malaysian singer song-writer also performed at the event. Overall, the event showed off the beauty that Malaysian culture has to offer.



*Student showing support by building the Malaysian flag with sticky notes that quote why they love Malaysia.*





*Sunway University's Kompong Team escorting VIPs on the night.*



*Talitha Tan, popular Malaysian social media influencer and singer performing for Lokai Night.*

The very last event was the closing ceremony where the objectives of the campaign were reiterated, reminding the audiences the purpose of TogetherLAH! Of course, the closing ceremony had a few traditional Malay and other multiracial dances as well. Steven Soon, one of our very own School of Arts students also performed his original song *Satu Suara*, highlighting the diversity in Malaysia. Though the closing ceremony marked the end of the campaign, the message lives on. Congratulations to the student organisers of TogetherLAH! as it pioneered the first completely student-run campaign in Sunway University that focused on Malaysia, its cultures and diversity. It was truly an amazing and unforgettable one.



## Punchlain Comedy Night



*Malaysian stand up comedians in action!*

The FIRST EVER stand up comedy night was held at Sunway University on 19 October 2018! This event was titled Punchlain, organised by Year 3 students from Sunway University's Department of Communication and Liberal Arts (DCLA). Besides aiming to promote talent from the Malaysian comedy scene, this event also aimed to let their audience have a good time, especially Sunway students who are under stress. The event featured several stand up comedians in Malaysia, such as Kavin Jay, Chrisy Wu, Papi Zak and more. Some of the audience expressed that they truly enjoyed the presence of the comedians that night. Well done to Year 3 DCLA students for organising such a great event!



*Crowd enjoying themselves during the Punchlain Comedy Night.*





*Group photo with the VIPs and audience.*

## DAD Trip To Korea



*DAD students and lecturer taking a group photo with lecturers from Daelim University College.*

Students of Sunway University's Department of Art and Design has just came back from a fun-filled education trip to Seoul, Korea! Lead by their lecturer Ms Nicole Fu, the students visited Daelim University College and got to know more about Korean learning culture with the guidance of Interior Design lecturers and exchange students from Sunway University. The students engaged in various design-related activities which mainly consists of interior design, furniture design and graphic design through observation and



inspection. Besides visiting educational institutions, the students could not miss out on visiting tourist attractions in Seoul! The students were able to make trips to Gyeongbokgong Palace, Myeongdong, Seoul Tower and many more.



*One of the projects that the students worked on in Daelim University College.*



*Students dressed up in Korean traditional wear - Hanbok and posing for a group photo.*

## INTRODUCING SOA STAFF AND STUDENT

Maslisa Zainuddin





Ms Maslisa Zainuddin has been with School of Arts for a little over a year, and is currently the programme leader for BA(Hons) in Design Communication. Recently, together with 15 other lecturers from School of Arts, she hosted nearly 1000 people for the MIID Competition at Sunway University.

On top of her teaching and administration work, Ms Maslisa has also been working on a research project - "Upcycled Clothing". The idea for this sustainable design project started unexpectedly, as she was just recording her design journey on a blog, until it hit a quarter million views. When that happened, she decided to stop blogging and instead focus more on creating. From there, she started to become a 'walking billboard' in School of Arts as all the staff witnesses her talent in altering clothes. Ms Maslisa proudly declares that she learned everything by herself on YouTube, from raiding her husband's closet to buying vintage clothing, and turning it into a one-of-a-kind piece of clothing. Her success has been demonstrated as she was

featured in the 2018 KL Fashion Week, in collaboration with other local designers.

Ms Maslisa strongly emphasises the idea of repurposing, refurbishing and recycling; combining the olden days and modern day trends together through her unique pieces. Living up to her beliefs, 80% of her closet is upcycled clothing. With that, she concluded that “change starts with yourself, concentrate on yourself first and then it will spread from within to the rest of the world”.

## Joanne Yep Tee Wey



Yep Tee Wey, or known as Joanne by her friends and family, is currently a Year 2, Semester 5 student in Sunway University's BA(Hons) in Communication. She labels herself as an outgoing and loud person, who enjoys sports activities and experimenting on dishes during her free time! Joanne has lots of experience in leadership roles since she was active in her schooling days, and therefore she was able to bring her experience on to her university life.

Joanne excelled in her studies when she was studying in Sunway College's Foundation in Arts (FIA), where she was awarded two Vice Chancellor Awards as the top scorer for Introduction of Mass Communication and Introduction to Public Relations. These achievements contributed to her decision to



pursue a degree in Communication. Besides that, Joanne was also an active member of the Sunway College Student Council, and has volunteered to emcee for events such as School of Hospitality's The Royal Masquerade Night and A Night in Paris. Recently, Joanne became the campaign director for the Malaysian-theme campaign called TogetherLAH for 10 weeks. She and her team worked day and night to make the event a successful one.

Joanne feels grateful to be able to enhance her skills that she has learned from the communication field. She was able to meet new people everyday, and strengthen her networking skills within the Sunway Community. Joanne mentioned that she will continue to work hard in achieving her dreams, as well as sharing her experience and knowledge with people around her. She also quoted Audrey Hepburn's "As you grow older, you will discover that you have two hands, one for helping yourself, the other for helping others".

## CONNECT WITH US

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