

SungeiWay

April - June 1995

KDN PP 5365/6/94

Official Opening of KSS Clubhouse



Dato' Dr Jeffrey Cheah unveiling the plaque to officially open the KSS Clubhouse. Looking on is Datin Susan on the left and (R - L) is Dato' Chew Chee Kin and Mr Henry Yuen

30th June - The new Kelab Sukan Sunway (KSS) Clubhouse situated at the Basement of Annexe Menara SungeiWay, was officially opened by the SungeiWay Group President, Dato' Dr Jeffrey Cheah.

Due to space constraints, only PCMs and Heads of Departments were invited to witness the opening ceremony.

The newly constructed Clubhouse, replacing the two old clubhouses at Jalan Selangor, has a sauna, a

squash court, a snooker table, gymnasium, a lounge, an audio-visual room with karaoke and shower and changing rooms.

In his speech, Dato' encouraged members to utilise the facilities in the Clubhouse for their recreational needs as well as to use it as a venue for social interaction.

In conjunction with the auspicious occasion, Dato'

also launched a charity project, organised by Kelab Sukan Sunway.

The project is a Community Chest, aimed at raising funds for needy individuals and charitable organisations through the sales of pewter keychains. The project is ongoing from now till the Group's Annual Dinner and Dance next year.

Dato' kicked off the project by handing over a RM\$10,000 mock cheque to the KSS President, Mr Henry Yuen and the project's organising chairperson, Ms Lim Shui Chin.

Toeing the line was Sunway College. Its director, Mr Michael Yeoh handed over an I.O.U. note of RM\$3,000 to the KSS President.

This was followed by a "fun(d)" raising moment by the ever amusing arm-twister - Dr Rex Sharman - who had cleverly induced a total of RM\$42,000 from the various subsidiaries of the Group in just a brief 15 minutes!

It was certainly a record-breaking sales job! Well done Dr Sharman! Well done KSS!

To all members out there, do donate generously towards a good cause. We are all working towards a more Caring Society.

**Joyce Liew
Public Affairs & Administration**

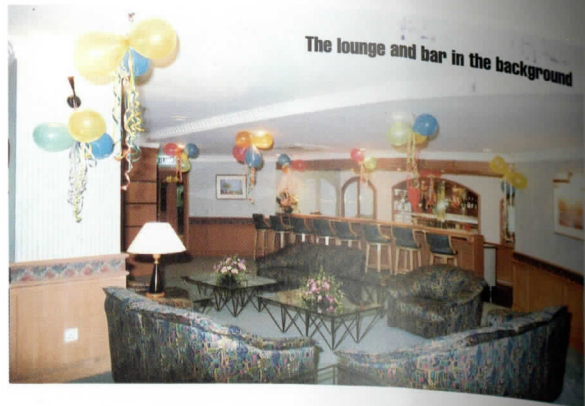


Dato' Dr Jeffrey Cheah handing over a RM\$10,000 mock cheque to Mr Henry Yuen. Looking on is Lim Shui Chin.

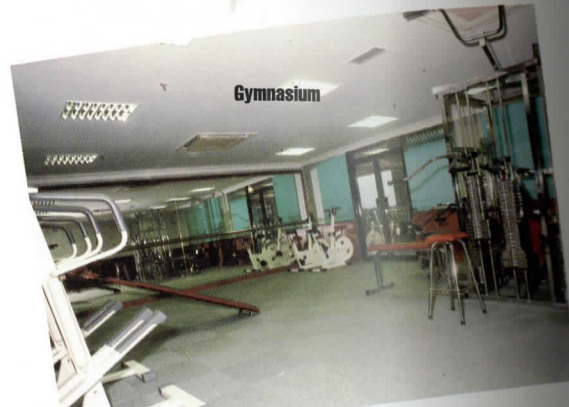
Dr Rex Sharman "arm twisting" Dato' Chew Chee Kin.



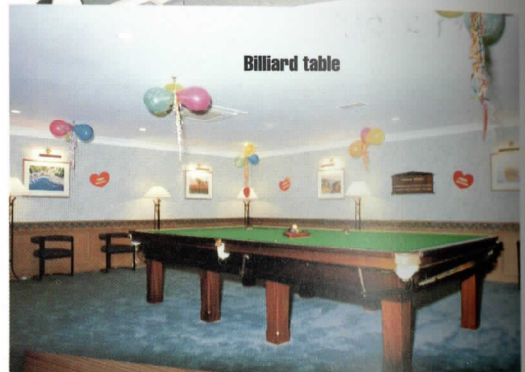
PCMs and Heads of Departments at the opening ceremony.



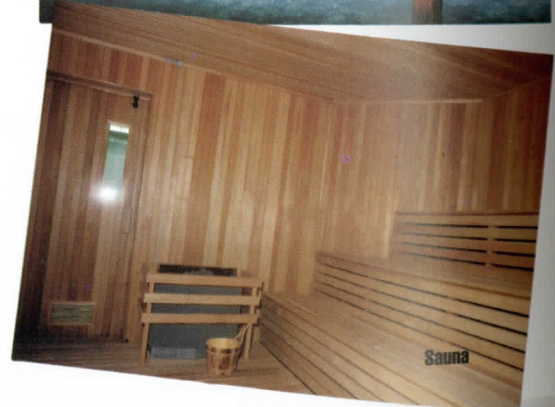
The lounge and bar in the background



Gymnasium



Billiard table



Sauna



Audio-visual room

KSS sent two "envoys" to Hong Kong, leaving Kuala Lumpur on 2nd and 3rd June for a four day trip.

It was indeed a frantic shopping spree, leaving ourselves hardly any time for sightseeing, (this is self-inflicted despite offers of extra sight-seeing by Sunway Travel) nor the chance to savour famous Hong Kong cuisines. We did not have time to rest our tired souls, as shopping in Hong Kong is a serious business. We shopped till 11.00 pm daily!

Our self-planned itinerary was filled with visits to Men Street,

Ladies Street, Fah Yuen Street for *pasar malam* bargains, Granville Street for silk, Sham Sui Po for clothes, the whole of Tsim Tsa Tsui district for the so-called worth-it designer clothes, handbags, jeans, etc.

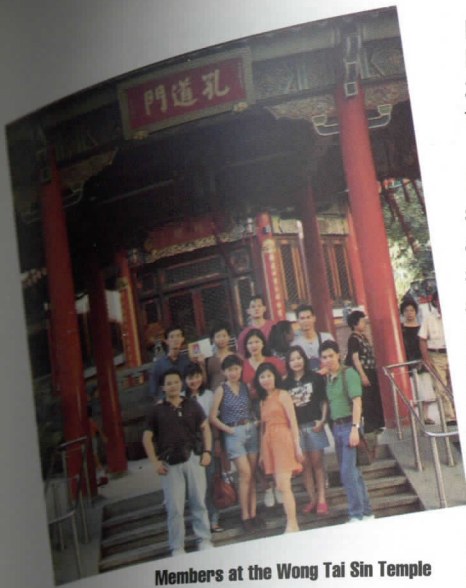
This has resulted in news report of a sudden trade imbalance favouring Hong Kong!!!

We were however very loyal to our local tourist attractions, especially the Sunway Lagoon Themepark - finding very little interest in the Hong Kong Ocean Park and Middle Kingdom. We obligingly "trudged" along to other tourist attractions such as Repulse Bay, Deep Water Bay and Aberdeen Harbour, all the while longing for it to end so that we could scour the streets of the shopping paradise.

The more sober members managed to find their way to Hong Kong TVB, hoping to catch glimpses of their favourite TV actors and actresses; to the famous Wong Tai Sin Temple to seek advice on their future, to the Hong Kong Space Museum (too academic for crazy shoppers!), and ...and...places that hard core shoppers could not be bothered with!

Whatever the members craze, be it shopping, glutting or sightseeing, Hong Kong satiated their varied appetites but they came back asking for more trips to Hong Kong!!

Joyce Liew
Public Affairs & Administration



Members at the Wong Tai Sin Temple

Hong Kong



Adrian looking lost at the night market! →

Pretty maidens on a boat trip to visit the "Tanka" village people. ↓



Jennifer posing with some dolphins at the Ocean Park.



KELAB SUKAN SUNWAY TRIP
WELCOME TO HONG KONG
02 - 06 JUNE '95



↑ (L-R) May Lee and Sharon in front of the famous Peninsula Hotel.

← The first group of KSS members who went on the trip.

NEWS FROM SUNWAY COMPUTER ...

**ULTRA-HIGH PRESSURE WATER-JET!
PLASTIC BAGS AND COCOA!
TRUST FUNDS!
PHUKET!**

**What do the above have in
common?
The answer is Sunway Computer
Services!!**

Sunway Computer Services (SWCS) is recognised as one of the top IBM Business Partners in Malaysia delivering quality IT solutions to help customers achieve their business objectives. Based on recent events in the past few months, things are really moving in SWCS.

Recent successes include the signing of an agreement with **L & M Holdings Sdn Bhd (L & M)**, one of the leaders in providing specialist engineering services to the engineering and construction industry. Specialist services provided by L & M include prestressing, geotechnical works, foundation works, ultra-high pressure water-jet, slipforming, formwork, heavy lifting, structural repairs, bridge bearings and joints, waterproofing and others.

and Construction/Engineering modules, the IBM AS/400 Advanced Series 9406 Model 300-2040, Implementation and Support services.

At the signing ceremony, Mr Ow Peng Seang, the Deputy General Manager of the L & M Group commented that the selection of SWCS and J.D. Edwards as the vendor of choice was made after extensive evaluation of various alternatives. Two factors played important roles in their decision. The first being the rich functionality and good fit of the J.D. Edwards Construction/Engineering Modules to the industry and secondly, the industry expertise of the implementation and support team in SWCS.

Mr Ow goes on to say that with the successful implementation of the system, the internal controls and systems of L & M Holdings will be improved and these benefits will be translated into better and more cost effective service to their clients. In addition, the flexibility of the system in expansion capabilities will enhance L & M's resources to take on significantly more and larger projects in the future.

Another win for SWCS is the signing of the RM1 million contract with **Kuala Lumpur Mutual Fund Berhad (KLMF)** for the supply and installation of the IBM AS/400 Advanced Series 9406 Model 310-2043.

KLMF is a well established local unit trust management company with a good track record in managing unit trust schemes. As one of the leading pioneers of the Malaysian Unit Trust Industry, KLMF helped nurture the early growth, development and widespread acceptance of unit trust as a viable investment vehicle. The total size of the fund managed by KLMF as of March 1995 is RM1.5 billion with a total of 256,422 account holders. Some of the funds being offered are the KL Savings Fund, KL Growth Fund, KL Index Fund, KL Industry Fund, KL Aggressive Growth Fund and the KL Regular Savings Fund.



(L-R) Ms Gayle Sheppard - Vice-President of Sales & Marketing Asia Pacific for J D Edwards, Mr Mok Sew Wah - GM of Sunway Computer Services, Mr Ow Peng Seang - Deputy GM of L & M, Mr Lawrence Wee - Director of Brands, IBM World Trade Corporation Asean, Mr Yeo Keng Kok - GM of L & M Holding.

The value of the contract is RM\$600,000, comprising of the J.D. Edwards Application Software in Financial

At the signing ceremony, Mr Edmond Cheah, the Chief Executive Officer of KLMF said that KLMF is a firm believer in the role of information technology in the company's strategic development plans. Their investments in IT may be considered huge in terms of

its proportionate share to its paidup capital. Slightly over half of their paidup capital of RM6 million i.e., RM3.2 million is invested in IT. The implementation of the IBM Advanced Series 9406 Model 310-2043 will herald the start of a massive nation wide exercise to go fully on-line with their 16 state branches and operating centres.

Mr Cheah goes further to say that this IT upgrade project has been undertaken with the company's long term growth objective in mind. Their 1995 target sales is set at RM1 billion in new sales. Achieving that will bring the size of the fund under their management to RM2.5 billion by the end of the year and enable them to maintain their market status as the largest private unit trust organisation in Malaysia.

Another significant win for SWCS is **Lam Seng Plastics Industries Sdn Bhd (LSPI)**. This is a strategic Account for both SWCS and the JDE Division as this enables the JDE Division to penetrate the plastic industry.

LSPI is one of the leading plastic manufacturers in Malaysia. They have over 28 years of experience and their expertise is in the Blow-moulding, Injection Moulding and Film Extrusion Manufacturing Processes. They produce plastic parts and components for home appliances industry, bottles for packaging industry, HDPE/LDPE bags, household wares, heavy duty industrial containers, hot stamping, silkscreening and rotogavure printing. Other areas of operations include cocoa and oil palm plantations.



(L-R) Mr Mok Sew Wah - GM of Sunway Computer, Dato' Chew Chee Kin - Managing Director (Operations) of the SungeiWay Group, Mr Edmund Cheah - CEO of KL Mutual Fund Bhd, Mr Wong Boon Choy - GM of KL Mutual Fund Bhd.

The LSPI contract valued at RM\$500,000 consists of the J.D. Edwards Application Software in Financial and Distribution modules, the IBM Advanced Series 9402 Model 200-2031, Implementation and Support Services.

In her speech at the signing ceremony, Ms Geannie Tan, the Manager of Finance and Administration said that the decision to select J.D. Edwards Application Software, IBM AS/400 Hardware and SWCS as the vendor because LSPI felt this was the Best-of-Breed Solution for LSPI. Ms Tan went on further, to elaborate on the future IT plans of implementing a full MRP2 Solution and to linkup their Ipoh and Sandakan branches.

Other successes enjoyed by SWCS include the winning of 2 awards at the recent J.D. Edwards Asia Pacific Business Partner Forum held in Phuket, Thailand.

The **Pacesetter Award** was won by SWCS Malaysia in recognition of outstanding achievement in revenue for current year-to-date. From November 1994 to May 1995, SWCS Malaysia achieved an increase of 71.43% over the whole of 1994 revenue (November 1993 to October 1994, being JDE's financial year).

The **Strategic Account Award** was won by SWCS Singapore for signing the Suntec City Account enabling J.D. Edwards to penetrate the Property Management Market in Singapore.



(L-R) Mr Mok Sew Wah exchanging document with Mr Tan Kim Leng - Managing Director of Lam Seng Plastic. Looking on is Mr Alvin Kok - Director of Sales & Marketing, J D Edwards & Company and Ms Geannie Tan - Finance & Administration Manager of Lam Seng Plastic.

Mr Mok Sew Wah, the General Manager of SWCS



(L-R) Mok Sew Wah - GM of SWCS, Francis Lee - Sales Manager, Vijaya - System Analyst, Irene Foo - Sr System Analyst, Esther Loi - Development Manager, Yip Kim Mun - Sr Account Manager, Raymond Cheng - Division Manager, Audrey Yap - Sr Consultant, Lim Keng Ho - Sr System Analyst, Haqueqat - Analyst Programmer, Loke Wai Kay - Programmer, Richard Boak - Application Specialist, Tiong Mee Lin - Administration Assistant, Aziz Saad - Assistant GM of SWCS.

when contacted about SWCS's recent performance commented that he is satisfied with recent trends. He expects a lot of good things to happen. SWCS will continue to be customer driven and develop a mindset of forming business partnership with customers. This mindset has contributed significantly to the record 99% rating achieved by SWCS in the Customer Satisfaction Survey conducted by IBM.

The overall customer base will continue to grow and

include more large organisations such as Minolta, Cycle & Carriage, Fraser & Neave Group to name a few. The Support Structure has expanded significantly and Skills Upgrading and Bench Marking is continuing at an enhanced pace.

Congratulations to SWCS and keep up the good work!

Raymond Cheng
Sunway Computer Services

EDITORIAL BOARD



- Abdullah Mohamed**
- Joyce Liew**
- Norjiati Shuib**
- Josephine Hoo**
- K Y Woo**
- Purusothaman**
- Angela Tan**
- Kok Yoon Lee**
- Stewart Lee**
- Anna Wong**
- Jerrine Koay**

SASA's 5th Anniversary ○○○



The Academic Staff Association of Sunway College, fondly known as SASA, celebrated its 5th anniversary recently.

Invited to cut the horseshoe-shaped anniversary cake for good luck together with the past presidents of SASA were, Datin Susan Cheah representing HRD and Mr Michael Yeoh, representing College Management.

(L - R) Mr Kannan (1st President), Mrs Lim Tiew Ming (2nd & 4th President), Datin Susan Cheah, Mr Michael Yeoh, Mr Daniel (present President)

Sunway College turned Polling Centre



Sunway College abuzz with political action.



Some of the 25 College staff drafted for "national duty" that morning started as early as 6.30 am!

Sunway College was a new polling centre during the recent General Elections. About 800 electorates turned up to exercise their right to vote out of 3,000 registered citizens.

University of Western Australia's Graduation



University of Western Australia officials and College staff posing with their proud graduates.

17 College students received their degrees from the Chancellor of the University of Western Australia (UWA), Mr Justice Geoffrey Kennedy, held at the Sunway Lagoon Club on 22nd April.

This year, Sunway College enrolled a record intake of 90 students in the UWA twinning

degree programme in B.Econs, B.Econs/Laws, B. Commerce, B. Commerce/Laws, B.Sc (Computing) and B. Computer & Mathematical Sciences.

articles by
Elizabeth Lee
Sunway College

the University of Greenwich's Graduation



The University of Greenwich held its "off-shore" graduation at Sunway College on 9th April for about 150 students who graduated between 1992 and 1994.

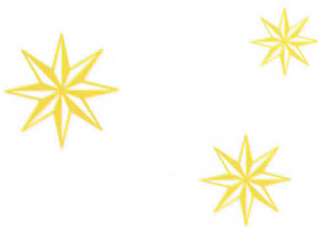
Vice-Chancellor, Dr David Fussey said, he was pleased with the twinning arrangement between the College and his University. The College offers twinning degree programmes in BSc (Hons) Estate Management, BSc (Hons) Building Surveying and BSc (Hons) Quantity Surveying with Greenwich University.

These honours degrees are all recognised by the RICS, ISM, CIOB and ABE.



← Dr David Fussey addressing the graduates

Sunway-Greenwich twinning students and the Greenwich officials. ↓



Inter-Programme Debate '95



Debaters, Organisers and the Judges

"All work and no play makes Jack a dull boy!" say the students of WMU twinning program.

"All play no work makes Jack a stupid boy! an 'A' level student retorted in reply.

Despite examinations in the midst, the Sunway College students found precious time in between to debate all sorts of issues pertinent to today's youth.

The finals centred on the question of whether College and University students were too pre-occupied with academic development at the expense of character building.

The judges, with Tan Sri Navaratnam as chief, deemed that the students were indeed very pre-occupied with academic development and examinations at that moment!

Sunway Cares

"Sunway Cares" was the theme for a series of charity and environmental programmes organised by the students of the College recently.

The excitement included a Blood Donation Drive, Food and Fun-Fair, an exhibition on caring for our Environment and a gotong-royong project at the Spastic Children's Home.

The very successful blood donation drive saw 188 staff and students giving their blood away. It clearly shows that Sunway College cares for the community!

articles by
Elizabeth Lee
Sunway College



The champion donor of them all - Dr Les 'Blood' Booth!



Look! Look! My fingers have turned blue. Alamak - you've drained off all my blood!



Ms Lee Siok Ping admiring her students' handiwork (or muscles?!)



Muscle power!

Congratulations

**Winners of the Berita SungeiWay Jumble Words Contest
January - March 1995 issue**

**Wong Lit Kan
PRK Builders Sdn Bhd**

**Fam Yoke Wen
Sungei Way Setia Quarry Sdn Bhd**

(the above winners were drawn during the Group's PR Proforma meeting held on 9th June 1995, at Penthouse, Menara SungeiWay)

Answers for Jumble Words Contest, January - March 1995 issue :

1. Concrete Masonry Unit
2. Waffle Crete
3. Karaoke Contest
4. Canadian Matriculation
5. Palms Coffee House
6. Unocal Oil
7. Resort Living
8. Gambang Highway
9. Sunway Travel
10. Vitrified Pipes

Happenings in the CLUB



"TOPAZ" band performing nightly (except Sundays) at the Citadel.

(L-R) Ahmad, Venus, Dana, Tris Tano.



Mohd Noh "Muscle Man" in action! A Saturday cardio work-out!



Friendly tennis competition - Minh Hai Vietnam Youth Province Group vs Sunway Lagoon Club members on Saturday, 10 June 1995.

"Decorate a Cake" - Mother's Day competition organised by the Club. Sponsored by Angel Cake House. 13th May 1994



... Happenings in the CLUB



Steamboat promotion at the Palms. Available every Saturday and Sunday!

Sunway Get-Together - organised by the Club - 1st June 1995. (L - R) David Lee, Boo, Yeow Thit Sang, Datin Susan, N S Lee, Ho Ah Chye and Paul Ow.



Sunway Get-Together. Anthony Low and Datin Susan serenading the crowd with an outstanding number!



Inter-Club Fencing Tournament hosted by the Club - 23rd April 1995.



KSS NITE '95

Aloha! KSS greeted members with an Hawaiian Escapade Nite as its first event for year 1995.

The Hawaiian theme opted for KSS Nite or rather the Club's 12th anniversary celebration, met with overwhelming response from members.

If the Vintage Ballroom at Holiday Villa was able to accommodate more than 1045 person, the number of members and their spouses attending might reach...infinite figures!?

The Hawaiian mood pervaded every corner of the Ballroom. The

decoration, the Hawaiian band which played soothing Hawaiian tunes, the dancers who gyrated to the tune of Kokomo and its like, the colourful parade of costumes that members donned themselves with - allowed one to escape to that beautiful island - just for the night!

The crowd had their ribs tickled by a comedian group - Celebration Express and they went goo-goo, ga-ga over the highlight of the evening - the Miss SungeiWay Pageant 1995.

Twelve finalists from the Group's various subsidiaries took part in

this. They paraded in swimwear, office wear and evening gowns. At the end of it all, the judges' verdict had it that Miss Fiona Ho of Sunway Travel was the Miss SungeiWay 1995 with Miss Esther Khoo of Bandar Sunway being the runner-up.

There were also 3 subsidiary titles - Miss Photogenic went to Miss Cheryl Chow of Sunway Travel, Miss Physique was Miss Fiona and Miss Sherine Au of Bandar Sunway won the Miss Personality title.

Joyce Liew
Public Affairs Division



Esther Khoo of Bandar Sunway - Runner-up for Miss SungeiWay '95



Sherine Au of Bandar Sunway - Miss Personality



Miss Cheryl Chow of Sunway Travel - Miss Photogenic.



Our very sporting senior managers and staff took over the stage - (L-R) Fan Ah Chye, "Elvis Presley", Steven Koh, Yeow Thit Sang and Dr Rex Sharman.



For the album - Sunway College staff.



↑ Line-up of the 12 finalists vying for the Miss SungeiWay 1995 title.



Jayanthi of PRK and Jenny Ooi of Asli in 3-piece office wear from the Square Fashion. ↓



↑ Hawaiian dance to set the mood.



↑ Miss SungeiWay 1995 - Miss Fiona Ho of Sunway Travel receiving her crown and prizes from Datin Susan Cheah.



↑ "Elvis Presley" getting close to his fans!



↑ Members collecting their door gifts at the reception.



↑ Joanne Loh of Sungei Way Marketing in an evening gown from Classique Creation



Panel of judges. (L-R) Mrs Sally Wong, owner of Paul Scerri Salon, Mr Robin Law, Managing Director of Ogival Marketing, Mr Andy Tan, designer of the Square Fashion, Mr Adrian Ong, senior designer of Classique Creation and Ms Tan Soo Sian of Poper Beauty Academy.

HAPPENINGS AT SUNWAY LAGOON



Happy family!

This year Sunway Lagoon celebrated Mother's Day with a difference. A special package was promoted which gave mothers the opportunity to have an enjoyable fun filled day with the family! The package included unlimited rides and slides at the Waterpark, Adventure Park and Fort Lagoon Wild Wild West, door gift for Mums (sponsored by Trans Floral Design Centre), a special Wild Wild West Show, appearances by Captain Quack, Yoyo the Clown and walkabout character and a 'mouth-watering' buffet dinner, all for only RM\$40 (adults) and RM\$25 (children 3 - 12 years old).

Earlier in the day, Janet Ambrose hosted several special games sessions in conjunction with the occasion with the assistance of Captain Quack, Yoyo the Clown and Walkabout character.

All in all, it was an enjoyable day for everybody!

← Blow, mum blow!



Shalini T.
Sunway Lagoon Theme Park



Meet the fans session.



Its Captain Quack and friends on stage!

Captain Quack went shopping!! A break from his daily routine, Captain Quack made a date with his friends Garfield, Susie and Geno and other popular mascot on 26th May, at Royel Shopping Centre, Ampang Point. The mascot parade was a successful outing for, Captain Quack and he is already planning his next trip.

Stewart Lee
Sunway Lagoon Theme Park



Miss America was Miss Sunway Physique 1995!



Beauties from around the world.

the catwalk in casualwear, sportswear and swimwear around the wavepool. The three invited judges, Angela Chan Mei Ngor (HVD actress), Maggie Loo (former Miss Malaysia) and Peter Chan (Sales Manager of Kodak), were unanimous in selecting the winner, Kimberly Lawrence of America. She was crowned by Mr Chiam Tun Cheng, the General Manager of Bandar Sunway.

Saturday 10th June, 22 beautiful ladies from around the world were at Sunway Theme Park, competing for the Ms Sunway Physique 1995 title of the Queen of the Year International Pageant 1995.

The contestants were from America, Australia, Brazil, China, Costa Rica, Cyprus, Czech Republic, Denmark, England, Estonia, Finland, France, Germany, Greece, Mexico, Norway, Paraguay, Philippines, Poland, Romania, Singapore and not forgetting Malaysia.

This 17 years old student who aspires to be a Child Psychologist, walked away with a trophy, sash and prize money of US500.

The Ms Sunway Physique was sponsored by Sunway Lagoon Theme Park for the third consecutive year.

The Grand Finals were held at the Crown Princess in Kuala Lumpur on Sunday, 18th June with Ms Finland being crowned Queen of the Year 1995.

The visitors watched in awe as the contestants did



Shalini T.
Sunway Lagoon Theme Park

FIRE DRILL Training for SungeiWay Security Guards



Five security guards of the SungeiWay Group were sent for training in fire drill from 22nd May to 27th May at the Bomba Training School, Shah Alam.

They are ASO A. Komarasamy, ASO K. Kanesan, SSG Ramedoo, SSG Rosli Rashid and SG Bahari Awang Said.

They have successfully completed their training and are now in a position to impart their knowledge to staff of the SungeiWay Group.

~ Ritz II ~



The last units of Ritz III! You have the absolute last chance to become a proud owner of these double storey terrace house at Bandar Sunway, a prized terrace development.

Ritz II provides style and spacious comfort with impressive finishes. An outstanding 480 sq. ft. large master bedroom that captures the class and elegance of a luxurious hotel suite. The superbly designed built up area with 2,100 sq. ft. consists of 4 spacious bedrooms, decorative wall tiles, dry kitchen, wet kitchen area with grilles, panelled main door and ample power points.

Set in a comprehensive township of Bandar Sunway Ritz II with its attractive design and the unmistakable resort feel of this prestigious locality makes it a dream home you'll want to own. So, don't let it remain a dream...

At present time, only limited units are available for both Semi-D and terrace house. Drop by at the marketing department and find out the benefit of living in these exclusive houses.

KINGSTON & VICTORIA



Bandar Sunway has launched its first and only semi-detached houses. Located around the southern and eastern part of Bandar Sunway, the houses come in two different designs - the unique back-to-back Kingston and the conventional side-by-side Victoria. Both Kingston and Victoria offer spacious, luxurious living, with a built-up of 2,500 sq. ft. The land area are approximately 50' x 70' and 40' x 80' respectively.

Kingston, the back-to-back design, provides the rare opportunity of owning a "bungalow" at Semi-D prices. This "bungalow" and the "Victoria home" boast 5 bedrooms (including the large master bedroom of approximately 500 sq. ft.), a music area, spacious lounge area, dining, family hall and the functional wet and dry kitchens.

The Profiles of Excellence

The Minister of Entrepreneur Development, Yang Berhormat Dato' Mustapa Mohamad officiated the launch of "The Profiles of Excellence" a home grown Malaysian management training video series at the Kuala Lumpur Hilton on 29 May 1995.

The timely launch of "The Profiles of Excellence" in conjunction with the National Young Entrepreneurs Conference was aptly illustrated in Dato' Mustapa's speech on the grooming of entrepreneurship in Malaysia. "The global catchword of the 21st Century will not be capitalism or socialism but entrepreneurship." Dato' Mustapa emphasised, "It is not the intention to spoon feed Malaysian entrepreneurs but to kindle the spirit of enterprise; self reliance, assistance and cooperation."

The Profiles of Excellence is an indigenous Malaysian management training program that is designed to pass on the living legacy of Malaysia's own leadership and management successes. This video collection provides an insight into Malaysia's successful leaders and managers, and takes on their shared characteristics, philosophies and strategies. It also advocates investment in developing and training employees.

Through the series, the different leadership models and management styles underpinning Malaysia's corporate leadership can be discovered. This not only allows foreign associates to better understand Malaysian leaders and managers, but also provides viewers with models and action-

oriented strategies to analyse their action in leading and managing themselves, their people and their organisations.

The distinguished leaders featured in the series include the Minister of International Trade & Industry, YB Dato' Seri Rafidah Aziz; the Chief Secretary to the Government of Malaysia, Tan Sri Ahmad Sarji Abdul Hamid; the Chairman of the Kuok Group of Companies, Mr Robert Kuok; the Chairman of Petronas, Tan Sri Datuk Azizan Zainul Abidin; the

of the Malaysia Institute of Management (MIM), Dr Tarcisius Chin; the CEO of the Johore State Economic Development Corporation Group of Companies, Dato' Mohd Ali Hashim.

Encik Mirzan Mahathir, Executive Chairman of ASLI in his introduction message attributed the nation's success to the significant contributions made by entrepreneurs, managers, both foreign and local, as well as policy-makers and their implementers. Their leadership and management skills have enabled Malaysia to develop into a dynamic and highly competitive economy. For us to continue to prosper and progress towards our national vision, we need even more leaders and managers who thrive in this changing Malaysia and global environment.

Finally, as commented by Dato' Mustapa, "The Profiles of Excellence" signifies a move in the right direction towards the realisation of our vision 2020 objectives rests on our abilities to provide the stimulus.

The Profiles of Excellence can be previewed on arrangement with Group HRD or Ms Jean Wong or Iris Yeoh of ASLI. We sincerely hope after going through the series, you are able to glean ideas and derive useful lessons on how to become a better manager and leader.

The Profiles of Excellence was made possible with the support of our sponsor Perlis Plantation and co-sponsor PETRONAS and Telekom.

**Special Projects Division
ASLI**



Special preview; Attentive listeners (L-R) YB Dato' Mustapa, Michael Yeoh, Mirzan Mahathir and Tan Sri Ramon Navaratnam

Chairman and Managing Director of Globe Silk Store, Tan Sri Kishu Tirathrai; the Group Managing Director of Genting Bhd, Dato' K.T. Lim; the Deputy Chairman and CEO of Kumpulan Guthrie Bhd, Dato' Abdul Khalid Ibrahim; the Director General of the Institute of Strategic and International Studies (ISIS), Dato' Dr Noordin Sopiee and the Managing Director of Kelang Port Management, En Elias Kadir.

Interviews were conducted too with former Vice-Chancellor of the University of Malaya, Royal Professor Ungku Aziz; the CEO

JUMBLE Words Contest

Sponsors



2 adults entrance tickets to Sunway Lagoon Themepark - Waterpark, Adventure Park & Fort Lagoon Wild Wild West



\$75 worth of petrol vouchers.

1. ETSNIL ETHES ELRIP
2. LOENDG NHAD ARDWA
3. SAINBOOGHGU KSOLTEC
4. YITEPPRRSO HOUHGRT AOPOTERNOCI
5. LEGTEAOECL NEOHRICCL
6. ATIDCLE OUCTAESDLN
7. OODARCL HSASLP
8. EITMARN ALZAP
9. RCODYOUR SOCBLK
10. ACPICFI IMR SPMSUMOIY

NAME
COMPANY

Rules and Regulations

1. Unscramble all the above words into their original spelling. (Clue :the words are all related to product, services, events, etc in the SungeiWay Group of companies.)
2. This contest is open to all employees of the SungeiWay Group, except for members of the Berita SungeiWay Editorial Board.
3. Each employee may only send in one entry.
4. Prizes will be awarded to two all-correct entries drawn.
5. Judges' decision is final and no correspondence will be entertained.
6. **Closing date : 5th August 1995.**

Send your entries to : Jumble Words Contest *
c/o Joyce Liew
Public Affairs & Administration Division
Level 18, Menara SungeiWay

Heartiest Congratulations

to



DATO' DR JEFFREY CHEAH
(President of the SungeiWay Group)
on being conferred
Justice Of Peace



DATO' CHEW CHEE KIN
(Managing Director of SungeiWay Group)
on being conferred
**Darjah Dato' Paduka
Mahkota Terengganu (DPMT)**

by

**Ke Bawah Duli Yang Maha Mulia Paduka Seri Sultan
Yang Dipertuan Dan Raja Pemerintah Negeri Terengganu Darul Iman
Sultan Mahmud Al-Muktafi Billah Shah Ibni Al-Marhum Tuanku Al-Sultan Ismail Nasiruddin Shah**
D.K.T., D.K., D.K.N., S.S.M.T., S.P.M.T., D.K. (Johor), D.K. (Pahang), D.K. (Perak), D.K. (Selangor),
D.K. (Perlis), D.K. (Kedah), D.K. (Kelantan), D.K. (Negeri Sembilan), D.K.M.B. (Brunei),
D.P. (Sarawak), S.P.C.M.,

from

**Board of Directors, Management & Staff of
The SungeiWay Group of Companies**



the formation of Sunway Business System



Malaysia. The mission and objective of the Master Resellership is to encourage and provide the usage of IT to SMI by the provision of Entry Level Business Solution.

At present, SBS is appointing resellers to perform the task of selling the IBM AS/400 to SMIs. IBM Malaysia is working closely with SBS in ensuring enough support will be provided.

↑ Dato' Seri Rafidah Aziz addressing the crowd. Background (L-R) Datuk Chew Chee Kin, Dato' Dr Jeffrey Cheah, En Ramli Amat and Mr Voon Seng Chuan



↑ Guests at the signing ceremony.



Dato' Seri Rafidah Aziz witnessing the exchange of document between Dato' Dr Jeffrey Cheah and En Ramli Amat.

The SungeiWay Group has emerged as a thriving conglomerate through its multifarious activities. The Group has envisioned the importance of Information Technology (IT) by the establishment of its IT arm, i.e., Sunway Computer Services Sdn Bhd in 1982. Since 1988, the Group has been very successful in the implementation of the IBM AS/400 minicomputer in Malaysia.

SBS recently signed an agreement with IBM Malaysia ratifying SBS's Master Resellership for the IBM Low-end AS/400 directly to the SMIs.

In recognition of the SungeiWay Group's success in delivering quality IT solution, IBM has awarded the Master Resellership of the Low-end AS/400 to the SungeiWay Group. In turn, the SungeiWay Group formed Sunway Business Systems Sdn Bhd (SBS) as an IT solution provider to concentrate solely on Small Medium Industry (SMI).

The Agreement was signed by the President of the SungeiWay Group, Dato' Dr Jeffrey Cheah, who represented SBS Sdn Bhd and Encik Ramli Amat, Director of Mesinaga, who represented IBM World Trade Corporation. The signing was testified by the SungeiWay Group Managing Director, Datuk Chew Chee Kin and IBM Asean General Manager of Channels Management, Mr Voon Seng Chuan. The Minister of International Trade and Industry, Dato' Seri Rafidah Aziz witnessed the signing.

SBS will be distributing the AS/400 to resellers in