



ACADEMIA 88

Academia 88 – an international exhibition on academic institutions and educational tools fair was held on April 8 to 11 at Changkat Pavilion.

Hosted by HIMS Exhibition and Conferences (M) Sdn Bhd, the objective of the fair was to provide to students and parents accurate and up-to-date information on the availability of higher educational facilities and opportunities both locally and abroad.

Sunway College representatives were present at the exhibition to provide first-hand information on the twinning concept and on the courses offered by our affiliated universities.

The response from the public was good. It was clear that the visitors were made up of various groups of people. They were mainly students but most of them were accompanied by parents. The students were generally those who had just received their SPM/STPM results and were undecided about their future plans.

The large crowd who visited our booth were impressed with both the courses and the facilities available at Sunway College. They were just as impressed with our booth, which I thought was the neatest and most well-decorated in the exhibition hall. I shall not mention that it was Pat Khoo and yours truly who fixed the place up.

On the whole, it was useful and worthwhile for Sunway College to have taken part in this educational fair.

Although many of the visitors had heard of Sunway College, most were unsure of the range of courses that are available. We also had the opportunity to promote our professional courses which were launched shortly after the educational fair.

Christina Wendy Lee
Human Resource Division



Our booth at the Educational Fair



Ong See Yan explaining the twinning concept to an enquirer