

THE SUNWAY COLLEGE — UNIVERSITY OF WAIKATO TWINNING PROGRAMME

The University of Waikato, one of the leading universities in New Zealand, was established in 1964. Student enrolment is in excess of 8,000, of which 235 are overseas students. The university offers a choice of 21 departments in 7 schools of studies with emphasis on interdisciplinary cooperation. Located at Hamilton which is well served with sports, recreational and cultural amenities, the university presents a conducive environment for studies – the university library boasts 440,000 volumes and 5,000 serial publications.

- Students in the BMS course have an honours option.
- There is a strong emphasis on strategic management in the BMS.
- Waikato's BMS, in a recent survey, is the most highly rated business degree in New Zealand. The survey also showed that, compared to other business graduates, BMS graduates spent the least amount of time between graduation and employment, i.e., BMS graduates have the least trouble getting a job.



The Sunway College-University of Waikato twinning programme offering the Bachelor of Management Studies kicked off in February 1992. It will be having a second intake commencing 20 July 1992.

The Waikato University's Bachelor of Management Studies (BMS) course is a four year business degree course with an emphasis on strategic management. The first two years will be conducted at Sunway College.

Most other New Zealand business degree courses take three years to complete, so the obvious question is: "What is so special about the BMS?"

There are 3 modes of entry into the BMS programme:

- i) a pre-university qualification (e.g. A Levels, STPM, TEE, Canadian Matriculation, or equivalent);
- ii) mature age student category, i.e., 21 years or above and with some working experience;
- iii) good SPM/O-Level results, i.e., aggregate score not exceeding 12 for the best 6 subjects.

DR MAH YOON LOONG
Sunway College