

**SUNWAY**COLLEGE  
Johor Bahru

2011/2012

# *Pursuit*



**SUNWAY**COLLEGE  
Johor Bahru

**EARTH DAY**

Let us come together to save our Mother Earth



## **Saving Mother Earth**

# PURSUIT

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# MESSAGE FROM THE editor



As I am typing this message at my desk, I cannot help but feel a tremendous sense of pride in being part of Sunway College Johor Bahru's inaugural newsletter. It brings me back to the year 2005 when I first joined the College. There was only a handful of staff and my first class had only 15 students. Life was much simpler, but even then, the anticipation of seeing the campus being built and the promises it contained was very exciting and made me proud to be part of the Sunway Education Group. As I walk down our hallways today, those feelings have not diminished. We have close to 1,500 students now and our staff size has exceeded 100, but the camaraderie we shared remains.

What I am most proud of however, are the outstanding students my academic colleagues have helped groom over the years. Some of these students have gone on to greater success and we know that their formative years in Sunway College Johor Bahru will be put to good use. Our "Hall of Fame" can be found on page 10.

We have no doubt spread our wings too, as we welcome international students and friends from all over Southern Peninsular Malaysia. The Sunway College Residence (read about it on page 5) promises a safe and conducive environment for students away from home and is a new chapter of development for the College.

Another recent development in the Sunway Education Group is the establishment of the Jeffrey Cheah Foundation, which has donated RM80 million in scholarships and awards since 1997. In fact, for two consecutive years, students of the Sunway College Johor Bahru Victoria University Bachelor of Business programme held fund-raising events that generated RM8,800 in contributions towards the Foundation.

This inaugural issue of Pursuit contains many other interesting news of our College and the family within and I welcome you to join us in the many issues to come.

Ong Mei Mei

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**What we learn with pleasure  
we never forget.**  
Alfred Mercier

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# FROM THE DESK OF THE principal



It is my pleasure to pen a few lines for our College's newsletter, Pursuit. I wish to congratulate the Editor and the editorial team for its successful publication.

Sunway College Johor Bahru has indeed come a long way since we first set foot in Johor Bahru 8 years ago in 2004. From 2 programmes and only 57 students then, today we boast of a student population of approximately 1,500 in 9 programmes ranging from pre-university, diploma to degree levels in disciplines like business, accounting, hospitality and information technology. During this period, many academic success stories were written and I am sure there are more to come.

The publication of Pursuit marks another success story and milestone for Sunway College Johor Bahru. It will be an avenue for our staff and students to hone and showcase their literary creativity and skills.

Pursuit will help to put in print all events and happenings in the College. It will be the annals of the College. Through it, we hope to keep our current students updated as well as our alumni abreast of all campus news.

Therefore, I am confident that the Pursuit will be an informative link for the College and its students, whether past or present. Wherever they may be, the Pursuit will reconnect them with Sunway College Johor Bahru!

## HAPPY READING!

Warm regards,

Hor Poh Choo

# SUNWAY COLLEGE residence



**Sunway College Johor Bahru** recently launched its on-campus accommodation, Sunway College Residence (SCR). The occasion was graced by members of the Board of Directors, Mr Lee Weng Keng, CEO of the Education and Healthcare Division of Sunway Group, Ms Elizabeth Lee, Senior Executive Director of Sunway University and Sunway Education Group, Mrs Hor Poh Choo, Principal and Chief Executive of Sunway

College Johor Bahru, Mr Ng Kok Cheng, Mr Char Hon Loong and Mr Char Hon Wah, Directors of Sunway College Johor Bahru.

For the launching ceremony, helium balloons in blue and white were released following the opening address by the Principal, Mrs Hor Poh Choo.

**“Creating a ‘home away from home’ living environment, the 4-storey hostel, which is located within the campus is built based on the concept of promoting social interaction among students in a learning environment.” said Mrs Hor.**

The hostel was built to cope with the rising demand for accommodation due to the College’s increasing student population. The hostel is a 2-block structure which houses a total of 68 units in several configurations which can accommodate 4 to 8 residents per unit. All units are fully furnished and fitted with air-conditioners and instant water heaters. Other amenities such as a 24-hour study room, prayer rooms, recreation and multi-purpose rooms are located on the ground floor. The building is fully air-conditioned and self-service launderette and beverage vending machines are available for the convenience of the residents. In her opening address, Mrs Hor also mentioned that the number of residents had doubled since the hostel first opened its doors in July 2011.

Besides the 24-hour presence of the Sunway Auxiliary Police and security personnel, an effective network of surveillance cameras (CCTV) are also installed within the hostel as residents’ safety is of utmost importance. Amenities such as clinics, banks and food outlets are easily and conveniently available in the vicinity and within walking distance from the hostel.

College staff and residents of the hostel were treated to a sumptuous buffet lunch at the end of the ceremony.

# SUNWAY COLLEGE JB *at a glance*



## HAPPY 25TH BIRTHDAY, SUNWAY EDUCATION GROUP!

Sunway Education Group (SEG) is proud to celebrate its 25th Anniversary in 2012. Over the years, the Group has successfully grown and become a household name in the education arena.

## FINANCIAL PROGRAMMES INDUSTRY ADVISORY BOARD

The Advisory Board was formed in October 2011 to provide a forum in which the College's financial programmes, activities and future policies are presented and discussed with representatives from the financial industry. The aim is to continuously improve the relevance of its output of people and services to the industry it serves and to secure the active co-operation and support of the industry.



## GRADUATION CEREMONY

Sunway College JB held its fourth diploma graduation in September last year with 100 graduands attending the ceremony. The celebration was heightened with its first batch of Diploma in Hotel Management graduates after the programme was introduced in 2009.





## NEWLY FORMED STRATEGIC PARTNERSHIPS



Sunway College Johor Bahru has signed an MoU with AXP Solutions Sdn Bhd (AXP Malaysia) in September last year to provide Audit Express (AE) training workshops to the accounting students. It aims to expose undergraduates to practical audit process and procedures through the use of audit automation software in the classroom.



In July 2011, Sunway College JB signed another agreement with British Council. With this agreement, Sunway College Johor Bahru became a British Council IELTS Associate (IELTS test venue). The approval by the British Council is based on the fulfillment of various criteria such as infrastructure, location, brand recognition and student numbers. Students can now take the world's proven English test here!

The Diploma in Hotel Management students can now have multiple articulation pathways with Bond University, Australia and Queen Margaret University, Scotland (via EASB in Singapore). Sunway College JB signed the agreement in early 2012 with these universities.

# COLLEGE activities

## VICTORIA UNIVERSITY BACHELOR OF BUSINESS PROFESSIONAL DEVELOPMENT 3 STUDENTS RAISED FUNDS FOR JEFFREY CHEAH FOUNDATION



In the course of the Professional Development 3 module, Victoria University Bachelor of Business students had to fulfill a Business related project. For two consecutive years, the students chose to hold fund-raising events towards the Jeffrey Cheah Foundation. The two-day event successfully raised RM8,800 in contributions towards the Foundation.

## 2012 EARTH DAY CELEBRATION



Commemorating Earth Day, Sunway College JB held its yearly signature event with the theme 'Earth Day Everyday' in its campus on April 22. The event, which is also part of the College's effort towards Corporate Social Responsibility (CSR), was organised to increase the awareness and involvement of students and the public in the environmental protection movement.

## 2012 FRESHIES' NIGHT - TGIF

A yearly event managed by the Student Ambassadors of the College, Freshies' Night is intended to welcome new students from different programmes who have just begun their college life. Besides mingling and getting to know each other, the newcomers were entertained with performances from the Student Ambassadors, the Music and Dance Clubs of the College. They also had a chance to show off their talents by staging a variety of performances.





## TAN SRI DATO' SERI DR. JEFFREY CHEAH ENTRANCE SCHOLARSHIP 2011



In 2011, RM1.1 million worth of scholarships were given out to 204 students to pursue their studies at Sunway College JB. Entrance scholarships are merit-based and are awarded to deserving students based on their examinations results.

## MMU 11TH INTER-VARSITY ACCOUNTING QUIZ



Congratulations to our ACCA Fundamentals-Skills modules and Professional Level students for obtaining fourth place in the MMU 11th Inter-Varsity Accounting Quiz organised by Accounting Club of Multimedia University, Malacca Campus and Malaysian Institute of Accountants. A total of 28 teams and 27 individuals from 15 higher education institutions participated in this annual event. This event aims to promote the accounting standards and also allow networking among accounting students from various higher educational institutions in Malaysia.

## 2011 CAREER FAIR



The series of programmes lined up during Career Fair were designed to show our undergraduates ways to seek employment and increase their chances of employment after graduation. The students also benefited from a talk on resume writing and interview skills and mock interview sessions. KPMG, Ernst & Young and Citibank were some of the companies that were present during the Fair.

## ANNUAL BALL 2011 – GLAMOROUS BOULEVARD



It was certainly a stunning evening to remember for the staff and students at the previous annual ball held in Le Grandeur Palm Resort. To get the evening started, the audience were awed by the Dance Club with their sensational hit dance moves and singing performances by the Music Club. Some of the other highlights were the Glamorous King & Queen competition and Best Dressed Awards.



Melissa Yap with College Principal, Mrs Hor Poh Choo



Lawrence Yap with Physics lecturer, Wong Shae Lynn



Krystin Law Su Ling



Lee Jian Wei, Poh Boon Liang and Lim Sze Nee

# 2011 HALL OF fame

**Monash University Foundation Year (MUFY)** student, Lawrence Yap Jia Yew came out tops in Physics A with a score of 96 marks, which earned him the Monash Excellence Award. Yap chose to pursue **MUFY** at Sunway College Johor Bahru as it offered him guaranteed admission into Monash University (subject to meeting the entry requirements), a reassuring fact that gave him peace of mind to focus wholly on getting the results he needed without the unnecessary stress of deciding on choice of university. It was double joy for the College when Melissa Yap Mei Xian from the **Australian Matriculation (AUSMAT)** programme achieved a perfect score for Computer Science and was awarded the Special Certificate of Distinction by the Curriculum Council of Western Australia. The College previously had the pleasure of celebrating another **AUSMAT** perfect score in Biology, courtesy of Teoh Eu Vin, two years ago.

**The Victoria University (VU)** Bachelor of Business programme conducted at Sunway College Johor Bahru reaped a whopping total of six top scorers, including multiple awards by Year Two Accounting student, Krystin Law Su Ling for Corporate Law and Financial Accounting. Krystin is no stranger to emerging tops in her examinations as she had scored the highest mark for Introduction To Marketing in Year One.

Year One students, Lee Jian Wei and Lim Sze Nee shared top spot for Economic Principles. Both scored 96% in the subject, thanks to the dedication of lecturer Poh Boon Liang. Poh has been with the College for the past five years and has consistently produced top scorers for Economics on several occasions. Other top scorers for the VU business degree programme included Yu Cha Wen for Business Statistics, Soh May Fang for Information Systems For Business and Khoo Yee Leng for Auditing.

# ALUMNUS

## where are they now?



### Raymond Lim Zhun Ming

Cambridge GCE A-Levels 2010

Recipient of the Jeffrey Cheah Foundation Scholarship.  
Currently pursuing Bachelor of Medicine and Bachelor of Surgery (MBBS) at Monash University Sunway Campus.

*“Inevitably I am faced with a great deal of work each day, and have to prepare for classes the next day. I am still learning to cope with the hectic schedule but thankfully, the academic rigour of my A-Levels programme at Sunway College JB has given me a head-start. Of course, the ever-present support, prayers and encouragement from friends and family really helps.”*

### Sia Ke Min

ACCA 2009 | ACCA Affiliate 2011

First class honours for BSc in Applied Accounting by Oxford Brookes University  
Currently working as an audit associate in an international audit firm.

*“I have had a great experience studying at Sunway College Johor Bahru. The college has dedicated and experienced lecturers who provide quality teaching to all students. With this international professional qualification, I am able to secure a job with good career prospects and opportunities to develop my career path overseas.”*



### Lua Eng Jei

Victoria University Bachelor of Business 2010 (Marketing)

Returning student of Diploma in Business Administration August 2007 intake  
Currently working as a Marketing Executive in a bank.

*“The professional development units which I took during my business degree were very useful in helping me develop my skills in critical thinking, problem solving and collaborative working. There was professional and academic learning through group and teamwork, interactive class-based activities, team-based projects and a case study approach to business issues.”*



### Lee Xiang Shan

Diploma in Hotel Management 2009

Accepted into final year, Bachelor of International Business in Hotel and Tourism Management, Cesar Ritz Colleges Switzerland.

*“Throughout my Supervised Work Experience (SWE) at Le Grandeur Palm Resort, I was able to adapt very quickly to new skills, thanks to the relevant knowledge and practical training I had acquired throughout my course of study. This is why I have the confidence to pursue my degree studies in Switzerland.”*





### **PRE-UNIVERSITY PROGRAMMES**

Australian Matriculation (AUSMAT)  
Cambridge GCE A-Levels  
Monash University Foundation Year (MUFY)

### **DIPLOMA PROGRAMMES**

Diploma in Business Administration  
Diploma in Hotel Management  
Diploma in Information Technology

### **DEGREE PROGRAMMES**

Bachelor of Business (Accounting)  
Bachelor of Business (Marketing)


### **PROFESSIONAL ACCOUNTING PROGRAMMES**

ACCA Qualification  
Certified Accounting Technician (CAT)

### **ENGLISH LANGUAGE PROGRAMMES**

Intensive English Programme (IEP)  
Youth English Programme (YEP)



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