

# April 2023

## Semester Begins

04/23



## Welcome Class of April 2023

Sunway Business School welcomes all new students to become apart of this intriguing journey through out your life  
#MostHappeningCampus #SunwayBusinessSchool

# RESEARCH

The recent publication list from Sunway Business School:

## **Journal paper:**

1. Tongurai, J., **Vithessonthi, C.** (2023). Financial openness and financial market development. *Journal of Multinational Financial Management*. Scopus = Q1, ABDC = B. <https://doi.org/10.1016/j.mulfin.2023.100782>
2. Naeem, M.A., **Anwer, Z., Karim, S.,** Tiwari, A. K. (2023). Are exchange rate contagions asymmetric? Evidence from emerging market economies. *Emerging Markets Finance and Trade*. Scopus = Q1, ABDC = B. <https://doi.org/10.1016/j.mulfin.2023.100782>
3. Tan, T.H. and **Idris, I** (2023). Assessing the significance of first place and online third places in supporting Malaysian seniors' well-being during the pandemic. *Humanities and Social Sciences Communications*. Scopus = Q1
4. Yee., K. V. & **Fujimoto, Y.** From Corporate Social Responsibility (CSR) to Corporate Humanistic Responsibility (CHR): Conceptualization and Operationalization of a Perceived CHR. *Personnel Review* ABDC=A; Scopus =Q2
5. Khan, I., **Fujimoto, Y.** Uddin, M., Afridi, M. (2022) [Evaluating sustainability reporting on GRI standards in developing countries: a case of Pakistan](#) (with Ph.D. student) Scopus=Q2

## **Book or Book Chapter:**

1. **Tiamiyu, T.** (2023). Plastic waste pollution In the Nigerian tourism sector – Who is responsible? *Developments in Corporate Governance and Responsibility*. Emerald Publishing Limited.

### The workforce revolution: Reimagining work, workers, and workplaces for the future

**Abstract**

As the world experiences unprecedented changes driven by groundbreaking technological advancements, increasing competitive pressures, shifting demographics, evolving societal expectations, and ongoing global crises in mega-disruptions, the nature of work is undergoing an accelerated pace. This editorial introduces *The Workforce Revolution*, a critical movement that aims to reimagine work, workers, and workplaces for the future to harness these transformations effectively. As businesses and organizations adapt to new realities, innovative leadership and human resource management strategies become indispensable to ensure long-term success and sustainability. This issue of *Global Business and Organizational Excellence* explores the latest research, trends, and insights on the topic, providing valuable guidance to leaders and managers as they shape the future of work. Articles within this issue cover a range of topics, including employee expectations, organizational performance gaps, positive and negative workplace behaviors, social responsible leadership, traditional and transformational roles of human resources, and the future of work in the new normal. By equipping leaders and managers with the knowledge to navigate these complexities, the journal aims to foster a more resilient and adaptable workforce, poised to thrive in the dynamic landscape of the future.

**KEYWORDS**  
future, evolution, work, worker, workplace

**1 | INTRODUCTION**

The world is undergoing a profound transformation, wherein the fundamental nature of work (i.e., the responsibilities and tasks that people perform in exchange for remuneration), workers (i.e., the people performing work),

and workplaces (i.e., the spaces where work is performed by workers) is being reshaped. This transformation is driven by externalities and trends such as:

- Groundbreaking technological advancements like Generative AI (e.g., ChatGPT; Dwivedi et al., 2022; Lim, Oussawa et al., 2023) and virtual reality (e.g., meta-verse; Dwivedi et al., 2022; Kraus et al., 2022);
- Increasing competitive pressures that necessitate new ways of thinking and functioning (e.g., the challenger approach; Lim, 2022);
- Shifting demographics with the rise of new generations (e.g., Generation Z or iGeners; Lim, 2022) and inter-generational transitions (e.g., Generation X or baby boomers moving into the aging population and Generation Y or millennials becoming middle-aged adults; Lim, Kumar et al., 2022);
- Evolving societal expectations such as corporate social responsibility or CSR (Castillo, 2022; Prasad et al., 2022), diversity and inclusion (Arora & Patra, 2022; Ybarrat et al., 2022), environmental social governance or ESG (Lim, Claudio et al., 2023), lifelong learning and upskilling (Lang, 2022), purpose-driven work (Collins & Sautter, 2022), remote flexibility & remote, sustainability (Lim, 2022a), and work-life balance (Chirgata et al., 2022; Meho & Yoniss, 2022; Naim, 2022); and
- Ongoing global crises or mega-disruptions such as the COVID-19 pandemic (Lim, 2022, 2022a) and the Ukraine-Russia conflict (Lim, Chin et al., 2022), among others.

As we stand on the brink of a workforce revolution, it is crucial to comprehend the future of work and prepare workers and workplaces accordingly in order to seize the opportunities and navigate the challenges that lie ahead.

**2 | TRANSITIONING FROM THE PAST AND THE PRESENT TO THE FUTURE**

In the past, work primarily involved manual labor and remuneration due to technological constraints such as limited availability, accessibility, affordability, and sophistication.

### The Secrets to Aging Well: Animal Interactions, Social Connections, Volunteerism, and More

Carleen Bowman<sup>1</sup> and Weng Marc Lim<sup>2,3,4,5</sup>

<sup>1</sup>EdU Catering, Catering Education for Compliance and Culture Change, Hamttrichburg, Indiana, USA; <sup>2</sup>Sunway Business School, Sunway University, Sunway City, Selangor, Malaysia; <sup>3</sup>School of Business, Law and Entrepreneurship, Swinburne University of Technology, Hawthorn, Victoria, Australia; <sup>4</sup>Faculty of Business, Design and Arts, Swinburne University of Technology Sarawak Campus, Kuching, Sarawak, Malaysia

**ABSTRACT**

This editorial synthesizes the findings of eight studies in the latest issue of *Activities, Adaptation & Aging: Dignified and Purposeful Living for Older Adults*. The findings encapsulate the factors that contribute to aging well and improving the quality of life for older adults, including active leisure participation, adopting leisure activities, animal interactions, community center involvement, individualized information, mental and physical well-being strategies, social resources and support, and volunteering. These factors not only inform practitioners working with older adults but also provide insights for individuals seeking to age well. The resilience of older adults during the COVID-19 pandemic is also discussed, emphasizing the importance of speaking positively about aging.

**ARTICLE HISTORY**

Received 16 April 2023  
Revised 24 April 2023

**KEYWORDS**

aging well; community involvement; mental well-being; physical well-being; quality of life; social resources; social resources and support; volunteering

**Introduction**

Aging well is a complex and multidimensional process involving physical, mental, and social factors (Bowman & Lim, 2022; Lim & Bowman, 2023; Lim, 2022). As the global population ages, understanding the determinants of aging well and improving the quality of life for older adults has become increasingly important (Lee et al., 2020; Lim & Bowman, 2022a, 2022b; Tang et al., 2022). As part of the latest issue of *Activities, Adaptation & Aging: Dignified and Purposeful Living for Older Adults*, this editorial reviews eight recent studies that investigate various factors contributing to aging well, providing insights for practitioners and individuals alike.

**Hot off the press**

Chun et al. (2023) investigated leisure participation patterns and their influence on the physical and mental health of community-dwelling older adults. They used a nonhierarchical K-means cluster analysis to identify

**CONTACT** Weng Marc Lim [lim@sunway.edu.my](mailto:lim@sunway.edu.my), [wmarc@sunway.edu.my](mailto:wmarc@sunway.edu.my), [marc@sunway.edu.my](mailto:marc@sunway.edu.my), [marc@swinburne.edu.au](mailto:marc@swinburne.edu.au)  
Sunway Business School, Sunway University, Sunway City, Selangor, Malaysia  
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**"The workforce revolution: Reimagining work, workers, and workplaces for the future"**

"The workforce revolution: Reimagining work, workers, and workplaces for the future" has just been published in [Global Business and Organizational Excellence](#) - a 42-year old journal by [Wiley](#)

**"The secrets to aging well"**

"The secrets to aging well" has just been published in [Activities, Adaptation & Aging](#), a 42-year old journal by [Routledge](#)

"Sunway Business School warmly welcomes local and international opportunities to collaborate in exciting initiatives"

# ENGAGEMENT



## Students from Denmark visited Sunway University

Sunway Business School hosted 30 high school students and 3 teachers from Denmark. The President of Sunway University, Professor Sibrandes Poppema shared the history the University and its future trajectory. Also present was Dr Paul Linus Andrews, Associate Dean (International), Sunway Business School. We look forward to hosting students from Denmark in the near future, particularly for long-term mobility opportunities at Sunway.



## Artificial Intelligence (AI) Introduction to Chong Hwa Students

[Dr. Tang Tiong Yew](#) and [Dr Mikkay Wong Ei Leen](#) had the pleasure of speaking to a group of bright and enthusiastic students at Chong Hwa Independent High School today about the exciting field of business analytics. The session was both informative and engaging, and it was evident that the students had a keen interest in the topic. It's always inspiring to see young people passionate about learning new skills and exploring innovative fields like business analytics.



## Meeting with Antai College of Economics and Management, SJTU

We had a fruitful meeting with representatives from [Antai College of Economics and Management](https://www.shanghai-jiao-tong-university.edu.cn/), Shanghai Jiao Tong University, China [@shanghai\\_jiao\\_tong\\_uni](https://twitter.com/shanghai_jiao_tong_uni).

Representing Antai College were Dr. Xi Emma, Asia Pacific Chief Representative, Liu Meina, Programme Manager of Executive Education Center and ZHENG Cong, Admissions Manager of the MBA Program.




## Happy Administrative Professionals Day!

Happy Administrative Professionals Day! We appreciate all the hard work and dedications from our Administrative Team! We are nobody without all of you 🙏



## Dean visited Lancaster University, UK

Kicking off the day at [Lancaster University](#), showcasing the latest trends at the vibrant [#mosthappeningcampus Sunway University](#), delving into Malaysia's research landscape, and exploring exciting funding opportunities and collaborations 



## Dean visited Lancaster University, UK

As we adapt to a new normal marked by disruption, volatility, uncertainty, complexity, and ambiguity (DVUCA), rethinking and revitalizing our practices is essential to stay relevant and successful ✨



## Dean visited London School of Economics (LSE)

Thrilled to have met [#LSE](#) Professor [Juanita Gonzalez Uribe](#), a renowned expert in [#entrepreneurship](#), [#privateequity](#), and [#innovation](#) across [#LatinAmerica](#), [#UK](#), and [#USA](#)



## Dean visited London School of Economics (LSE)

Exploring the depths of [LSE](#) [Department of Management](#) with Professor Catherine Thomas, the [#LSE](#) Director of the Centre for Economic Performance International Trade Programme

# INDUSTRY



## Sunway Students & Alumni Visited ASTRO

We went to visit Astro in Bukit Jalil and had a great time and meaningful session with [Astro @lifeatastro](#) in relation with Astro Quest & Astro Young Talent Programme (AYTP). We really appreciate the hospitality and warmth gesture especially from Astro Management: 1. Ms. Foo Su Lynn, VP, Chief of Staff 2. Mr. Kevin Tiu Tze Xian, AVP, Human Resource Business Partner 3. Ms. Caroline Tay, SAVP, Head of Talent Acquisition 4. Ms. Happy Chow, AVP, Talent Acquisition



## Accounting & Petronas

Great news for [#accounting](#) students at [#SunwayBusinessSchool](#)! Adrian, Noor Aliza, and Faiz from Petronas visited the Accounting Department today to share the exciting details of the Petronas CA Sponsorship Program! Third-year final semester BSc (Hons) in Accounting and Finance students, stay tuned!

# STUDENT ACTIVITIES



## Welcome Class of April 2023 to Sunway Business School

Welcoming the new students to endure campus life for the first time. Welcome Class of April 2023 to Sunway Business School! We hope you enjoy your study and your new life here 🙌🙌🙌🙌



## SBS Students Concilium Handles Orientation with a Bliss

The second day of Sunway Business School new students orientation where SBS Concilium play their part in engaging with the new students. Thanks to all the SBS Student Concilium [@sbsconciliumofficial](https://www.instagram.com/sbsconciliumofficial) members who contributed to the success of the event! We really appreciate your efforts.. bravo! 🙌🙌🙌🙌



# ALUMNI



## **Nidhi Kasseran: Overcoming Challenges and Achieving Success – A Valedictorian's Journey Through COVID-19 Pandemic**

Nidhi Kasseran shared her story about moving from Mauritius to Malaysia in order to pursue a degree in International Business at Sunway University. Despite the challenges brought upon by the pandemic, she thrived and had a fulfilling journey as a student at Sunway University.



## **Wong Shi Qi: "Striving to be the Best Version of Myself"**

Discover how Wong Shi Qi found inspiration and motivation on her journey by reading her testimonial on our [Sunway University website](#). Don't miss out on the chance to be inspired!

Alumni from BSc (Hons) Global Supply Chain Management.



## **Taroshan Baskar and Jasveer Singh Sandhu, persuing their ACCA (Association of Chartered Certified Accountants) programme in Sunway TES**

During their meeting with Sunway Business School Dean, Professor [Weng Marc Lim](#), Taro Shan and [Jasveer Singh Sandhu](#) shared their experiences pursuing the prestigious ACCA programme at Sunway TES.



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Selamat Hari Raya Aidilfitri daripada kami di Sunway Business School untuk semua pelajar, rakan dan kenalan. Semoga gembira dan diberkati sepanjang Aidilfitri.

Sunway Business School wishes Selamat Hari Raya Aidilfitri to all students, colleagues and friends. We hope for happiness and blessing during this Aidilfitri.

Pelajari akaun di Sunway University,  
Untuk diguna dalam perniagaan,  
Kami menyusun sepuluh jari,  
Salah dan silap harap dimaafkan

Salam Aidilfitri 1444H

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**Sunway Business School**

5, Jalan Universiti, 47500 Bandar Sunway, Selangor,  
Petaling Jaya  
Malaysia