

Heartiest Congratulations to Tan Sri Dr Jeffrey Cheah!

Star
MEDIA GROUP

6th November 2019

YBhg Tan Sri Dato' Seri Dr. Jeffrey Cheah, AO
Founder and Chairman
Sunway Group
Menara Sunway, Bandar Sunway,
47500 Subang Jaya, Selangor



Tan Sri Dr Jeffrey Cheah receiving a memento from Star Media Group chairman Datuk Fu Ah Kiow flanked by Star Media Group chief business officer Lydia Wang and chief executive officer Andreas Vogiatzakis.

The Star CEO Andreas Vogiatzakis penned a letter of appreciation to Tan Sri Dr Jeffrey Cheah following his inspiring keynote address at the recent Star Outstanding Business Awards (SOBA) 2019. Tan Sri spoke on the importance of cultivating the right mind-set and values towards building a sustainable business to more than 200 SME and aspiring entrepreneurs as the guest of honour and keynote speaker at the event.

Catch a glimpse of the video highlights [here](#).

Dear YBhg Tan Sri Dato' Seri Dr. Jeffrey Cheah,

On behalf of Star Media Group, I would like to offer my heartfelt thanks for being a part of the Star Outstanding Business Awards (SOBA)'s 10th Anniversary!

It was truly a privilege to have been able to learn more about your entrepreneurial journey, and how your dreams materialised to become a reality that has benefited so many is inspiring. More than just building a business, your efforts and focus on creating a sustainable future for the next generation is one that more should emulate. We are sure that SMEs look up to you as a benchmark for their measure of success.

We look forward to many more years of partnership and supporting one another.

Once again, our sincere thanks for being an integral part of SOBA's 10th Anniversary!

Looking forward to the future, together with your partnership & friendship.

Sincerely,

Andreas Vogiatzakis
Group CEO

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