

Tan Sri Dr Jeffrey Cheah inspires crowd as keynote speaker at Pangkor Dialogue

Sunway Group Founder and Chairman Tan Sri Dr Jeffrey Cheah AO recently gave an inspiring keynote address at the Pangkor Dialogue, an international conference featuring some of the most influential speakers, who shared their insights and expertise on enhancing industry knowledge, especially on the topics of sustainable and inclusive development.

The conference was part of the Perak International Trade Exposition (PIEX), the largest integrated trade exposition organised by the Perak state government targeting the B2B and B2G markets to promote Perak state as the top choice for trade and investment partners.





“ As a true-blue Malaysian, I am privileged to be in a position where I can play a part in helping my home state and contribute towards nation-building. I hope that others would join me so that we can all play our part in helping Malaysia prosper and progress. As I mentioned earlier, this P-I-E-X represents a commendable effort by the state government towards this goal, _____ ”

said Tan Sri Dr Jeffrey Cheah as part of his keynote.



Other notable attendees included Sultan of Perak, Sultan Nazrin Muizzuddin Shah; Perak Chief Minister YAB Dato' Seri Ahmad Faizal bin Dato' Azumu; Professor Jeffrey Sachs, chairman of the Jeffrey Sachs Center on Sustainable Development at Sunway University, and Tan Sri Rafidah Aziz, Air Asia X Chairman and former International Trade and Industry Minister.



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